

POINT PARK UNIVERSITY

FACTBOOK 2008-09

Prepared by the Office of
Institutional Research



POINT PARK
UNIVERSITY

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INTRODUCTION

Foreword from the Office of Institutional Research

Recognizing that information is a key institutional resource, The Office of Institutional Research is responsible for providing the university management with information that supports institutional planning, policy formation and decision making; for coordinating responses to inquiries for university-related information and serving as a comprehensive source for information about the institution. To that end, the purpose of this factbook is to provide accurate and timely information about significant aspects of the university and its operations. The 2008-09 Factbook is the fourth annual comprehensive report of data and information collected at Point Park University. It includes the most current information available for an academic or fiscal year, as well as pertinent historical information. In addition, new sections have been created to reflect recent changes at Point Park University. Specifically, a university campus map has been added (page 8), as well as several tables showing enrollment trends by county (pages 42-46).

Most of the information contained in the factbook is extracted from administrative reports produced on an annual basis by various university offices. The expert assistance and cooperation received from individuals in offices supplying factbook data is sincerely appreciated.

We hope that you find this factbook both informative and useful. Any questions, comments, or concerns regarding this document may be directed to the Office of Institutional Research. Thank you for your interest in Point Park University and the information contained in this report.



**GENERAL
INFORMATION**

GENERAL INFORMATION

History of the University

The Business Training College (BTC), the predecessor institution of Point Park University, was founded in 1933 by Dr. Dorothy and L. Herbert Finkelhor as a proprietary school that prepared students for careers in the business world. BTC was located in downtown Pittsburgh.

In 1960, the state of Pennsylvania chartered BTC as Point Park Junior College, a tax-exempt institution of higher education. The College was re-chartered as Point Park College in 1966 and began awarding bachelor's degrees. Its first graduate program (journalism and communications) was established in 1981.

Point Park was granted university status by the Pennsylvania Department of Education in October 2003.

Point Park University acquired The Pittsburgh Playhouse (now The Pittsburgh Playhouse of Point Park University) in 1968. Its main campus remains in downtown Pittsburgh and includes the University Center; and Academic, Frontier, Lawrence and Thayer Halls.

To meet its growing needs, the University has acquired various downtown properties during the past several years. As one of the largest property owners in downtown Pittsburgh, Point Park's footprint extends down the Wood Street corridor from the Monongahela River to Forbes Avenue.

Approximately 3,850 students are enrolled at the University.

The University's presidents and their years of service:

Dr. Dorothy C. Finkelhor	1960-1967
Arthur Blum	1967-1973
Dr. John V. Hopkins	1973-1986
Dr. J. Matthew Simon	1986-1995
Dr. James Oliver Hunter	1995-1997
Dr. Katherine Usher Henderson	1997-2006
Dr. Paul Hennigan	2006-

University Profile

Point Park University is an independent, four-year coeducational institution located in the heart of downtown Pittsburgh. Point Park enrolls approximately 3,850 full and part-time students in more than 70 majors and concentrations offered through its three schools. Its students represent 45 states and 33 countries.

Point Park offers bachelor's and associate's degrees in a number of majors, including accounting, advertising/public relations, applied arts, applied history, behavioral sciences, biological sciences, biotechnology, broadcasting, business management, cinema and digital arts, civil engineering technology, criminal justice, dance (with concentrations in ballet, modern and jazz), dance pedagogy, digital media, economics and finance, early childhood education, elementary education, elementary education (with concentration in theatre arts), English, environmental health science and protection, electrical engineering technology, forensic science, global cultural studies, health service, human resources management, information technology, instructional studies, intelligence and national security, interdisciplinary studies, journalism and mass communication, legal studies, liberal studies, management services, mechanical engineering technology, photography, photojournalism, political science, psychology, public administration, secondary education (biological science, citizenship, English, mass communication, mathematics), specialized professional studies/funeral services, sport, arts and entertainment management, theater arts (with concentrations in acting, musical theater, stage management, technical theater/design).

The University has earned national distinction in a number of fields, including dance, theater, journalism and mass communication, and sport, arts and entertainment management.

The University also awards eight graduate degrees: the master of arts degree in curriculum and instruction; the master of arts degree in educational administration; the master of arts degree in journalism and mass communication; the master of arts degree in organizational leadership, the master of fine arts in theater arts; the master of business administration degree; the master of science in criminal justice; and the master of science degree in engineering management.

Learning is an interactive process at Point Park where the average class size is between 15-20 students.

University facilities include engineering technology, science and computer labs, a television studio, photo labs, the Program for Academic Success, dance studios, and a radio station. Performing arts majors gain practical experience at the Pittsburgh Playhouse, the performing arts center of Point Park University.

In recent years the University has embarked upon a major renovation of its facilities, including new science labs, a state-of-the-art color television studio and digital film editing suites. It has also upgraded classrooms, the residence halls, dining facilities, and the overall physical plant. The addition of F. Tracy Henderson Alumni Park and the Academic Hall Atrium has brightened the campus while providing students with more places for study and relaxation.

In fall 2008 the University completed a \$5 million renovation of historic Lawrence Hall, as well as a \$6.5 million first-phase conversion of 312-322 Boulevard of the Allies to the contemporary Boulevard Apartments for Point Park University upperclassmen. The 21-story Lawrence Hall, which houses classrooms, offices, dorms, the recreation center and other University facilities, was opened in 1928 as a health club, later becoming a hotel. Phase I of the Boulevard Apartment project includes spacious, loft-style apartments for 94 students.

Point Park University is an institution that utilizes green principles as it renovates. The University's \$16 million dance complex, which opened in August 2007, was awarded Leadership in Energy and Environmental Design or LEED Gold, one of the highest levels of certification in the U.S. Green Building Council's building performance program. The complex is the first of its kind to receive LEED-NC Gold for new construction, according to USGBC statistics.

The dance complex is a 44,000 square foot space featuring cushioned, non-slip floor, glare-free lighting and the latest audio and visual equipment. It contains the George Rowland White Performance Studio, Hilda Willis Tap Studio, and the George Rowland White Dance Studios One, Two and Three.

The University's residence halls include Conestoga, Lawrence, Pioneer and Thayer, as well as the Boulevard Apartments.

Point Park University is recognized as a leader in the economic development of downtown Pittsburgh. Its students, faculty and staff contribute more than \$73 million annually to the regional economy. The University's residence halls comprise the largest residential complex in downtown Pittsburgh.

Point Park is continually seeking ways to empower the region by partnering with various community organizations. Partnerships include the McGinnis Guest Artist Series, which provides students and the Pittsburgh community the opportunity to engage with distinguished artists in dance and theater.

Athletics

Point Park University, which fields nine varsity sports teams, is a member of the National Association of Intercollegiate Athletics (NAIA). The teams include men's and women's soccer, men's and women's cross country, men's and women's basketball, volleyball, softball and baseball, all of which compete in the American Midwest Conference, the NAIA's largest.

Point Park's teams are known as the Pioneers.

Point Park University Diversity Statement

As an institution of higher education, Point Park University recognizes its responsibility to create and maintain an environment that affirms the diversity of people and ideas. Point Park University embraces supports and actively pursues a policy of inclusiveness that recognizes values and reflects the diversity of the community we serve and the world in which we live.

To thrive as an academic institution, we believe we must foster a learning and working environment that encourages multiple perspectives and the open exchange of ideas in an unbiased and non-prejudicial way. Our commitment to diversity will make Point Park a welcoming place providing students, faculty, and staff with many opportunities to learn from each other.

To this end we strive to attract students, develop curriculum, diversify our faculty and staff, and offer support services. We are consciously guided by our quest to achieve broad inclusiveness and afford equal opportunity to all without regard to gender, race, ethnicity, national origin, religion, age socioeconomic background, sexual orientation or physical ability.

Point Park University will vigorously pursue its diversity goals. As an institution, we are committed to accountability in our progress in making Point Park University a more diverse and inclusive community.

Mission Statement

Point Park University educates students in a diverse environment and prepares graduates to apply knowledge to achieve their goals, advance their professions and serve their communities.

Vision Statement

Point Park University will be one of the most dynamic private, urban universities in America.

Values

Promoting academic excellence

Point Park University inspires students to become life-long learners through its strong liberal arts core and diversity of majors. We are dedicated to continuously improving our programs and providing resources for our faculty and staff to remain leaders in their fields. Our highly qualified faculty, consisting of scholars with terminal degrees and practicing professionals, are central to maintaining academic excellence.

Focusing on student needs

Point Park University provides students with a career-focused education in a personalized, urban university environment. Our programs meet the needs of undergraduate students, graduate students, and working professionals. We are committed to providing the support services, facilities, and technology that ensure a quality student experience.

Fostering a community of mutual respect and diversity

Point Park University believes that a culture of mutual respect and diversity creates the optimal environment for learning. We encourage a culture of creativity and intellectual inquiry where ideas are openly discussed and debated. Point Park affords equal opportunity to all without regard to gender, race, ethnicity, national origin, religion, age, socioeconomic background, sexual orientation, or physical ability.

Encouraging innovation

Point Park University develops and adapts its innovative programs to ensure alignment with current business, industry, and government needs. We support new ideas and urge our students, faculty, and staff to become pioneers in their fields.

Ensuring integrity and ethics in our actions

Point Park University expects students, faculty, staff, and administrators to demonstrate the highest level of social responsibility, academic integrity, and professional ethics. Our values guide our decisions.

Responding to our stakeholders

Point Park University engages its internal and external stakeholders in key decision-making processes. We value opinions of our students, alumni, faculty, staff, and board members, and we recognize the mutual benefits of seeking partnerships with our business, government, nonprofit, and educational leaders in charting Point Park's future.

Facilitating civic engagement

Point Park University embraces its unique role in the revitalization of downtown Pittsburgh and encourages students, faculty, and staff to become active community members. We promote involvement in service learning opportunities, professional associations, and internships.

Strategic Initiatives

Academic Excellence
Quality Student Experience
Managed Growth
Community Engagement

Strategic Initiatives and Goals

Academic Excellence

- Measures of baseline effectiveness will be identified and objectives will be set for achieving distinctive academic programs at both graduate and undergraduate levels.
- Strategic investments will be made in faculty development to ensure distinctive programs.
- Resources and plans will be developed for continuous improvement of programs, curricula, and facilities.

Quality Student Experience

- Measures of overall effectiveness will be established and objectives will be set for continuous improvement of the student experience.
- Practical experiences in the major programs of study will be integrated into students' learning experiences.
- Retention and graduation rates will be improved for all academic programs.
- Students who graduate from Point Park University have developed the life skills necessary to become responsible citizens.

Managed Growth

- Investment in human resources will be a key competitive advantage to our growth and success.
- A sound fiscal position will be maintained through appropriate financial measures and controls.
- Enrollment and program objectives will be set to meet the strategic growth of the University.
- Capital development will be achieved to support the needs of a dynamic, urban university.
- Strategic opportunities will be developed for additional sources of revenue.

Community Engagement

- Relationships with the external community will be established using a focused, mission-driven approach.
- The alumni will play a vital role in the continuous development of the University.
- The University will engage key stakeholders to advance its mission.
- Our students, faculty, and staff will benefit the Pittsburgh region through our commitment to serving the community

Facts and Figures Summary, Fall 2008

Buildings

Academic Hall	Frontier Hall
Lawrence Hall	Pioneer Hall
Thayer Hall	Dance Studio Bldg
University Center	Boulevard Apts
Pittsburgh Playhouse	Conestoga Hall
Patterson Building	Bank Tower
West Penn Building	
330 Blvd of the Allies	
Fourth and Forbes Properties	

Academic Divisions (and headcount)

School of Arts and Sciences	1,972
Dept of Criminal Justice & Intel	317
Dept of Education	326
Dept of Humanities	256
Dept of Journalism	585
Dept of Natural Sciences	293
Misc (other programs)	195
School of Business	1,074
Conservatory of Performing Arts	800
Dept of Cinema & Digital Arts	207
Dept of Dance	270
Dept of Theatre	323

Degree Programs Offered

Undergraduate	76
Graduate	9
Total	85

Total Operating Budget (FY09)

\$77.2 million

Tuition and Fees (2008-09)

Non-conservatory	
Undergraduate (\$552/cr.hr.)	\$20,570/year
Conservatory	
Undergraduate (\$681/cr.hr.)	\$24,570/year
Graduate	\$635/cr.hr.

Room and Board

Room (average per year)	\$4,220
Board (14 meal plan)	\$4,720

Students

<u>Fall 2008 Enrollment</u>	
Regular Undergraduate	2,860
Accelerated Undergraduate	466
Regular Graduate	260
Accelerated Graduate	260
Total Enrollment	3,846

Fall 2008 Admissions

First-time, Full-time Freshman	521
Full-time Transfers/Readmits	289
Part-time Undergraduate	245
New Accelerated Undergraduate	170
New Graduate	233
Total New	1458

Course Load

Full-time Undergrad Enrollment	2,550
Part-time Undergrad Enrollment	776
Full-time Graduate Enrollment	215
Part-time Graduate Enrollment	305

Domicile

In-state Enrollment	3,217
Out-of-state Enrollment	626

Enrollment by Ethnicity and Gender

African American	781
Asian American	36
Hispanic	64
American Indian	13
Non-resident Alien	65
White, Non-Hispanic	2,850
Unknown	37
Female	2,330
Male	1,516

Residential Population

All Students Living On Campus	812
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Financial Aid Profile (Final 2007-08)

Students Receiving Aid	93%
Average Grants (for freshmen)	\$10,448
Average Loans (for freshmen)	\$7,806
Average Work-study	\$2,240
Range of awards	\$500 to \$15,000
Total Student Aid	\$69,235,842

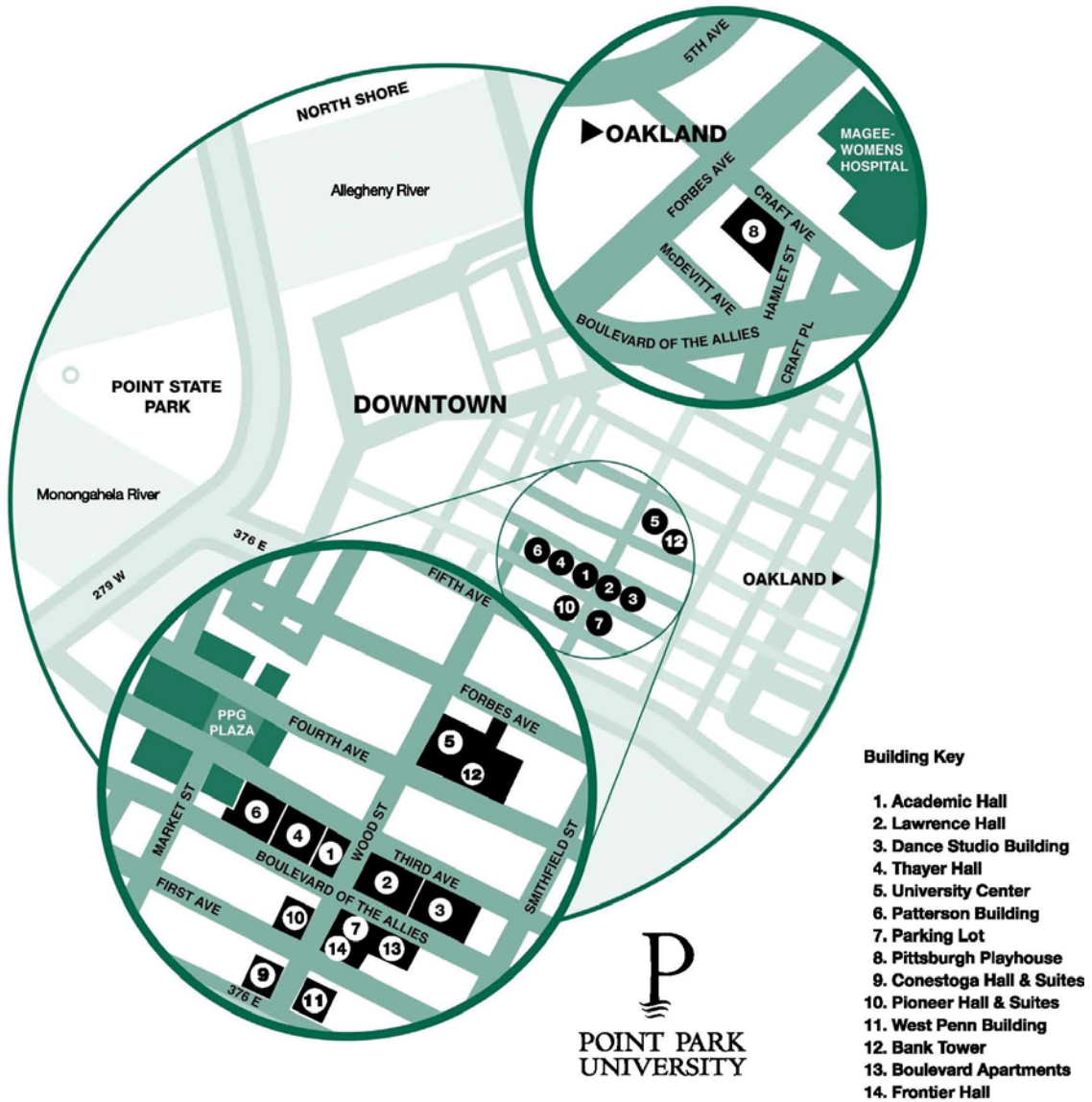
Faculty and Staff

Full-time Instructional Faculty	114
Part-time Instructional Faculty	319
Graduate Assistants	23
Full-time Staff	284
Part-time Staff	164
Work-studies	220
Total Faculty and Staff	1,124

Alumni

Total Alumni	21,217
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POINT PARK UNIVERSITY CAMPUS MAP



ADMISSIONS

ADMISSIONS

ADMISSIONS SUMMARY

Overall, applications for admissions to Point Park University rose substantially from fall 2007 to fall 2008 (11.15%). At the undergraduate level, fall 2008 applications increased by 12.26% (from 4,292 to 4,818) over the prior year. The largest increase in applications was found with new part-time undergraduates which demonstrated a 39.46% increase in applications from the prior year. Point Park University has about a 79% acceptance rate for full-time freshmen (table 3.2). The fall 2008 acceptance rate for graduate programs is 65% (table 3.2).

61% of all new students are female and 22% are African-American (table 3.6). The average age for full-time freshmen is 18 (table 3.6). For full-time transfers/readmits, the average age is 22 while the average age for new part-time undergraduates, accelerated undergraduates and graduate students is 30 to 34 (table 3.6). Of the newly enrolled students, 82% come from Pennsylvania.

The School of Arts & Sciences enrolls over half of the new undergraduates (58%). This school includes the following departments: Criminal Justice and Intelligence Studies, Education, Humanities, Journalism and Mass Communication, Natural Sciences and Engineering Technology and Undecided. The Conservatory of Performing Arts (Cinema and Digital Arts, Dance and Theatre) enrolls 22% of the new undergraduates while the School of Business enrolls 20%.

The School of Business enrolls 65% of the new graduate students while Journalism enrolls 15% of the new graduate students. More detailed information of fall 2008 admissions data can be found on the following pages.

Table 3.1. Trends of Admissions Summary						Chg from	% chg
	2004	2005	2006	2007	2008	07 to 08	07 to 08
Applied							
Undergraduate							
Full-time Freshmen	1,471	2,387	2,297	2,563	2,904	341	13.30%
Transfers/Readmits	659	866	998	1,043	1,100	57	5.47%
Part-time	325	303	325	332	463	131	39.46%
Accelerated	267	314	329	354	351	-3	-0.85%
Undergraduate Total	2,722	3,870	3,949	4,292	4,818	526	12.26%
Graduate	408	428	451	490	497	7	1.43%
Total	3,130	4,298	4,400	4,782	5,315	533	11.15%
Accepted							
Undergraduate							
Full-time Freshmen	1,186	1,833	1,812	1,982	2,280	298	15.04%
Transfers/Readmits	451	523	593	621	654	33	5.31%
Part-time	214	220	239	250	355	105	42.00%
Accelerated	195	219	230	245	257	12	4.90%
Undergraduate Total	2,046	2,795	2,874	3,098	3,546	448	14.46%
Graduate	273	285	322	326	325	-1	-0.31%
Total	2,319	3,080	3,196	3,424	3,871	447	13.05%
Enrolled							
Undergraduate							
Full-time Freshmen	377	455	475	442	518	76	17.19%
Transfers/Readmits	249	234	290	282	288	6	2.13%
Part-time	180	164	156	148	241	93	62.84%
Accelerated	155	170	176	178	170	-8	-4.49%
Undergraduate Total	961	1,023	1,097	1,050	1,217	167	15.90%
Graduate	225	228	241	244	235	-9	-3.69%
Total	1,186	1,251	1,338	1,294	1,452	158	12.21%

The following Tables, 3.2, 3.3, 3.4 and 3.5 give a detailed summary and comparison of fall 2008, fall 2007, fall 2006, and fall 2005 admissions data. Tables 3.6 and 3.7 highlight various statistics of the newly enrolled students in fall 2008 and finally, Table 3.8 shows new transfer student data.

