

MASTERS OF BUSINESS ADMINISTRATION

2009-2010

Student's Name: _____

Entrance Date: _____

B.A. Or B.S. in: _____

From: _____

MBA CORE CURRICULUM 24

| | | | | |
|-----|-----|-----|--------------------------------|---|
| ___ | MBA | 511 | Accounting for Managers | 3 |
| ___ | MBA | 570 | Global Environment of Business | 3 |
| ___ | MBA | 571 | Legal Environment of Business | 3 |
| ___ | MBA | 572 | Marketing | 3 |
| ___ | MBA | 573 | Corporate Finance | 3 |
| ___ | MBA | 574 | Organizational Behavior | 3 |
| ___ | MBA | 576 | Quantitative Methods | 3 |
| ___ | MBA | 578 | Managerial Economics | 3 |

STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

Management Track: 12

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|-----|-----|-----|------------------------------|---|
| ___ | MBA | 538 | Advertising | 3 |
| ___ | MBA | 575 | Organizational Systems | 3 |
| ___ | MBA | 577 | Strategic Planning | 3 |
| ___ | MBA | 595 | Special Topics in Management | 3 |

Management Information Systems Track 12

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|-----|-----|-----|---------------------------------|---|
| ___ | MBA | 580 | Management Information Systems | 3 |
| ___ | MBA | 581 | Development of Support Networks | 3 |
| ___ | MBA | 582 | Database Mgmt & Applications | 3 |
| ___ | MBA | 597 | Special Topics in Info Systems | 3 |

Health Systems Management 12

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|-----|-----|-----|-------------------------------|---|
| ___ | MBA | 579 | Health Economics | 3 |
| ___ | MBA | 583 | Financial Mgmt of Health Care | 3 |
| ___ | MBA | 585 | Health Care Policy Analysis | 3 |

And **Choose One** of the following:

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|-----|-----|-----|-----------------------------|---|
| ___ | MBA | 587 | Health Systems Mgmt & Admin | 3 |
|-----|-----|-----|-----------------------------|---|

OR

| | | | | |
|-----|-----|-----|--------------------------------|---|
| ___ | MBA | 589 | Special Topics in Health Field | 3 |
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International Business Track 12

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|-----|-----|-----|------------------------------------|---|
| ___ | MBA | 514 | International Economics | 3 |
| ___ | MBA | 517 | International Finance | 3 |
| ___ | MBA | 541 | Cultures of International Business | 3 |
| ___ | MBA | 596 | Special Topics in Int'l Business | 3 |

Sports, Arts and Entertainment Management 12

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|-----|-----|-----|-------------------------|---|
| ___ | MBA | 551 | Applied SAEM Marketing | 3 |
| ___ | MBA | 552 | Applied SAEM Management | 3 |
| ___ | MBA | 553 | Applied SAEM Finance | 3 |

And **Choose One** of the following:

| | | | | |
|-----|-----|-----|-----------------------------|---|
| ___ | MBA | 590 | Graduate Internship in SAEM | 3 |
|-----|-----|-----|-----------------------------|---|

OR

| | | | | |
|-----|-----|-----|------------------------|---|
| ___ | MBA | 592 | Special Topics in SAEM | 3 |
|-----|-----|-----|------------------------|---|

Program Objectives

MBA IN MASTERS OF BUSINESS ADMINISTRATION

Upon successful completion of this program, a student will be able to:

1. To work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity. (Teamwork)
 - a. Develop and demonstrate team building skills
 - b. Manage a team to analyze a problem and achieve a goal
2. Students will clearly communicate thoughts and ideas both verbally and in writing. (Communication)
 - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form.
 - b. Research and develop analytical reports.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
 - a. Develop and demonstrate a basic knowledge and understanding of information technology and basic computer concepts.
 - b. Demonstrate ability to utilize software that is commonly used in the industry
 - c. Ability to use various research sources including online and library databases to do in depth research and to keep abreast of current events.
4. Apply theory and practice in solving organizational problems. (Theory and Practice)
 - a. Provide skilled, knowledgeable and socially responsive leadership for business and other institutions.
 - b. Provide an academically rigorous and pragmatic program in business management
 - c. Provide students with the broader skills to recognize the nature, direction and timing of change in both the domestic and global business environment, and to respond to these changes effectively.
 - d. Provide an understanding of international business and cultures.