

|             |      |     |                                      |           |
|-------------|------|-----|--------------------------------------|-----------|
| <b>CORE</b> |      |     |                                      | <b>42</b> |
| ___         | CMPS | 110 | Comp. Literacy & Info Tech           | 3         |
| ___         | ENGL | 150 | English Composition I                | 3         |
| ___         | ENGL | 151 | English Composition II               | 3         |
| ___         | ENGL | 250 | World Literature I <b>OR*</b>        | 3         |
|             |      | 251 | World Literature II                  |           |
| ___         | PHIL | 100 | Intro to Philosophy <b>OR*</b>       | 3         |
|             |      | 215 | World Religions                      |           |
| ___         | COPA | 250 | Arts & Human Experience I            | 3         |
| ___         | COPA | 251 | Arts & Human Experience II <b>OR</b> | 3         |
| ___         | CINE | 302 | Cinema Authors                       |           |
| ___         | HIST | 150 | Intro Study of History               | 3         |
| ___         | MATH | 180 | College Algebra                      | 3         |
| ___         | NSET | 110 | Intro. Natural Sciences I            | 3         |
| ___         | NSET | 111 | Intro Natural Sciences II            | 3         |
| ___         | POLS | 102 | American National Gov. <b>OR</b>     | 3         |
|             |      | 250 | Intro Study Gov Systems              |           |
| ___         | PSYC | 150 | Psychological Foundations            | 3         |
| ___         | SOC  | 105 | Marriage and the Family <b>OR</b>    | 3         |
|             |      | 111 | World Cultures <b>OR</b>             |           |
|             |      | 150 | Sociological Foundations             |           |

**DEPARTMENT GENERAL REQUIREMENTS 12**

**Humanities/Human Science (3)**  
 \_\_\_ \_\_\_ \_\_\_ \_\_\_\_\_ 3  
 (200+ Elective)

**Natural Science (3)**  
 \_\_\_ MATH 175 Elementary Statistics 3

**Social Sciences (6)**  
 \_\_\_ ECON 201 Prin. of Macroeconomics 3  
 \_\_\_ ECON 202 Prin. of Microeconomics 3

**DEPARTMENT REQUIREMENTS 45**

|     |      |     |                            |   |
|-----|------|-----|----------------------------|---|
| ___ | ACCT | 101 | Introductory Accounting I  | 3 |
| ___ | ACCT | 102 | Introductory Accounting II | 3 |
| ___ | ACCT | 203 | Managerial Accounting      | 3 |
| ___ | BMGT | 101 | Introduction to Business   | 3 |
| ___ | BMGT | 201 | Business Law I             | 3 |
| ___ | BMGT | 202 | Business Law II            | 3 |
| ___ | BMGT | 205 | Principles of Marketing    | 3 |
| ___ | BMGT | 207 | Human Resource Management  | 3 |
| ___ | BMGT | 208 | Principles of Management   | 3 |
| ___ | BMGT | 221 | Bus. Comm. And Research    | 3 |
| ___ | BMGT | 300 | Corporate Finance          | 3 |
| ___ | BMGT | 310 | Management Science         | 3 |
| ___ | BMGT | 417 | Strategic Planning         | 3 |
| ___ | CMPS | 116 | MicroComputing I           | 3 |
| ___ | CMPS | 330 | Electronic Commerce I      | 3 |

**BACHELOR OF SCIENCE  
BUSINESS MANAGEMENT**

**2011-2012**

Student's Name: \_\_\_\_\_

Entrance Date: \_\_\_\_\_

Select a Concentration:

**1. INTERNATIONAL BUSINESS MANAGEMENT (18)**

|     |      |     |                         |   |
|-----|------|-----|-------------------------|---|
| ___ | BMGT | 303 | International Business  | 3 |
| ___ | BMGT | 304 | International Marketing | 3 |
| ___ | BMGT | 441 | Cross-Cultural Bus. Mgt | 3 |
| ___ | ECON | 421 | International Economics | 3 |
| ___ | ___  | ___ | _____                   | 3 |
| ___ | ___  | ___ | _____                   | 3 |

(Elecs: Acct, Bmgt, Cmps, Econ)

**2. MARKETING (18)**

|     |      |     |                           |   |
|-----|------|-----|---------------------------|---|
| ___ | BMGT | 204 | Salesmanship              | 3 |
| ___ | BMGT | 303 | International Business    | 3 |
| ___ | BMGT | 304 | International Marketing   | 3 |
| ___ | BMGT | 311 | Marketing Research        | 3 |
| ___ | BMGT | 411 | Adv. Marketing Management | 3 |
| ___ | ___  | ___ | _____                     | 3 |

