## MASTER OF ARTS
### SCHOOL OF COMMUNICATION
#### COMMUNICATION TECHNOLOGY

**2014-2015**

<table>
<thead>
<tr>
<th>Student's Name: ________________________________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entrance Date: ________________</td>
</tr>
</tbody>
</table>

**TOTAL PROGRAM REQUIREMENTS** 36

### Bachelor's Degree in: __________________________

**From: __________________________**

### Core Courses 12

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 515</td>
<td>Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 518</td>
<td>Communication Law &amp; Regulation</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 519</td>
<td>Media Ethics &amp; Responsibilities</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 593</td>
<td>Applied Mass Communication Research Methods</td>
<td>3</td>
</tr>
</tbody>
</table>

### Course Requirements 12

**Take two courses from:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 511</td>
<td>Visual Communication Technology</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 513</td>
<td>Social Media</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 516</td>
<td>Technology Mediated Comm</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 517</td>
<td>Global Communication OR</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 545</td>
<td>Comm, Technology &amp; Culture</td>
<td></td>
</tr>
</tbody>
</table>

**Take two courses from:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHOT 501</td>
<td>Digital Photo Editing OR</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 529</td>
<td>Video Production and Editing</td>
<td></td>
</tr>
<tr>
<td>JOUR 507</td>
<td>Desktop/Electronic Publishing OR</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 550</td>
<td>Web Publishing and Editing</td>
<td></td>
</tr>
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### ThesiS Or Professional Track Requirement 6

**Take two courses from:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 597</td>
<td>Thesis I</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 598</td>
<td>Thesis II</td>
<td>3</td>
</tr>
</tbody>
</table>

**OR**

**Take two courses from:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 591</td>
<td>Directed Readings</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 592</td>
<td>Publication Project</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 594</td>
<td>Directed Research</td>
<td>3</td>
</tr>
</tbody>
</table>

**Electives 6**

- JOUR 503 Writing & Editing in the Journalistic Style 3
- JOUR 520 Print Graphics 3
- JOUR 530 Creativity & Managing Creative People 3
- JOUR 536 Advertising and PR Graphics 3
- JOUR 538 Integrated Marketing 3 Communications Consulting 3
- JOUR 540 Freelance Communications and Consulting 3
- JOUR 551 Graduate Internship I 3
- JOUR 595 Special Topics (by approval) 3

**Department Chair Initials / Dean’s Initials / Date**
Program Objectives

Master of Arts in Communication Technology

Upon successful completion of this program, a student will be able to:

1. Analyze the functions of communication technology and its role in mediating communication processes.
2. Critically evaluate different theoretical perspectives and research strategies/approaches to communication technology.
3. Analyze, compare and contrast existing policies and regulations pertaining to communication technologies.
4. Identify and evaluate social interaction technologies as new means of production, collaboration, sharing and interaction.
5. Use knowledge of industry standard technology tools and applications to design, produce and disseminate communication messages.