Team Smiley Internship
Job Description

MARKETING DEPARTMENT

Get paid for delivering smiles! If you’ve got a magnetic, entertaining personality, a professional image, and enjoy working with kids, apply to become part of Team Smiley!

Smiley’s Cookie Cruiser will once again hit the road this summer, and you can come along for the ride! Our Team Smiley brand ambassadors will spread goodwill (and Smiley Cookies!) all summer long at community events throughout Pennsylvania, Ohio, and West Virginia.

As a part of Team Smiley, you’ll represent Pittsburgh’s leading restaurant chain and work with the public in a high profile role. It’s a great opportunity for individuals who are interested in pursuing a career in marketing, communications, or public relations to gain hands-on experience. You’ll also receive competitive compensation and exclusive team member discounts to Eat’n Park.

Qualifications
- At least 18 years of age
- Valid driver’s license and clean driving record
- Ability to work well within a team
- Upbeat, outgoing, engaging personality
- Self-motivated, responsible, and punctual
- Excellent customer service skills and professional image
- Flexible schedule
- A passion for Eat’n Park

Responsibilities:
In the community…
- Positively represent Eat'n Park at all times at various community events.
- Work as part of an organized, cohesive team.
- Charm guests by constantly being upbeat, outgoing, and engaging.
- Create games, activities, and routines to engage and entertain guests.
- Assist in increasing awareness of the Eat’n Park by taking advantage of media opportunities and putting Smiley in the spotlight whenever possible.
- Dress and perform as Smiley, Eat'n Park's mascot, at events.
- Uphold Eat'n Park's image by always appearing and behaving professionally.
- Assist in increasing awareness of the Eat’n Park by taking advantage of media opportunities and putting Smiley in the spotlight whenever possible.
- Learn important facts and respond appropriately to questions about Eat'n Park, Smiley, and Smiley’s Cookie Cruiser.
• Safely drive and operate Smiley's Cookie Cruiser throughout Ohio and Pennsylvania.
• Set up a well-branded display area at events, including table, tent, banners, and other signage.
• Distribute free Smiley Cookies and oversee cookie decorating activities at events, restaurants, and wherever the opportunity presents itself.

In the office…
• Complete marketing and research projects as assigned.
• Communicate with office staff and evaluate and report on events in a timely manner.
• Assist the marketing department in planning and implementing on-site promotions.
• Meet with Community Marketing Coordinator at the Corporate Support Center in Pittsburgh one day per week to share event feedback and discuss progress toward program goals.
• Present year-end program results to company executive staff.

Location: Pittsburgh, PA

To Apply:
• Send your resume and cover letter to smileyrecruiting@eatnpark.com with the subject line “Team Smiley Internship”

For more information about Eat’n Park, visit www.eatnpark.com