Table 3.2. Trends of Admissions Summary, Fall 2008

	Applied		Accepted		Enrolled	
	Number	Number	% of Applied	Number	% of Accepted	
Full-time Freshmen	2,904	2,280	79%	518	23%	
Transfers/Readmits	1,100	654	59%	288	44%	
Part-time	463	355	77%	241	68%	
Accelerated	351	257	73%	170	66%	
Undergraduate Total	4,818	3,546	74%	1,217	34%	
Graduate Total	497	325	65%	235	72%	
University Total	5,315	3,871	73%	1,452	38%	

Table 3.3. Trends of Admissions Summary, Fall 2007

	Applied		Accepted		Enrolled	
	Number	Number	% of Applied	Number	% of Accepted	
Full-time Freshmen	2,563	1,982	77%	442	22%	
Transfers/Readmits	1,043	621	60%	282	45%	
Part-time	332	250	75%	148	59%	
Accelerated	354	245	69%	178	73%	
Undergraduate Total	4,292	3,098	72%	1,050	34%	
Graduate Total	490	326	67%	244	75%	
University Total	4,782	3,424	72%	1,294	38%	

Table 3.4. Trends of Admissions Summary, Fall 2006

	Applied		Accepted		Enrolled	
	Number	Number	% of Applied	Number	% of Accepted	
Full-time Freshmen	2,297	1,812	79%	475	26%	
Transfers/Readmits	998	593	59%	290	49%	
Part-time	325	239	74%	156	65%	
Accelerated	329	230	70%	176	77%	
Undergraduate Total	3,949	2,874	73%	1,097	38%	
Graduate Total	451	322	71%	241	75%	
University Total	4,400	3,196	73%	1,338	42%	

Table 3.5. Trends of Admissions Summary, Fall 2005

	Applied		Accepted		Enrolled	
	Number	Number	% of Applied	Number	% of Accepted	
Full-time Freshmen	2,387	1,833	77%	455	25%	
Transfers/Readmits	866	523	60%	234	45%	
Part-time	303	220	73%	164	75%	
Accelerated	314	219	70%	170	78%	
Undergraduate Total	3,870	2,795	72%	1,023	37%	
Graduate Total	428	285	67%	228	80%	
University Total	4,298	3,080	72%	1,251	41%	

Table 3.6. New Enrollees Demographic Characteristics, Fall 2008

	Gender			Ethnicity							Un- known	In- State	Mean Age
	Total	Female	Male	Afri. Am.	Asian Hisp.	Am Indian	Non-res. Alien	White					
Undergraduate													
Full-time Freshmen	521	329	192	60	3	20	0	3	432	3	337	18	
Transfers/Readmits	289	152	137	49	3	4	0	1	226	6	243	22	
Part-time	245	160	85	80	2	1	1	0	151	10	238	34	
Accelerated	170	110	60	74	1	3	0	0	90	2	170	31	
Graduate Total	233	143	90	55	2	2	1	20	150	3	202	30	
University Total	1458	894	564	318	11	30	2	24	1049	24	1190	27	

Table 3.7. New Enrollees by Academic Division, Fall 2008

	Total	CJIS	EDUC	HUMA	JOUR	NSET	UND	BUS	CINE	DANC	THEA
Undergraduate											
Full-time Freshmen	521	13	31	36	106	17	39	47	50	94	88
Transfers/Readmits	289	24	29	36	61	38	8	56	13	9	15
Part-time	245	7	59	24	6	34	65	49	1	0	0
Accelerated	170	47	0	0	17	0	11	95	0	0	0
Undergrad Total	1225	91	119	96	190	89	123	247	64	103	103
Graduate Total	233	20	7	0	36	10	2	152	0	0	6
University Total	1458	111	126	96	226	99	125	399	64	103	109
Fall 2008 Total											
<i>% of Total</i>	100.0%	7.6%	8.6%	6.6%	15.5%	6.8%	8.6%	27.4%	4.4%	7.1%	7.5%

List of Academic Division Abbreviations:

CJIS: Criminal Justice & Intelligence Studies (within the School of Arts & Sciences)

EDUC: Education (within the School of Arts & Sciences)

HUMA: Humanities (within the School of Arts & Sciences)

JOUR: Journalism and Communications (within the School of Arts & Sciences)

NSET: Natural Sciences (within the School of Arts & Sciences)

UND: Undecided or Non-Degree (within the School of Arts & Sciences)

BUS: School of Business

CINE: Cinema and Digital Arts (within the Conservatory of Performing Arts)

DANC: Dance (within the Conservatory of Performing Arts)

THEA: Theatre (within the Conservatory of Performing Arts)

Table 3.8. New Full-time Undergraduate Transfers, Fall 2008

Four-Year Institutions	Number of Transfers
Slippery Rock University	6
California University of PA	5
Clarion University	3
Indiana University of PA	3
Marietta College	3
University of Pittsburgh	3
West Virginia University	3
Wheeling Jesuit University	3
Allegheny College	2
Boston Conservatory	2
Carlow University	2
Chatham University	2
Edinboro University	2
La Roche College	2
Oakland University	2
Ohio State University	2
Ohio University	2
Penn State University	2
University of Pittsburgh-Greensburg	2
Wright State University-Dayton	2
Total Four-Year Institutions (with two or more registrants)	53
<hr/>	
Two-Year Institutions	
Comm. Coll of Allegheny College (C.C.A.C.) - Main Campus	72
Westmoreland Co. Community College	11
Pitt. Institute of Mortuary Science	10
Kaplan Career Institute -ICM Campus	7
Butler Co. Community College	6
International Academy of Design & Technology	6
Western School of Health/Business	6
Art Institute of Pittsburgh	4
Bradford School	3
Duffs/Everest Institute	3
University of Pittsburgh-Titusville	3
Vet Tech Institute/Median School	3
C.C.A.C. South Campus	2
Community College of Beaver Co.	2
ITT Technical Institute	2
West Virginia Northern Community College	2
Total Two-Year Institutions (with two or more registrants)	142

STUDENT FINANCIAL AID

The estimated total amount of financial aid received by Point Park University's students in 2007-2008 represents a 5% increase over 2006-2007, from \$57,039,404 to \$59,851,637. The average award total increased from \$14,539 to \$15,121 (table 3.9).

Table 3.9. Student Financial Aid By Award Type

	2003-2004	2004-2005	2005-2006	2006-07	FINAL 2007-08
Student Aid Grand Total	\$42,842,625	\$46,959,647	\$51,185,619	\$57,039,404	\$59,851,637
Number of Students	3329	3315	3619	3923	3958
Average Award	\$12,869.52	\$14,165.81	\$14,143.58	\$14,539.74	\$15,121.69
Percent of Students Receiving Financial Aid					
Undergraduate	88%	86%	86%	85%	85%
Graduate	12%	14%	14%	15%	15%
Federal Aid Total					
<i>Pell Grant</i>					
Total Aid Awarded	\$2,619,053	\$2,829,409	\$2,862,446	\$3,043,564	\$3,318,306
Number of Awards	1128	1126	1177	1232	1245
Average Awards	\$2,321.86	\$2,512.80	\$2,431.98	\$2,470.43	\$2,665.31
<i>Federal Perkins Loan</i>					
Total Aid Awarded	\$259,654	\$300,674	\$204,824	\$290,481	\$248,855
Number of Awards	217	273	167	231	202
Average Awards	\$1,196.56	\$1,101.37	\$1,226.49	\$1,257.49	\$1,231.96
<i>Supplemental Grants (FSEOG)</i>					
Total Aid Awarded	\$534,738	\$443,408	\$513,809	\$466,592	\$499,182
Number of Awards	423	322	366	350	356
Average Awards	\$1,264.16	\$1,377.04	\$1,403.85	\$1,333.12	\$1,402.20
<i>Federal Work-Study</i>					
Total Aid Awarded	\$363,886	\$357,831	\$355,193	\$397,368	\$343,511
Number of Awards	283	280	292	290	257
Average Awards	\$1,285.82	\$1,277.97	\$1,216.41	\$1,370.23	\$1,336.62

Table 3.9. Student Financial Aid By Award Type (continued)

	2003-2004	2004-2005	2005-2006	2006-07	FINAL 2007-08
<i>Federal Stafford Loan</i>					
Total Aid Awarded	\$9,982,608	\$10,825,384	\$10,874,996	\$11,236,037	\$12,221,827
Number of Awards	2295	2395	2518	2679	2679
Average Awards	\$4,349.72	\$4,519.99	\$4,318.90	\$4,194.12	\$4,562.09
<i>Parent Loan</i>					
Total Aid Awarded	\$2,571,382	\$3,084,384	\$3,728,799	\$4,234,753	\$4,466,075
Number of Awards	334	369	420	428	399
Average Awards	\$7,698.75	\$8,358.76	\$8,878.09	\$9,894.28	\$11,193.17
<i>Unsubsidized Stafford Loans</i>					
Total Aid Awarded	\$10,437,785	\$11,356,969	\$11,693,324	\$12,022,387	\$12,032,106
Number of Awards	1957	2102	2203	2319	2264
Average Awards	\$5,333.56	\$5,402.93	\$5,307.91	\$5,184.30	\$5,314.53
Other Aid Total					
<i>Institutional Scholarships</i>					
Total Aid Awarded	\$8,750,794	\$9,515,131	\$10,809,548	\$10,660,218	\$11,745,585
<i>Other Grants & Scholarships</i>					
Total Aid Awarded	\$4,638,243	\$4,948,209	\$5,580,633	\$9,274,794	\$9,548,914
<i>Other Loan Programs</i>					
Total Aid Awarded	\$2,224,482	\$2,782,248	\$4,046,047	\$4,830,710	\$4,859,026
<i>Other Work Programs</i>					
Total Aid Awarded	\$460,000	\$516,000	\$516,000	\$582,500	\$568,250

ENROLLMENT

ENROLLMENT

Enrollment increased over last year by 7% (from 3,592 to 3,846) (table 4.1). Of the 3,846 students enrolled, 86% (3,326 headcount) are undergraduate students and 14% (520 headcount) are graduate students (table 4.1).

Some other highlights include the fact that the majority of Point Park's students come from Pennsylvania (84%) (table 4.8). Approximately, 77% of undergraduate students are full-time, while only 41% of graduate students are full-time (table 4.2). Point Park remains an ethnically diverse university and its international student population represents 31 different countries (table 4.13). Also, the number of students living on campus in student housing continues to rise. There are now 807 undergraduate students living on campus as compared to 728 last year (table 4.9). This represents 24% of the entire undergraduate student body. 78% of all full-time freshmen are living in campus housing.

Overall, 78% of our students are from Southwestern PA counties (2,987 headcount) (fig. 4.23). Within each school, 86% of Arts & Sciences, 93% of Business, and 37% of the Conservatory are from southwestern PA (table 4.14). FA07 to FA08 net changes show increases in Allegheny, Butler and Washington counties and decreases in Fayette and Beaver (fig. 4.24). SW-PA enrollment has increased 33% since Fall99 (table 4.15).

This section includes a glance at fall 2008 enrollment data, as well as a detailed account of student enrollment trends over the past five years by various demographic features. For clarification purposes, some enrollment definitions are listed below.

Enrollment Definitions:

Student enrollment in higher education is described in terms of both headcount and FTE (Full-time Equivalence).

Student headcount is the count of individual students whose administrative records indicate that they were registered in a credit-bearing course as of the university's enrollment census date for each semester.

Student FTE is calculated by dividing students' total credit hours by a nationally accepted full-time credit load. The divisor is 15 for undergraduate and 10 for graduate students. Student FTE is calculated each semester.

An individual student is classified as full-time if he or she maintains at least 12 undergraduate credits or 9 graduate credits.

At A Glance: Fall 2008 Undergraduate Student Body

Fig. 4.1. Undergraduate Enrollment by Ethnicity, Fall '08

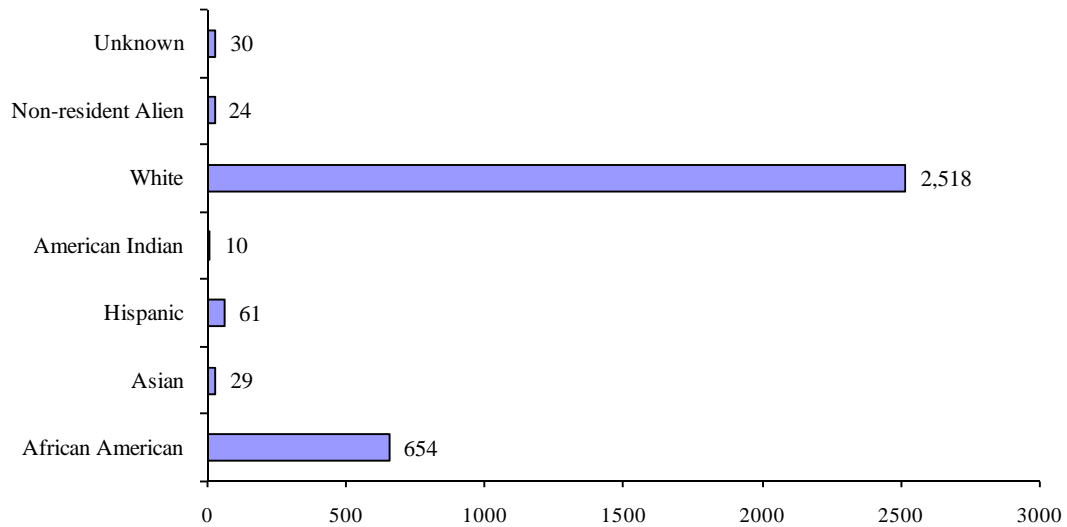


Fig. 4.2. Undergraduate Enrollment by Residency, Fall '08

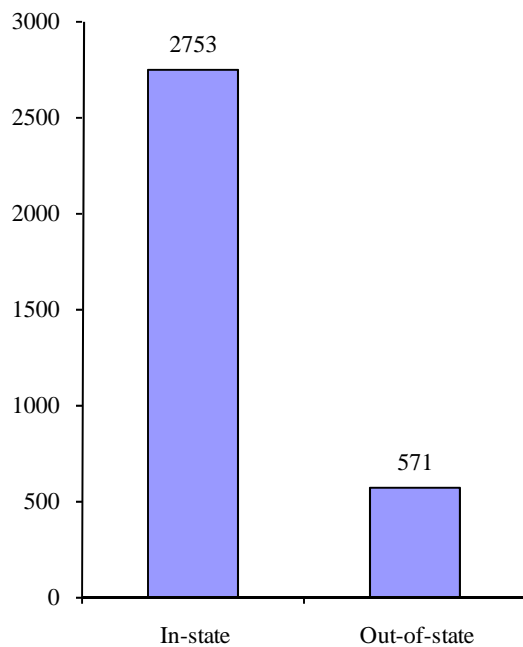


Fig. 4.3. Undergraduate Enrollment by Gender, Fall '08

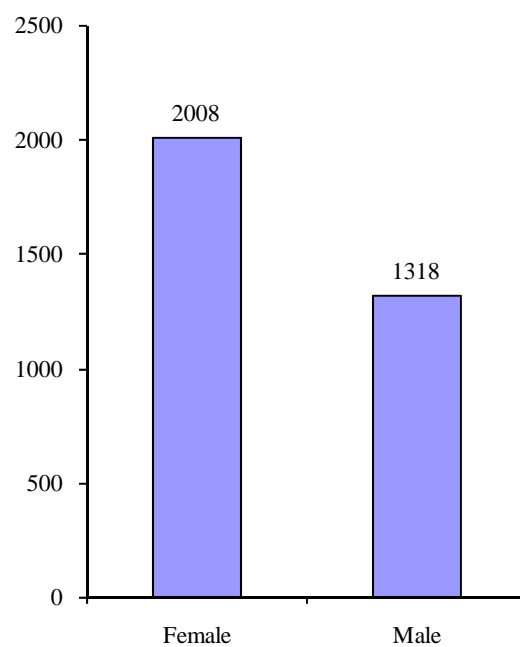


Fig.4.4. Undergraduate Enrollment by Course Load, Fall '08

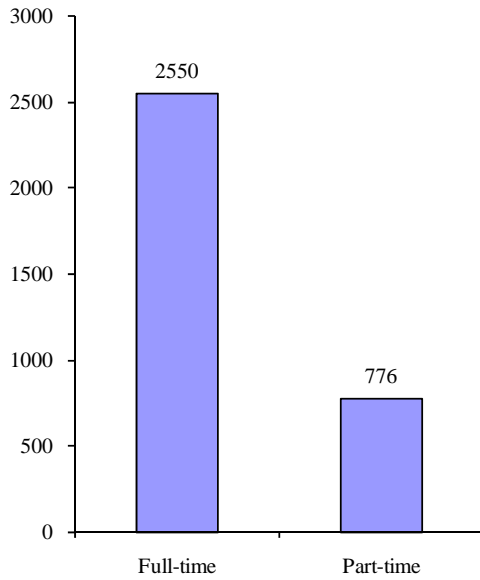
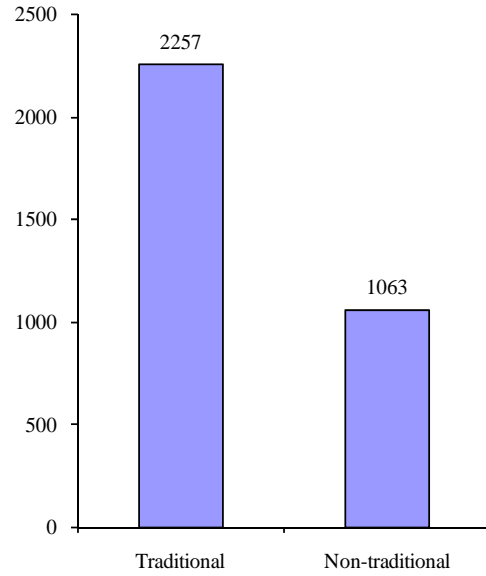


Fig.4.5. Undergraduate Enrollment by Age, Fall '08



At A Glance: Fall 2008 Graduate Student Body

Fig.4.6. Graduate Enrollment by Ethnicity, Fall '08

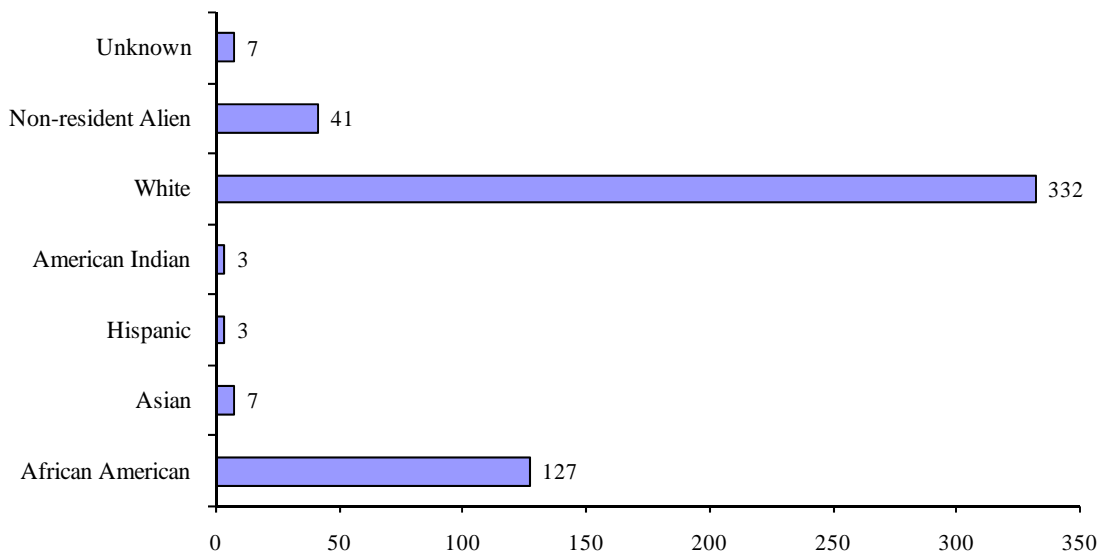


Fig. 4.7. Graduate Enrollment by Residency, Fall '08

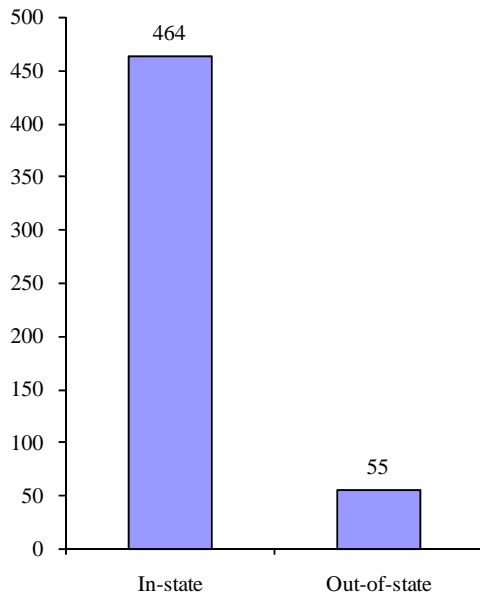


Fig. 4.8. Graduate Enrollment by Gender, Fall '08

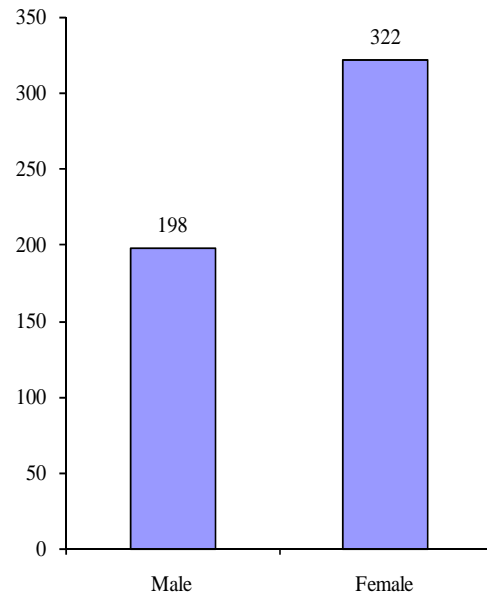


Fig. 4.9. Graduate Enrollment by Course Load, Fall '08

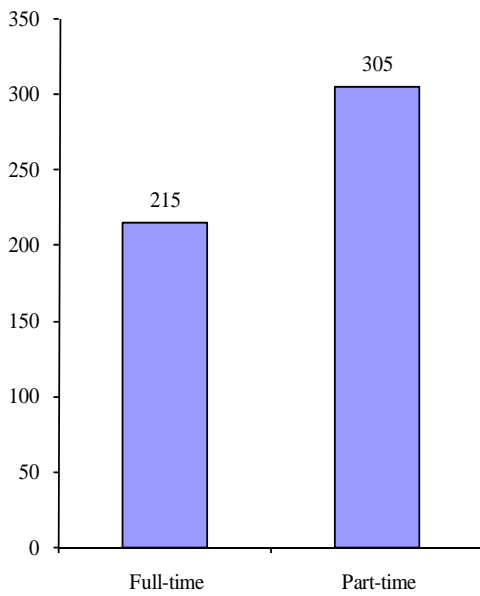


Fig. 4.10. Graduate Enrollment by Age, Fall '08

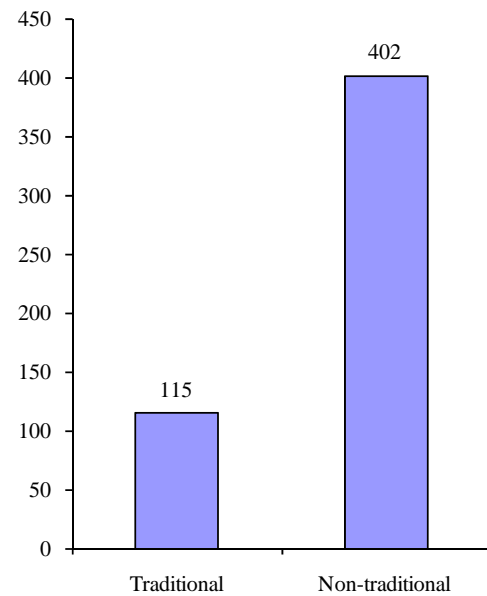


Fig.4.11. Enrollment by Academic School

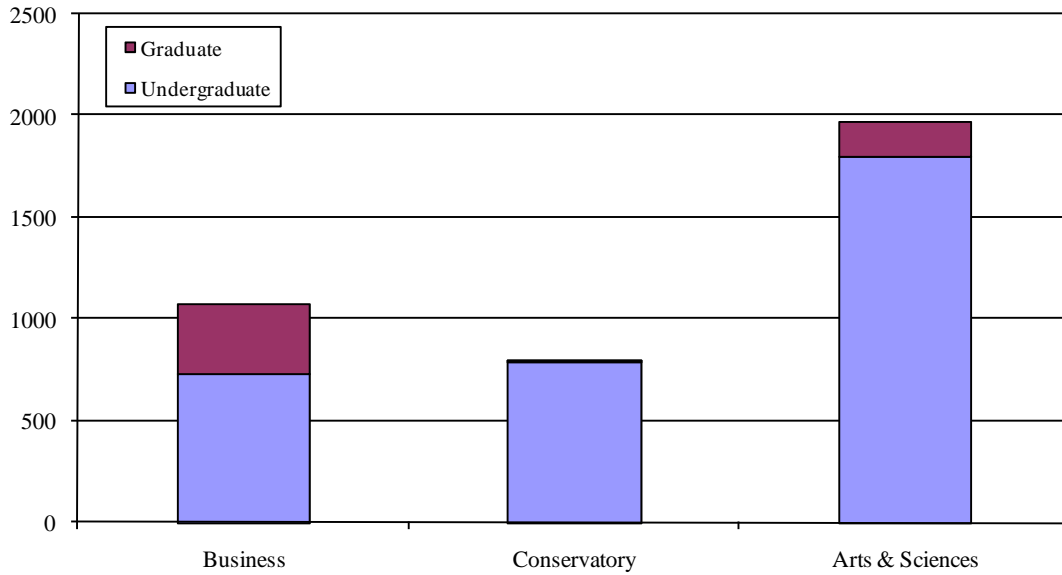
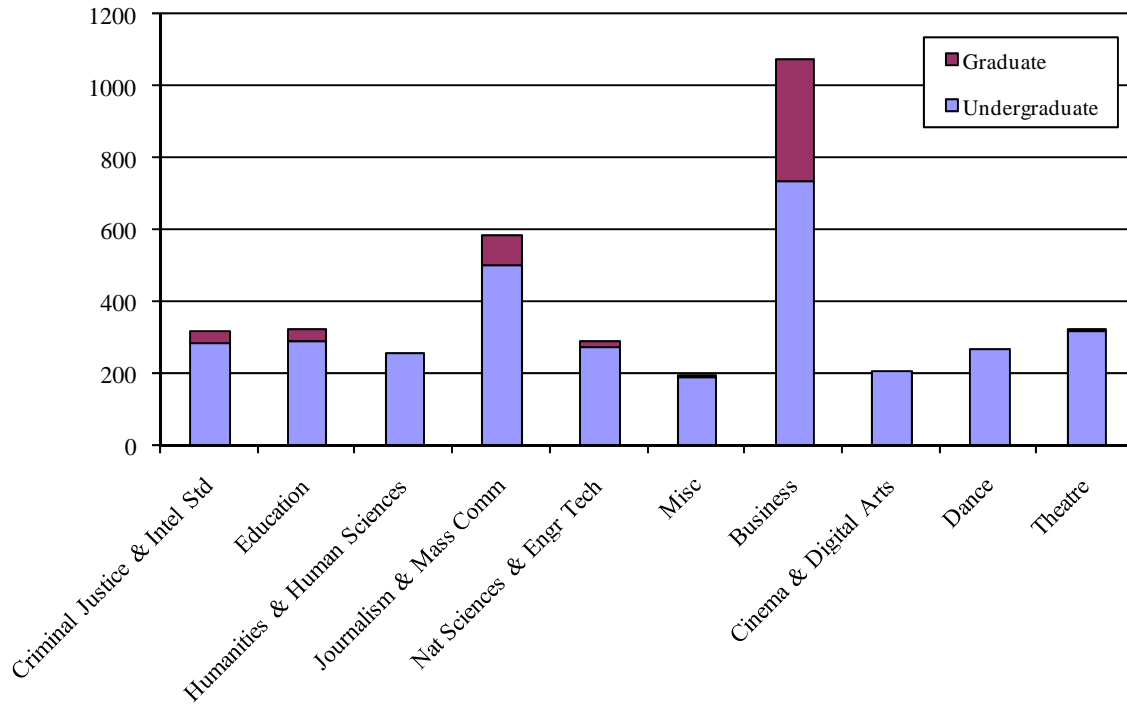


