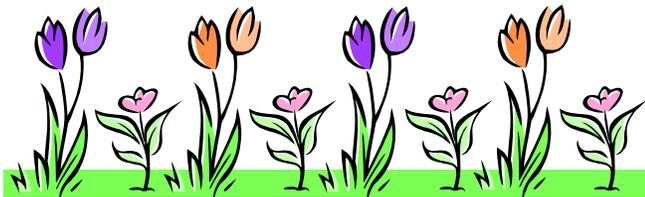


Laptops Now Available

Students can now check out laptops for use in the library. Watch DVDs, write papers, and use the Internet without being confined to a computer lab.

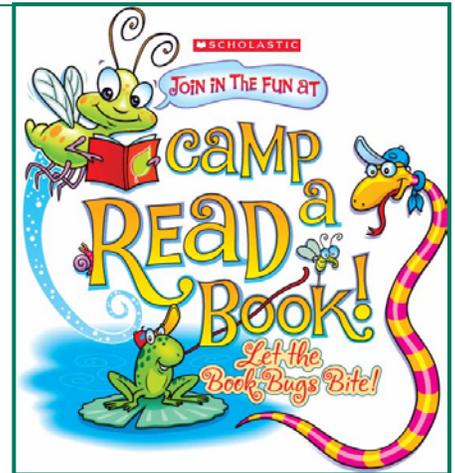
All laptops have Microsoft Office applications and wireless access to the Internet. You cannot print to university printers directly from the library laptops, but it is very easy to save your work to a memory stick, writable CD, or to your e-mail for printing elsewhere.

Stop by the reference desk to sign out a laptop or to get more information.



Scholastic Book Fair in April

Stop by the lobby of University Center from **Monday, April 10th through Wednesday, April 19th** for another chance to buy children's and young adult literature, fun gadgets, and games. There will be selection of best-seller adult fiction and nonfiction too.



Just in Time for Easter Baskets and Springtime Gifts...

Student Government Gift to the Library

Point Park University Student Government has given the library funds to purchase popular reading material. Selected authors include:

Zane (*Skyscraper* and more)

Neil Gaiman (*American Gods* and others)

Janet Evanovich

Ann Brashares (*Sisterhood of the Traveling Pants* series)

Anita Shreve (*The Pilot's Wife* and *Wedding in December*)

Nicholas Sparks (*The Notebook* and others)

James Frey (*A Million Little Pieces*)

C.S. Lewis

Jodi Picoult (*My Sister's Keeper* and *Vanishing Acts*)

Bill Bryson (*A Short History of Everything*)

Sue Monk Kidd (*The Secret Life of Bees* and *The Mermaid Chair*)

...and many more ...

Look for these items and other best-seller fiction and nonfiction in the library's **Popular Collection**.

Over 23,000 Electronic Books at Your Fingertips

There is something new in Pointcat — the Online Catalog

www.pointpark.edu → Library → Pointcat: the Online Catalog

Not only can you use Pointcat to locate books, CDs, and DVDs in the Point Park University Library, but you can also use it to access over 23,000 electronic books from *ebrary*.

When searching Pointcat for titles or for topics, look for the **EBOOKS** note on the right side of the results list.

Once you click on the title of the ebook, you will be provided with a link to access the book online. You will need to download the *ebrary* reader when accessing the ebooks for the first time. It's quick and easy to do!

1 Add to Book Cart **Online Assessment, Measurement, And Evaluation Emerging Practices** c2006 EBOOKS
Hershey, PA : Information Science Pub., c2006. xii, 343 p.

2 Add to Book Cart **Online Assessment And Measurement Case Studies From Higher Education, K-12, And Corporate** c2006 EBOOKS
Hershey, PA : Information Science Pub., c2006. xix, 280 p.

3 Add to Book Cart **Understanding Assessment And Evaluation In Early Childhood Education** c2005
Gullo, Dominic F.
New York : Teachers College Press, c2005. xiii, 185 p. : ill. ; 23 cm.

The 23,000 books cover a wide range of subject matter including business, education, technology, and vocational guidance.

Once you set up a **BOOKSHELF**, individual books can be stored, highlighted and annotated for future reference.

When accessing the ebooks from off campus, you will be prompted for identification. All you need to do is type in your Point Park email username and password.

Point Park University

Home Sign In Help

Search View **Bookshelf**

Online Assessment, Measurement and Evaluation: Emerging Practices

Contributor: Williams, David, D. (Editor)
Publisher: Information Science Publishing
Date: 2005

Table of Contents

- Preface
- Section I Introduction to Measurement
- Chapter I Measurement and Assessment
- Section II Web Surveys
- Chapter II The Context and Cultural Considerations
- Chapter III Computer-Adaptive Testing
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- Chapter XI Variations in Adaptive Testing
- Chapter XII Using Messick's Framework for Assessment
- Chapter XIII Online Assessment
- Chapter XIV Authentic Assessment
- Chapter XV Performance Testing

Online Assessment, Measurement, and Evaluation: Emerging Practices

David D. Williams
Brigham Young University, USA

Scott L. Howell
Brigham Young University, USA

Mary Hricko
Kent State University, USA

*Stop by the reference desk for a demonstration of *ebrary* and its special features.*

One Search — One-Stop Searching for Library Resources

The Point Park University Library has implemented a federated search engine, which will allow users to search the majority of library databases simultaneously. In upcoming months, *One Search* will also include books, ebooks, and selected Web sites.

