

**CORE 42**

___	CMPS	111	Information Literacy	3
___	ENGL	150	English Composition I	3
___	ENGL	151	English Composition II	3
___	ENGL	250	World Literature I	3
___	ENGL	251	World Literature II	3
___	COPA	250	Arts & Human Experience I	3
___	COPA	251	Arts & Human Experience II	3
___	HIST	150	Intro to Study of History	3
___	MATH	150	Mathematical Experience *	3
			*or MATH 180 or 190	
___	NSET	110	Intro. to Natural Sciences I	3
___	NSET	111	Intro to Natural Sciences II	3
___	POLS	250	Intro to Government Systems	3
___	SOC	150	Sociological Foundations	3
___	PSYC	150	Intro to Psychology	3

**DEPARTMENT GENERAL REQUIREMENTS 27**

**Humanities (6)**

___	ENGL	121	Effective Speech or HUMA 150	3
___	ENGL	___	_____	3
			(English Lit., not writing at 300+ level)	

**Language Sequence & Cultural Studies (9)**

A two course sequence in the same foreign language  
 \_\_\_\_\_ 6

**Two cultural or specialized studies courses (History, modern language, language or political science)**

___	___	___	_____	3
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**Social Sciences (9)**

___	HIST	___	_____	3
			(203 or 204)	
___	POLS	___	_____	3
			(102,202,205,209,308,372 or 402)	
___	ECON	___	_____	3
			(201,202,or 321)	

**Mathematics/Business (3)**

___	MATH	175	Elementary Statistics	<b>OR</b> 3
___	BMGT	___	_____	3
			(e.g., 101,201,205,208,or 303)	

**DEPARTMENT MAJOR REQUIREMENTS 44**

**Required: (Recommended Order) (20)**

___	JOUR	101	Survey of Mass Comm	3
___	JOUR	103	Visual Communication Design	3
___	JOUR	150	Journalistic Skills I	3
___	JOUR	151	Journalistic Skills II	3
___	JOUR	300	Career Prep	1
___	JOUR	311	Practicum	1
___	JOUR	412	Media Ethics & Respons.	3
___	JOUR	418	Comm. Law and Regulation	3

**BACHELOR OF ARTS IN JOURNALISM & MASS COMMUNICATION**

**2010-2011**

Student's Name: \_\_\_\_\_

Entrance Date: \_\_\_\_\_

**JOURNALISM CONCENTRATION 24**

**Required:**

___	JOUR	260	News Reporting and Writing	3
___	JOUR	407	Desktop/Electronic Publishing	3
___	JOUR	257	Feature & Inter. Writing	3
___	Select	one:	JOUR 312/314/410/422/425	3

**Choose 4 courses (12 credits) from the following:**

___	JOUR	280	Introduction to Multimedia	3
___	JOUR	308	Publications Production I	3
___	JOUR	310	Publications Production II	3
___	JOUR	313	Mass Media Internship I	3
___	JOUR	355	Print Graphics	3
___	JOUR	365	Web Publishing & Editing	3
___	JOUR	390	International Media	3
___	JOUR	450	Computer-Assigned Report.	3
___	JOUR	455	Capstone	3
___	JOUR	406	Public Affairs Reporting	3
___	JOUR	408	Magazine Article Writing	3
___	JOUR	409	Specialized Reporting	3
			(i.e. business, education, science, sports, etc.)	
___	JOUR	413	Mass Media Internship II	3

**MASS COMMUNICATION CONCENTRATION 24**

___	JOUR	202	Intro to Broadcasting	3
___	JOUR	206	Intro to Advertising & PR	3
___	JOUR	260	News Reporting & Writing	3
___	JOUR	465	Mass Media History	3
___	JOUR	___	_____	3
___	JOUR	___	_____	3
___	JOUR	___	_____	3
___	JOUR	___	_____	3

**Choose the above 12 JOUR credits with advisor**

**GENERAL COLLEGE ELECTIVES 15**

___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3
___	___	___	_____	3

# Program Objectives

## B.A. Journalism & Mass Communication

Upon successful completion of this program, a student will be able to:

1. Expand fundamental reporting and writing skills in order to write and edit as a professional journalist.
2. Apply basic and advanced interviewing techniques.
3. Research, write, edit and design for publication.
4. Have a portfolio of work samples that will lead to internships and employment.
5. Research and develop sources for reporting.
6. Apply journalism and mass communication strategies to work place experiences.
7. Apply ethical and legal standards in journalistic work and endeavors.