

BACHELOR OF ARTS IN JOURNALISM

2011-2012

Student's Name: _____

Entrance Date: _____

CORE 42

___	CMPS	111	Information Literacy	3
___	ENGL	150	English Composition I	3
___	ENGL	151	English Composition II	3
___	ENGL	250	World Literature I	3
___	ENGL	251	World Literature II	3
___	COPA	250	Arts & Human Experience I	3
___	COPA	251	Arts & Human Experience II	3
___	HIST	150	Intro to Study of History	3
___	MATH	150	Mathematical Experience * *or MATH 180 or 190	3
___	NSET	110	Intro to Natural Sciences I	3
___	NSET	111	Intro to Natural Sciences II	3
___	POLS	250	Intro to Government Systems	3
___	SOC	150	Sociological Foundations	3
___	PSYC	150	Psychological Foundations	3

DEPARTMENT GENERAL REQUIREMENTS 27

Humanities (6)

___	ENGL	121	Effective Speech OR HUMA 150	3
___	ENGL	___	_____	3
(English Lit., not writing at 300+ level)				

Language Sequence & Cultural Studies (9)

A two course sequence in the same foreign language

___	___	___	_____	3
___	___	___	_____	3

One cultural or specialized studies course (History, modern language, language or political science, or JOUR 390)

___	___	___	_____	3
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Social Sciences (9)

___	HIST	___	_____	3
(203 or 204)				
___	POLS	___	_____	3
(102,202,205,209,308,372 or 402)				
___	ECON	___	_____	3
(201,202,or 421)				

Mathematics/Business (3)

___	MATH	175	Elementary Statistics OR	3
___	BMGT	___	_____	3
(e.g., 101,201,205,208,or 303)				

GENERAL COLLEGE ELECTIVES 12

___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3

Department Major Requirements 49

School Core Requirements (12)

___	JOUR	101	Survey of Mass Comm	3
___	JOUR	103	Visual Communication Design	3
___	JOUR	150	Journalistic Writing & Editing	3
___	JOUR	412	Media Ethics & Responsibilities	3

Major Requirements (19)

___	JOUR	151	Broadcast Writing & Editing	3
___	JOUR	260	Reporting	3
___	JOUR	280	Intro to Multimedia	3
___	JOUR	304	Broadcast News Writing	3
___	JOUR	307	Intro to Digital Photography	3
___	JOUR	311	Practicum	1
___	JOUR	418	Comm. Law and Regulation	3

Required: Choose 2 courses (6 credits) from the following:

___	JOUR	312	Point Park News Service I	3
___	JOUR	314	Point Park News Service II	3
___	JOUR	422	Innocence Institute I	3
___	JOUR	425	Innocence Institute II	3
___	JOUR	444	U-View Newscast Production	3
___	JOUR	445	Editing and Producing the News	3

Major Electives (12)

Choose 4 courses (12 credits) from the following:

(with advisor approval)

___	JOUR	202	Introduction to Broadcasting	3
___	JOUR	204	Intro to Black & White Photo.	3
___	JOUR	215	TV Production & Editing I	3
___	JOUR	220	Writing for Multimedia & Web	3
___	JOUR	257	Feature & Interpretive Writing	3
___	JOUR	308	Publications Production I OR	3
___	JOUR	310	Publications Production II	
___	JOUR	313	Mass Media Internship I	3
___	JOUR	329	TV Production & Editing II	3
___	JOUR	355	Print Graphics	3
___	JOUR	365	Web Publishing & Editing	3
___	JOUR	406	Public Affairs Reporting	3
___	JOUR	407	Desktop/Electronic Publishing	3
___	JOUR	408	Magazine Article Writing	3
___	JOUR	409	Specialized Reporting	3
___	JOUR	410	Investigative Reporting	3
___	JOUR	413	Mass Media Internship II	3
___	JOUR	442	Advanced Television Production	3

Program Objectives

B. A. in Journalism

Upon successful completion of this program, a student will be able to:

1. Expand fundamental reporting and writing skills in order to write and edit as a professional journalist.
2. Apply basic and advanced interviewing techniques.
3. Research, write, edit and design for publication.
4. Have a portfolio of work samples that will lead to internships and employment.
5. Research and develop sources for reporting.
6. Apply journalism and mass communication strategies to work place experiences.
7. Apply ethical and legal standards in journalistic work and endeavors.

