

# **Tailored Marketing, Inc.**

## **Marketing Intern**

401 Wood Street, 14<sup>th</sup> Floor  
Pittsburgh, PA 15222

*Tailored Marketing, Inc. is a marketing and advertising consultancy which helps companies and nonprofit organizations achieve their marketing goals by delivering a wide range of services including the development of marketing strategies, the creation and execution of marketing plans, creating graphic design for print/web, planning events and placing media buys.*

### **Duties of intern:**

The marketing intern's responsibilities will include proofing, business development, writing proposals, and more. The intern will have the opportunity to focus on certain aspects of the communications field according to his/her interests. The internship is unpaid; however the position will be invaluable in exposing the intern to the different aspects of the marketing field. The internship may be taken for credit. TMI is very flexible with scheduling. We require about 10-15 hrs a week.

### **Requirements and skills:**

Junior, or senior class level, 2.75 GPA, strong communication and interpersonal skills, MS office suite proficient

### **Available Positions: 2**

**Compensation:** unpaid/academic credit

**Academic Background:** BMGT

**Contact:** Adam Zargaroff

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**Application procedure:** e-mail; include cover letter