PCKIZ INTERNSHIP—dbMOTION

About dbMotion:
dbMotion is a premier provider of health care information integration software that facilitates interoperability and health information exchange (HIE) for health information networks and integrated health care delivery systems. The SOA-based dbMotion™ Solution gives caregivers and information systems secure access to an integrated patient record composed from the patient’s medical data maintained at facilities that are otherwise unconnected or have no common technology through which to share data. The solution is field-proven having been implemented in demanding environments since 2001 – serving millions of patients and integrating billions of individual records of clinical information. For more information on dbMotion visit www.dbmotion.com

Project Overview:
dbMotion continues to grow both in customer base and personnel in the US healthcare market, and we expect rapid growth to continue with initiatives like the American Reinvestment and Recovery Act (ARRA). This growth has increased the need to verify the quality of our customer and prospect data. We hope to continue what has been a productive relationship with the PCKIZ program.

Background:
The candidate is not expected to know Salesforce.com software at the start of the internship; however she/he should expect to gain these skills over time that can be applied at dbMotion or any other Salesforce.com customer in the future. The project would entail administering our customer data via Salesforce.com, to maximize our data integrity. The project would also include direct assistance with large scale marketing programs and prospect follow-ups. The project is extremely important to our organization because the data is utilized by all levels in our organization to develop the segmentation and marketing program strategies.

Impact:
• Provide an environment in which dbMotion can feel confident that our data is concise by the reduction of incorrect entries.
• Providing concise data to maximize the account development manager’s time of developing mature prospects.
• Enable the applicant to recognize markets and geographical locations of US hospitals and large care networks.
• Develop a basic understanding of our data gathering applications and account research processes.
• Understand the marketing and sales approach for multiple segments within the US.
Qualifications:

Skills: Excellent verbal and written communication skills; ability to present ideas and information with a high concentration to detail to people at all levels of the organization. Effective task management skills are important. Effective organization skills that include the ability to plan, prioritize, organize, gather facts, and exercise sound judgment in problem solving and decision making.

Abilities: Ability to function as a key contributor and facilitator in a dynamic environment to digest, assess and translate information to present in our data software. Candidate must establish and maintain effective and cooperative working relationships and interfaces with employees, some of which are remote, at all levels of the organization. Ability to work under general direction and adapt to changing priorities and deadlines is important. Candidates who are flexible and organized with great communication skills and solid experience with the Microsoft Office Package will thrive in this position.

Hours:
The internship will last for eight (8) weeks.
The intern is able to work up to twenty-five (25) hours per week at a pay rate of $10.00 per hour.

Interested students should send their resume to Karen Eady-Lockett at Kelockett@pckiz.org.

For additional information about db Motion, please visit their website at www.dbmotion.com.
For more information about the Pittsburgh Central KIZ please visit our website at www.pckiz.org