

**BACHELOR OF SCIENCE
POST BACCALAUREATE IN
BUSINESS MANAGEMENT**

2011-2012

Student's Name: _____

Entrance Date: _____

B.A. or B.S. in _____

From _____

This forty-eight (48) credit program is designed as a three-to-four-term sequence for students who enter Point Park University with a B.A. or B.S. degree in an area other than business management. A student must complete successfully a minimum of thirty (30) credits at Point Park University in order to receive a Baccalaureate degree from Point Park -- a minimum of twelve (12) of the thirty (30) credits must be in business management.

PREREQUISITES TO THE PROGRAM 12

___	ECON	201	Prin. Of Macroeconomics	3
___	ECON	202	Prin of Microeconomics	3
___	MATH	175	Elementary Statistics	3
___	MATH	180	College Algebra	3

DEPARTMENT MAJOR REQUIREMENTS 45

___	ACCT	101	Introductory Accounting I	3
___	ACCT	102	Introductory Accounting II	3
___	ACCT	203	Managerial/Cost Accounting	3
___	BMGT	201	Business Law I	3
___	BMGT	202	Business Law II	3
___	BMGT	205	Principles of Marketing	3
___	BMGT	207	Human Resource Mgt.	3
___	BMGT	208	Principles of Management	3
___	BMGT	300	Corporate Finance	3
___	BMGT	303	International Business	3
___	BMGT	310	Management Science	3
___	BMGT	316	Labor/Management Relations	3
___	BMGT	417	Strategic Planning	3
___	CMPS	___	_____	3
			(CMPS Elective)	
___	CMPS	___	_____	3
			(CMPS Elective)	

Program Objectives

B.S. Post Baccalaureate in Business Management

Upon successful completion of this program, a student will be able to:

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity. (Teamwork)
 - a. Develop and demonstrate team building skills
 - b. Use social network skills to cultivate and build relationships with class members.
 - c. Manage a team to analyze a problem and achieve a goal.
 - d. Develop ability to give and receive feedback and constructive criticism
 - e. Develop ability to participate effectively and cooperatively as a team member
 - f. Develop teamwork skills needed to function proper in a work environment.
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)
 - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form
 - b. Demonstrate ability to adjunct communication style to communication media or technology.
 - c. Demonstrate ability to adjust communication style to the recipients/audience
 - d. Demonstrate proficiency in various methods of Business communications, including formal/informal, informative/persuasive, etc.
 - e. Develop skills required to accomplish the business objectives of communication.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
 - a. Develop and demonstrate a basic knowledge and understanding of information technology and basic computer concepts.
 - b. Demonstrate ability to utilize software that is commonly used in industry.
 - c. Use various research sources including online and library databases to do in-depth research and to keep abreast of current events (library literacy).
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/ Critical Thinking)
 - a. Collect, organize, and use data to meet organizational needs.
 - b. Select appropriate topics for projects that reflect knowledge of the field of study and the appropriate audiences.
 - c. Utilize knowledge base from course work to analyze complex situations and problems.
 - d. Demonstrate ability to think clearly, analyze facts to draw conclusions, to support decision making.
5. Apply theory and practice into solving organizational problems. (Theory and Practice)
 - a. Demonstrate comprehensive knowledge of terminology, theories, and practices in the major subject areas of Business, including Accounting, Law, Marketing, Human Resources Management, Finance, Operations, Information Technology, Communications, Quantitative and Management.
 - b. Demonstrate ability to translate knowledge to complex business environments.
 - c. Demonstrate ability to transition from planning to implementation.