

THE ACADEMIC VILLAGE: BY THE NUMBERS

One way to appreciate the scale of the transformation promised by the Academic Village Initiative is by the numbers. Here are a few of the most telling examples:

Number of students to be housed in residence halls: **1,200**

Number of trees to be planted along Wood Street: **50**

Seats in new basketball and volleyball arena: **1,000**

Number of new theaters: **3**

Number of new theater seats: **900**

Square feet of new green space: **10,000**

Square feet of new retail space: **27,000**

Number of city blocks to be reinvigorated: **9**

Buildings to be renovated or built: **10**

Total capital investment: **\$210M**

WHAT IF FAMILIAR CITY STREETS COULD BECOME AN EXCITING URBAN CAMPUS?



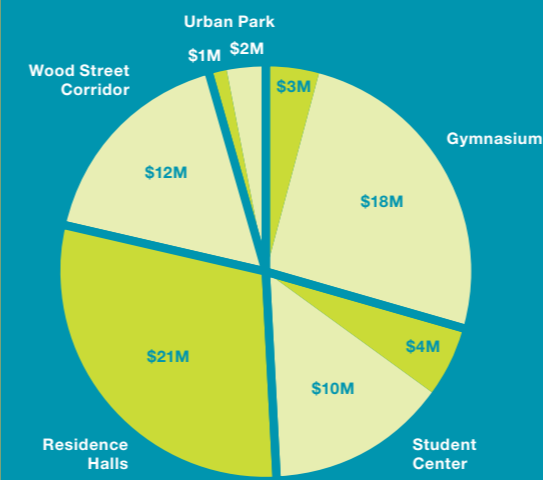
A contemporary view of Wood Street at the Boulevard of the Allies, in the heart of Pittsburgh's Downtown.

OUR COMMITMENT TO OUR VISION

To bring this plan to life, Point Park University will engage individuals, alumni, government entities, corporations and local and national foundations who share our commitment to this vision.

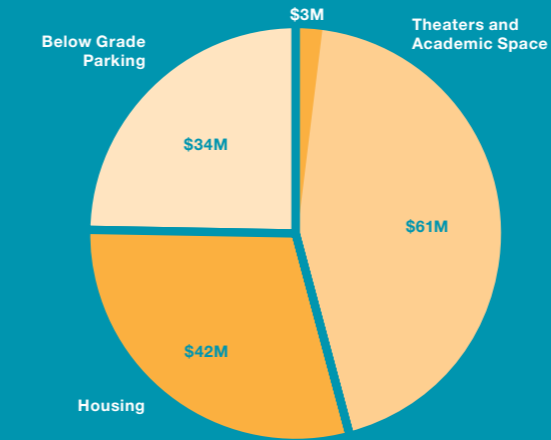
1 STUDENT CENTER AND WOOD STREET CORRIDOR

■ Current University Investment: **\$29M**
 ■ To Be Raised by University: **\$42M**
Total cost: \$71M



2 PITTSBURGH PLAYHOUSE COMPLEX

■ Current University Investment: **\$44M**
 ■ To Be Raised by University: **\$61M**
 ■ Potential Private Investment/Parking: **\$34M**
Total cost: \$139M



WHAT CAN YOU DO?

