

CORE			42	
___	CMPS	111	Information Literacy	3
___	ENGL	150	English Composition I	3
___	ENGL	151	English Composition II	3
___	ENGL	250	World Literature I	3
___	ENGL	251	World Literature II	3
___	COPA	250	Arts & Human Experience I	3
___	COPA	251	Arts & Human Experience II	3
___	HIST	150	Intro to Study of History	3
___	MATH	150	Mathematical Experience *	3
			* MATH 180 or 190	
___	NSET	110	Intro to Natural Sciences I	3
___	NSET	111	Intro to Natural Sciences II	3
___	POLS	250	Intro to Government Systems	3
___	PSYC	150	Psychological Foundations	3
___	SOC	150	Sociological Foundations	3

DEPARTMENT GENERAL REQUIREMENTS 27

Humanities (6)

___	ENGL	121	Effective Speech OR HUMA 150	3
___	ENGL	___	_____	3
			(English Lit., not writing at 300+ Level)	

Language Sequence & Cultural Studies (9)
A two course sequence in the same foreign language
(courses in translation excluded)

___	___	___	_____	3
___	___	___	_____	3

A cultural or specialized studies course (History, modern language, language or political science course.)

___	___	___	_____	3
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Social Sciences (9)

___	HIST	___	_____	3
			(203 or 204)	
___	POLS	___	_____	3
			(102,202,205,209,308,372 or 402)	
___	ECON	___	_____	3
			(201,202, or 421)	

Mathematics/Business (3)

___	MATH	175	Elementary Statistics	3
			OR	
___	BMGT	___	_____	3
			(e.g., 101,201,205,208,or 303)	

GENERAL COLLEGE ELECTIVES 15

___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3

**BACHELOR OF ARTS
BROADCAST PRODUCTION AND PROGRAMMING
2011-2012**

Student's Name _____
Entrance Date _____

DEPARTMENT MAJOR REQUIREMENTS 44
School Core Requirements (12)

___	JOUR	101	Survey of Mass Comm	3
___	JOUR	103	Visual Communication Design	3
___	JOUR	150	Journalistic Writing & Editing	3
___	JOUR	412	Media Ethics & Responsibilities	3

Major Requirements (18)

___	JOUR	151	Broadcast Writing & Editing	3
___	JOUR	202	Introduction to Broadcasting	3
___	JOUR	215	Video Production & Editing I	3
___	JOUR	223	Radio Production	3
___	JOUR	323	Radio Station Practices OR	3
___	JOUR	325	Broadcast Prog & Formatting OR	
___	JOUR	443	TV Programming & Sales	
___	JOUR	418	Comm. Law and Regulation	3

Major Electives (Choose 5-6 courses) (14-15)

___	JOUR	216	Multi-Cam. Vid. Prod. & Directing	3
___	JOUR	220	Writing for Multimedia & Web	3
___	JOUR	280	Introduction to Multimedia	3
___	JOUR	300	Career Preparation Seminar	1
___	JOUR	303	Broadcast Graphics	3
___	JOUR	311	Practicum	1
___	JOUR	313	Mass Media Internship I	3
___	JOUR	317	On Camera Performance	3
___	JOUR	323	Radio Station Practices	3
___	JOUR	324	Broadcast Announcing	3
___	JOUR	325	Broadcast Prog & Formatting	3
___	JOUR	329	Video Production & Editing II	3
___	JOUR	341	Broadcast Copywriting	3
___	JOUR	365	Web Publishing I	3
___	JOUR	390	International Media	3
___	JOUR	413	Mass Media Internship II	3
___	JOUR	423	Advanced Radio Production	3
___	JOUR	424	Advanced Broadcast Announcing	3
___	JOUR	442	Advanced Television Production	3
___	JOUR	443	Television Programming	3
___	JOUR	444	U-View Newscast Production	3

Program Objectives

B.A. in Broadcast Production and Programming

Upon successful completion of this program, a student will be able to:

1. Apply knowledge of professional standards of broadcast writing, on-air performance, reporting, and/or delivery techniques.
2. Identify and use appropriate production and editing skills relevant to broadcast applications.
3. Evaluate and interpret the historical, legal, business and ethical environment in which broadcasters operate.
4. Produce an industry acceptable portfolio appropriate to their concentration that will lead to internships and employment.
5. Assess and engage in various industry opportunities through having participated in internships, volunteering, freelance projects, and professional employment, etc.