

Nakturnal **Marketing/PR/Graphic Design—Fall/Spring/Summer**

6000 Penn Avenue
Pittsburgh, PA 15206
www.nakturnal.net

Nakturnal is a female-owned agency focused on bringing together arts and corporate communities to create a more vibrant music & entertainment scene. We offer access to cutting-edge "underground" markets through unique promotional opportunities and thought-provoking events that inspire, move, and excite people; give talented artists and musicians a platform; unite people from diverse backgrounds for entertainment and networking purposes; raise awareness for worthy causes and issues; and create options for young educated professionals in Pittsburgh similar to what they can find in larger urban markets. Nakturnal is in the business of creating a better world where artists, musicians, young entrepreneurs and activists get what they deserve, whether it's a stage, an open mind, or an opportunity.

All positions with Nakturnal will enhance the writing and creative thinking skills of its interns. The opportunities being offered by Nakturnal will advance the interns specific abilities by placing them in a real-life, entertainment business setting where they can work one on one with professionals and utilize networking to its fullest. Interns would be expected to complete one semester with the company for school credit. Attending 10 total hours of in office/field work per week is mandatory, in addition to attendance at one weekly meeting on Tuesday nights at 8 pm.

Duties of intern:

Graphic Designer: - Help with design of promotional materials for upcoming events and projects
- Help with design of internal marketing materials - Help improve graphics in online promotions

Marketing/Promotions and Public Relations: - Assist in the creation of event planning from the ground up. - Interact with other interns, clients and supervisors to gain professional insight - Participate in Street Team Promotions - Observe and participate in client meetings - Contact media and build relationships with clients - Learning how to manage an organization's image and reputation

Photographers and Videographers: - Photographers and videographers needed to work events - Materials must be permitted for the companies use (e.g. websites, photo files/albums, promotional materials) Web Developer: - Help create and maintain different aspects of web sites
- Help create and execute online promotions - Enhance the companies pre-existing websites

Requirements and skills: 3.0 GPA or higher

Location: Marketing

Available Positions: 5

Compensation: unpaid/academic credit

Academic Background: Business Management, Information Technology; Sport, Arts & Entertainment Management

Contact: Kate Gittings, Promotions Director/Partner
Phone: 412-728-0724 **Fax:** 412-291-1317 **email:** kate@nakturnal.net

Application procedure: e-mail resume and cover letter