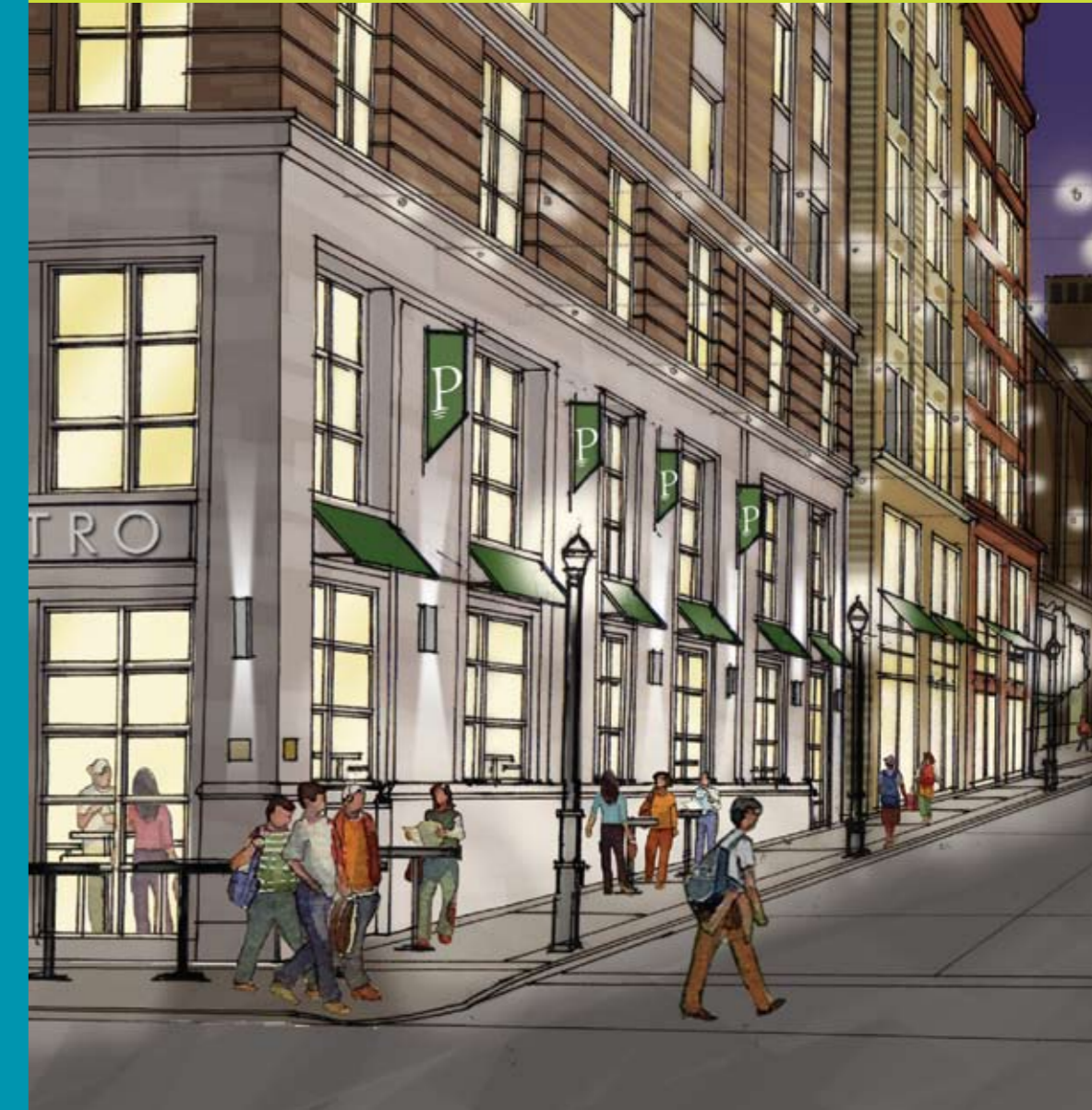
The Academic Village is planned for the benefit of everyone who is a part of the University, as well as everyone who has a stake in Downtown's continued growth. You can learn more about the project, contribute your ideas and suggestions, find a role in the project, or contribute a gift toward its completion.

Visit www.pointpark.edu/academicvillage.



ACADEMIC VILLAGE AT POINT PARK UNIVERSITY

YOU'RE INVITED TO PITTSBURGH'S NEW ACADEMIC VILLAGE



WELCOME TO THE ACADEMIC VILLAGE AT POINT PARK UNIVERSITY

As an anchor institution of Downtown Pittsburgh, Point Park University recognizes that its vision and goals are organically tied to its urban neighborhood. The Academic Village Initiative is the culmination of a two-year planning process that will transform both the University and its neighborhood. It will bring new cultural and academic facilities, architectural and streetscape improvements, and greater economic opportunity. It represents the confluence of Point Park's guiding principles: academic excellence, quality student experience, community engagement, and managed growth.



