

Finally...

An internship with real world experience!

Build your portfolio and check out multiple career paths

Innovations is a full-service advertising/marketing firm that works exclusively with the service industry. We specialize in marketing the intangible and will market anything that is an experience. We believe in young talent because your generation has fresh and unique ideas, and we feel that teaching young individuals how to use their talent to the fullest is the greatest experience. Our firm is constantly growing; therefore, we are constantly searching for creative and hard-working individuals to prove themselves and join our team.

Compensation: Course Credit, Unpaid

Duration: Semester term; Potential part-time paid position based on performance

Hours: Minimum of 12 hours per week

Graphic & Web Design

Desired Qualifications:

- Skills in Photoshop, Illustrator, InDesign, Dreamweaver, HTML, Flash, and Microsoft Office
- Strong typographic and visual skills
- Ability to work in a fast-paced team environment on multiple projects
- Have creative, energetic, and fresh ideas
- Experience with photography, ASP.NET, or XML a plus

Responsibilities:

- Campaign Development and Collateral Design
- Website Design and Development
- Broadcast E-mail Design and Development
- Information Design
- Branding & Identity
- Promotional/Product Labeling Design

Marketing & Comm.

Desired Qualifications:

- Skills in Microsoft Excel, PowerPoint, Word, and Adobe Acrobat
- Ability to work in teams; give and receive constructive criticism
- Ability to work in a fast-paced environment on multiple projects
- Creative, energetic, and eager to learn

Responsibilities:

- Research and Development for new products and locations
- Research potential clients, assist in writing proposals, and develop campaigns
- Create marketing briefs for design projects
- Network and Volunteer with local non-profits
- Plan, coordinate, and execute events
- Tracking sales

Business & Insurance

Desired Qualifications:

- Skills in Microsoft Excel, Word, and Adobe Acrobat
- Must be sales driven, "people person"
- Skilled in business writing and analysis.

Responsibilities:

- Cost Benefit Analysis
- Bid Process & Feature Analysis
- Market Research
- Learn to solicit new business through various sales and marketing techniques
- Learn the insurance industry terminology
- Learn about underwriting and brokering insurance

Innovations provides a comprehensive training program in sales and marketing that is hands-on. Applicants are encouraged to contact Kristen Skender, Director/VP, for additional information at 724.754.9007 or kskender@intoinnovations.com

Learn more about us at www.intoinnovations.com