Marketing Communications Internship Description

Company information:
ABG Capital provides an innovative approach to traditional funding sources. Located in Pittsburgh, PA, we are comprised of highly experienced professionals who thrive on hands-on involvement with each of our portfolio companies. Our turnkey approach begins with funding, but there’s so much more:

People - ABG Capital's in-house team includes developers, engineers, attorneys, accountants, sales and marketing experts, project managers and the support staff needed to clear the way for entrepreneurs to do what they do best.

Processes – Each ABG Capital portfolio company shares in the accumulated knowledge and best practices developed through highly refined processes. From product definition through go-to-market execution, ABG Capital has a proven process to deliver.

Environment – Housed in a state-of-the-art facility designed with “green features,” ABG Capital manages an infrastructure built to enable business design, development and growth.

A national award-winning corporation, ABG Capital has been recognized on the 2008 and 2007 Inc. 5,000, as well as the 2006, 2005, and 2004 Inc. 500 List of Fastest Growing Companies.

Check us out at www.ABGCapital.com/

Educational Requirements:

- Communication, PR, Marketing, Graphic Design or related discipline.
- Junior or Senior level students enrolled in a four-year degree program.
- Second year students if enrolled in an Associate degree program.
- Extensive experience with InDesign, Photoshop, Illustrator, & Dreamweaver.

Personal Requirements:

- The ability to ‘Think outside the Box’
- Manage multiple projects
- Can work independently
- Can work in a fast paced environment
- Must be detail oriented
- Must be able to meet deadlines
- Can understand complex matters
- Posses strong interpersonal skills

Job Description:

- Assist with corporate event and trade show planning logistics.
- Research market trends in the technology and finance sectors.
- Assist with brand management among different portfolio companies.

Compensation and Duration:

- This is a paid internship.
- Compensation: $8.00 per hour
- Duration: Three, six, or nine months

Contact Details:

Send your resume to:

employment@adbasejobs.com