PCKIZ INTERNSHIP—MyGov365

About MyGov365
MyGov365 is a social media platform to bridge the communication gaps between Citizens, Government and Political Professionals. As a universal destination to access information related to politics, civics and government, MyGov365 provides citizen, government and political professional users with a powerful suite of tools to engage elected officials, constituents and stakeholders; creating a 24/7/365 feedback loop to enhance the legislative and civic process on all levels: local, state and federal.

MyGov365 Marketing Internship
MyGov365, a non-partisan social media platform to bridge the communication gaps between Citizens and Government, is looking for an intern to assist the marketing team with activities supporting their regional beta launch this fall.

The intern will support the marketing team in marketing initiatives from viral to mainstream media. He or she will help build the CRM database and will have the opportunity to help with PR, mailings, copywriting, customer follow-up and events. The position will also include participation in marketing meetings, market research and tracking of marketing efforts.

Candidate should be capable of working with others in a small team and be comfortable with a fast-paced environment. A high degree of organization and self-motivation is required. Creativity is highly valued. Basic computer skills are required. Advanced pc computer skills are a plus.

This would be an excellent opportunity for students of marketing, business, political science or public administration.

Hours:
The internship will last for eight (8) weeks.
The intern is able to work up to twenty-five (25) hours per week at a pay rate of $10.00 per hour.

Interested students should send their resume to Karen Eady-Lockett at Kelockett@pckiz.org.

For additional information about MyGov365, please visit their website at www.mygov365.com.
For more information about the Pittsburgh Central KIZ please visit our website at www.pckiz.org