Fig.4.12. Enrollment by Academic Department



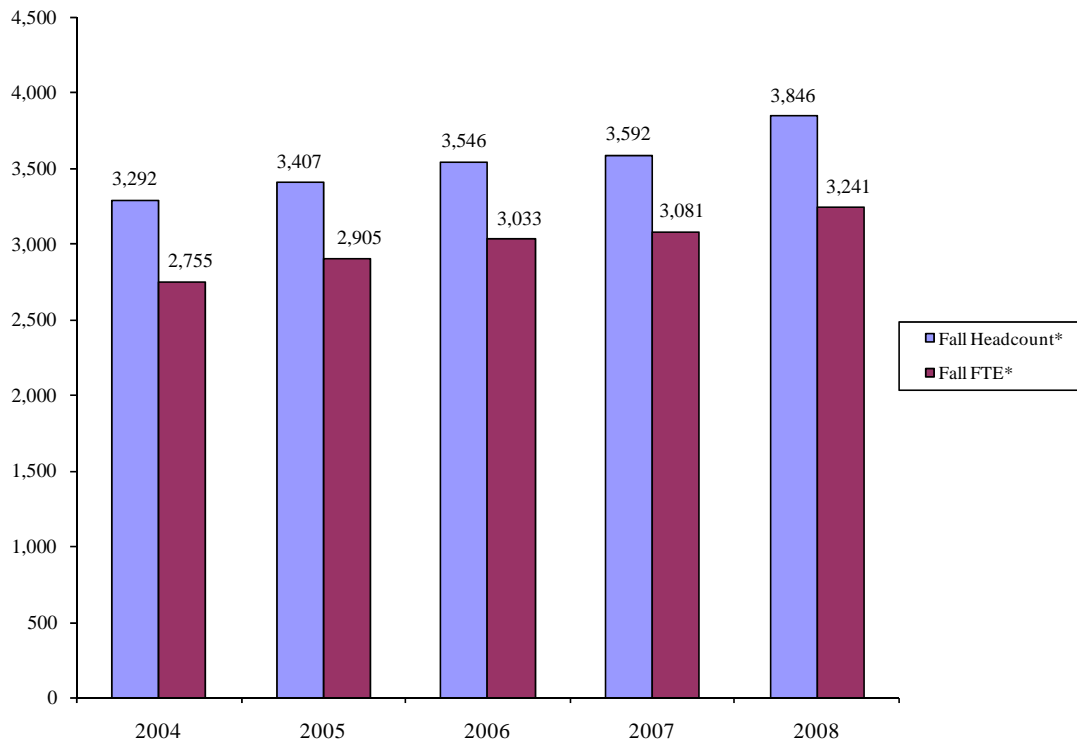
Enrollment Trends

Table 4.1. Trends of Fall Headcount And FTE by Division

	Fall Headcount*					Full-time Equivalency (FTE)*				
	2004	2005	2006	2007	2008	2004	2005	2006	2007	2008
Undergraduate	2,844	2962	3,072	3,109	3326	2,426	2,563	2,679	2,724	2860
Graduate	448	445	474	483	520	329	342	354	357	381
Total	3,292	3,407	3,546	3,592	3,846	2,755	2,905	3,033	3,081	3,241

* Fall headcount and FTE are based on census data.

Fig. 4.13. Student Enrollment Trends 2004 through 2008



*Fall headcount and FTE are based on census data.

Enrollment

Table 4.2. Enrollment Trend By Student Type

	2004	2005	2006	2007	2008	% of Total '08	% increase Over fall '07
Regular Undergraduate							
Full-time	1,732	1,918	2,053	2,105	2,206	57.4	4.80%
Part-time	645	582	572	548	654	17.0	19.34%
Accelerated Undergraduate							
Full-time	379	345	330	341	344	8.9	0.88%
Part-time	80	99	115	115	122	3.2	6.09%
Regular Graduate							
Full-time	48	56	53	68	100	2.6	47.06%
Part-time	122	106	119	145	160	4.2	10.34%
Accelerated Graduate							
Full-time	156	168	166	151	115	3.0	-23.84%
Part-time	122	115	136	119	145	3.8	21.85%
Miscellaneous*							
	8	18	2	0	0	0.0	0.00%
Total							
Full-time	2,315	2,487	2,602	2,665	2765	71.9	3.75%
Part-time	977	920	944	927	1081	28.1	16.61%
Grand Total	3,292	3,407	3,546	3,592	3,846	100.0	7.07%

* Includes English as a Second Language students and High School Distance Learning

Fig. 4.14. Enrollment Trends by Student Type

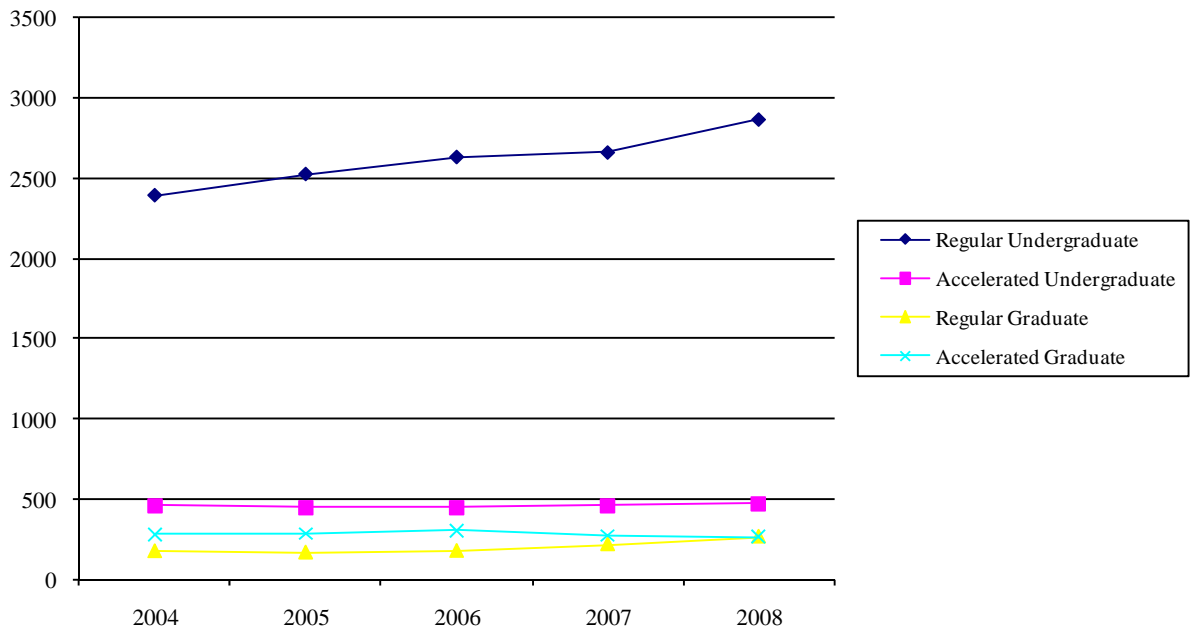


Table 4.3. Enrollment Trend By Gender and Division

	2004	2005	2006	2007	2008
Undergraduate					
Female	1,665	1,736	1,818	1,852	2,008
Male	1,179	1,226	1,254	1,257	1,318
Graduate					
Female	245	256	282	302	322
Male	203	189	192	181	198

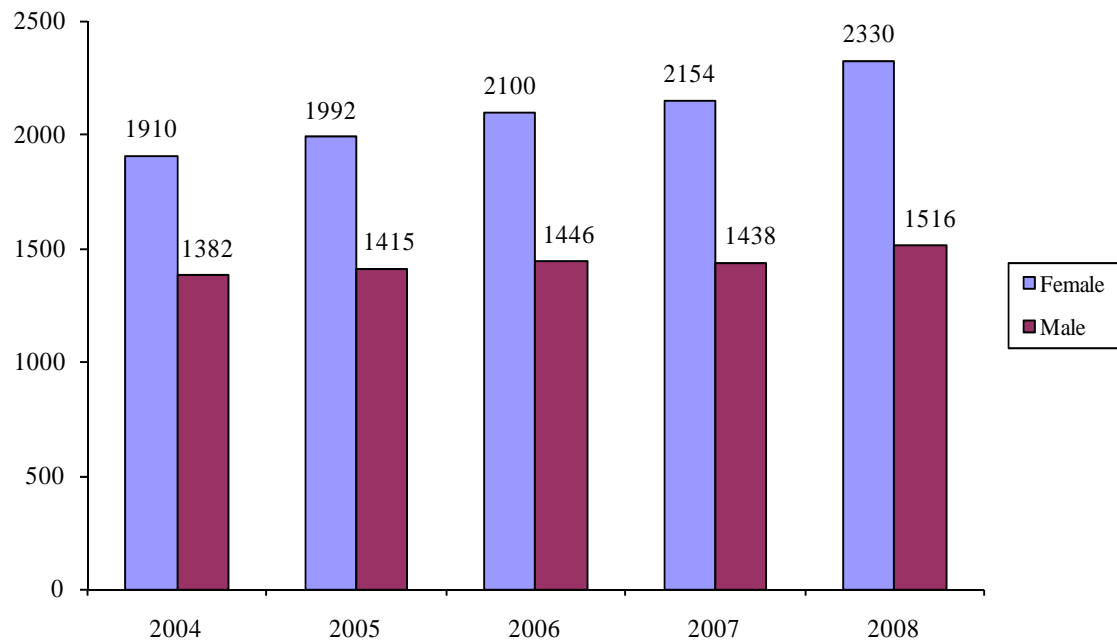
Fig.4.15. Enrollment Trends by Gender (all students)

Table 4.4. Enrollment Trend By Ethnicity and Division

	2004	2005	2006	2007	2008
Undergraduate					
African American	486	525	569	577	654
Asian American	19	19	26	31	29
Hispanic American	38	45	61	52	61
Native American	9	7	6	12	10
Non-Res. Alien	28	32	36	37	24
White American	2,165	2,271	2,364	2,391	2,518
Unknown	99	63	10	9	30
Graduate					
African American	100	81	94	102	127
Asian American	3	2	4	7	7
Hispanic American	6	3	3	3	3
Native American	1	1	2	1	3
Non-Res. Alien	19	27	29	33	41
White American	300	322	337	336	332
Unknown	19	9	5	1	7
Total					
African American	586	606	663	679	781
Asian American	22	21	30	38	36
Hispanic American	44	48	64	55	64
Native American	10	8	8	13	13
Non-Res. Alien	47	59	65	70	65
White American	2,465	2,593	2,701	2,727	2,850
Unknown	118	72	15	10	37

Fig. 4.16. Enrollment By Ethnicity comparing Fall 2004 to Fall 2008

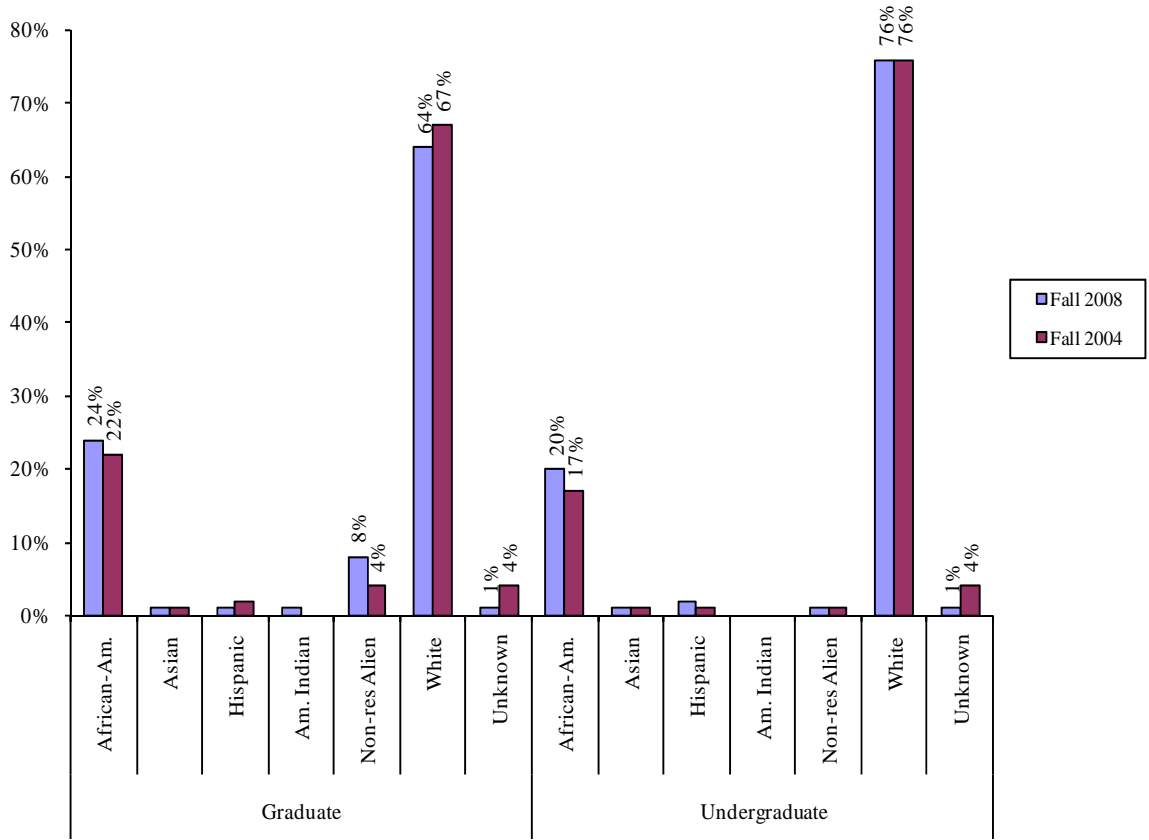


Table 4.5. Enrollment Trend By Minority Status and Division

	2004	2005	2006	2007	2008
Undergraduate					
Minority	552	596	662	672	754
White American	2,165	2,271	2,364	2,391	2,518
Non-Res. Alien	28	32	36	37	24
Unknown	99	63	10	9	30
Graduate					
Minority	110	87	103	113	140
White American	300	322	337	336	332
Non-Res. Alien	19	27	29	33	41
Unknown	19	9	5	1	7
Total					
Minority	662	683	765	785	894
White American	2,465	2,593	2,701	2,727	2,850
Non-Res. Alien	47	59	65	70	65
Unknown	118	72	15	10	37

Fig. 4.17. Enrollment by Minority Status For ALL Students

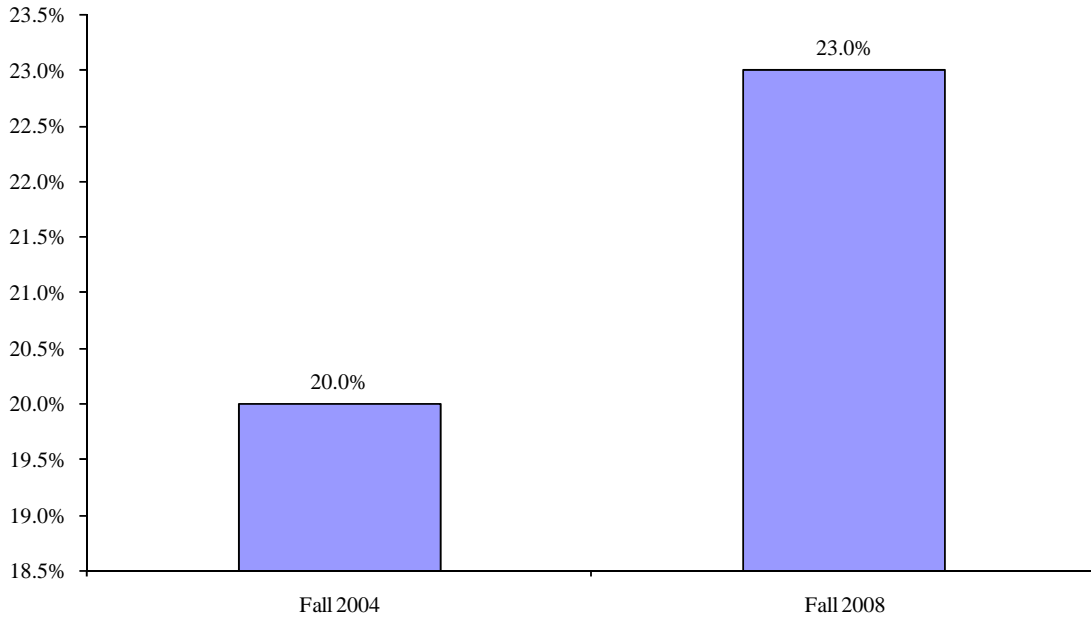


Table 4.6. Enrollment Trends By Age and Division

	2004	2005	2006	2007	2008
Undergraduate					
Traditional	1,741	1,904	2,046	2,103	2,257
Non-traditional	975	1,024	982	991	1,063
Unknown	128	34	44	15	6
Graduate					
Traditional	66	83	102	99	115
Non-traditional	367	346	364	376	402
Unknown	15	16	8	8	3
Total					
Traditional	1,807	1,987	2,148	2,202	2,372
Non-traditional	1,342	1,370	1,346	1,367	1,465
Unknown	143	50	52	23	9

Fig. 4.18. Enrollment by Age, Comparing Fall 2004 to Fall 2008

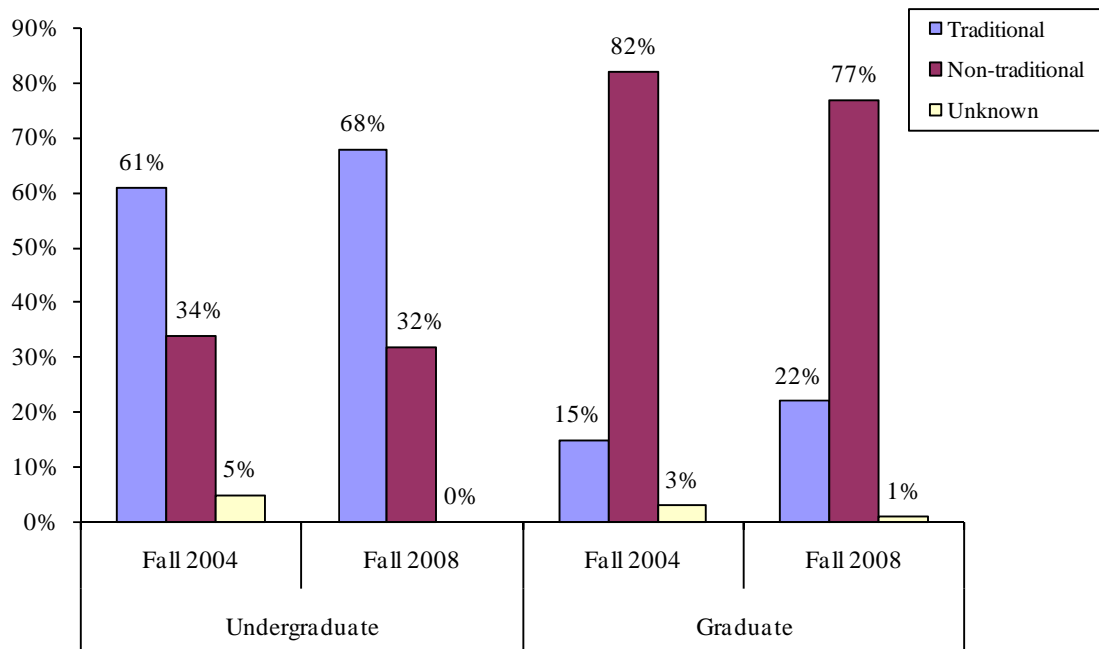


Table 4.7. Average Age by Student Type

	2004	2005	2006	2007	2008
Regular Undergraduate	24	24	23	23	24
Accelerated Undergraduate	31	32	32	32	32
<i>Undergraduate Avg Age</i>	25	25	25	25	25
Regular Graduate	32	30	30	31	30
Accelerated Graduate	33	33	32	32	32
<i>Graduate Avg Age</i>	33	32	31	32	31
<i>Overall Average Age</i>	26	26	25	26	26

Fig. 4.19. Average Age Between Fall 2004 and Fall 2008

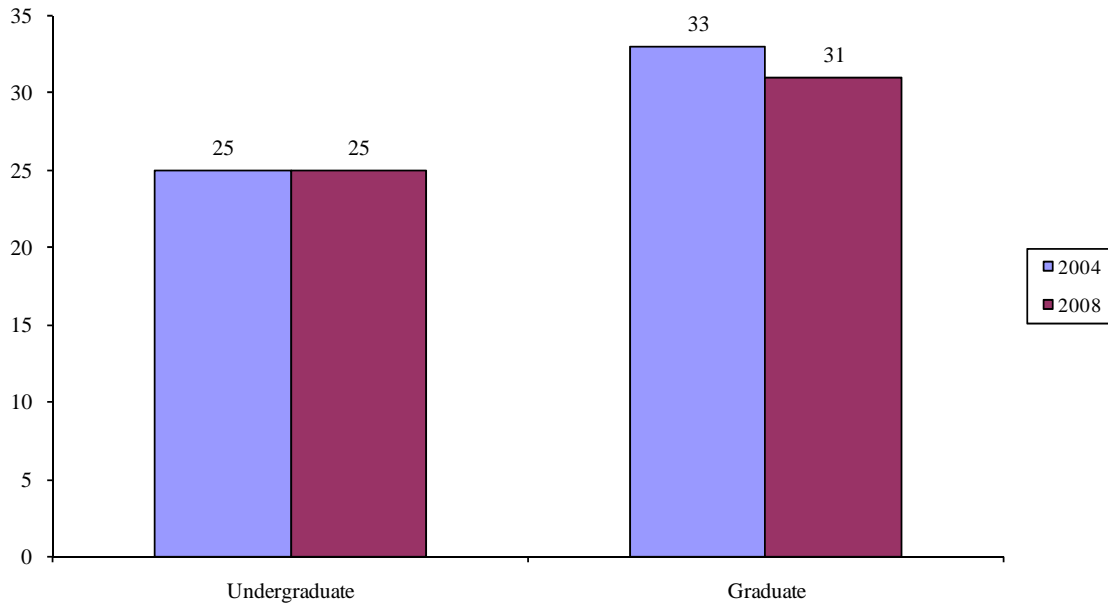


Table 4.8. Enrollment Trends By Residency and Division

	2004	2005	2006	2007	2008
Undergraduate					
In-state	2,378	2,453	2,548	2,573	2,753
Out-of-state	466	507	523	529	571
Unknown	0	2	1	7	2
Graduate					
In-state	422	412	437	440	464
Out-of-state	26	33	37	43	55
Unknown	0	0	0	0	1
Total					
In-state	2,800	2,865	2,985	3,013	3,217
Out-of-state	492	540	560	572	626
Unknown	0	2	1	7	3

