BACHELOR OF ARTS  
PROGRAM LEADING TO CERTIFICATION IN 
MASS COMMUNICATION SECONDARY EDUCATION  

FIRST TIME/FULL TIME FRESHMEN  
2014-2015 

Student’s Name: ___________________________________________ 
Student’s I.D. Number: ______________________________________ 
Entrance Date: ______________________________________________ 
Advisor’s Name: _____________________________________________ 

DEPARTMENT MAJOR REQUIREMENTS  
21 

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 101</td>
<td>Survey of Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 103</td>
<td>Visual Communication Design</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 150</td>
<td>Writing and Editing</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 151</td>
<td>Broadcast Writing and Editing</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 202</td>
<td>Intro to Broadcast</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 418</td>
<td>Communication Law &amp; Regulation</td>
<td>3</td>
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Mass Communication Directed Elective - choose one (3)  

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<thead>
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<td>JOUR</td>
<td></td>
<td>3</td>
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(206, 215, 223, 280, 308, 310, 350, 407, 412) 

EDUCATION DEPARTMENT REQUIREMENTS  
39 

<table>
<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUC 220</td>
<td>Family &amp; Community Diversity</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 222</td>
<td>Assessment &amp; Adaptation</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 228</td>
<td>Educational Psychology</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 250</td>
<td>Working with English Language Learners</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 321</td>
<td>Literacy &amp; Learning in Secondary School</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 415</td>
<td>Teaching in Secondary School</td>
<td>3</td>
</tr>
<tr>
<td>EDUC 425</td>
<td>Student Teaching Practicum</td>
<td>12</td>
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<tr>
<td>SPED 180</td>
<td>Special Education and Inclusive Practices</td>
<td>3</td>
</tr>
<tr>
<td>SPED 280</td>
<td>Positive Behavioral Interventions and Supports</td>
<td>3</td>
</tr>
<tr>
<td>SPED 380</td>
<td>Differentiated Instructional Practices in the Inclusive Classroom</td>
<td>3</td>
</tr>
</tbody>
</table>

Tests for Certification:  
PECT- PAPA: Reading, Math, Writing (8001, 8002, 8003)  
Praxis Communication – Content Knowledge (0800)
Program Objectives

B.A. Program Leading to Certification in Mass Communication Secondary Education

Upon successful completion of this program, a student will be able to:

1. Utilize a variety of instructional strategies.
2. Develop instructional plans and set goals based on the content to be taught/learned, knowledge of assigned students, and the instructional context.
3. Establish and maintain purposeful and equitable classroom environments.
4. Demonstrate integrity, ethical behavior and professional conduct as stated in the Pennsylvania Code of Professional Practice and Conduct for Educators.

Mass Communication Secondary Education Course Sequence

**Freshman Year Semester 1** (15 cr.)

- ENGL 150 English Composition I
- MATH 150 Mathematical Experience
- EDUC 101 Technological Literacy for Teaching
- PSYC 150 Psychological Foundations
- SOC 150 Sociological Foundations

**Freshman Year Semester 2** (18 cr.)

- ENGL 151 English Composition II
- MATH 155 General Mathematics
- HIST 150 Intro Study of History
- EDUC 222 Assessment and Adaptations
- JOUR 101 Survey of Mass Communication
- POLS 250 Intro to Government Systems

**Sophomore Year Semester 1** (15 cr.)

- SPED 180 Special Education & Inclusion
- ENGL 121 Effective Speech
- NSET 110 Intro to Natural Sciences I
- JOUR 150 Journalistic Skills I
- ENGL 250 OR 251 World Lit. I or World Lit. II

**Sophomore Year Semester 2** (15 cr.)

- EDUC 228 Education Psych
- JOUR 103 Computer-Mediated Public
- NSET 111 Intro to Natural Sciences II
- EDUC 250 Working with English Language Learners
- JOUR 151 Journalistic Skills II

***APPLICATION TO DEPARTMENT TO BE COMPLETED***

**Junior Year Semester 1** (18 cr.)

- ENGL 338 Literary Criticism
- EDUC 321 Literacy & Learn in Sec. School
- ENGL 325 American Literature Survey I
- xxxx 101 Language Course (1st in Sequence)
- JOUR 418 Media Law and Ethics
- EDUC 220 Family & Community Diversity

**Junior Year Semester 2** (18 cr.)

- THEA 111 Introduction to Acting
- SPED 280 Positive Behavioral Interventions
- ENGL 335 History of English Language
- JOUR 202 Intro to Broadcast
- xxxx 102 Language Course (2nd in Sequence)

***APPLICATION TO DEPARTMENT TO BE COMPLETED***

**Senior Year Semester 1** (15 cr.)

- ENGL 328 Major American Authors
- THEA 225 History of Theatre I
- JOUR 206 Intro to Advertising
- SPED 380 Differentiated Instructional Practices
- EDUC 415 Teaching in Secondary Schools

**Senior Year Semester 2** (12 cr.)

- EDUC 425 Student Teaching Practicum