

## BROADCAST PRODUCTION CERTIFICATE

### 2023-2024 Requirements

#### BROADCAST PRODUCTION

**12 credits**

COMM	120	Visual Storytelling	3 credits
COMM	215	Video Storytelling	3 credits
BPMM	202	Intro to Broadcasting	3 credits
BPMM	223	Radio Production	3 credits

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\*Students cannot transfer in more than 9 credits toward the minor requirements.

\*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.

#### Program Objectives

1. Employ principles of aesthetics and composition
2. Use industry-standard hardware and software to produce video and audio projects
3. Evaluate and interpret the historical, business, and news environments in which broadcasters operate.