Fig. 4.20. Enrollment Trends By Residency

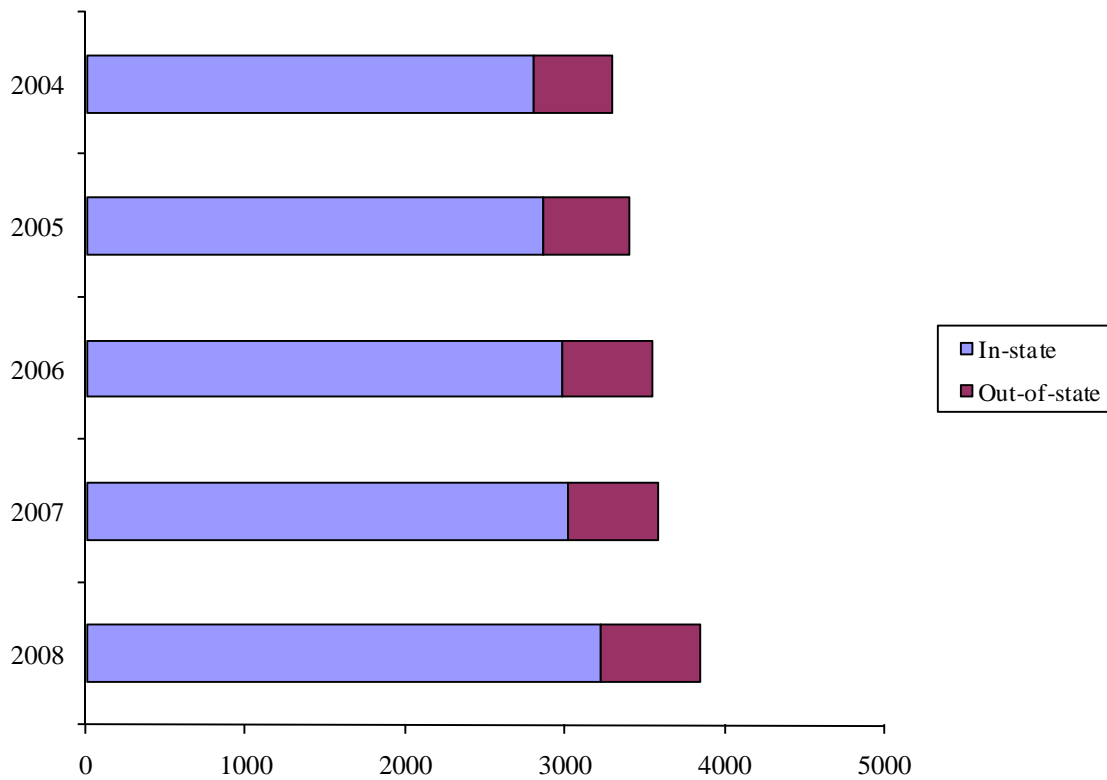


Table 4.9. Number of Students in Residence Halls

	2004	2005	2006	2007	2008
Full-time Freshmen	273	348	323	325	405
All Undergraduates	629	671	689	728	807

Fig. 4.21. Students in Residence Halls

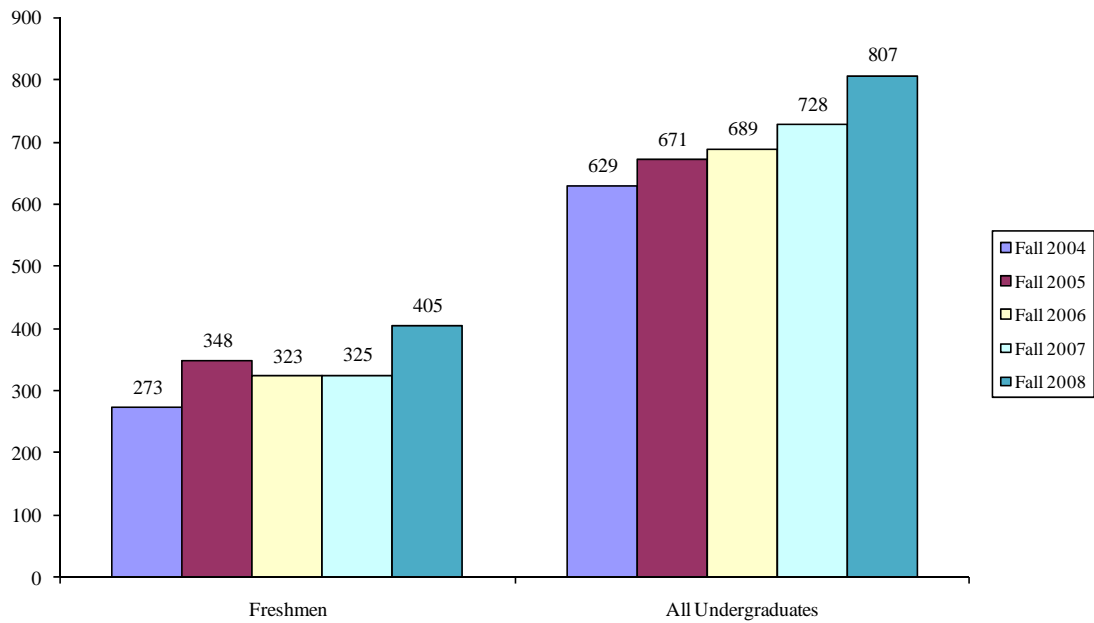
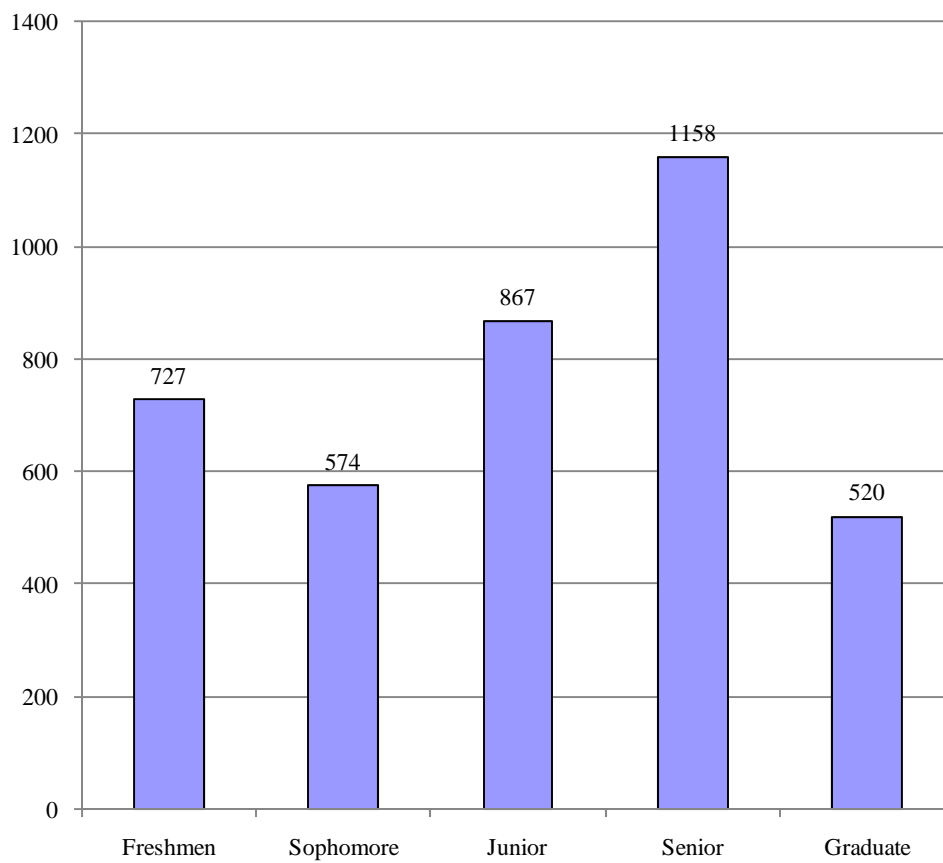


Table 4.10. Enrollment by Classification

Classification Level	2008	% of Total '08
Freshmen	727	18.9
Sophomore	574	14.9
Junior	867	22.5
Senior	1158	30.1
Graduate	520	13.5
Division Totals		
Undergraduate	3326	86.5
Graduate	520	13.5
Grand Total	3846	100.0

Fig 4.22. Enrollment by Classification (all students), Fall '08

* Classification is calculated by adding Current-Hours-Enrolled to Career-Hours-Earned

Table 4.11. Enrollment Trends with Variance by Student-Type, School/Department/Major																			
Student-Type		Full-time						Part-time						Total					
		FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.
Regular Undergraduate																			
School of Arts & Sciences																			
<i>Dept. of Criminal Justice&Intel.Studies</i>																			
	Criminal Justice	62	49	34	37	32	-5	11	14	8	4	6	2	73	63	42	41	38	-3
	Criminal Justice(Capstone)	7	21	48	36	30	-6	3	8	14	14	11	-3	10	29	62	50	41	-9
	Forensic Science	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
	Intelligence and National Security	0	12	31	52	60	8	0	1	5	7	8	1	0	13	36	59	68	9
	<i>CrimJustice&Intel.Studies Total</i>	<i>69</i>	<i>82</i>	<i>113</i>	<i>125</i>	<i>124</i>	<i>-1</i>	<i>14</i>	<i>23</i>	<i>27</i>	<i>25</i>	<i>25</i>	<i>0</i>	<i>83</i>	<i>105</i>	<i>140</i>	<i>150</i>	<i>149</i>	<i>-1</i>
<i>Dept.of Education</i>																			
	Bio Sci/Secondary Ed	0	0	3	1	0	-1	0	0	1	1	0	-1	0	0	4	2	0	-2
	Citizenship/Secondary Ed	0	1	4	5	1	-4	1	0	0	0	0	0	1	1	4	5	1	-4
	Early Childhood Education	3	2	2	4	5	1	6	1	6	12	9	-3	9	3	8	16	14	-2
	Education/Undeclared	130	141	101	98	106	8	68	83	65	62	86	24	198	224	166	160	192	32
	Elementary Education	26	21	25	32	39	7	15	9	9	13	14	1	41	30	34	45	53	8
	Elementary Education Theatre Arts	0	0	1	1	1	0	0	0	0	0	0	0	0	0	1	1	1	0
	English/Secondary Ed	5	3	5	17	15	-2	3	1	2	1	1	0	8	4	7	18	16	-2
	Instructional Studies	0	0	0	0	5	5	0	0	0	0	2	2	0	0	0	0	7	7
	Jour and Mass Comm/Sec Ed	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
	Mass Comm/Secondary Ed	2	0	1	0	0	0	0	0	1	1	0	-1	2	0	2	1	0	-1
	Mathematics/Secondary Ed	1	2	2	6	3	-3	1	1	2	3	3	0	2	3	4	9	6	-3
	Social Sciences/Sec Ed	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	<i>Education Total</i>	<i>168</i>	<i>170</i>	<i>144</i>	<i>164</i>	<i>175</i>	<i>11</i>	<i>94</i>	<i>96</i>	<i>86</i>	<i>93</i>	<i>115</i>	<i>22</i>	<i>262</i>	<i>266</i>	<i>230</i>	<i>257</i>	<i>290</i>	<i>33</i>

Table 4.11. (Continued)																			
Student-Type		Full-time						Part-time						Total					
		FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.
Regular Undergraduate (cont.)																			
School of Arts & Sciences (cont.)																			
<i>Dept. of Humanities</i>																			
	Applied History	10	9	11	8	12	4	3	6	5	4	7	3	13	15	16	12	19	7
	Behavioral Sciences	13	14	11	13	14	1	16	17	17	15	12	-3	29	31	28	28	26	-2
	English	27	32	28	30	34	4	9	9	5	2	3	1	36	41	33	32	37	5
	General Studies	5	2	1	3	3	0	3	3	2	1	7	6	8	5	3	4	10	6
	Global Cultural Studies	0	0	2	4	12	8	0	0	1	2	1	-1	0	0	3	6	13	7
	International Studies	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
	Legal Services	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
	Legal Studies	9	14	14	14	15	1	25	20	25	18	20	2	34	34	39	32	35	3
	Liberal Studies	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	Liberal Studies (Capstone)	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	Political Science	12	12	23	21	19	-2	3	4	3	1	3	2	15	16	26	22	22	0
	Psychology	56	61	80	78	69	-9	28	32	26	24	23	-1	84	93	106	102	92	-10
	Social Sciences	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
	<i>Humanities Total</i>	<i>132</i>	<i>144</i>	<i>170</i>	<i>171</i>	<i>180</i>	<i>9</i>	<i>89</i>	<i>92</i>	<i>84</i>	<i>67</i>	<i>76</i>	<i>9</i>	<i>221</i>	<i>236</i>	<i>254</i>	<i>238</i>	<i>256</i>	<i>18</i>
<i>Dept. of Journalism</i>																			
	Advertising and PR	51	54	63	72	89	17	7	8	5	3	2	-1	58	62	68	75	91	16
	Broadcasting	85	113	114	135	127	-8	3	5	4	4	4	0	88	118	118	139	131	-8
	Jour and Mass Communication	55	75	91	88	96	8	9	4	7	7	5	-2	64	79	98	95	101	6
	Journalism/Photojournalism	22	28	57	65	63	-2	5	2	3	2	2	0	27	30	60	67	65	-2
	Mass Communication	26	25	23	23	23	0	5	9	4	1	1	0	31	34	27	24	24	0
	Photography(BFA)	28	37	32	38	48	10	2	2	4	5	5	0	30	39	36	43	53	10
	<i>Journalism Total</i>	<i>267</i>	<i>332</i>	<i>380</i>	<i>421</i>	<i>446</i>	<i>25</i>	<i>31</i>	<i>30</i>	<i>27</i>	<i>22</i>	<i>19</i>	<i>-3</i>	<i>298</i>	<i>362</i>	<i>407</i>	<i>443</i>	<i>465</i>	<i>22</i>

Enrollment

Table 4.11. (Continued)																			
Student-Type		Full-time						Part-time						Total					
		FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.
Regular Undergraduate (cont.)																			
School of Arts & Sciences (cont.)																			
<i>Dept. of Natural Sciences</i>																			
	Allied Health	0	0	0	0	0	0	2	0	0	0	0	0	2	0	0	0	0	0
	Biological Sciences	12	14	14	22	30	8	4	5	7	5	3	-2	16	19	21	27	33	6
	Biotechnology	5	6	8	6	6	0	3	3	2	3	2	-1	8	9	10	9	8	-1
	Biotechnology (Capstone)	0	0	0	1	5	4	0	0	3	3	4	1	0	0	3	4	9	5
	Civil Eng Technology	13	19	22	27	19	-8	48	34	32	32	32	0	61	53	54	59	51	-8
	Electrical Eng Technology	35	35	25	20	22	2	91	78	69	65	63	-2	126	113	94	85	85	0
	Env Health Sci and Protection	3	2	2	2	4	2	0	0	1	0	0	0	3	2	3	2	4	2
	Funeral Services	9	15	15	20	4	-16	0	1	1	0	1	1	9	16	16	20	5	-15
	Funeral Services (Capstone)	0	0	0	0	6	6	0	0	0	0	2	2	0	0	0	0	8	8
	Health Services	2	4	5	6	8	2	12	4	5	7	9	2	14	8	10	13	17	4
	Mechanical Eng Technology	27	24	17	9	12	3	52	43	37	38	39	1	79	67	54	47	51	4
	Sys Process Ctrl Eng Tech	0	0	0	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0
	<i>Natural Sciences Total</i>	<i>106</i>	<i>119</i>	<i>108</i>	<i>113</i>	<i>116</i>	<i>3</i>	<i>213</i>	<i>169</i>	<i>157</i>	<i>153</i>	<i>155</i>	<i>2</i>	<i>319</i>	<i>288</i>	<i>265</i>	<i>266</i>	<i>271</i>	<i>5</i>
<i>Miscellaneous</i>																			
	High School Undergraduate	0	0	0	0	0	0	8	18	2	0	0	0	8	18	2	0	0	0
	NonDegree Program	0	0	1	0	0	0	24	12	20	20	85	65	24	12	21	20	85	65
	Undecided	54	54	59	73	75	2	4	5	5	9	10	1	58	59	64	82	85	3
	<i>Miscellaneous Total</i>	<i>54</i>	<i>54</i>	<i>60</i>	<i>73</i>	<i>75</i>	<i>2</i>	<i>36</i>	<i>35</i>	<i>27</i>	<i>29</i>	<i>95</i>	<i>66</i>	<i>90</i>	<i>89</i>	<i>87</i>	<i>102</i>	<i>170</i>	<i>68</i>

Table 4.11. (Continued)																			
Student-Type		Full-time						Part-time						Total					
		FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.
Regular Undergraduate (cont.)																			
School of Business																			
	Accounting	23	30	45	38	38	0	39	30	35	39	46	7	62	60	80	77	84	7
	Business Mgmt	68	79	84	87	107	20	40	38	40	30	30	0	108	117	124	117	137	20
	Economics and Finance	0	0	5	10	9	-1	0	0	1	1	4	3	0	0	6	11	13	2
	Human Resources Mgmt	10	7	9	5	5	0	14	12	8	12	7	-5	24	19	17	17	12	-5
	Human Resources Mgmt (Capstone)	4	4	2	7	6	-1	5	9	10	12	15	3	9	13	12	19	21	2
	Information Technology	19	15	16	14	12	-2	28	20	18	11	18	7	47	35	34	25	30	5
	Management Services	3	1	2	2	4	2	13	10	11	10	10	0	16	11	13	12	14	2
	Public Administration	3	2	4	7	3	-4	17	18	25	26	22	-4	20	20	29	33	25	-8
	Sports, Arts and Entertainment	70	87	124	116	122	6	0	1	2	3	7	4	70	88	126	119	129	10
	<i>Business Total</i>	<i>200</i>	<i>225</i>	<i>291</i>	<i>286</i>	<i>306</i>	<i>20</i>	<i>156</i>	<i>138</i>	<i>150</i>	<i>144</i>	<i>159</i>	<i>15</i>	<i>356</i>	<i>363</i>	<i>441</i>	<i>430</i>	<i>465</i>	<i>35</i>
Conservatory of Performing Arts																			
<i>Dept. of Cinema & Digital Arts</i>																			
	Cinema and Digital Arts	98	137	167	172	184	12	1	3	2	4	0	-4	99	140	169	176	184	8
	Film and Video Prd	69	62	44	29	18	-11	12	10	8	4	5	1	81	72	52	33	23	-10
	<i>Cinema & Digital Arts Total</i>	<i>167</i>	<i>199</i>	<i>211</i>	<i>201</i>	<i>202</i>	<i>1</i>	<i>13</i>	<i>13</i>	<i>10</i>	<i>8</i>	<i>5</i>	<i>-3</i>	<i>180</i>	<i>212</i>	<i>221</i>	<i>209</i>	<i>207</i>	<i>-2</i>
<i>Dept. of Dance</i>																			
	Dance	203	219	238	217	219	2	1	2	1	1	1	0	204	218	239	218	220	2
	Dance Pedagogy	2	2	1	0	0	0	0	0	0	0	0	0	2	2	1	0	0	0
	Dance(BFA)	2	3	3	25	50	25	0	0	0	0	0	0	2	3	3	25	50	25
	Undecided - COPA (discontinued)	13	12	18	11	0	-11	0	0	0	0	0	0	13	12	18	11	0	-11
	<i>Dance Total</i>	<i>220</i>	<i>236</i>	<i>260</i>	<i>253</i>	<i>269</i>	<i>16</i>	<i>1</i>	<i>2</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>0</i>	<i>221</i>	<i>235</i>	<i>261</i>	<i>254</i>	<i>270</i>	<i>16</i>
<i>Dept. of Theatre</i>																			
	Applied Arts	4	5	1	2	1	-1	2	1	4	0	0	0	6	6	5	2	1	-1
	Theatre Arts	320	331	282	252	253	1	3	1	1	5	4	-1	323	332	283	257	257	0
	Theatre Arts(BFA)	23	24	33	44	59	15	1	0	0	1	0	-1	24	24	33	45	59	14
	<i>Theatre Total</i>	<i>347</i>	<i>360</i>	<i>316</i>	<i>298</i>	<i>313</i>	<i>15</i>	<i>6</i>	<i>2</i>	<i>5</i>	<i>6</i>	<i>4</i>	<i>-2</i>	<i>353</i>	<i>362</i>	<i>321</i>	<i>304</i>	<i>317</i>	<i>13</i>
Regular Undergraduate Total		1730	1921	2053	2105	2206	101	653	600	574	548	654	106	2383	2518	2627	2653	2860	207

Enrollment

Table 4.11. (Continued)																			
Student-Type		Full-time						Part-time						Total					
		FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.	FA04	FA05	FA06	FA07	FA08	Var.
Accelerated Undergraduate																			
	Accel Inf Tech and Mgmt	51	45	52	64	60	-4	8	11	7	8	12	4	59	56	59	72	72	0
	Accel Criminal Justice	97	91	82	88	81	-7	31	35	52	46	38	-8	128	126	134	134	119	-15
	Accel Law Enforcement	11	9	9	9	11	2	12	10	12	4	7	3	23	19	21	13	18	5
	Accel Professional Studies	4	10	20	17	26	9	5	11	14	25	33	8	9	21	34	42	59	17
	Applied Corp Communications	26	14	0	0	0	0	5	3	1	0	1	1	31	17	1	0	1	1
	Business-Accelerated	183	155	129	120	122	2	11	20	18	15	15	0	194	175	147	135	137	2
	Integrated Marketing Communications	0	12	24	29	32	3	0	0	3	2	5	3	0	12	27	31	37	6
	Undecided/Pathways Program	7	9	14	14	12	-2	8	9	8	15	11	-4	15	18	22	29	23	-6
	Accelerated Undergrad Total	379	345	330	341	344	3	80	99	115	115	122	7	459	444	445	456	466	10
Regular Graduate																			
	MFA in Acting	5	8	6	5	6	1	0	0	1	1	0	-1	5	8	7	6	6	0
	Engineering Mgmt	2	4	1	1	1	0	13	12	18	18	21	3	15	16	19	19	22	3
	Journalism and Comm/Masters	24	32	25	26	35	9	40	48	51	53	47	-6	64	80	76	79	82	3
	Master of Business Admin/Evening	17	12	20	35	41	6	39	28	35	36	64	28	56	40	55	71	105	34
	Non-Degree Program/Masters	0	0	0	0	0	0	25	6	3	7	2	-5	25	6	3	7	2	-5
	Organizational Leadership	0	0	0	0	17	17	0	0	14	27	26	-1	0	0	14	27	43	16
	Principalship	0	0	1	1	0	-1	5	12	10	3	0	-3	5	12	11	4	0	-4
	Regular Graduate Total	48	56	53	68	100	32	122	106	132	145	160	15	170	162	185	213	260	47
Accelerated Graduate																			
	Criminal Justice Administration	32	35	33	23	31	8	6	5	4	1	0	-1	38	40	37	24	31	7
	Curriculum and Instruction	18	22	19	18	9	-9	18	23	19	19	13	-6	36	45	38	37	22	-15
	Educational Administration	3	1	1	2	0	-2	7	9	11	7	14	7	10	10	12	9	14	5
	Master of Business Admin/Accel	102	110	113	108	75	-33	92	78	89	92	118	26	194	188	202	200	193	-7
	Accelerated Graduate Total	155	168	166	151	115	-36	123	115	123	119	145	26	278	283	289	270	260	-10
	Grand Total	2312	2490	2602	2665	2765	100	978	920	944	927	1081	154	3290	3407	3546	3592	3846	254

