

Fact Sheet

President Paul Hennigan, Ed.D.

Media Contact Mary Ellen Solomon
Senior Director, Marketing and Communications
Telephone: 412-392-6190
Cell: 412-874-4476
Email: mesolomon@pointpark.edu

About Point Park University Founded in 1960, Point Park University is a comprehensive, master's level university with a strong liberal arts tradition, and is located in the heart of Downtown Pittsburgh. Point Park currently enrolls 3,986 full- and part-time students in 67 undergraduate programs and 11 graduate programs offered through its School of Arts and Sciences, School of Business, School of Communication, and the Conservatory of Performing Arts. Students represent 45 states and 31 countries.

Web Site www.pointpark.edu

Accreditation Point Park University is accredited by:
Middle States Association of Colleges & Schools Commission on Higher Education
3624 Market Street
Philadelphia, PA 19104
Telephone: 215-662-5606

Point Park University is approved by:
Pennsylvania Department of Education
333 Market Street
Harrisburg, PA 17126-0333
Telephone: 717-787-7572

Student Enrollment 3,986 students enrolled for fall 2009, which represents a 17 percent increase since 2005. Overall, enrollment has grown by nearly 50 percent within the last decade.

Student Demographics *Age:*
Undergraduate Students
69% traditional age (18-24 years old)
31% nontraditional age (25 years old or older)

Graduate Students
80% nontraditional age (25 years old or older)
19% traditional age (18-24 years old)

State of Residency:
83 percent of undergraduate students and 97 percent of graduate students are from Pennsylvania. (Of the 2,460 traditional students enrolled at Point Park in the fall, 77 percent are from Pennsylvania and 49 percent are from Allegheny County.)

One percent of our undergraduates and 7 percent of our graduate students are international students.

Race/Ethnicity:
Undergraduate Students

76% Caucasian
20% Black
2% Hispanic-American
1% Asian-American

Graduate Students

66% Caucasian
24% Black
7% International
2% Asian-American

Residential Population Students living on campus: 875

Endowment \$20.6 million (Represents a 260 percent increase within the past decade)

Total Operating Budget \$82.7 million (Fiscal Year 2010)

Economic Impact According to a 2005 study conducted by the Association of Independent Colleges and Universities, Point Park University infuses more than \$73 million into the southwestern Pennsylvania economy annually. The University has its biggest economic impact in Downtown Pittsburgh.

Student Satisfaction The University's student satisfaction results have been continually on the rise in recent years. Part of this is attributed to the University's investment of \$32 million in capital improvements to enhance the quality of life for students, faculty and staff. Within the last two years, student satisfaction ratings increased on 71 of the 80 items considered, or on 89 percent of the items.

Faculty/Staff 864

Tuition Full-Time Undergraduate Conservatory of Performing Arts (COPA) — \$25,714
All Other Full-Time Undergraduate Majors — \$21,334
Room and Board — \$9,020

Financial Aid 98 percent of our traditional and 85 percent of our nontraditional students received financial aid.

Programs 67 Bachelor's Degree Programs
11 Master's Degree Programs

Conservatory of Performing Arts Long known for a first-class performing arts program, Point Park attracts students from around the country to its Conservatory of Performing Arts (COPA). Only 7 percent of those who audition for the program are accepted. The University's dance program recently moved into a new, LEED Gold certified dance complex, reflecting ongoing efforts to provide the best performance and training environments for students while remaining environmentally sensitive. The cinema and digital arts program is one of only a few all-digital film production programs in the country. Students enrolled in this program produce more than 300 films a year.

About Our Graduates

According to the most recent survey of Point Park graduates, 84 percent are employed full time, and 83 percent are living in Pennsylvania.

The University's alumni have done well in a number of arenas. Alumni have served as executives in the banking, entertainment, engineering technology, education, sports and media industries, and a number of other businesses and nonprofits. In addition, our Conservatory of Performing Arts program has sent hundreds of alumni to roles on both stage and screen across the country. We have several alumni who work in executive positions for the Pittsburgh Penguins, including both the vice president of communication and the vice president of business partnerships. The CEO of Fox Chase Bank is a Point Park graduate as is the director of humanitarian affairs for the United Nations. Our long-strong School of Communication programs also boast a number of well-placed alumni who are working for print and broadcast media outlets around the country.

Total Alumni

21,560

Footprint

With 10 buildings and additional properties that extend from the Monongahela River to Forbes Avenue, the University has one of the largest footprints in Downtown Pittsburgh.

December 2009

(Unless otherwise noted, information contained in this fact sheet is based on data from the fall 2009 term.)