

MASTERS OF BUSINESS ADMINISTRATION

2011-2012

MBA CORE CURRICULUM 24

___	MBA	511	Accounting for Managers	3
___	MBA	570	Global Environment of Business	3
___	MBA	571	Legal Environment of Business	3
___	MBA	572	Marketing	3
___	MBA	573	Corporate Finance	3
___	MBA	574	Organizational Behavior	3
___	MBA	576	Quantitative Methods	3
___	MBA	578	Managerial Economics	3

STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

Management Track 12

___	MBA	538	Advertising	3
___	MBA	575	Organizational Systems	3
___	MBA	577	Strategic Planning	3
___	MBA	595	Special Topics in Management	3

Management Information Systems Track 12

___	MBA	580	Management Information Systems	3
___	MBA	581	Development of Support Networks	3
___	MBA	582	Database Mgmt. & Applications	3
___	MBA	597	Special Topics in Info Systems	3

Health Systems Management 12

___	MBA	579	Health Economics	3
___	MBA	583	Financial Mgmt. of Health Care	3
___	MBA	585	Health Care Policy Analysis	3

And Choose One of the Following:

___	MBA	587	Health Systems Mgmt. & Admin	3
			OR	
___	MBA	589	Special Topics in Health Field	3

Student's Name: _____

Entrance Date: _____

B.A. or B.S. in: _____

From: _____

International Business Track 12

___	MBA	514	International Economics	3
___	MBA	517	International Finance	3
___	MBA	541	Cultures of International Business	3
___	MBA	596	Special Topics in Int'l Business	3

Sports, Arts and Entertainment Management 12

___	MBA	551	Applied SAEM Marketing	3
___	MBA	552	Applied SAEM Management	3
___	MBA	553	Applied SAEM Finance	3

And Choose One of the Following:

___	MBA	590	Graduate Internship in SAEM	3
			OR	
___	MBA	592	Special Topics in SAEM	3

Program Objectives

Masters of Business Administration

Upon successful completion of this program, a student will be able to:

1. To work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity.
 - a. Develop and demonstrate team building skills.
 - b. Manage a team to analyze a problem and achieve a goal.
2. Students will clearly communicate thoughts and ideas both verbally and in writing. (Communication)
 - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form.
 - b. Research and develop analytical reports.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
 - a. Develop and demonstrate a basic knowledge and understanding of information technology and basic concepts.
 - b. Demonstrate ability to utilize software that is commonly used in the industry.
 - c. Ability to use various research sources including online and library databases to do in depth research and to abreast of current events.
4. Apply theory and practice in solving organizational problems. (Theory and Practice)
 - a. Provide skilled, knowledgeable and socially responsive leadership for business and other institutions.
 - b. Provide an academically rigorous and pragmatic program in business management.
 - c. Provide students with the broader skills to recognize the nature, direction and timing of change in both the domestic and global business environment, and to respond to these changes effectively.
 - d. Provide an understanding of international business and cultures.