Table 4.12. Student Enrollment by School/Department/Major and Demographics, Fall 2008												
			Gender		Race/Ethnicity							
			Total	Male	Female	Unclassified	White	African-American	American Indian	Asian	Hispanic	Non-resident Alien
School of Arts & Sciences												
Dept. of Criminal Justice & Intel. Studies												
	Accelerated Criminal Justice	119	21	98	1	39	77	1	1			
	Accelerated Law Enforcement	18	13	5		12	5		1			
	Criminal Justice	38	18	20		27	11					
	Criminal Justice (Capstone)	41	12	29		19	18	2	1	1		
	Criminal Justice Administration	31	7	24		11	19			1		
	Forensic Science	2		2	1		1					
	Intelligence and National Security	65	39	26		54	6			4	1	
	Intelligence & National Security - Certificate	3	3			3						
Dept. of Education												
	Biology Sec Ed - Undeclared	5	3	2		5						
	Citizenship Sec Ed- Undeclared	16	9	7		14	1	1				
	Citizenship/Secondary Education	1	1	0						1		
	Curriculum and Instruction	22	1	21		13	8					1
	Early Childhood Ed - Undeclared	60	4	56	1	37	20		1	1		
	Early Childhood Education	14	1	13		11	3					
	Educational Administration	14	5	9		13	1					
	Education - Undeclared	1		1		1						
	Elementary Ed - Undeclared	76	15	61		62	13		1			
	Elementary Education	53	12	41		51	2					
	Elementary Education Theatre Arts	1		1		1						
	English Sec Ed - Undeclared	22	12	10		22						
	English/Secondary Education	16	4	12		14	1		1			
	Instructional Studies	7		7		4	3					
	Mass Comm Sec Ed -Undeclared	1		1		1						
	Math Sec Ed - Undeclared	6	2	4		5	1					
	Mathematics/Secondary Educ	6	1	5		4	2					
	Theatre Elementary Ed - Undeclared	5	2	3		4	1					

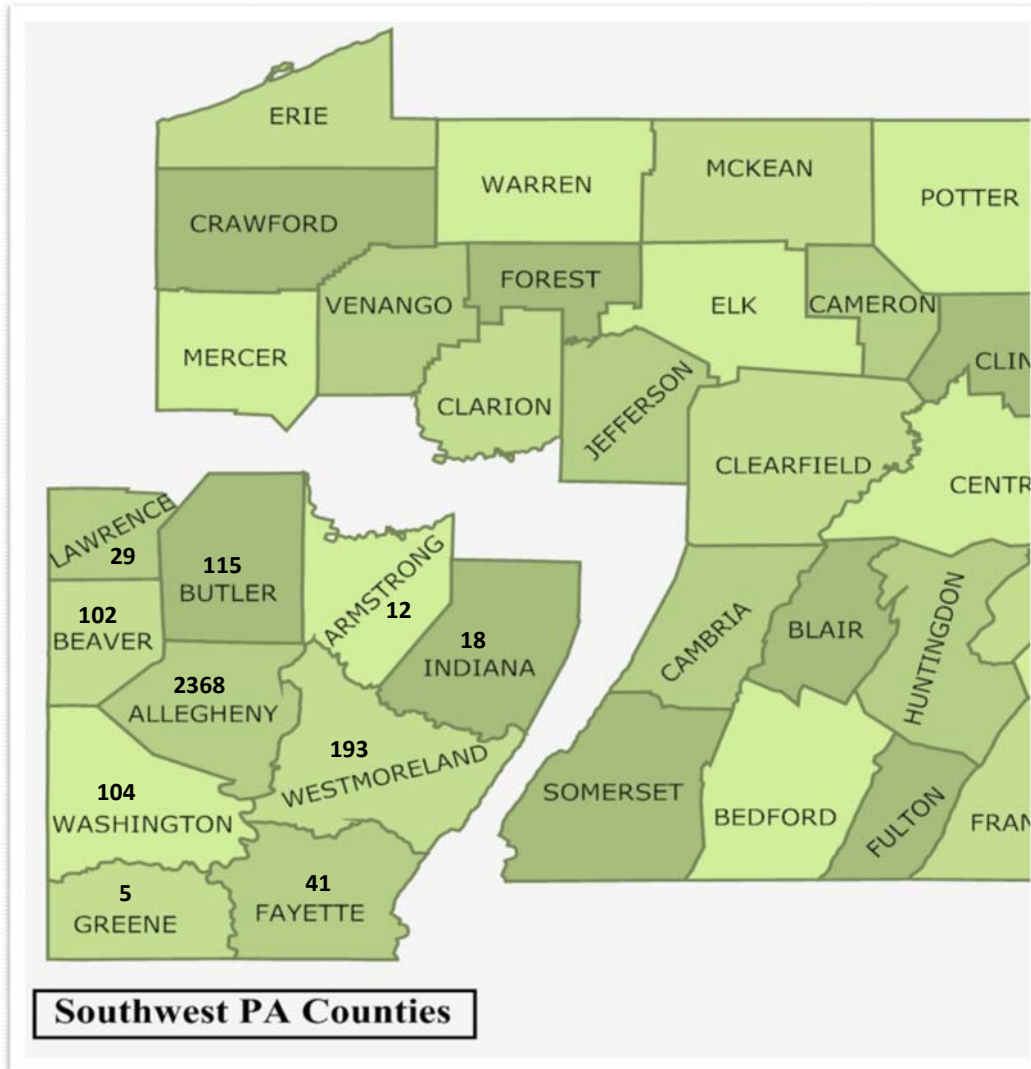
Table 4.12. (Continued)												
			Gender		Race/Ethnicity							
			Total	Male	Female	Unclassified	White	African-American	American Indian	Asian	Hispanic	Non-resident Alien
School of Arts & Sciences (cont.)												
Dept. of Humanities												
	Applied History	19	9	10		17	2					
	Behavioral Sciences	26	7	19		11	15					
	English	37	17	20		32	4				1	
	General Studies	10	5	5		7	3					
	Global Cultural Studies	13	5	8		10	3					
	Legal Studies	35	5	30	2	17	13	1			2	
	Liberal Studies	1		1			1					
	Liberal Studies - Capstone	1	1				1					
	Political Science	22	9	13		13	5				3	1
	Psychology	92	23	69		71	19				2	
Dept. of Journalism												
	Advertising and Public Relations	91	18	73	1	78	9				3	
	Applied Corporate Communication	1		1		1						
	Broadcasting	131	54	77		108	19	1	1	1	1	1
	Integrated Marketing Communications	37	8	29	1	18	17				1	
	Journalism & Mass Comm/Masters	82	19	63	1	65	11	1	1			3
	Journalism and Mass Communication	101	27	74		92	8				1	
	Journalism/Photojournalism	65	12	53	1	59	4				1	
	Mass Communication	24	10	14		21	2			1		
	Photography	53	15	38	1	48	1			2	1	
Dept. of Natural Sciences												
	Biological Sciences	33	9	24		21	11				1	
	Biotechnology - Capstone BS	9	1	8		3	6					
	Biotechnology	8	3	5		6	1			1		
	Civil Engineering Technology	51	47	4	1	47	3					
	Electrical Engineering Tech.	85	73	12		74	9			1	1	
	Engineering Management	22	17	5		17	3			1		1
	Environ. Health Science & Prot.	4	1	3		3						1
	Health Services	17	8	9		13	3			1		
	Mechanical Engineering Tech	51	48	3		48	2				1	
	Prof Studies-Funeral Service	13	4	9		13						

Table 4.12. (Continued)												
			Gender			Race/Ethnicity						
			Total	Male	Female	Unclassified	White	African-American	American Indian	Asian	Hispanic	Non-resident Alien
School of Arts & Sciences (cont.)												
Miscellaneous												
	Non - Degree Program	85	16	69	11	34	40					
	Non - Degree Program/Masters	2	1	1		2						
	Undecided	85	37	48	1	70	13			1		
	Undecided/Pathways Program	23	5	18	1	12	10					
School of Business												
	Accel Information Tech & Mgmt	72	51	21	2	54	16					
	Accelerated Professional Studies (A.S.)	19	4	15		4	15					
	Accelerated Professional Studies (B.S.)	40	13	27		23	17					
	Accounting	84	33	51		63	17	1	1	2		
	Business	137	53	84	1	78	53	1	1	3		
	Business Management	137	69	68		103	30		1			3
	Economics and Finance	13	8	5		8	3					2
	Human Resources Management	12	3	9		6	5					1
	Human Resources Mgmt/Capstone	21	2	19		13	8					
	Information Technology	30	17	13		21	7					2
	MA Organizational Leadership	43	7	36		15	25					3
	Management Services	14	8	6		12	2					
	Master of Business Admin	298	138	160	6	191	60	2	5	2		32
	Public Administration	25	9	16	1	12	12					
	Sport, Arts and Entertainment Mgmt	129	48	81		111	14		3			1
Conservatory of Performing Arts												
Dept. of Cinema & Digital Arts												
	Cinema and Digital Arts	184	135	49		164	8	1	2	5		4
	Film and Video Production	23	17	6	1	19	2			1		
Dept. of Dance												
	Dance	270	46	224		217	27	1	5	14		6
Dept. of Theatre												
	Acting	6	3	3		5						1
	Applied Arts	1		1		1						
	Theatre Arts	316	153	163	2	272	29		3	9		1

	2004	2005	2006	2007	2008
Australia		1	1	2	
Benin				1	1
Brazil	1				
Bulgaria	1	1	1	1	
Canada	1	2	2	4	6
China	1	1	1	2	3
Colombia	1	1		1	1
D. Rep. of Congo	2	2	2	1	
Dominican Republic	1				1
Equatorial Guinea					1
France	1	1	1	1	1
Germany	1	1		1	
Ghana	3	1		1	
Guinea			1	3	1
India	4	5	1	3	8
Indonesia	3	4	5	5	2
Iraq				1	1
Ireland		1	1	1	1
Israel	1				1
Japan	6	3	11	8	7
Jordan			1		
Kenya	3	5	8	5	4
Korea				5	5
Malaysia	1	2		1	
Mexico		1	1		
Myanmar (Burma)	1				
Nepal	2	1			1
Netherlands		1	1		

Table 4.13. (Continued)					
	2004	2005	2006	2007	2008
Netherlands Antilles	1				
Nigeria	2	3	3	2	2
Pakistan	1	1	1		1
Phillippines		1			
Poland		1	1		1
Portugal					1
Russian Federation				1	2
Rwanda	2	1			
Saudi Arabia		1			
Senegal	1			1	1
Slovakia	1				
South Korea	1	2	3		
Sri Lanka	1	2			
St. Lucia, W. Indies	1	1	1	1	1
Syrian Arab Republic					1
Taiwan	3	1	2	2	3
Thailand		1	3	2	1
Trinidad/Tobago	1		1	1	
Turkey	3	3	4	4	
Uganda					1
United Kingdom	1	1	1	1	1
Uzbekistan	1				
Venezuela	3	2	3	1	2
Zambia	1	3	3	3	2
Zimbabwe		1	1	1	
TOTAL	58	59	65	67	65

Fig. 4.23. FALL 2008 Enrollment - with a focus on Southwestern Pennsylvania Counties



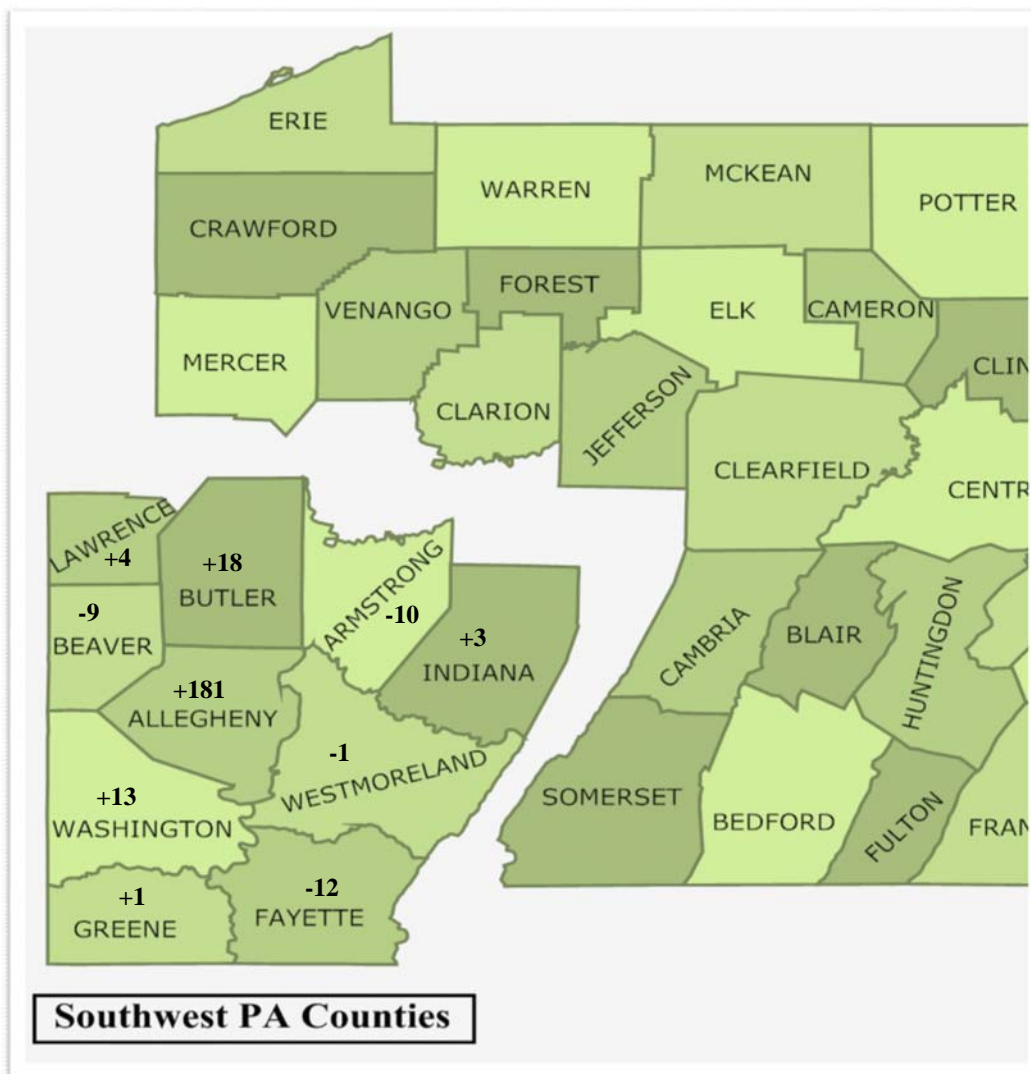
Counties	Total
Southwestern PA:	
Allegheny	2368
Armstrong	12
Beaver	102
Butler	115
Fayette	41
Greene	5
Indiana	18
Lawrence	29
Washington	104
Westmoreland	193
Subtotal SW PA:	2987
Other Western PA	125
All Western PA:	3112
Other PA counties	164
Other States&Countries	570
Total Enrolled:	3846

Table 4.14. Enrollment Trends of Counties by School and Department					Chg from	% chg	% chg	% chg
	FA99	FA04	FA07	FA08	FA07 to FA08	FA07 to FA08	FA04 to FA08	FA99 to FA08
Criminal Justice&Intel. Studies (Sch of A&S)								
SouthWestern PA Counties	37	259	300	290	-10	-3%	12%	684%
Other Western PA Counties	0	3	9	5	-4	-44%	67%	na
Other PA Counties	1	2	3	6	3	100%	200%	500%
Not in the state of PA	0	8	9	16	7	78%	100%	na
<i>Criminal Justice&Intel. Std Total:</i>	38	272	321	317	-4	-1%	17%	734%
Education (School of A&S)								
SouthWestern PA Counties	193	285	288	305	17	6%	7%	58%
Other Western PA Counties	5	6	9	7	-2	-22%	17%	40%
Other PA Counties	5	12	5	5	0	0%	-58%	0%
Not in the state of PA	8	10	5	9	4	80%	-10%	13%
<i>Education Total:</i>	211	313	307	326	19	6%	4%	55%
Humanities (School of A&S)								
SouthWestern PA Counties	226	197	197	213	16	8%	8%	-6%
Other Western PA Counties	3	8	13	10	-3	-23%	25%	233%
Other PA Counties	7	8	10	12	2	20%	50%	71%
Not in the state of PA	10	8	18	21	3	17%	163%	110%
<i>Humanities Total:</i>	246	221	238	256	18	8%	16%	4%
Journalism&Mass Communication (Sch of A&S)								
SouthWestern PA Counties	213	332	422	444	22	5%	34%	108%
Other Western PA Counties	3	25	32	32	0	0%	28%	967%
Other PA Counties	16	17	38	36	-2	-5%	112%	125%
Not in the state of PA	19	19	61	73	12	20%	284%	284%
<i>Journalism&Mass Comm. Total:</i>	251	393	553	585	32	6%	49%	133%
Natural Sci.&Engineering Tech (Sch of A&S)								
SouthWestern PA Counties	458	315	268	269	1	0%	-15%	-41%
Other Western PA Counties	11	7	1	4	3	300%	-43%	-64%
Other PA Counties	1	2	3	2	-1	-33%	0%	100%
Not in the state of PA	10	10	13	18	5	38%	80%	80%
<i>Nat. Sci. & Engineering Tech Total:</i>	480	334	285	293	8	3%	-12%	-39%

Enrollment

Table 4.14. (cont.)					Chg from	% chg	% chg	% chg
	FA99	FA04	FA07	FA08	FA07 to FA08	FA07 to FA08	FA04 to FA08	FA99 to FA08
Miscellaneous (School of A&S)								
SouthWestern PA Counties	148	111	113	175	62	55%	58%	18%
Other Western PA Counties	2	4	7	4	-3	-43%	0%	100%
Other PA Counties	3	3	8	6	-2	-25%	100%	100%
Not in the state of PA	12	13	10	10	0	0%	-23%	-17%
<i>Miscellaneous Total:</i>	165	131	138	195	57	41%	49%	18%
School of Business								
SouthWestern PA Counties	707	807	912	999	87	10%	24%	41%
Other Western PA Counties	3	19	18	28	10	56%	47%	833%
Other PA Counties	4	11	12	7	-5	-42%	-36%	75%
Not in the state of PA	15	31	35	40	5	14%	29%	167%
<i>School of Business Total:</i>	729	868	977	1074	97	10%	24%	47%
Cinema & Digital Arts (Conservatory of Perf. Arts)								
SouthWestern PA Counties	54	106	132	118	-14	-11%	11%	119%
Other Western PA Counties	6	13	17	18	1	6%	38%	200%
Other PA Counties	9	21	21	28	7	33%	33%	211%
Not in the state of PA	20	40	39	43	4	10%	8%	115%
<i>Cinema & Digital Arts Total:</i>	89	180	209	207	-2	-1%	15%	133%
Dance (Conservatory of Performing Arts)								
SouthWestern PA Counties	58	44	48	46	-2	-4%	5%	-21%
Other Western PA Counties	3	3	4	4	0	0%	33%	33%
Other PA Counties	33	12	11	19	8	73%	58%	-42%
Not in the state of PA	96	162	191	201	10	5%	24%	109%
<i>Dance Total:</i>	190	221	254	270	16	6%	22%	42%
Theatre (Conservatory of Performing Arts)								
SouthWestern PA Counties	145	156	119	128	9	8%	-18%	-12%
Other Western PA Counties	11	12	12	13	1	8%	8%	18%
Other PA Counties	34	40	43	43	0	0%	8%	26%
Not in the state of PA	67	151	136	139	3	2%	-8%	107%
<i>Theatre Total:</i>	257	359	310	323	13	4%	-10%	26%
Grand Total:	2656	3292	3592	3846	254	7%	17%	45%
Note: Counties are determined by the students most current address recorded at census.								

Fig. 4.24. NET CHANGE in Enrollment between Fall 2007 and Fall 2008, with a focus on SouthWestern PA Counties



Counties	Chg from FA07 to FA08
SouthWest PA:	
Allegheny	181
Armstrong	-10
Beaver	-9
Butler	18
Fayette	-12
Greene	1
Indiana	3
Lawrence	4
Washington	13
Westmoreland	-1
Subtotal SW PA:	188
Other Western PA	3
All Western PA:	191
Other PA counties	10
Other States&Countries	53
Total NET CHANGE:	254

Enrollment

Table 4.15. Enrollment Trends of Western Pennsylvania Counties vs. Other PA Counties vs. Not from the state of PA											Chg from	% chg	% chg	% chg
Western PA County Breakdown	FA99	FA00	FA01	FA02	FA03	FA04	FA05	FA06	FA07	FA08	FA07 to FA08	FA07 to FA08	FA04 to FA08	FA99 to FA08
SouthWest PA Counties:														
Allegheny	1677	1743	1818	1882	1918	2038	2052	2177	2187	2368	181	8%	16%	41%
Armstrong	28	32	24	32	32	21	23	20	22	12	-10	-45%	-43%	-57%
Beaver	88	95	109	114	126	114	112	122	111	102	-9	-8%	-11%	16%
Butler	80	79	85	104	92	107	99	93	97	115	18	19%	7%	44%
Fayette	46	48	53	53	51	47	49	44	53	41	-12	-23%	-13%	-11%
Greene	5	4	7	8	6	4	4	4	4	5	1	25%	25%	0%
Indiana	9	8	7	13	14	9	10	11	15	18	3	20%	100%	100%
Lawrence	34	34	29	27	28	21	27	28	25	29	4	16%	38%	-15%
Washington	110	85	107	122	109	88	98	92	91	104	13	14%	18%	-5%
Westmoreland	162	188	169	188	189	163	178	186	194	193	-1	-1%	18%	19%
Subtotal SW PA:	2239	2316	2408	2543	2565	2612	2652	2777	2799	2987	188	7%	14%	33%
Other Western PA Counties:														
Bedford	0	0	3	3	1	3	3	4	3	3	0	0%	0%	na
Blair	3	5	6	7	11	8	4	5	8	8	0	0%	0%	167%
Cambria	12	11	7	8	7	9	9	11	19	16	-3	-16%	78%	33%
Cameron	0	0	0	0	0	0	1	0	0	0	na	na	na	na
Clarion	2	3	2	4	2	2	2	1	1	2	1	100%	0%	0%
Clearfield	2	4	3	2	4	7	6	4	5	8	3	60%	14%	300%
Crawford	4	5	4	2	5	9	9	7	7	9	2	29%	0%	125%
Elk	0	1	2	2	2	3	5	4	5	3	-2	-40%	0%	na
Erie	4	8	12	12	11	22	24	28	27	25	-2	-7%	14%	525%
Forest	0	0	0	0	0	0	0	0	0	0	na	na	na	na
Huntingdon	2	0	0	0	3	2	4	3	1	0	-1	-100%	-100%	-100%
Jefferson	2	3	4	4	1	2	2	5	4	4	0	0%	100%	100%
McKean	1	2	1	1	1	2	1	2	1	1	0	0%	-50%	0%
Mercer	2	4	9	6	10	11	18	18	15	25	10	67%	127%	1150%
Somerset	7	12	5	2	9	9	6	7	13	10	-3	-23%	11%	43%
Venango	4	5	3	1	5	8	7	9	9	7	-2	-22%	-13%	75%
Warren	2	3	2	2	2	3	5	4	4	4	0	0%	33%	100%
Subtotal Other W-PA:	47	66	63	56	74	100	106	112	122	125	3	2%	25%	166%
Total All Western PA Counties:	2286	2382	2471	2599	2639	2712	2758	2889	2921	3112	191	7%	15%	36%
Total from Other PA Counties:	113	129	120	146	113	128	155	155	154	164	10	6%	28%	45%
Total Not from the state of PA:	257	331	379	387	474	452	494	502	517	570	53	10%	26%	122%
Total Enrollment:	2656	2842	2970	3132	3226	3292	3407	3546	3592	3846	254	7%	17%	45%

PERSISTENCE
AND
GRADUATION RATES

PERSISTENCE and GRADUATION RATES

Overall, persistence and graduation rates for Point Park University have remained relatively stable over the years. Most recently, for the 2007 cohort, the annual persistence rate for first-time, full-time freshmen was 71% (table 5.1). This represents a slight decrease from last year (73%).

