

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

2024-2025 Degree Requirements

Name: _____

ID Number: _____

TOTAL CREDITS FOR DEGREE: 121

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	
ENGL 101	College Composition	3 credits	
UNIV 101	City-University Life	3 credits	
Senior Capstone	BMGT 481	3 credits	(Integrative Experience)

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	
Explore the World - Choice 2		3 credits	
Investigate Science		3 credits	
Investigate Mathematics	MATH 180	3 credits	(College Algebra)
Interpret Creative Works		3 credits	
Understand People - Choice 1		3 credits	
Understand People - Choice 2		3 credits	
Succeed in Business		3 credits	
Appreciate & Apply the Arts		3 credits	
Discover Technology		3 credits	

BUSINESS CORE REQUIREMENTS: 31 cr.

MATH 175 Elementary Statistics (3)
ACCT 210 Intro to Financial Accounting (3)
ACCT 220 Managerial Accounting (3) **OR**
ECON 201 Principles of Macroeconomics (3)
ECON 202 Microeconomics (3)
BMGT 201 Business Law I (3)
MKTS 205 Principles of Marketing and Sales (3)
HRM 205 People and the Environment (3)
BMGT 280 Business Career Prep (1)
FIN 300 Financial Management (3)
CMPS 101 Intro to Applied Computer Science (3)
CMPS 163 Business Analytics (3) **OR**
BMGT 338 Operations Mgmt/QA (3)

GENERAL ELECTIVES: 9 cr.

MAJOR REQUIREMENTS: 39 cr.

BMGT 101 Intro to Business (3)
BMGT 202 Business Law II (3)
BMGT 208 Principles of Mgmt (3)
BMGT 221 Bus Communication (3)
BMGT 342 Research Methods (3)
BMGT 271 The Money Thing (3)
Business Elective (3)

Experiential Learning

A minimum of 3 credits earned through the completion of Internship, Cooperative Education, Study Abroad or other immersive experience approved by department.

Select a Concentration*-15 cr.

International Business;
Hospitality Management;
Entrepreneurship*
General Management

*See next page for concentration requirements

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1. International Business

BMGT 303 International Business (3)
MKTS 304 International Mktg (3)
ECON 421 International Economics (3)
BMGT 441 Cross-Cultural Bus Mgmt (3)
School of Bus Elective ____ (3)*

2. Hospitality Mgmt

BMGT 231 Intro to Hospitality Industry (3)
BMGT 241 Sales/Rev Mktg Plan Hospitality (3)
BMGT 331 Safety&Security Hospitality (3)
BMGT 341 Operations Mgmt in Hosp Ind (3)
School of Bus Elective ____ (3)*

3. General Mgmt

HRM 316 Labor/Mgmt Relations (3)
BMGT 234 Ethical Leadership (3)
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*

4. Entrepreneurship

BMGT 332 Intro to Entrepreneurship (3)
BMGT 336 Entrepreneurial Regulation (3)
MKTS 320 Creativity and Product Innovation (3)
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*

****Suggested courses include Internship, CO-OP, Foreign Language, or other related course***

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2024-2025 Degree Requirments

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

Critical Thinking & Problem Solving:

Analyze problems and develop creative problem solving solutions based upon best practices.

Communication:

Employ professional communication skills.

Business Knowledge:

Develop a comprehensive knowledge of business processes, laws, and best practices for the application of business acumen.

Business Environment:

Apply inclusive and best industry practices within a national and global environment.

Analysis & Technology Utilization:

Develop essential technology capabilities that enable one to critically analyze quantitative and qualitative data to support and enhance decision making processes.

Management & Leadership:

Identify key leadership and management skills that enhance employee engagement and organizational stability.