

5-Yr Variance - (Fall 2013 to Fall 2017) Enrollments, Sch Communication by: Dept / Student-Type, New & Returning & Candidacy-type

School / Department / Student-Type

School of Communication

Regular Undergraduate

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Advertising	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0
Advertising and PR	6	1	0	0	0	0	4	1	1	2	0	-2	10	2	1	2	0	-2
New	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Returning	6	1	0	0	0	0	3	1	1	2	0	-2	9	2	1	2	0	-2
Broadcast Production & Programming	23	16	10	4	1	-3	3	1	2	1	0	-1	26	17	12	5	1	-4
New	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0	0	0	0
Freshmen	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Transfer/Readmit	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0
Returning	17	16	10	4	1	-3	3	1	2	1	0	-1	20	17	12	5	1	-4
Broadcast Production & Media Mgt	0	9	29	36	45	9	0	1	0	2	5	3	0	10	29	38	50	12
New	0	9	25	14	15	1	0	1	0	1	4	3	0	10	25	15	19	4
Freshmen	0	4	18	10	11	1	0	0	0	0	2	2	0	4	18	10	13	3
Transfer/Readmit	0	5	7	4	4	0	0	1	0	1	2	1	0	6	7	5	6	1
Returning	0	0	4	22	30	8	0	0	0	1	1	0	0	0	4	23	31	8
Broadcasting - On Camera	21	13	0	0	0	0	0	1	0	0	0	0	21	14	0	0	0	0
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	21	13	0	0	0	0	0	1	0	0	0	0	21	14	0	0	0	0

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School / Department / Student-Type
School of Communication (con't)

Regular Undergraduate (con't)

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Broadcasting	15	1	0	0	0	0	3	2	1	0	1	1	18	3	1	0	1	1
New	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
<i>Freshmen</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Returning	15	1	0	0	0	0	3	1	1	0	1	1	18	2	1	0	1	1
Broadcasting Reporting	46	63	67	57	44	-13	1	1	2	3	1	-2	47	64	69	60	45	-15
New	23	24	28	17	14	-3	0	1	0	1	0	-1	23	25	28	18	14	-4
<i>Freshmen</i>	19	19	22	14	10	-4	0	0	0	0	0	0	19	19	22	14	10	-4
<i>Transfer/Readmit</i>	4	5	6	3	4	1	0	1	0	1	0	-1	4	6	6	4	4	0
Returning	23	39	39	40	30	-10	1	0	2	2	1	-1	24	39	41	42	31	-11
Environmental Journalism	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
New	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
<i>Freshmen</i>	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Journalism	44	34	51	50	45	-5	1	2	3	4	0	-4	45	36	54	54	45	-9
New	20	14	23	21	18	-3	0	0	2	0	0	0	20	14	25	21	18	-3
<i>Freshmen</i>	16	12	16	15	13	-2	0	0	0	0	0	0	16	12	16	15	13	-2
<i>Transfer/Readmit</i>	4	2	7	6	5	-1	0	0	2	0	0	0	4	2	9	6	5	-1
Returning	24	20	28	29	27	-2	1	2	1	4	0	-4	25	22	29	33	27	-6

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School / Department / Student-Type
 School of Communication (con't)

Regular Undergraduate (con't)