For new part-time undergraduates, the persistence rate for the 2007 cohort was 59%, but this population is more difficult to study due to the frequency with which they tend to leave the institution temporarily (table 5.1).

The persistence and graduation rates for the cohort programs (accelerated undergraduate and graduate level) are somewhat higher than traditional non-cohort programs. Specifically, the persistence rate for new accelerated undergraduates for the 2007 cohort was 76% (table 5.1). This number represents a significant drop in retention from the 2005 cohort (9% decrease).

The persistence/graduation rate for new graduate students was 80% (table 5.1). This represents a 5% increase over last year's cohort. It should be noted that graduate students who graduated within one year are considered to be retained and therefore are included in various persistence rates.

Typically, graduation rates are reported for first-time, full-time freshmen. Table 5.6 shows Point Park as having a 47% six-year graduation rate for the Fall 2002 cohort of first-time, full-time freshmen. This is up slightly from the 2001, 2000 and 1999 cohorts.

Each year, the Office of Institutional Research prepares retention reports for freshmen, part-time, accelerated and graduate students on a number of variables. Most recently, findings show that Point Park has retained 74% of the freshmen who lived in the campus residence halls in the fall of 2007, whereas only 63% of the freshman commuters were retained from that same year (table 5.7).

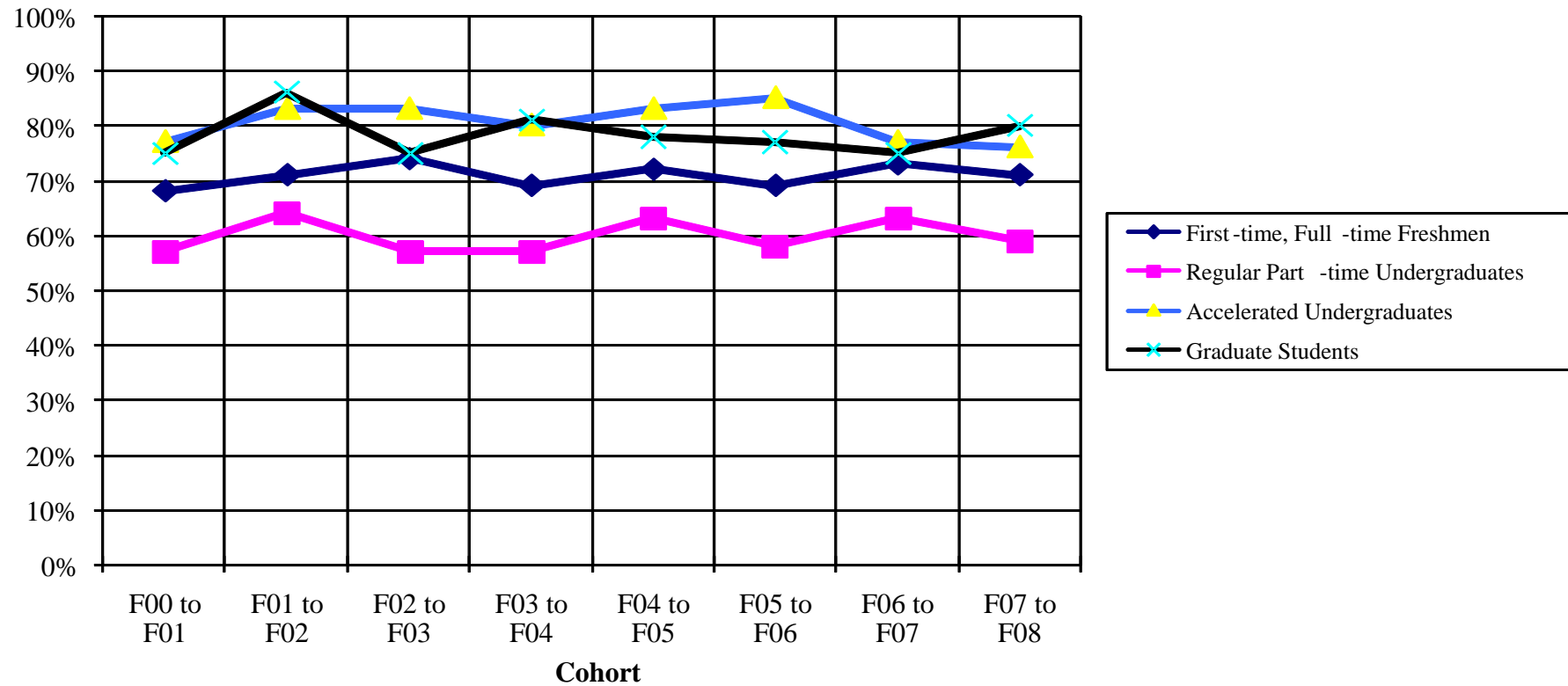
According to Table 5.8, those freshmen awarded the Presidential Scholarship continue to be retained at very high rates (83% for the fall 2007 cohort), while only 70% of those not awarded the Presidential Scholarship were retained from fall 2007 to fall 2008.

From Table 5.10, we can see that retention has increased quite substantially for the full-time graduate students from 2006 to 2007 (76% to 86%, respectively) while retention for part-time graduate students decreased slightly for that same time period (74% to 71%, respectively).

More detailed information regarding one-year persistence for the 2007 cohort is available in Tables 5.11 through 5.14. These tables show retention by race, gender and age.

	A	B	C	D	E	F	G	H	I
1	Table 5.1. Overall Fall to Fall Retention Rates by Student Type*								
2									
3		F00 to F01	F01 to F02	F02 to F03	F03 to F04	F04 to F05	F05 to F06	F06 to F07	F07 to F08
4	First-time, Full-time Freshmen	68%	71%	74%	69%	72%	69%	73%	71%
5	Regular Part-time Undergraduates	57%	64%	57%	57%	63%	58%	63%	59%
6	Accelerated Undergraduates	77%	83%	83%	80%	83%	85%	77%	76%
7	Graduate Students	75%	86%	75%	81%	78%	77%	75%	80%
8									
9									
10	* Includes those who graduated within one year								

Fig. 5.1. Fall to Fall Retention Rates of All New Students



	A	B	C	D	E	F	G	H	I	J
1	Table 5.2. First Year Retention Rates by School and Academic Department (Fall 2007 to Fall 2008)									
2										
3	Fall 2007 cohort									
4		First-time, FT Fresh		Part-time Undergrad		Accel. Undergrad		Graduate		
5		Ent.	%	Ent.	%	Ent.	%	Ent.	%	
6		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning	
7	Arts & Sciences	195	65%	71	59%	61	75%	71	75%	
8	<i>Education</i>	24	75%	23	52%	-	-	18	61%	
9	<i>Humanities</i>	30	50%	12	67%	-	-	-	-	
10	<i>Journalism</i>	100	63%	4	75%	11	91%	27	81%	
11	<i>Natural Sciences</i>	12	50%	28	57%	-	-	10	70%	
12	<i>Protective Services</i>	29	86%	4	75%	50	72%	16	81%	
13	Business	36	78%	33	61%	80	79%	159	82%	
14	Conservatory	176	80%	-	-	-	-	-	-	
15	<i>Dance</i>	74	76%	-	-	-	-	-	-	
16	<i>Film & Dig Arts</i>	40	78%	-	-	-	-	-	-	
17	<i>Theatre</i>	62	85%	-	-	-	-	-	-	
18	Undecided majors	41	56%	3	33%	12	67%	-	-	

	A	B	C	D	E	F	G	H	I	J
33	Table 5.3. First Year Retention Rates by School and Academic Department (Fall 2006 to Fall 2007)									
34										
35	Fall 2006 cohort									
36		First-time, FT Fresh		Part-time Undergrad		Accel. Undergrad		Graduate		
37		Ent.	%	Ent.	%	Ent.	%	Ent.	%	
38		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning	
39	Arts & Sciences	177	68%	62	61%	62	77%	83	71%	
40	<i>Education</i>	18	72%	15	80%	-	-	24	63%	
41	<i>Humanities</i>	35	54%	9	56%	-	-	-	-	
42	<i>Journalism</i>	106	71%	6	100%	8	75%	28	82%	
43	<i>Natural Sciences</i>	10	80%	20	60%	-	-	8	88%	
44	<i>Protective Services</i>	8	63%	12	25%	54	78%	23	61%	
45	Business	53	77%	42	64%	64	80%	137	78%	
46	Conservatory	206	80%	1	100%	-	-	2	50%	
47	<i>Dance</i>	87	76%	-	-	-	-	-	-	
48	<i>Film & Dig Arts</i>	54	76%	1	100%	-	-	-	-	
49	<i>Theatre</i>	65	88%	-	-	-	-	2	50%	
50	Undecided majors	40	55%	3	0%	15	60%	-	-	

	A	B	C	D	E	F	G	H	I	J
65	Table 5.4. First Year Retention Rates by School and Academic Department (Fall 2005 to Fall 2006)									
66										
67	Fall 2005 cohort									
68		First-time, FT Fresh		Part-time Undergrad		Accel. Undergrad		Graduate		
69		Ent.	%	Ent.	%	Ent.	%	Ent.	%	
70		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning	
71	Arts & Sciences	146	63%	79	58%	5	100%	79	63%	
72	<i>Education</i>	27	52%	29	72%	-	-	31	61%	
73	<i>Humanities</i>	22	50%	24	54%	-	-	-	-	
74	<i>Journalism</i>	92	70%	10	20%	5	100%	40	58%	
75	<i>Natural Sciences</i>	5	60%	16	63%	-	-	8	100%	
76	Business	44	75%	27	63%	72	83%	104	87%	
77	Conservatory	221	74%	1	0%	-	-	7	71%	
78	<i>Dance</i>	63	73%	-	-	-	-	-	-	
79	<i>Film & Dig Arts</i>	59	71%	1	0%	-	-	-	-	
80	<i>Theatre</i>	87	79%	-	-	-	-	7	71%	
81	Adult and Prof Studies	13	62%	2	50%	74	87%	23	78%	
82	Undecided majors	34	59%	3	33%	-	-	-	-	

	A	B	C	D	E	F	G	H	I	J
97	Table 5.5. First Year Retention Rates by School and Academic Department (Fall 2004 to Fall 2005)									
98										
99	Fall 2004 cohort									
100		First-time, FT Fresh		Part-time Undergrad		Accel. Undergrad		Graduate		
101		Ent.	%	Ent.	%	Ent.	%	Ent.	%	
102		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning	
103	Arts & Sciences	102	73%	88	65%	10	90%	54	69%	
104	<i>Education</i>	26	77%	32	69%	-	-	21	71%	
105	<i>Humanities</i>	18	56%	18	72%	-	-	-	-	
106	<i>Journalism</i>	49	78%	6	33%	10	90%	26	62%	
107	<i>Natural Sciences</i>	9	67%	32	63%	-	-	7	86%	
108	Business	33	76%	37	57%	79	85%	118	81%	
109	Conservatory	197	79%	3	67%	-	-	-	-	
110	<i>Dance</i>	47	77%	-	-	-	-	-	-	
111	<i>Film & Dig Arts</i>	46	80%	2	50%	-	-	-	-	
112	<i>Theatre</i>	93	83%	1	100%	-	-	-	-	
113	Adult and Prof Studies	6	33%	1	100%	64	80%	21	81%	
114	Undecided majors	38	37%	3	67%	-	-	-	-	

Table 5.6. Four-year and Six-year Graduation Rates (of first-time, full-time freshmen)													
	Fall 2002 cohort			Fall 2001 cohort			Fall 2000 cohort			Fall 1999 cohort			
	First-time, FT Fresh			First-time, FT Fresh			First-time, FT Fresh			First-time, FT Fresh			
	Ent.	4-year	6-year	Ent.	4-year	6-year	Ent.	4-year	6-year	Ent.	4-year	6-year	
	Cohort	Grad Rate	Grad Rate	Cohort	Grad Rate	Grad Rate	Cohort	Grad Rate	Grad Rate	Cohort	Grad Rate	Grad Rate	
Arts & Sciences	98	34%	44%	90	37%	52%	105	28%	38%	85	32%	44%	
<i>Education</i>	14	21%	29%	17	41%	65%	14	14%	29%	23	44%	65%	
<i>Humanities</i>	10	30%	50%	14	7%	29%	13	31%	38%	17	12%	24%	
<i>Journalism</i>	63	38%	43%	53	43%	57%	66	27%	36%	39	36%	44%	
<i>Natural Sciences</i>	9	33%	78%	4	0%	0%	12	42%	58%	6	17%	17%	
<i>Protective Services</i>	2	0%	0%	2	100%	100%	-	-	-	-	-	-	
Business	13	46%	54%	20	30%	35%	16	13%	19%	21	33%	48%	
Conservatory	183	45%	51%	193	40%	45%	200	44%	53%	188	42%	48%	
<i>Dance</i>	56	39%	43%	66	33%	38%	76	49%	57%	78	47%	51%	
<i>Film & Dig Arts</i>	36	28%	36%	45	13%	27%	37	32%	41%	26	19%	35%	
<i>Theatre</i>	91	56%	62%	82	60%	61%	87	45%	54%	84	44%	49%	
Undecided majors	34	21%	35%	27	22%	44%	26	19%	27%	24	13%	21%	
Total ALL Departments	328	39%	47%	330	37%	46%	347	36%	45%	318	36%	45%	

**Table 5.7. One-Year Persistence By Housing Status,
Fall 2003-07 cohorts (Freshmen only)**

	% 2003 (n=427)	% 2004 (n=376)	% 2005 (n=458)	% 2006 (n=476)	% 2007 (n=448)
Living in Residence Halls	71	74	70	72	74
Commuter	61	66	66	75	63

**Table 5.8. One-Year Persistence By Scholarship Status,
Fall 2003-07 cohorts (Freshmen only)**

	% 2003 (n=427)	% 2004 (n=376)	% 2005 (n=151)	% 2006 (n=476)	% 2007 (n=448)
Awarded Presidential Schol.	83	90	83	100	83
Not awarded Pres. Schol.	67	70	68	71	70

**Table 5.9. One-Year Persistence By Course Load,
Fall 2003-07 cohorts (Accelerated Undergraduates only)**

	% 2003 (n=153)	% 2004 (n=153)	% 2005 (n=151)	% 2006 (n=141)	% 2007 (n=153)
Full-time	81	84	89	77	79
Part-time	75	80	75	78	70

**Table 5.10. One-Year Persistence By Course Load,
Fall 2003-07 cohorts (Graduate Students only)**

	% 2003 (n=200)	% 2004 (n=193)	% 2005 (n=213)	% 2006 (n=222)	% 2007 (n=230)
Full-time	85	84	81	76	86
Part-time	70	69	69	74	71

Persistence (1st year to 2nd year) Tables By Type of Student, Fall 2007 Cohort of Entering Students

Table 5.11. One-Year Persistence By Minority Status, Fall 2007 cohort

	% First-time Freshmen (n=448)	% Part-time Undergrad (n=107)	% Accel Undergrad (n=153)	% Graduate (n=230)
White	71	63	81	79
Minority*	72	50	71	81
Unknown	50	100	50	-

*Includes Non-resident Aliens

Table 5.12. One-Year Persistence By Race, Fall 2007 cohort

	% First-time Freshmen (n=448)	% Part-time Undergrad (n=107)	% Accel Undergrad (n=153)	% Graduate (n=230)
White	71	63	81	79
African-American	66	56	70	83
Asian	67	0	100	80
Hispanic	91	0	100	50
American Indian	33	67	-	-
Non-resident Alien	100	0	-	78
Unknown/unclassified	50	100	50	-

Table 5.13. One-Year Persistence By Gender, Fall 2007 cohort

	% First-time Freshmen (n=448)	% Part-time Undergrad (n=107)	% Accel Undergrad (n=153)	% Graduate (n=230)
Female	69	57	77	80
Male	74	61	75	79

Table 5.14. One-Year Persistence By Age, Fall 2007 cohort

	% First-time Freshmen (n=448)	% Part-time Undergrad (n=107)	% Accel Undergrad (n=153)	% Graduate (n=230)
Traditional (18-24)	71	70	68	83
Non-traditional (>24)	50	56	79	78

ACADEMIC PROGRAMS
AND
DEGREES CONFERRED

ACADEMIC PROGRAMS And DEGREES CONFERRED

Degrees and certificates awarded by Point Park University are authorized by the Pennsylvania Department of Education. The university confers degrees at the Certificate, Associate, Baccalaureate and Masters levels.

The University offers a total of 85 degree programs of study. This includes 76 degrees at the undergraduate level and 9 graduate programs. For a detailed listing, please see table 6.5.

As Point Park's student enrollment reaches historical highs, so has the number of degrees granted by Point Park. During the 2007-08 academic year, Point Park granted 843 degrees, this number represents an overall increase of 23% from the 2001-02 academic year.

Of the 843 degrees granted, 36% were awarded by the School of Business, 18% by the Conservatory of Performing Arts, and within the School of Arts & Sciences, 14% by the Department of Criminal Justice and Intelligence Studies, 8% by the Department of Education, 5% by the Department of Humanities, 10% by the Department Journalism and Mass Communication, and 9% by the Department of Natural Sciences and Engineering Technology (table 6.2).

Table 6.1 Trends in Degrees Conferred

	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	Changes from 06-07 to 07-08	
								Headcount	%
Certificates	12	8	4	4	5	2	4	2	100.0%
Associates	5	6	7	3	7	10	6	-4	-40.0%
Bachelors	509	540	565	629	608	640	631	-9	-1.4%
Masters	159	179	182	216	217	238	202	-36	-15.1%
Total	685	733	758	852	837	890	843	-47	-5.3%

Fig. 6.1. Degrees Conferred Trends



Table 6.2. Degrees and Certificates Conferred by Academic School/Department, Academic Year 2007-08

	Certificates	Associates	Bachelors	Masters	Total	% of Total University
Criminal Justice & Intel Std	3	0	88	23	114	13.5%
Education	1	0	40	22	63	7.5%
Humanities	0	0	44	0	44	5.2%
Journalism	0	0	65	23	88	10.4%
Natural Sci	0	2	67	8	77	9.1%
Business	0	4	177	125	306	36.3%
Cinema & Digital Arts	0	0	43	0	43	5.1%
Dance	0	0	43	0	43	5.1%
Theatre	0	0	64	1	65	7.7%
University Total	4	6	631	202	843	100.0%

Fig. 6.2. Degrees Conferred by Academic Unit

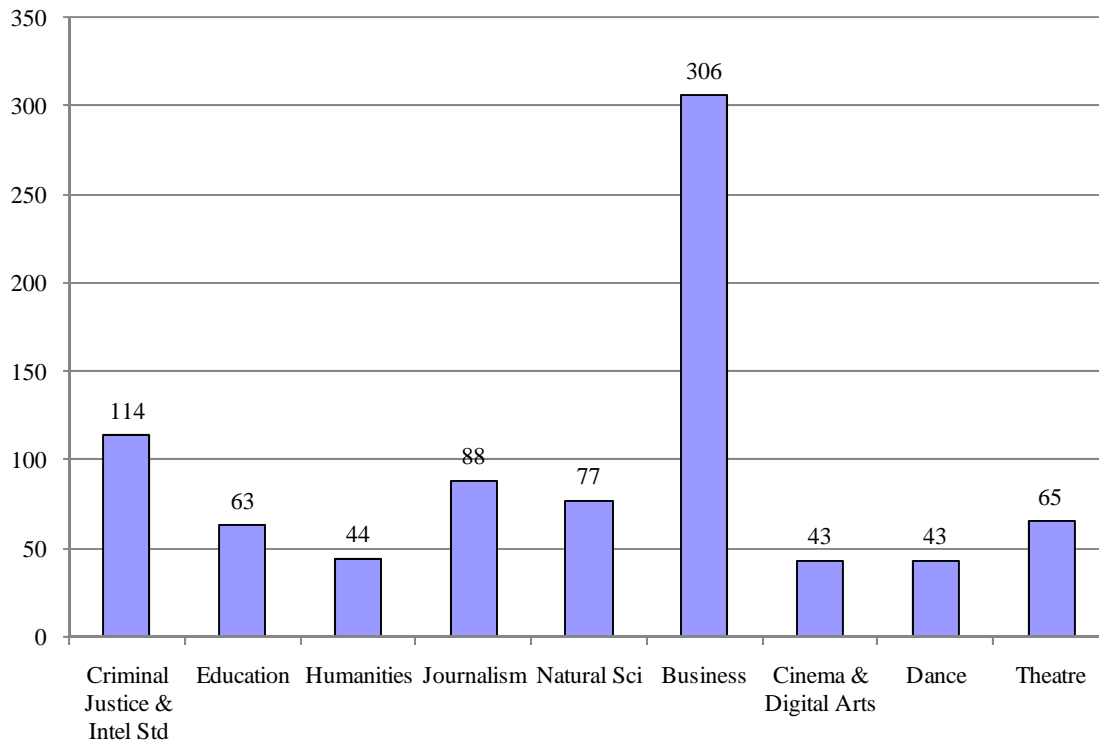


Table 6.3. Degrees and Certificates Awarded by Gender and Ethnicity, Academic Year 2007-08

