



## Mission

The Point Park University Alumni Association advances the mutual welfare of alumni and the University by informing and engaging the community it serves.

## Vision

We will be an integral partner with the University in helping it become one of the most dynamic private, urban universities in America.

## Values

**Advocacy:** We are leaders in fostering relationships within the University community. We work to enhance the University's reputation while maintaining its tradition.

**Learning:** We encourage the journey of lifelong learning through professional enrichment, continuing education and social networking. We value students and promote their overall development.

**Community:** We cultivate and foster relationships among Point Park's constituents. We celebrate the contributions and opportunities created within a diverse environment.

**Innovation:** We share the entrepreneurial and visionary spirit of the University.

**Excellence:** We commit to the highest quality in all of our endeavors.

# Point Park University Alumni Association

Goals	Objectives
1. Increase communication and involvement opportunities for alumni and students	Develop a comprehensive list of volunteer opportunities for alumni both locally and nationally  Utilize both print and electronic media to deliver information
2. Instill a sense of tradition and commitment to the University	Educate and inspire the University community about the past, present and future of Point Park  Continue to develop initiatives that strengthen tradition and increase loyalty
3. Strengthen partnerships with campus stakeholders to meet the needs of the University	Develop a strategic partnership with the Office of Admissions to promote recruitment  Bridge the gap between the University and local businesses by creating collaborations  Expand relationships with the schools of the University to create stronger programs, services and events
4. Increase philanthropy among current and future alumni	Communicate the value of the University by highlighting its overall impact  Boost percentage of alumni who give annually
5. Foster students' enduring involvement and commitment to the University	Create opportunities for meaningful relationships between alumni and students  Develop and nurture student leaders

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