

**BACHELOR OF SCIENCE  
SPORTS, ARTS, & ENTERTAINMENT  
MANAGEMENT**

**2011-2012**

**CORE 42**

___	CMPS	110	Computer Literacy & IT	3
___	ENGL	150	English Composition I	3
___	ENGL	151	English Composition II	3
___	ENGL	250	World Literature I <b>OR*</b>	3
___	ENGL	251	World Literature II	3
___	PHIL	100	Intro to Philosophy <b>OR*</b>	3
___	PHIL	215	World Religions	3
___	COPA	250	Arts & Human Experience I	3
___	COPA	251	Arts & Human Experience II <b>OR</b>	3
___	CINE	302	Cinema Authors	3
___	HIST	150	Intro Study of History	3
___	MATH	150/ 165/180/190	Math/Algebra/Calc	3
___	NSET	110	Intro. Natural Sciences I	3
___	NSET	111	Intro. Natural Sciences II	3
___	POLS	102	American National Gov. <b>OR</b>	3
___	POLS	250	Intro Study Gov Systems	3
___	PSYC	150	Psychological Foundations	3
___	SOC	105	Marriage and the Family <b>OR</b>	3
___	SOC	111	World Cultures <b>OR</b>	3
___	SOC	150	Sociological Foundations	3

**BUSINESS GENERAL REQUIREMENTS: 33**

___	ECON	201/202	Macro-/micro-economics	3
___	MATH	175	Elementary Statistics	3
___	ACCT	101	Intro to Accounting I	3
___	ACCT	102	Intro to Accounting II	3
___	ACCT	203	Managerial/Cost Accounting	3
___	BMGT	201	Business Law I	3
___	BMGT	208	Principles of Management	3
___	BMGT	207	Human Resource Management	3
___	BMGT	221	Business Comm. & Research	3
___	BMGT	300	Corporate Finance	3
___	BMGT	417	Strategic Planning	3

Student's Name \_\_\_\_\_

Entrance Date \_\_\_\_\_

**SAEM MAJOR REQUIREMENTS: 37**

___	SAEM	101	Intro to the SAE Business	3
___	SAEM	201	Event Management	3
___	SAEM	202	SAE Marketing & Promotion	3
___	SAEM	250	Career Prep	1
___	SAEM	301	Facility & Venue Design & Admin	3
___	SAEM	304	Business Models of SAE	3
___	SAEM	350	SAEM Internship	3
___	SAEM	401	Legal Aspects of SAE	3
___	SAEM	450	Senior Seminar in SAE (fall/spr)	3

**Select 4 courses from:**

___	CMPS	330	Electronic Commerce	3
___	ECON	201/202	Macro-/micro-economics	3
___	SAEM	303	SAE Advertising and Public Relations	3
___	SAEM	351	Performing Arts Management	3
___	SAEM	352	Business of Live Entertainment	3
___	SAEM	353	Athlete Management	3
___	SAEM	354	Media Management	3

**GENERAL ELECTIVES 9**

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\_\_\_\_\_  
\_\_\_\_\_

*Note: total may be more than 121, depending on options selected.*

**\*Additional Note regarding CORE: Students MUST take at least one of the World Lit courses. They can either take both World Lit courses or one of the World Lit courses and one of the Philosophy courses. If they choose to take both World Lit courses, then a Philosophy course is not needed.**

# Program Objectives

## B.S. in Sports, Arts, & Entertainment Management

### Upon successful completion of this program, a student will be able to:

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity. (Teamwork)
  - a. Develop and demonstrate team building skills; Manage a team to analyze a problem and achieve a goal.
2. Students will clearly communicate thoughts and ideas both verbally and in writing. (Communication)
  - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form.
  - b. Research and develop analytical reports.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
  - a. Develop and demonstrate a basic knowledge and understanding of microcomputers; Demonstrate ability to utilize software that is commonly used in industry.
4. Students can analyze, integrate and communicate complex information to facilitate management decision making. (Decision making/ Problem solving/Critical Thinking)
  - a. Identify and define organizational problems and opportunities.
  - b. Collect, organize, and use data to meet organizational needs.
5. Apply theory and practice in solving organizational problems. (Theory and Practice)
  - a. Demonstrate ability to transition from planning and implementation.
  - b. Create practical models for real world business applications.