	Gender			Ethnicity						
	Total	Female	Male	Afr.- Amer.	Asian	Hispanic	Am. Indian	Non-res Alien	White	Unkn.
School of Arts&Sciences										
CrimJustice&Intel.Std										
Certificate	3	1	2	0	0	0	0	0	3	0
Bachelor of Science	88	52	36	30	0	1	0	0	57	0
Master of Science	23	13	10	10	0	0	0	0	13	0
<i>Subtotal</i>	114	66	48	40	0	1	0	0	73	0
Education										
Certificate	1	1	0	0	0	0	0	0	1	0
Bachelor of Arts	35	23	12	7	0	0	0	0	28	0
Bachelor of Science	5	2	3	0	0	0	0	0	5	0
Master of Arts	22	14	8	4	0	0	0	1	17	0
<i>Subtotal</i>	63	40	23	11	0	0	0	1	51	0
Humanities										
Bachelor of Arts	44	34	10	9	2	0	0	0	32	1
<i>Subtotal</i>	44	34	10	9	2	0	0	0	32	1
Journalism										
Bachelor of Arts	49	39	10	2	1	3	0	1	42	0
Bachelor of Fine Arts	7	4	3	0	0	0	0	0	7	0
Bachelor of Science	9	7	2	1	0	0	0	0	8	0
Master of Arts	23	19	4	3	1	1	0	0	18	0
<i>Subtotal</i>	88	69	19	6	2	4	0	1	75	0
Natural Sciences										
Associate of Science	2	1	1	0	0	0	0	0	2	0
Bachelor of Science	67	26	41	7	1	2	0	3	54	0
Master of Science	8	0	8	0	0	0	1	1	6	0
<i>Subtotal</i>	77	27	50	7	1	2	1	4	62	0
School of Business										
Associate of Science	4	3	1	0	0	0	0	0	4	0
Bachelor of Science	177	99	78	36	1	1	0	5	134	0
Master of Arts	8	8	0	4	0	0	0	0	4	0
Master of Bus Admin	117	72	45	21	1	2	0	11	82	0
<i>Subtotal</i>	306	182	124	61	2	3	0	16	224	0
Conservatory										
Cinema&Digital Arts										
Bachelor of Arts	38	8	30	0	0	1	0	1	36	0
Bachelor of Fine Arts	5	1	4	0	0	0	0	0	5	0
<i>Subtotal</i>	43	9	34	0	0	1	0	1	41	0
Dance										
Bachelor of Arts	37	33	4	4	1	2	0	0	30	0
Bachelor of Fine Arts	6	5	1	0	0	0	0	0	6	0
<i>Subtotal</i>	43	38	5	4	1	2	0	0	36	0
Theatre										
Bachelor of Arts	43	28	15	2	0	0	0	0	41	0
Bachelor of Fine Arts	21	12	9	2	0	1	0	0	18	0
Master of Fine Arts	1	0	1	0	0	0	0	0	1	0
<i>Subtotal</i>	65	40	25	4	0	1	0	0	60	0
University Total	843	505	338	142	8	14	1	23	654	1

Table 6.4 Trends in Degrees Conferred (detail)

School of Arts and Sciences

Department of Criminal Justice & Intelligence Studies

Undergraduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Intelligence & National Security	0	0	0	0	1	1
Total:	0	0	0	0	1	1

Bachelor of Science

Accelerated Criminal Justice	35	55	46	50	46	232
Accelerated Law Enforcement	0	12	9	14	7	42
Criminal Justice	8	17	8	5	10	48
Criminal Justice/Capstone	0	3	15	14	16	48
Intelligence & National Security	0	0	0	0	6	6
Total:	43	87	78	83	85	376

Post-baccalaureate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Intelligence & National Security	0	0	0	1	2	3
Total:	0	0	0	1	2	3

Bachelor of Science

Accelerated Criminal Justice	1	0	0	0	0	1
Intelligence & National Security	0	0	0	0	3	3
Total:	1	0	0	0	3	4

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Master of Science</i>						
Criminal Justice Administration	0	22	26	31	23	102
Total:	0	22	26	31	23	102

Department Total: 44 109 104 115 114 486

Table 6.4 (Continued)

School of Arts and Sciences

Department of Education

Undergraduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Early Childhood Educ	0	0	1	0	0	<i>1</i>
English/Secondary Educ	1	0	0	0	0	<i>1</i>
Total:	1	0	1	0	0	2
<i>Bachelor of Arts</i>						
Children's Theatre/Elem Educ	0	0	1	1	0	<i>2</i>
Citizenship/Secondary Educ	0	1	1	3	3	<i>8</i>
Early Childhood Education	5	2	3	3	3	<i>16</i>
Elementary Education	21	17	27	23	11	<i>99</i>
English/Secondary Educ	2	1	1	2	6	<i>12</i>
Instructional Studies	0	0	0	0	2	<i>2</i>
Mass Comm/Sec Educ	0	0	2	1	0	<i>3</i>
Social Sciences/Sec Educ	1	0	0	0	0	<i>1</i>
Total:	29	21	35	33	25	143
<i>Bachelor of Science</i>						
Biological Sciences/Sec Educ	1	0	0	1	1	<i>3</i>
Mathematics/Secondary Educ	0	1	3	0	2	<i>6</i>
Total:	1	1	3	1	3	9

Table 6.4 (Continued)

School of Arts and Sciences

Department of Education (continued)

Post-baccalaureate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Social Sciences/Secondary Educ	0	0	1	0	0	<i>1</i>
Total:	0	0	1	0	0	1

Bachelor of Arts

Citizenship/Secondary Educ	2	1	3	0	0	<i>6</i>
Early Childhood Education	0	1	1	0	4	<i>6</i>
Education	0	0	0	0	0	<i>0</i>
Elementary Education	9	4	9	7	4	<i>33</i>
English/Secondary Educ	3	3	5	3	1	<i>15</i>
Jour & Mass Comm/Sec Educ	0	0	0	0	1	<i>1</i>
Mass Comm/Secondary Educ	1	0	0	1	0	<i>2</i>
Social Sciences/Sec Educ	3	0	0	0	0	<i>3</i>
Total:	18	9	18	11	10	66

Bachelor of Science

Biological Sciences/Sec Educ	2	2	2	0	0	<i>6</i>
Mathematics/Secondary Educ	0	2	4	1	2	<i>9</i>
Total:	2	4	6	1	2	15

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Principalship	0	0	2	2	1	<i>5</i>
Total:	0	0	2	2	1	5

Master of Arts

Curriculum and Instruction	19	12	21	14	16	<i>82</i>
Educational Administration	4	4	4	6	6	<i>24</i>
Total:	23	16	25	20	22	106

Department Total: 74 51 91 68 63 347

Table 6.4 (Continued)

School of Arts and Sciences**Department of Humanities***Undergraduate*

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Associate of Arts</i>						
Liberal Arts	2	0	0	0	0	2
Total:	2	0	0	0	0	2
<i>Bachelor of Arts</i>						
Applied History	1	3	4	3	3	14
Behavioral Sciences	6	4	4	5	2	21
English	4	4	10	10	5	33
Interdisciplinary Studies	0	0	0	0	1	1
Legal Studies	12	14	6	14	11	57
Political Science	4	5	1	5	5	20
Psychology	12	14	12	24	17	79
Total:	39	44	37	61	44	225
<i>Bachelor of Science</i>						
Accelerated General Studies	3	4	0	0	0	7
General Studies	2	1	2	0	0	5
Total:	5	5	2	0	0	12
<i>Post-baccalaureate</i>						
Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Applied History	0	1	0	0	0	1
Total:	0	1	0	0	0	1
Department Total:	46	50	39	61	44	240

Table 6.4 (Continued)

School of Arts and Sciences**Department of Journalism***Undergraduate*

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Advertising and Public Relations	8	13	14	13	14	62
Broadcasting	12	14	18	24	17	85
Journalism and Mass Comm	11	12	11	10	9	53
Journalism/Photojournalism	2	7	3	7	5	24
Mass Communication	6	7	5	5	3	26
Total:	39	53	51	59	48	250

Bachelor of Fine Arts

Photography	3	0	7	4	7	21
Total:	3	0	7	4	7	21

Bachelor of Science

Applied Corporate Comm.	18	23	11	8	1	61
Integrated Marketing Comm.	0	0	0	5	8	13
Total:	18	23	11	13	9	74

Post-baccalaureate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Advertising & Public Relations	0	0	1	0	0	1
Journalism/Photojournalism	0	0	0	0	1	1
Total:	0	0	1	0	1	2

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Master of Arts</i>						
Journalism and Mass Comm	21	25	19	19	23	107
Total:	21	25	19	19	23	107

Department Total:	81	101	89	95	88	454
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Table 6.4 (Continued)

School of Arts and Sciences**Department of Natural Sciences****Undergraduate**

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Associate of Science</i>						
Allied Health	2	0	0	0	0	2
Civil Engineering Technology	1	0	0	3	1	5
Electrical Engineering Tech.	0	1	3	2	0	6
Mechanical Engineering Tech	0	1	0	1	0	2
Prof Studies-Funeral Service	0	0	0	0	1	1
Total:	3	2	3	6	2	16

Bachelor of Arts

Prof Studies-Funeral Service	0	0	0	1	0	1
Total:	0	0	0	1	0	1

Bachelor of Science

Biological Sciences	6	2	2	2	5	17
Biotechnology	0	0	0	5	4	9
Biotechnology/Capstone	0	0	0	0	1	1
Civil Engineering Technology	6	7	8	9	8	38
Electrical Engineering Tech.	23	15	20	19	17	94
Environ. Health Science & Prot.	1	2	0	0	0	3
Health Services	3	5	1	3	4	16
Mechanical Engineering Tech	10	6	13	9	12	50
Prof Studies-Funeral Service	10	11	13	11	3	48
Prof Studies-Funeral Srv/Capstone	0	0	0	0	13	13
Systems Proc Control Eng Tech	1	0	0	1	0	2
Total:	60	48	57	59	67	291

Post-baccalaureate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Associate of Science</i>						
Mechanical Engineering Tech	1	0	0	0	0	1
Total:	1	0	0	0	0	1

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Master of Science</i>						
Engineering Management	7	3	7	10	8	35
Total:	7	3	7	10	8	35

Department Total: **71** **53** **67** **76** **77** **344**

Table 6.4 (Continued)

School of Business

Undergraduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Webmaster	2	0	0	0	0	2
Total:	2	0	0	0	0	2
<i>Associate of Science</i>						
Accel Professional Studies	0	1	3	1	2	7
Accounting	0	0	1	1	1	3
Business Management	0	0	0	0	1	1
Information Technology	1	0	0	0	0	1
Professional Studies	0	0	0	2	0	2
Total:	1	1	4	4	4	14
<i>Bachelor of Science</i>						
Accel Information Tech & Mgmt	31	27	29	24	24	135
Accounting	8	3	10	8	12	41
Business	81	90	78	69	62	380
Business Management	15	15	24	18	18	90
Computer Science	1	0	0	0	0	1
Economics and Finance	0	0	0	0	2	2
Human Resources Management	7	4	4	2	4	21
Human Res. Mgmt/Capstone	4	2	5	5	3	19
Information Technology	12	11	16	7	3	49
Management Services	9	1	2	2	2	16
Professional Studies	0	0	0	5	7	12
Public Administration	6	4	2	3	5	20
Sport, Arts & Entertainment Mgmt	3	8	10	14	30	65
Total:	177	165	180	157	172	851

Table 6.4 (Continued)

School of Business (continued)

Post-baccalaureate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Certificate</i>						
Accounting	0	0	0	1	0	<i>1</i>
Webmaster	1	0	0	0	0	<i>1</i>
Total:	1	0	0	1	0	2

Bachelor of Science

Accounting	1	1	0	1	3	<i>6</i>
Business Management	1	0	1	0	0	<i>2</i>
Human Resources Management	0	0	0	0	2	<i>2</i>
Information Technology	1	0	0	0	0	<i>1</i>
Total:	3	1	1	1	5	11

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Master of Arts</i>						
Organizational Leadership	0	0	0	0	8	<i>8</i>
Total:	0	0	0	0	8	8

MBA

Master of Business Admin	130	141	140	156	117	<i>684</i>
Total:	130	141	140	156	117	684

Department Total: 314 308 325 319 306 1572

Table 6.4 (Continued)

Conservatory of Performing Arts**Department of Cinema & Digital Arts***Undergraduate*

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Cinema and Digital Arts	0	0	8	21	32	61
Film and Video Production	0	0	0	3	6	9
Total:	0	0	8	24	38	70
<i>Bachelor of Fine Arts</i>						
Film and Video Production	12	14	8	11	5	50
Total:	12	14	8	11	5	50
Department Total:	12	14	16	35	43	120

Table 6.4 (Continued)

Conservatory of Performing Arts

Department of Dance

Undergraduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Dance	42	28	37	42	36	185
Dance Pedagogy	2	1	2	1	1	7
Total:	44	29	39	43	37	192
<i>Bachelor of Fine Arts</i>						
Dance	3	3	2	1	6	15
Total:	3	3	2	1	6	15
Department Total:	47	32	41	44	43	207

Table 6.4 (Continued)

Conservatory of Performing Arts**Department of Theatre***Undergraduate*

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Bachelor of Arts</i>						
Applied Arts	0	2	2	4	1	9
Theatre Arts	41	40	44	48	42	215
Total:	41	42	46	52	43	224
<i>Bachelor of Fine Arts</i>						
Theater Arts - Acting	0	0	3	0	0	3
Theater Arts - Musical Theater	0	1	5	0	0	6
Theater Arts - Stage Mgmt	0	1	1	0	0	2
Theater Arts - Theater Design	0	0	2	0	0	2
Theatre Arts	23	20	7	25	21	96
Total:	23	22	18	25	21	109

Graduate

Major	2003-04	2004-05	2005-06	2006-07	2007-08	Totals:
<i>Master of Fine Arts</i>						
Acting	0	2	1	0	1	4
Total:	0	2	1	0	1	4
Department Total:	64	66	65	77	65	337

Table 6.5. Degrees Offered, Academic Year 2008-09

Degrees

Certificates:

School of Arts & Sciences

Criminal Justice and Intelligence Studies

Intelligence and National Security, Certificate

Education

Early Childhood Education, Certificate

Principalship, Certificate

Associate Degrees:

School of Arts & Sciences

Education

Early Childhood Education, A.A.

Natural Sciences and Engineering Technology

Allied Health, A.S.

Civil Engineering Technology, A.S.

Electrical Engineering Technology, A.S.

Mechanical Engineering Technology, A.S.

School of Business

Accounting, A.S.

Business Management, A.S.

Information Technology, A.S.

Professional Studies (Accelerated), A.S.

Public Administration, A.S.

Bachelor Degrees:

School of Arts & Sciences

Criminal Justice and Intelligence Studies

Criminal Justice, B.S.

Criminal Justice (Accelerated), B.S.

Criminal Justice (Capstone), B.S.

Forensic Science, B.S.

Intelligence and National Security, B.S.

Law Enforcement, B.S.

Education

Early Childhood Education, B.A.

Elementary Education, B.A.

Elementary Education/conc. in Theatre Arts, B.A.

Instructional Studies, B.A.

Secondary Education - Biology, B.S.

Secondary Education - Citizenship, B.A.

Secondary Education - English, B.A.

Secondary Education - Mass Communication, B.A.

Secondary Education - Mathematics, B.S.

Table 6.5. (Continued)**Degrees****Bachelor Degrees: (con't)**Humanities and Human Sciences

Applied History, B.A.
 Behavioral Sciences, B.A.
 English, B.A.
 Global Cultural Studies, B.A.
 Interdisciplinary Studies, B.A.
 Legal Studies, B.A.
 Legal Studies (Capstone), B.A.
 Liberal Studies, B.A.
 Liberal Studies (Capstone), B.A.
 Political Science, B.A.
 Psychology, B.A.

Journalism & Mass Communication

Advertising and Public Relations, B.A.
 Broadcasting, B.A.
 Digital Media, B.A.
 Integrated Marketing Communications (Accelerated), B.S.
 Journalism, B.A.
 Photography, B.F.A.
 Photojournalism, B.A.

Natural Sciences and Engineering Technology

Biological Sciences, B.S.
 Biotechnology, B.S.
 Biotechnology (Capstone), B.S.
 Civil Engineering Technology, B.S.
 Electrical Engineering Technology, B.S.
 Environmental Health Science and Protection, B.S.
 Funeral Services (Capstone), B.A., B.S.
 Health Services (Capstone), B.S.
 Mechanical Engineering Technology, B.S.

School of Business

Accounting, B.S.
 Business Management, B.S.
 Business (Accelerated), B.S.
 Economics and Finance, B.S.
 Human Resources Management, B.S.
 Human Resources Management (Capstone), B.S.
 Information Technology, B.S.
 Information Technology Management (Accelerated), B.S.
 Management Services (Capstone), B.S.
 Organizational Leadership, B.A.
 Professional Studies (Accelerated), B.S.
 Public Administration, B.S.
 Sport, Arts and Entertainment Management, B.S.

Table 6.5. (Continued)

Degrees

Bachelor Degrees: (con't)

Conservatory of Performing Arts

Cinema and Digital Arts

Cinema and Digital Arts, B.A.

Screenwriting, B.A.

Dance

Dance, B.A., B.F.A.

Dance Pedagogy, B.A.

Theatre

Applied Arts (Capstone), B.A.

Theatre Arts, B.A., B.F.A.

Masters Degrees:

School of Arts & Sciences

Criminal Justice and Intelligence Studies

Criminal Justice Administration, M.S.

Education

Curriculum and Instruction, M.A.

Educational Administration, M.A.

Journalism & Mass Communication

Journalism & Mass Communication, M.A.

Natural Sciences and Engineering Technology

Engineering Management, M.A.

School of Business

Master of Business Administration, M.B.A.

Organizational Leadership, M.A.

Conservatory of Performing Arts

Theatre

Theatre Arts, M.F.A.

Total University Degree Programs Offered

Certificates	3
Associates (A.A., A.S.)	10
Bachelors (B.A., B.S., B.F.A.)	64
Masters (M.B.A., M.F.A., M.A., M.S.)	8
Total	85

FACULTY
AND
STAFF

FACULTY AND STAFF

This chapter of the factbook pertains to full-time faculty and staff only. Part-time/adjunct faculty and staff are very transient populations, thus making it difficult to track and include in this chapter.

Overall, in Fall 2008, there were 114 full-time faculty and 284 full-time staff. The total (398) is nearly an 11% increase in the total number of full-time faculty and staff from the prior year (360). When compared to five years ago, Point Park has increased the number of full-time faculty and staff by 38% (table 7.1)

Almost two-thirds (63%) of the full-time faculty are male while only 38% of the full-time staff are male. (table 7.2) Only 7% of both full-time faculty and staff are considered being part of a racial/ethnic minority (table 7.3). This is consistent to Fall 2007 data when only 8% of the full-time faculty and staff were considered part of a racial/ethnic minority. To see a more detailed breakdown of full-time faculty and staff by academic department and gender/race, refer to Table 7.4.

Average faculty salaries have increased consistently over the last 3 years for all faculty ranks. The most significant increase has occurred with the rank of “professor” where salaries increased 17% from Fall 2006 to Fall 2008 (\$70,925 and \$82,737, respectively). (table 7.5)

According to Table 7.6, 50% of the full-time faculty are tenured in fall 2008 while another 34% are on tenure-track. The academic departments of Natural Sciences, Humanities, and Education have the highest percentage of full-time faculty who are tenured (73%, 63%, and 57%, respectively).

Table 7.7 shows that the mean years of service for professors is nearly 25 while the other ranks have substantially lower number of mean years of service.

Table 7.1. Summary of Full-time Faculty and Staff

	Fall 2004	Fall 2007	Fall 2008	% change from '07 to '08	% change from '04 to '08
Full-time Faculty	82	106	114	8%	39%
Full-time Staff	206	254	284	12%	38%
Total	288	360	398	11%	38%

Fig. 7.1. Full-time Faculty and Staff

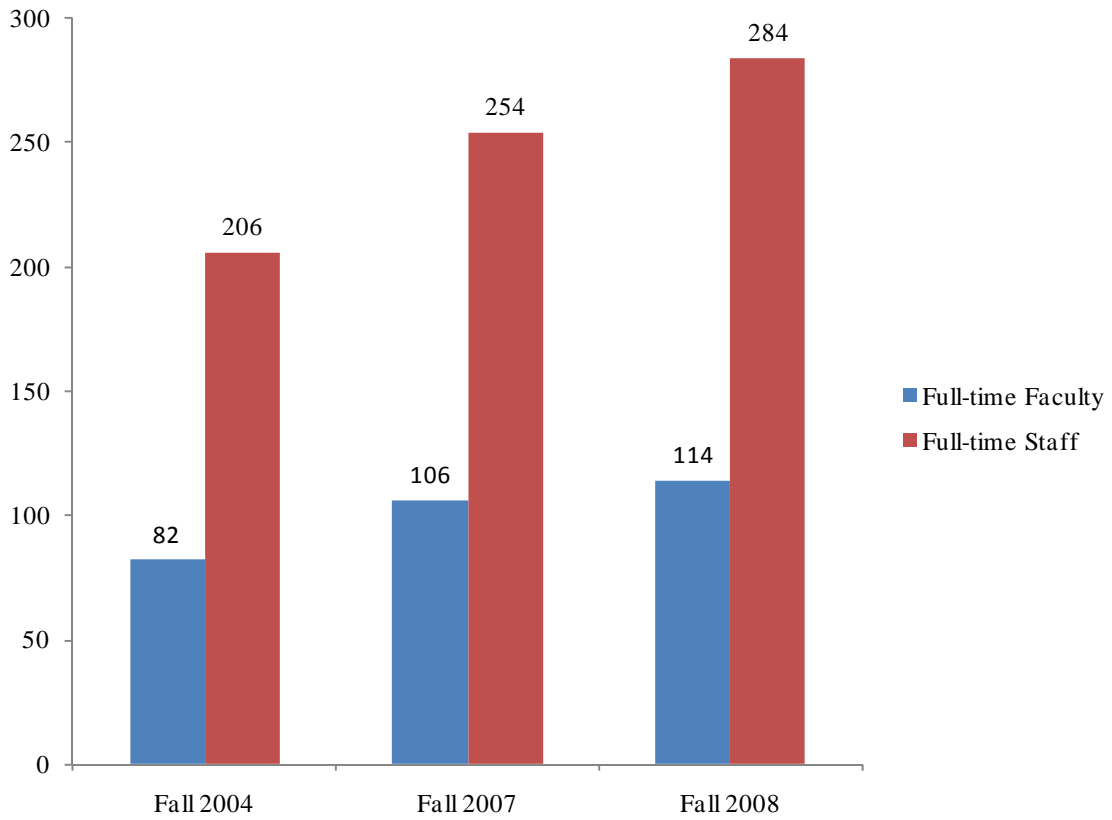


Table 7.2. Gender Distribution of Full-time University Personnel, Fall 2008

	Total	Female N	Female %	Male N	Male %
Full-time Faculty	114	42	36.8%	72	63.2%
Full-time Staff	284	175	61.6%	109	38.4%
Executive/Administrative/Managerial	45	21	46.7%	24	53.3%
Other Professional	161	110	68.3%	51	31.7%
Technical/Para Professional					
Clerical/Secretarial	41	38	92.7%	3	7.3%
Skilled Craft	20	3	15.0%	17	85.0%
Service Maintenance	17	3	17.6%	14	82.4%
Total	398	217	54.5%	181	45.5%

