

BACHELOR OF ARTS IN DIGITAL JOURNALISM (Early Master's Start)

2023-2024 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

| | | | |
|------------------|----------------------|-----------|-------|
| COMM 101 | Oral Comm. & Pres. | 3 credits | _____ |
| ENGL 101 | College Composition | 3 credits | _____ |
| UNIV 101 | City-University Life | 3 credits | _____ |
| Senior Capstone: | JOUR 490 | 3 credits | _____ |

Choose Thematic Core courses in the following:

| | | |
|------------------------------|-----------|-------|
| Explore the World - Choice 1 | 3 credits | _____ |
| Explore the World - Choice 2 | 3 credits | _____ |
| Investigate Science | 3 credits | _____ |
| Investigate Mathematics | 3 credits | _____ |
| Interpret Creative Works | 3 credits | _____ |
| Understand People - Choice 1 | 3 credits | _____ |
| Understand People - Choice 2 | 3 credits | _____ |
| Succeed in Business | 3 credits | _____ |
| Appreciate & Apply the Arts | 3 credits | _____ |
| Discover Technology | 3 credits | _____ |

COMM BA CORE: 29 cr.

| | | |
|--|---|-------|
| COMM 105 Media & Society | 3 | _____ |
| COMM 110 Media Literacy | 3 | _____ |
| COMM 115 Media Storytelling | 3 | _____ |
| COMM 120 Visual Storytelling | 3 | _____ |
| COMM 215 Video Storytelling | 3 | _____ |
| COMM 300 Career Prep Seminar | 1 | _____ |
| COMM 311 Practicum | 1 | _____ |
| COMM 412 Media Ethics & Responsibility | 3 | _____ |
| COMM 418 Comm Law & Regulation | 3 | _____ |
| COMM 420 Diversity and Communication | 3 | _____ |
| PHOT 205 Digital Photography | 3 | _____ |

GENERAL ELECTIVES: 15 cr.

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
| _____ | 3 | _____ |
| _____ | 3 | _____ |
| _____ | 3 | _____ |
| _____ | 3 | _____ |

EARLY MASTER'S COURSES: 6 cr.

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
|-------|---|-------|

JOURNALISM CONCENTRATION: 21 cr.

| | | |
|--------------------------------------|---|-------|
| JOUR 260 Newsgathering & Reporting | 3 | _____ |
| JOUR 302 Photojournalism | 3 | _____ |
| JOUR 340 Point Park News Service | 3 | _____ |
| JOUR 410 Data and Investigative Jour | 3 | _____ |
| JOUR 414 Multiplatform Magazine I | 3 | _____ |
| Choose Two: | | |
| JOUR 406 Public Affairs Reporting | 3 | _____ |
| JOUR 408 Magazine Article Writing | 3 | _____ |
| JOUR 409 Specialized Reporting | | |
| JOUR 490 Journalism Capstone | | Core |

PHOTOJOURNALISM CONCENTRATION: 21 cr.

| | | |
|------------------------------------|---|-------|
| JOUR 260 Newsgathering & Reporting | 3 | _____ |
| JOUR 302 Photojournalism | 3 | _____ |
| JOUR 304 Broadcast News Reporting | 3 | _____ |
| JOUR 315 Photojournalism II | 3 | _____ |
| JOUR 340 Point Park News Service | 3 | _____ |
| JOUR 414 Multiplatform Magazine I | 3 | _____ |
| MULT 470 Short Documentary | 3 | _____ |
| JOUR 490 Journalism Capstone | | Core |

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MAJOR ELECTIVES: 9 cr.

Choose 3 courses from the following:

| | |
|--|---------|
| BPMM 202 Intro to Broadcasting (3) | 3 _____ |
| COMM 313 Internship I (3) | 3 _____ |
| COMM 320 Information Graphics (3) | 3 _____ |
| COMM 390 International Media (3) | 3 _____ |
| COMM 413 Internship II (3) | 3 _____ |
| JOUR 257 Feature Writing (3) | 3 _____ |
| JOUR 295, 395, 495 Special Topics (3) | 3 _____ |
| JOUR 312 Advanced Reporting (3) | 3 _____ |
| JOUR 406 Public Affairs Rep (3) | 3 _____ |
| JOUR 408 Magazine Writing (3) | 3 _____ |
| JOUR 409 Specialized Reporting (3) | 3 _____ |
| JOUR 415 Multiplatform Magazine II (3) | 3 _____ |
| JOUR 324 Broadcast Announcing (3) | 3 _____ |
| JOUR 446 History of Documentary Ciner | 3 _____ |
| JOUR 465 Mass Media History (3) | 3 _____ |
| MULT 220 Writing for Multimedia & We | 3 _____ |
| MULT 365 Web Publishing I (3) | 3 _____ |
| MULT 470 Short Documentary (3) | 3 _____ |
| PRAD 206 Intro to Advertising & PR (3) | 3 _____ |
| COMM 321 Podcasting (3) | 3 _____ |
| JOUR 272 Culture and Entertainment | 3 _____ |

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, photojournalism editing skills, and news judgement.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting and/or documentary packages for multiple media platforms.