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Jour and Mass Communication	9	2	1	0	0	0	5	2	0	1	0	-1	14	4	1	1	0	-1
New	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
<i>Freshmen</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Transfer/Readmit</i>	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Returning	9	2	1	0	0	0	4	2	0	1	0	-1	13	4	1	1	0	-1
Journalism/Photojournalism	6	1	0	0	0	0	1	0	0	0	0	0	7	1	0	0	0	0
New	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
<i>Freshmen</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Transfer/Readmit</i>	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Returning	6	1	0	0	0	0	0	0	0	0	0	0	6	1	0	0	0	0
Mass Communication	30	31	30	28	24	-4	1	4	2	3	2	-1	31	35	32	31	26	-5
New	15	12	16	10	5	-5	0	1	0	0	1	1	15	13	16	10	6	-4
<i>Freshmen</i>	9	10	9	6	1	-5	0	0	0	0	1	1	9	10	9	6	2	-4
<i>Transfer/Readmit</i>	6	2	7	4	4	0	0	1	0	0	0	0	6	3	7	4	4	0
Returning	15	19	14	18	19	1	1	3	2	3	1	-2	16	22	16	21	20	-1
Multimedia	38	41	43	56	77	21	0	1	2	2	4	2	38	42	45	58	81	23
New	14	17	11	16	33	17	0	0	1	1	1	0	14	17	12	17	34	17
<i>Freshmen</i>	11	12	5	11	25	14	0	0	1	0	0	0	11	12	6	11	25	14
<i>Transfer/Readmit</i>	3	5	6	5	8	3	0	0	0	1	1	0	3	5	6	6	9	3
Returning	24	24	32	40	44	4	0	1	1	1	3	2	24	25	33	41	47	6
Photography(BFA)	58	55	53	52	35	-17	6	4	2	5	0	-5	64	59	55	57	35	-22
New	29	12	11	17	12	-5	1	1	1	1	0	-1	30	13	12	18	12	-6
<i>Freshmen</i>	24	10	11	15	9	-6	1	0	0	1	0	-1	25	10	11	16	9	-7
<i>Transfer/Readmit</i>	5	2	0	2	3	1	0	1	1	0	0	0	5	3	1	2	3	1
Returning	29	43	42	35	23	-12	5	3	1	4	0	-4	34	46	43	39	23	-16

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School / Department / Student-Type																		
<i>School of Communication (con't)</i>																		
<u>Regular Undergraduate (con't)</u>																		
	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Photojournalism	28	33	26	24	27	3	1	1	0	2	3	1	29	34	26	26	30	4
New	16	13	7	10	11	1	0	0	0	0	1	1	16	13	7	10	12	2
<i>Freshmen</i>	14	7	5	4	6	2	0	0	0	0	0	0	14	7	5	4	6	2
<i>Transfer/Readmit</i>	2	6	2	6	5	-1	0	0	0	0	1	1	2	6	2	6	6	0
Returning	12	20	19	14	16	2	1	1	0	2	2	0	13	21	19	16	18	2
Public Relations	14	3	1	0	0	0	0	3	0	0	0	0	14	6	1	0	0	0
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Freshmen</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	14	3	1	0	0	0	0	3	0	0	0	0	14	6	1	0	0	0
Public Relations and Advertising	49	71	84	84	76	-8	0	0	4	1	3	2	49	71	88	85	79	-6
New	19	29	26	13	21	8	0	0	0	0	0	0	19	29	26	13	21	8
<i>Freshmen</i>	12	19	17	13	13	0	0	0	0	0	0	0	12	19	17	13	13	0
<i>Transfer/Readmit</i>	7	10	9	0	8	8	0	0	0	0	0	0	7	10	9	0	8	8
Returning	30	42	58	71	55	-16	0	0	4	1	3	2	30	42	62	72	58	-14
New	142	130	147	118	130	12	4	5	4	4	7	3	146	135	151	122	137	15
<i>Freshmen</i>	108	93	103	88	89	1	1	0	1	1	3	2	109	93	104	89	92	3
<i>Transfer/Readmit</i>	34	37	44	30	41	11	3	5	3	3	4	1	37	42	47	33	45	12
Returning	249	244	248	273	245	-28	22	19	15	22	12	-10	271	263	263	295	257	-38
Communication-Regular UG Total	391	374	395	391	375	-16	26	24	19	26	19	-7	417	398	414	417	394	-23

5-Yr Variance - (Fall 2013 to Fall 2017) Enrollments, Sch Communication by: Dept / Student-Type, New & Returning & Candidacy-type

School / Department / Student-Type

School of Communication (con't)

Accelerated Undergraduate

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Integrated Marketing Communications	16	9	4	0	0	0	0	0	2	0	0	0	16	9	6	0	0	0
New	5	4	0	0	0	0	0	0	1	0	0	0	5	4	1	0	0	0
Returning	11	5	4	0	0	0	0	0	1	0	0	0	11	5	5	0	0	0
New	5	4	0	0	0	0	0	0	1	0	0	0	5	4	1	0	0	0
Returning	11	5	4	0	0	0	0	0	1	0	0	0	11	5	5	0	0	0
Communication-Accel UG Total	16	9	4	0	0	0	0	0	2	0	0	0	16	9	6	0	0	0

