

**MASTER OF BUSINESS ADMINISTRATION  
GLOBAL MANAGEMENT AND ADMINISTRATION  
2018-2019**

Student's Name: \_\_\_\_\_

Entrance Date: \_\_\_\_\_

B.A. or B.S. in: \_\_\_\_\_

From: \_\_\_\_\_

**REQUIREMENTS 36**

___	MBA	504	International Law	3
___	MBA	514	International Economics	3
___	MBA	517	International Finance	3
___	MBA	531	International Marketing	3
___	MBA	541	Cultures of International Business	3
___	MBA	549	International Organizations	3
___	MBA	566	International Political Economy	3
___	MBA	570	Global Environment of Business	3
___	MBA	576	Quantitative Methods	3

**AND students must take one of the following:**

___	MBA	577	Strategic Planning <b>OR</b>	3
	MBA	547	Managing the Multinational Enterprise	3

**AND students must take 6 credits of Special Topics in  
Global Business:**

___	___	___	_____	3
___	___	___	_____	3

**OR students may substitute 3 credits of Special Topics  
courses for a graduate internship\***

___	MBA	598	Internship in Global Business	3
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**\*Must have pre-approval of Program Director**

# Program Objectives

## M.B.A. in Global Management and Administration

**Upon successful completion of this program, a student will be able to:**

1. Formulate knowledgeable and socially responsive global leadership skills for businesses and other institutions operating in the global arena.
2. Devise rigorous and pragmatic approaches in dealing with global business management issues.
3. Recognize the nature, direction and timing of change and of forces in both the domestic and global business environments, and respond to these effectively.
4. Develop a more thorough understanding of global business and cultures.
5. Develop and demonstrate team building skills to administer and manage global projects.
6. Manage global teams to analyze global issues and achieve goals.
7. Demonstrate abilities to present and evaluate global issues clearly in both written and oral form.
8. Research and develop analytical reports involving global projects.
9. Ability to use various research sources including online and library databases to do in depth research and to of current events of global nature.
10. Demonstrate a basic knowledge and understanding of information technology when completing research

NOTE: A required student portfolio will be used as proof of meeting the criteria of these program objectives. Student portfolios must contain at least one artifact per course in the Master of Business Administration in Global Management and Administration program. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.