To use *One Search*, go to www.pointpark.edu → Library → *One Search*.

Database Spotlight



Library Databases as Job Hunting Tools

Do you think that because summer break or graduation is on its way, your days of homework and research are limited? **YOU'RE WRONG!** One of the keys to landing that summer internship or getting that first big job out of school is **RESEARCH**.

In one of the library's new ebooks, *How to Interview Like a Top MBA: Job-Winning Strategies from headhunters, Fortune 100 Recruiters, and Career Counselors**, Leanne Shelly spells out what it takes to become "highly literate" about the companies with which you will be interviewing. It is crucial to know

- The company's main products or services*
- The main competitors of the company*
- What makes the company unique*
- The company's mission*
- The company's profitability and growth*
- The corporate culture of the company*
- The company's strategy* (20)

Much of this career research and pre-interview preparation can be done on Point Park Library databases. To access the following databases, go to

www.pointpark.edu —> [Online Resources – Databases](#)
—> [Business & Economics](#).

Hoover's Online

- Build a list of potential employers, and group these companies by industry, size, and location
- Learn what your company does, get a list of its officers, get a history and overview of the company, read recent news about the company, see who the competitors are, and know important financial information about the company

HOOVER'S™
A D&B COMPANY

IPD Central Hoover's Books

Wednesday, March 8, 2006 Home About Hoover's Upgrade Options

Company Name: dicks sporting good
 [Browse Directories >](#)

Dick's Sporting Goods, Inc. (NYSE: DKS)
 300 Industry Dr., RIDC Park West Pittsburgh, PA 15275 (Map) Phone: 724-273-3400
<http://www.dicksportinggoods.com>

Browse Company Record

- Fact Sheet
- Overview
- People
- Products/Operations
- Industry
- Competitors
- News
- Financials
- SEC Filings
- Profile View

Covered by Alex Biesada

See Dick's shoppers run, putt, dunk, dribble -- and buy. Fast-growing Dick's Sporting Goods operates some 255 stores in 33 states, following the acquisition of rival [Galvan's](#) in mid-2004. The stores contain on average five smaller shops ("Store-Within-A-Store") featuring sporting goods, apparel, and footwear for leisure pursuits ranging from football, golf, and cycling, to hunting and camping. Dick's also sells merchandise online. Besides brands like [NIKE](#) and [adidas](#), Dick's carries Ativa, Walter Hagen, and others exclusive to the company. Dick Stack opened his first store in 1948 with \$300 from his grandmother's cookie jar. The chain is now headed by son Ed, who owns about 30% of the company.

[Full Overview](#)

Business Source Premier, Regional Business News, and Lexis Nexis

- Search for current news about individual organizations and companies
- Get up-to-date information about industries and career fields

Searched: Business Source Premier for *dick's sporting goods*
[search to folder](#) | [Display link to this search](#)
[Database Help](#)

Find:

To store items added to the folder for [Sign In](#)

1 - 10 of 106 Pages: [1](#) [2](#) [3](#) [4](#) [5](#) [Next](#) Sort by :

See: All Results Trade Publications Magazines
 Company Profiles SWOT Analyses

- [Sears Exec Becomes Dick's CMO](#). By: Ryan, Thomas J.. SGB Jan2006, Vol. 39 Issue 1, p14-14, 1/4p, 1c; (AN 19639976)
- [Dick's shops Sears ranks and lands a softlines vet](#). By: Troy, Mike. DSN Retailing Today, 12/19/2005, Vol. 44 Issue 23, p5-66 2p; (AN 19457730)
 (2.2MB)

*Leanne, Shelly. *How to Interview Like a Top MBA: Job-Winning Strategies from Headhunters, Fortune 100 Recruiters, and Career Counselors*. Backlick, OH: McGraw-Hill companies. 2003. Point Park University Library. Pittsburgh, PA. 7 March 2006 < <http://site.ebrary.com/lib/pointpark/Doc?id=10083659> >.

Look for other books about the job search and interviewing in *Pointcat: the Online Catalog* by typing in "job hunting" in the search box

Library Workshops and Assignment Help

FACULTY and STAFF

Starting March 20th, there will be daily workshops in the library computer lab. Watch your Point Park emails for information about how to sign up for the following workshops:

March 20 - 24: Accessing ebooks on Pointcat

March 27- 31: Overview of Library Databases

April 3-7: Setting up Database Alerts

For more information, contact Anna Mihalega at (412) 392-3166 or amihalega@pointpark.edu.

STUDENTS

It's paper and assignment time once again. Keep a look out for our roaming reference librarians in University Center. With laptops at hand, they will help you find the best library resources for your papers and end-of-semester assignments, and they will also help you cite your sources properly.

Wherever our librarians roam, cookies and candy are often close by.

Happy Spring!
From the Library Staff



Point Park University

Library

414 Wood St.

(412) 392-3171

library@pointpark.edu

Mon-Thurs:	8:30am-10:00pm
Fri:	8:30am-5:00pm
Sat:	8:30am-6:30pm
Sun:	1:00pm-9:00pm