

BACHELOR OF ARTS IN MASS COMMUNICATION

2011-2012

CORE 42

| | | | | |
|-----|------|-----|------------------------------|---|
| ___ | CMPS | 111 | Information Literacy | 3 |
| ___ | ENGL | 150 | English Composition I | 3 |
| ___ | ENGL | 151 | English Composition II | 3 |
| ___ | ENGL | 250 | World Literature I | 3 |
| ___ | ENGL | 251 | World Literature II | 3 |
| ___ | COPA | 250 | Arts & Human Experience I | 3 |
| ___ | COPA | 251 | Arts & Human Experience II | 3 |
| ___ | HIST | 150 | Intro to Study of History | 3 |
| ___ | MATH | 150 | Mathematical Experience * | 3 |
| | | | *or MATH 180 or 190 | |
| ___ | NSET | 110 | Intro to Natural Sciences I | 3 |
| ___ | NSET | 111 | Intro to Natural Sciences II | 3 |
| ___ | POLS | 250 | Intro to Government Systems | 3 |
| ___ | SOC | 150 | Sociological Foundations | 3 |
| ___ | PSYC | 150 | Psychological Foundations | 3 |

DEPARTMENT GENERAL REQUIREMENTS 27

Humanities (6)

| | | | | |
|-----|------|-----|---|---|
| ___ | ENGL | 121 | Effective Speech OR HUMA 150 | 3 |
| ___ | ENGL | ___ | _____ | 3 |
| | | | (English Lit., not writing at 300+ level) | |

Language Sequence & Cultural Studies (9)

A two course sequence in the same foreign language

| | | | | |
|-----|-----|-----|-------|---|
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |

Two cultural or specialized studies courses (History, modern language, language or political science)

| | | | | |
|-----|-----|-----|-------|---|
| ___ | ___ | ___ | _____ | 3 |
|-----|-----|-----|-------|---|

Social Sciences (9)

| | | | | |
|-----|------|-----|----------------------------------|---|
| ___ | HIST | ___ | _____ | 3 |
| | | | (203 or 204) | |
| ___ | POLS | ___ | _____ | 3 |
| | | | (102,202,205,209,308,372 or 402) | |
| ___ | ECON | ___ | _____ | 3 |
| | | | (201,202,or 321) | |

Mathematics/Business (3)

| | | | | |
|-----|------|-----|---------------------------------|---|
| ___ | MATH | 175 | Elementary Statistics OR | 3 |
| ___ | BMGT | ___ | _____ | 3 |
| | | | (e.g., 101,201,205,208,or 303) | |

Student's Name: _____

Entrance Date: _____

SCHOOL CORE 12

| | | | | |
|-----|------|-----|---------------------------------|---|
| ___ | JOUR | 101 | Survey of Mass Comm | 3 |
| ___ | JOUR | 103 | Visual Communication Design | 3 |
| ___ | JOUR | 150 | Journalistic Writing & Editing | 3 |
| ___ | JOUR | 412 | Media Ethics & Responsibilities | 3 |

DEPARTMENT MAJOR REQUIREMENTS 32

Required:

| | | | | |
|-----|--------|------|--------------------------------|---|
| ___ | JOUR | 151 | Broadcast Writing & Editing | 3 |
| ___ | JOUR | 257 | Feature & Interpretive Writing | 3 |
| ___ | JOUR | 260 | Reporting | 3 |
| ___ | JOUR | 300 | Career Prep | 1 |
| ___ | JOUR | 311 | Practicum | 1 |
| ___ | JOUR | 407 | Desktop/Electronic Publishing | 3 |
| ___ | JOUR | 418 | Comm. Law and Regulation | 3 |
| ___ | Select | one: | JOUR 312/314/410/422/425 | 3 |

Choose the below 12 JOUR credits with advisor

| | | | | |
|-----|------|-----|-------|---|
| ___ | JOUR | ___ | _____ | 3 |
| ___ | JOUR | ___ | _____ | 3 |
| ___ | JOUR | ___ | _____ | 3 |
| ___ | JOUR | ___ | _____ | 3 |

GENERAL COLLEGE ELECTIVES 15

| | | | | |
|-----|-----|-----|-------|---|
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |

Program Objectives

B.A. In Mass Communication

Upon successful completion of this program, a student will be able to:

1. Expand fundamental reporting and writing skills in order to write and edit as a professional journalist.
2. Apply basic and advanced interviewing techniques.
3. Research, write, edit and design for publication.
4. Have a portfolio of work samples that will lead to internships and employment.
5. Research and develop sources for reporting.
6. Apply journalism and mass communication strategies to work place experiences.