(Elecs: Acct, Bmgt, Cmps, Econ)

**3. E-BUSINESS (18)**

|     |      |     |                              |   |
|-----|------|-----|------------------------------|---|
| ___ | CMPS | 115 | Website Building with HTML   | 3 |
| ___ | CMPS | 216 | MicroComputing II            | 3 |
| ___ | CMPS | 452 | Intro to Network Design      | 3 |
| ___ | CMPS | 318 | Object Orient. Sys. & Design | 3 |
| ___ | CMPS | 430 | Electronic Commerce II       | 3 |
| ___ | ___  | ___ | _____                        | 3 |

(Elecs: Acct, Bmgt, Cmps, Econ)

**4. GENERAL MANAGEMENT (18)**

|     |      |     |                              |   |
|-----|------|-----|------------------------------|---|
| ___ | BMGT | 316 | Labor/Management Relations   | 3 |
| ___ | BMGT | 406 | Oper/Prod/Quality Management | 3 |
| ___ | BMGT | 411 | Adv Marketing Management     | 3 |
| ___ | ___  | ___ | _____                        | 3 |
| ___ | ___  | ___ | _____                        | 3 |
| ___ | ___  | ___ | _____                        | 3 |

(Elecs: Acct, Bmgt, Cmps, Econ, Padm)

**5. ENTREPRENEURSHIP (18)**

|     |      |     |                                    |   |
|-----|------|-----|------------------------------------|---|
| ___ | BMGT | 332 | Introduction to Entrepreneurship   | 3 |
| ___ | BMGT | 336 | Entrepreneurial to Regulation      | 3 |
| ___ | BMGT | 452 | Global Aspects of Entrepreneurship | 3 |
| ___ | BMGT | 454 | Adv. Entrepreneurial Applications  | 3 |
| ___ | CMPS | 300 | Information Technology for Mgrs.   | 3 |
| ___ | ___  | ___ | _____                              | 3 |

(Elecs: Acct, Bmgt, Econ, Padm)

**GENERAL ELECTIVES (6)**

|     |     |     |       |   |
|-----|-----|-----|-------|---|
| ___ | ___ | ___ | _____ | 3 |
| ___ | ___ | ___ | _____ | 3 |

**\*Note: Students MUST take at least one of the World Lit courses. They can either take both World Lit courses or one of the World Lit courses and one of the Philosophy courses. If they choose to take both World Lit courses, then a Philosophy course is not needed.**

# Program Objectives

## B.S. In Business Management

### Upon successful completion of this program, a student will be able to:

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity. (Teamwork)
  - a. Develop and demonstrate team building skills
  - b. Use social network skills to cultivate and build relationships with class members.
  - c. Manage a team to analyze a problem and achieve a goal.
  - d. Develop ability to give and receive feedback and constructive criticism
  - e. Develop ability to participate effectively and cooperatively as a team member
  - f. Develop teamwork skills needed to function proper in a work environment.
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)
  - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form
  - b. Demonstrate ability to adjunct communication style to communication media or technology.
  - c. Demonstrate ability to adjust communication style to the recipients/audience
  - d. Demonstrate proficiency in various methods of Business communications, including formal/informal, informative/persuasive, etc.
  - e. Develop skills required to accomplish the business objectives of communication.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
  - a. Develop and demonstrate a basic knowledge and understanding of information technology and basic computer concepts.
  - b. Demonstrate ability to utilize software that is commonly used in industry.
  - c. Use various research sources including online and library databases to do in-depth research and to keep abreast of current events (library literacy).
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/ Critical Thinking)
  - a. Collect, organize, and use data to meet organizational needs.
  - b. Select appropriate topics for projects that reflect knowledge of the field of study and the appropriate audiences.
  - c. Utilize knowledge base from course work to analyze complex situations and problems.
  - d. Demonstrate ability to think clearly, analyze facts to draw conclusions, to support decision making.
5. Apply theory and practice into solving organizational problems. (Theory and Practice)
  - a. Demonstrate comprehensive knowledge of terminology, theories, and practices in the major subject areas of Business, including Accounting, Law, Marketing, Human Resources Management, Finance, Operations, Information Technology, Communications, Quantitative and Management.
  - b. Demonstrate ability to translate knowledge to complex business environments.
  - c. Demonstrate ability to transition from planning to implementation.