LOCATION

Located on two sites that expand the University's urban campus, the Academic Village sits at the heart of Downtown. The vital Wood Street corridor connects it directly with nearby amenities that include the Cultural District, the Fifth and Forbes development, and the growing river trail system.

ARCHITECTURAL RENDERINGS COURTESY WTW ARCHITECTS



1 STUDENT CENTER AND WOOD STREET CORRIDOR

The University is committed to creating a vibrant living, learning, and community hub in the heart of campus. The new Student Center, a green-design-friendly development project on the Boulevard of the Allies between Wood and Smithfield Streets, will include a student center, gymnasium, student housing, and a park.

One of the most architecturally diverse and continuously used commercial streets in Downtown Pittsburgh, the Wood Street corridor has long been the beating heart of Point Park University. The Academic Village Initiative will revitalize the street as the vital link between the campus and the new riverfront park at Fort Pitt Boulevard, the Fifth and Forbes area, Market Square, and the Cultural District.



The Student Center includes six new or renovated buildings and a green space.



The intersection of Ft. Pitt Boulevard and Wood Street is a gateway to the Academic Village.



Wood Street will be enhanced to become a truly pedestrian-friendly corridor.



The Playhouse complex will be anchored by an exciting new theater lobby on Forbes Avenue.



On the Fourth Avenue side, student housing will be integrated with teaching space.

2 PITTSBURGH PLAYHOUSE COMPLEX

In 1968 the University rescued the Pittsburgh Playhouse, giving it new life as the center of the University's now nationally known Conservatory of Performing Arts.

Having outgrown its home in Oakland, the Playhouse will move Downtown to a new, green-design-friendly theater complex on Forbes Avenue, providing students with state-of-the-art learning space—and giving the Downtown community another star attraction adjoining the Cultural District.

What's included in the Student Center and Wood Street Corridor?

STUDENT CENTER
The former YMCA building will be developed into an eight-story community and recreational center.

RESIDENCE HALLS
Two eight-story buildings will be renovated into student housing units containing about 250 beds.



GYMNASIUM
This new space will incorporate a 1,000-seat indoor basketball and volleyball arena, an area for intramural sports, and other athletic facilities.

URBAN CORNER PARK
The surface parking lot at the corner of Wood Street and Boulevard of the Allies will be transformed into a lively park, providing green space for the University and its neighbors.

WOOD STREET CORRIDOR
Trees, banners, paving, and other enhancements will make this a premier pedestrian corridor.

What's included in the Pittsburgh Playhouse Complex?

RESIDENCE HALL
The complex will include student housing in an exciting urban location closely integrated with performance and teaching spaces.

PRODUCTION AND TEACHING AREAS
All three theaters will share access to a 10,000 square-foot, state-of-the-art production area, which also includes five spacious teaching and rehearsal spaces.



THRUST THEATER AND STUDIO THEATER
A 250-seat thrust theater will feature arena seating and a 30' wide, 30' deep thrust opening into a 45' high fly system. A 60' x 60' studio theater will accommodate an audience of 150 with flexible seating.

FORBES AVENUE LOBBY, EXTERIOR BALCONY AND RETAIL SPACE
The lobby's three-story light well brightens retail and social space. Visitors move along upper and lower concourses tied to an exterior balcony, a lively arcade over Forbes Avenue.

PROSCENIUM THEATER
Includes a 500-seat theater featuring a 40' wide proscenium, large orchestra pit, green room, dressing rooms, chorus rooms, and enough backstage space for professional theater productions.

ELEVATION RENDERINGS COURTESY LANDMARKS DESIGN ASSOCIATES