2013 Graduate Outcomes Survey Summary of Results

Compiled by: Angela Scaramucci, Coordinator of Employer Relations

We sent email announcements and mailings to 651 alumni, inviting them to complete the online survey or mail a hard copy of the survey to us. A total of 29%, or 190 alumni, completed the survey. This response rate is higher than the 23% response rate achieved for the 2012 alumni survey (alumni surveys typically draw a response rate between 10% and 20%, according to national averages).

Employment Statistics

- **93.62% of alumni surveyed are employed**
  - Full-Time Employment – 67.02%
  - Part-Time – 18.62%
  - Temporary – 7.98%

- **Unemployed**
  - Of these respondents 12 were seeking a job, 2 were not currently seeking employment and 4 were engaged in volunteer service.
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Relevant to Field of Study

- Of alumni employed **77.27%** said that their job is directly or somewhat related to their field of study
- **6.25%** was outside their field of study but they were satisfied
- **16.48%** was outside their field of study but they intend to change
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## Length of Time to Find Employment

- 1-3 months – **26.70%**
- 4-6 months– **14.20%**
- 7-9 months– **4.55%**
- 10-12 months– **3.41%**
- Had job offer prior to graduation – **13.64%**
- Worked for employer while pursuing degree- **37.50%**

![Chart showing the length of time to find employment and job offer prior to graduation compared to working for the employer while pursuing degree.]

<table>
<thead>
<tr>
<th>Time Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-3 months</td>
<td>26.70%</td>
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<tr>
<td>to Graduation</td>
<td></td>
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<tr>
<td>Worked for</td>
<td>37.50%</td>
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<tr>
<td>employer while</td>
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</tbody>
</table>
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How Did You Find Employment?

- Responding to a published advertisement – **24.39%**
- A referral from a friend/family member - **23.17%**
- An internship or co-op – **3.05%**
- Career Development Center/Point Park University- **1.83%**
- Referral from a Point Park faculty/staff member – **2.44%**
- Point Park Career Network website- **0%**
- Employment agency/search firm – **6.10%**
- Point Park’s Annual Internship & Job Fair – **0%**
- SAEM Career Event- **0%**
- Law Enforcement Career Day - **.61%**
- Other- **38.41%** (Auditions, WestPACS Internship & Job Fair, Indeed.com, Care.com, Linked-in, Company websites)
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Salary Range

- Below 14,999 – 26.63%
- 15,000-24,999 – 19.53%
- 25,000-34,999 – 14.20%
- 35,000-44,999 – 17.75%
- 45,000-54,999 – 10.65%
- 55,000-64,999 – 1.78%
- 65,000-74,999 – 2.37%
- 75,000 or higher – 7.10%
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**Internship**

- **36.02%** of alumni responded that they interned in their field
- **63.98%** did not intern in their field

**Graduate School**

- **23%** of alumni are attending Graduate School
- **64%** of these alumni are attending Point Park University for Graduate School
- **Note:** alumni not attending graduate school were given the option to receive information about Point Park’s Graduate Programs – **1%** responded they would like to receive information so their contact information has been passed along to Grad & Adult Enrollment and they will be reaching out to this population**

Yes

No
Who Helped You When Applying To Graduate School

- Faculty Advisor - 25%
- Non-Faculty Advisor - 6.82%
- Career Development Center – 6.82%
- Point Park Staff Member – 22.73%
- Faculty Member – 13.64%
- Other – 38.64%
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Point Park Education
(Scale from 1-5)

- **3.32** was the average rating when alumni were asked if their professional life has improved as a result of graduating from their program
- **3.42** was the average rating when alumni were asked if tuition paid was a worthwhile investment
- **3.76** was the average when asked if they would refer someone to Point Park

**Incentive for completing survey was one winner received a $300 VISA gift card**

**All respondents were notified of the winner as well as given information about how Career Development can continue to help them as an alumni.**