

Grey Area Productions

Live Entertainment Management & Marketing Internship

1602 East Carson Street
Pittsburgh, PA 15203

Grey Area Productions is Pittsburgh's newest and fastest growing concert promotion and production company, and is the exclusive talent buyer for the historic Rex Theater, on Pittsburgh's south side. Recent renovations to the venue, and the installation of new, state-of-the-art sound and lighting have made the theater a premier destination for live music in the city. A commitment to providing consistent, quality service to both the performers and the ticket-holders has led to rapid success for the company. Grey Area produces 20-30 shows a month at The Rex Theater in Pittsburgh, PA and in other venues in western PA and northern WV, in a variety of genres.

Duties of intern:

Online marketing including contacting local media outlets, sending out press releases, and updating social networking sites. Grass roots marketing including sign placement, distributing promotional materials, and face-to-face promoting. Assist the production staff in preparation for concerts including contacting ticketing outlets, box office preparation, filling artist's hospitality and technical riders. Working at performances supporting the box office staff, production staff, hospitality staff, and merchandise staff in an effort to produce a successful show.

Requirements and skills:

Must be able to provide own transportation and be available for weekend events. Must be able to perform well in high-stress environments and situations. Must possess strong communication skills including speaking to large groups, crowds, and face-to-face. Time requirements are 10 – 15 hours per week. For online marketing, a laptop with Wi-Fi capabilities is required.

Location: Marketing

Available Positions: 5

Compensation: unpaid/academic credit

Academic Background: BMGT, SAEM

Contact: Benjamin Penigar, Owner

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Application procedure: email