Online Undergraduate

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Mass Communication - Online	0	0	0	0	4	4	0	0	0	0	1	1	0	0	0	0	5	5
New	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
Returning	0	0	0	0	2	2	0	0	0	0	1	1	0	0	0	0	3	3
Public Relations & Advertising - Online	0	0	0	1	8	7	0	0	1	4	6	2	0	0	1	5	14	9
New	0	0	0	1	3	2	0	0	1	2	0	-2	0	0	1	3	3	0
Returning	0	0	0	0	5	5	0	0	0	2	6	4	0	0	0	2	11	9
New	0	0	0	1	5	4	0	0	1	2	0	-2	0	0	1	3	5	2
Returning	0	0	0	0	7	7	0	0	0	2	7	5	0	0	0	2	14	12
Communication-Online UG Total	0	0	0	1	12	11	0	0	1	4	7	3	0	0	1	5	19	14

Online Graduate

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
Communication Technology/MA-Online	0	0	0	2	4	2	0	0	0	6	12	6	0	0	0	8	16	8
New	0	0	0	2	1	-1	0	0	0	5	5	0	0	0	0	7	6	-1
Returning	0	0	0	0	3	3	0	0	0	1	7	6	0	0	0	1	10	9
New	0	0	0	2	1	-1	0	0	0	5	5	0	0	0	0	7	6	-1
Returning	0	0	0	0	3	3	0	0	0	1	7	6	0	0	0	1	10	9
Communication-Online GR Total	0	0	0	2	4	2	0	0	0	6	12	6	0	0	0	8	16	8

5-Yr Variance - (Fall 2013 to Fall 2017) Enrollments, Sch Communication by: Dept / Student-Type, New & Returning & Candidacy-type

School / Department / Student-Type

School of Communication (con't)

Graduate

	Full-time						Part-time						Total						
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	
Communication Technology/Masters	6	8	9	4	4	0	5	14	14	10	5	-5	11	22	23	14	9	-5	
New	6	2	5	1	2	1	4	4	1	0	1	1	10	6	6	1	3	2	
Returning	0	6	4	3	2	-1	1	10	13	10	4	-6	1	16	17	13	6	-7	
Journalism and Comm/Masters	27	12	6	0	0	0	25	22	8	1	0	-1	52	34	14	1	0	-1	
New	9	7	0	0	0	0	6	4	0	0	0	0	15	11	0	0	0	0	
Returning	18	5	6	0	0	0	19	18	8	1	0	-1	37	23	14	1	0	-1	
Journalism & Comm/MBA (concurrent)	17	15	10	7	10	3	14	13	7	4	2	-2	31	28	17	11	12	1	
New	8	2	1	4	3	-1	3	1	1	1	0	-1	11	3	2	5	3	-2	
Returning	9	13	9	3	7	4	11	12	6	3	2	-1	20	25	15	6	9	3	
Media Comm (Documentary Specializ.)	0	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	0	3	3
New	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0	2	2
Returning	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1	1
Media Comm (Journalism Specializ.)	0	0	2	10	14	4	0	0	1	1	2	1	0	0	3	11	16	5	
New	0	0	2	7	7	0	0	0	1	1	1	0	0	0	3	8	8	0	
Returning	0	0	0	3	7	4	0	0	0	0	1	1	0	0	0	3	8	5	
Media Comm (PR & Adver Specializ.)	0	0	3	7	5	-2	0	0	1	6	2	-4	0	0	4	13	7	-6	
New	0	0	3	5	2	-3	0	0	1	3	0	-3	0	0	4	8	2	-6	
Returning	0	0	0	2	3	1	0	0	0	3	2	-1	0	0	0	5	5	0	
New	23	11	11	17	16	-1	13	9	4	5	2	-3	36	20	15	22	18	-4	
Returning	27	24	19	11	20	9	31	40	27	17	9	-8	58	64	46	28	29	1	
Communication-Graduate Total	50	35	30	28	36	8	44	49	31	22	11	-11	94	84	61	50	47	-3	

	Full-time						Part-time						Total					
	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.	FA13	FA14	FA15	FA16	FA17	Var.
New	170	145	158	138	152	14	17	14	10	16	14	-2	187	159	168	154	166	12
Returning	287	273	271	284	275	-9	53	59	43	42	35	-7	340	332	314	326	310	-16
SCHOOL OF COMMUNICATION - TOTAL	457	418	429	422	427	5	70	73	53	58	49	-9	527	491	482	480	476	-4