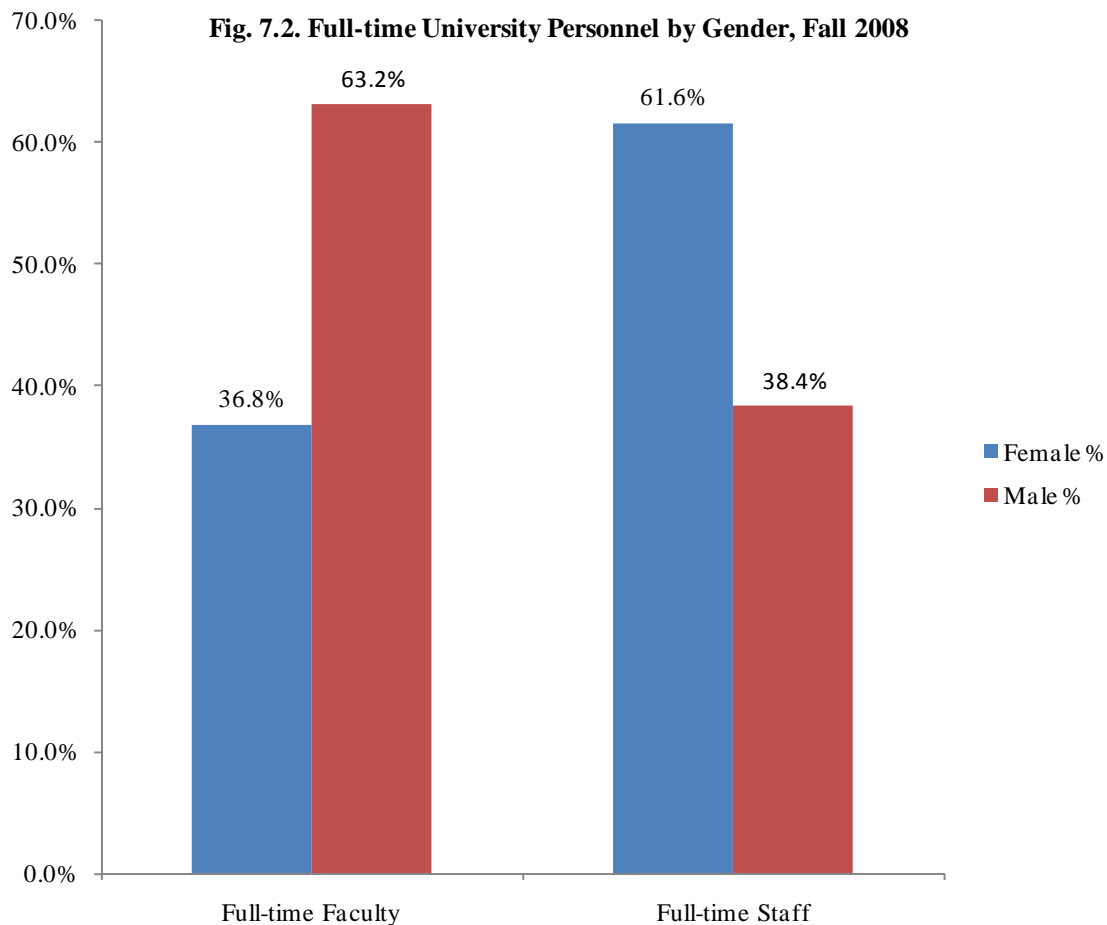


Table 7.3. Ethnic Distribution of Full-time University Personnel, Fall 2008

	African-Am		White		Hispanic		Asian		Total
	N	%	N	%	N	%	N	%	
Full-time Faculty	6	5.3%	106	93.0%	2	1.8%	0	0.0%	114
Full-time Staff	15	5.3%	265	93.3%	3	1.1%	1	0.4%	284
Executive/Admin/Managerial	2	4.4%	43	95.6%	0	0.0%	0	0.0%	45
Other Professional	7	4.3%	150	93.2%	3	1.9%	1	0.6%	161
Technical/Para Professional	0	na	0	na	0	na	0	na	0
Clerical/Secretarial	4	9.8%	37	90.2%	0	0.0%	0	0.0%	41
Skilled Craft	1	5.0%	19	95.0%	0	0.0%	0	0.0%	20
Service Maintenance	1	5.9%	16	94.1%	0	0.0%	0	0.0%	17
Total	21	5.3%	371	93.2%	5	1.3%	1	0.3%	398

Fig. 7.3. Full-time University Personnel by Race/Ethnicity, Fall 2008

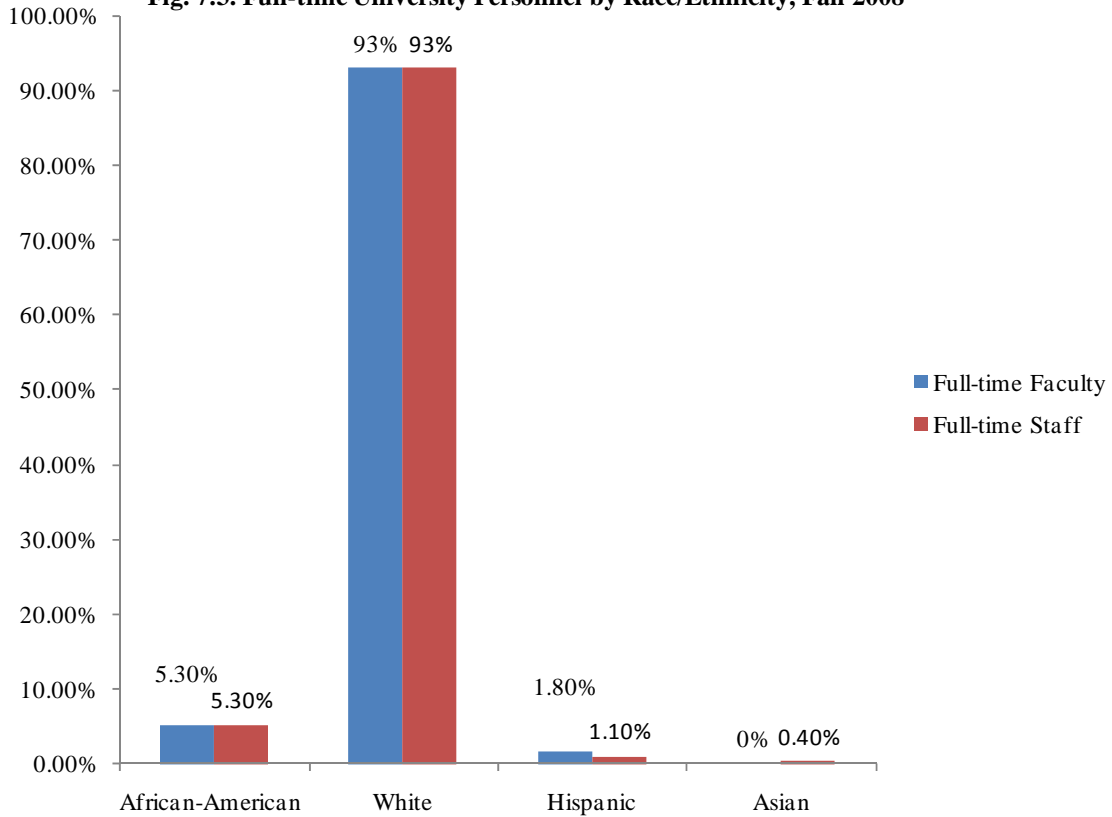


Table 7.4. Full-time Faculty by School/Department, Gender and Race/Ethnicity, Fall 2008

	Gender		Race/Ethnicity			
	Male	Female	White	African-Am	Asian	Hispanic
Crim Justice	3	2	3	2	0	0
Education	3	4	5	1	0	1
Humanities	11	5	16	0	0	0
Journalism	8	3	10	1	0	0
Natural Sci	12	3	15	0	0	0
Business	14	11	23	1	0	1
Conservatory	21	14	34	1	0	0
Total	72	42	106	6	0	2

Table 7.5. Full-time Faculty Salary by Rank

FT Faculty Salary by Rank	2006-07		2007-08		2008-09		% salary chg '07 to '08	% salary chg '06 to '08
	Avg Sal (\$)	# FT Faculty	Avg Sal (\$)	# FT Faculty	Avg Sal (\$)	# FT Faculty		
Professor	\$70,925	33	\$75,169	38	\$82,737	40	10.10%	17.00%
Associate Professor	\$60,007	28	\$61,403	26	\$64,957	28	5.80%	8.00%
Assistant Professor	\$50,457	21	\$51,318	25	\$54,929	32	7%	9%
Instructor/Teaching Artist	\$45,024	18	\$47,053	17	\$49,653	14	5.50%	10.00%

Fig. 7.4. Full-time Faculty Salary by Rank

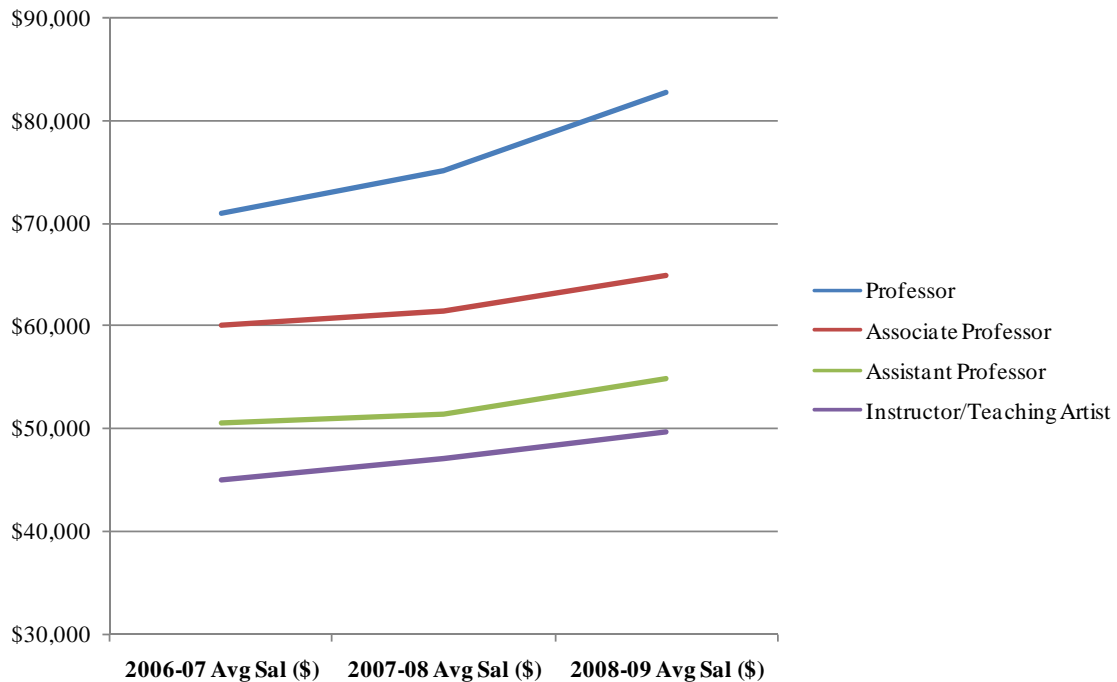


Table 7.6. Tenure Status of Full-time Faculty by Academic School/Department, Fall 2008

	Tenured		Tenure-track		Non-tenure track		Total N
	N	%	N	%	N	%	
Crim Justice	0	0.0%	5	100.0%	0	0.0%	5
Education	4	57.1%	2	28.6%	1	14.3%	7
Humanities	10	62.5%	6	37.5%	0	0.0%	16
Journalism	5	45.5%	4	36.4%	2	18.2%	11
Natural Sciences	11	73.3%	3	20.0%	1	6.7%	15
Business	12	48.0%	12	48.0%	1	4.0%	25
Conservatory	15	42.9%	7	20.0%	13	37.1%	35
Total	57	50.0%	39	34.2%	18	15.8%	114

Fig. 7.5. Tenure Status of Full-time Faculty, Fall 2008

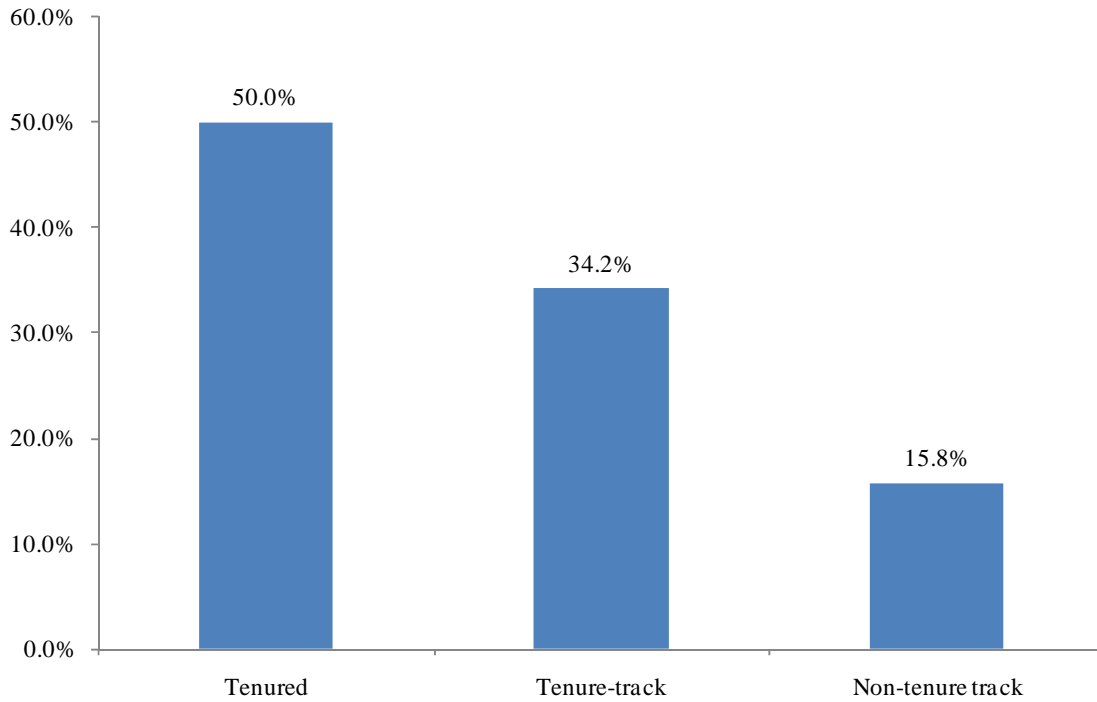


Table 7.7. Full-time Faculty by Rank and Years of Service, Fall 2008

	Under 1 year	1 to 5 years	6 to 10 years	11 to 20 years	21 to 30 years	More than 30 years	Mean Years of Service
Professor	0	2	2	11	12	13	25
Associate	2	7	10	4	4	1	11.5
Assistant	5	19	8	0	0	0	4.1
Instructor	0	8	2	3	1	0	8.3
Total	7	36	22	18	17	14	14.3

BUDGET

BUDGET

Table 8.1. Total University Budget - Revenue, Fiscal Year 2008

Revenue	Amount (\$)	% of Total
Tuition and Fees	57,287,577	80.4%
College Fees	1,274,465	1.8%
Other Sources	4,257,505	6.0%
Auxiliary Enterprises	8,392,853	11.8%
Total Revenue	71,212,400	100.0%

Fig. 8.1. Total University Budget - Revenue, Fiscal Year 2008

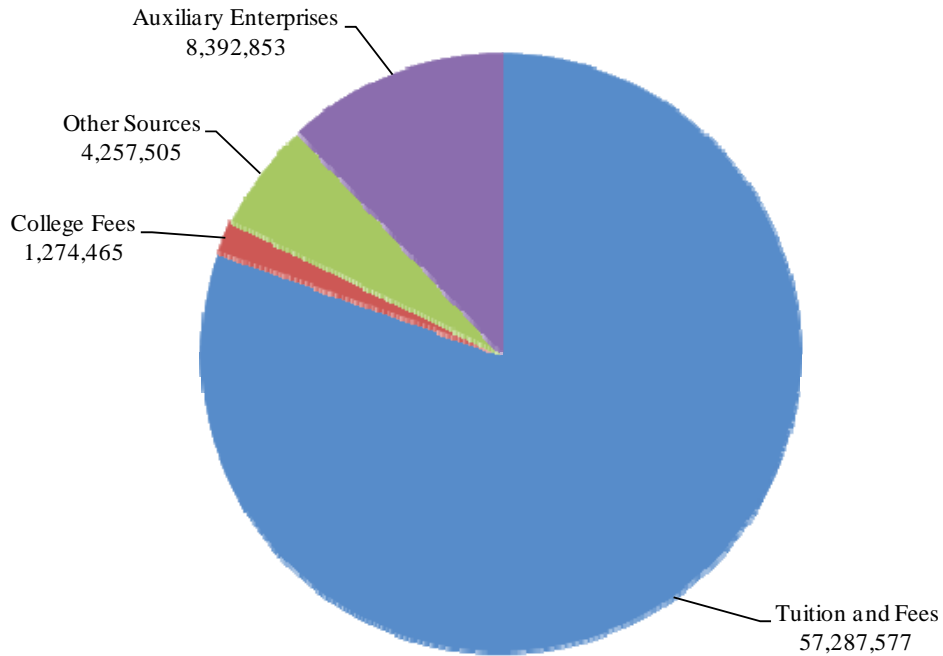


Table 8.2. Total University Budget - Expenditures, Fiscal Year 2008

Expenditures	Amount (\$)	% of Total
Instruction and General Institutional Support	39,027,034	55.9%
Operation and Maintenance of Physical Plant	6,411,058	9.2%
Student Aid	11,439,359	16.4%
Library Sevices	710,632	1.0%
Interest on Indebtedness	1,892,298	2.7%
Depreciation Expense	3,722,373	5.3%
Auxiliary Enterprises	6,589,832	9.4%
Total Expenditures	69,792,586	100.0%

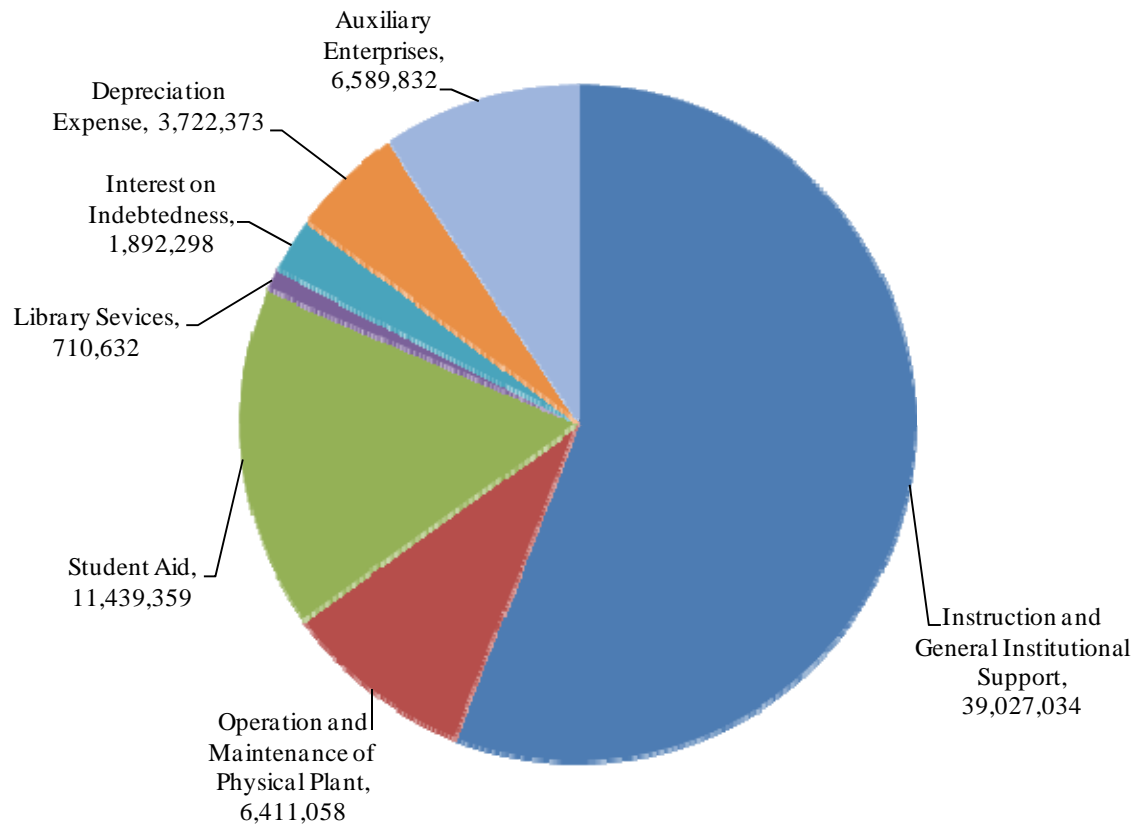
Fig. 8.2. Total University Budget - Expenditures, Fiscal Year 2008

Table 8.3. Endowment Values over Five years

	8/31/2004	8/31/2005	8/31/2006	8/31/2007	8/31/2008
Endowment	\$6,755,165	\$7,891,383	\$8,893,092	\$9,935,403	\$9,211,659
Board Desig. Endowment	\$1,709,497	\$4,462,886	\$5,876,277	\$10,768,154	\$11,595,808
Total Endowment	\$8,464,662	\$12,354,269	\$14,769,369	\$20,703,557	\$20,807,467

Fig. 8.3. Total Endowment Over Five Years

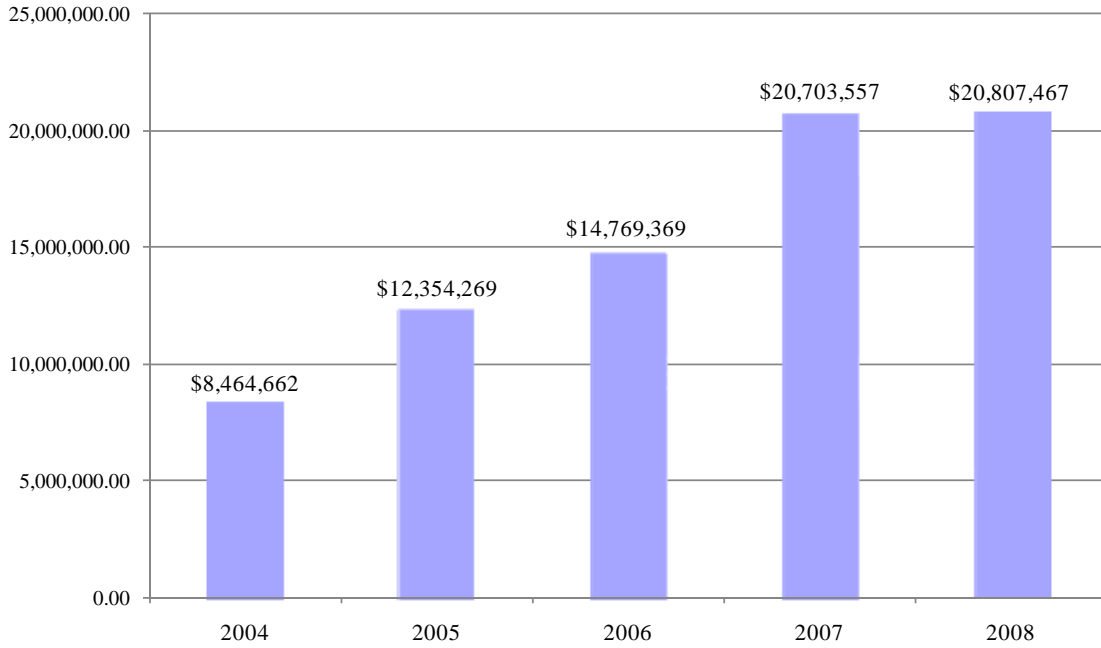


Table 8.4. Tuition & Fee Rates

Academic Year	Annual Tuition (\$)	Annual Fees (\$)	Annual Total (\$)	Per Credit Hour (\$)	Annual Room & Board (\$)
2004 - 2005					
Non-COPA Undergraduate	\$15,500	\$460	\$15,960	\$422	\$7,000
COPA Undergraduate	\$16,380	\$460	\$16,840	\$465	\$7,000
Graduate	n/a	n/a	n/a	\$486	\$7,000
2005 - 2006					
Non-COPA Undergraduate	\$16,280	\$460	\$16,740	\$447	\$7,420
COPA Undergraduate	\$17,540	\$460	\$18,000	\$498	\$7,420
Graduate	n/a	n/a	n/a	\$515	\$7,420
2006 - 2007					
Non-COPA Undergraduate	\$17,260	\$510	\$17,770	\$474	\$7,880
COPA Undergraduate	\$19,120	\$510	\$19,630	\$543	\$7,880
Graduate	n/a	n/a	n/a	\$546	\$7,880
2007 - 2008					
Non-COPA Undergraduate	\$18,460	\$530	\$18,990	\$510	\$8,440
COPA Undergraduate	\$21,420	\$530	\$21,950	\$608	\$8,440
Graduate	n/a	n/a	n/a	\$587	\$8,440
2008 - 2009					
Non-COPA Undergraduate	\$19,980	\$590	\$20,570	\$552	\$8,940
COPA Undergraduate	\$23,980	\$590	\$24,570	\$681	\$8,940
Graduate	n/a	n/a	n/a	\$635	\$8,940

Fig. 8.4. Annual Undergraduate Tuition/Fees and Room & Board

