

BACHELOR OF SCIENCE IN SPORTS, ARTS, ENTERTAINMENT MANAGEMENT

2019-2020 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 121

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	
ENGL 101	College Composition	3 credits	
UNIV 101	City-University Life	3 credits	
Senior Capstone:SAEM 480 Bus Models		3 credits	

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	
Explore the World - Choice 2		3 credits	
Investigate Science		3 credits	
Investigate Mathematics	MATH 180	3 credits	
Interpret Creative Works		3 credits	
Understand People - Choice 1	PSYC 150	3 credits	
Understand People - Choice 2		3 credits	
Succeed in Business	BMGT 271	3 credits	
Appreciate & Apply the Arts		3 credits	
Discover Technology	GRID 103 or CMPS 114	3 credits	

BUSINESS CORE REQUIREMENTS: 37 cr.

MAJOR REQUIREMENTS: 33 cr.

MATH 175 Elementary Statistics	3		SAEM 101 Intro to SAE Business	3	
ACCT 210 Intro to Financial Acctg	3		SAEM 152 Bus of Live Entertain	3	
ACCT 220 Managerial Accounting	3		SAEM 201 Event Mgmt	3	
BMGT 201 Business Law I	3		SAEM 301 Facility&Venue Des/Adm	3	
BMGT 207 Human Resource Mgmt	3		SAEM 310 Personal Brand&Bus Dev	3	
BMGT 234 Ethical Leadership	3		SAEM 350 SAEM Internship	3	
FIN 300 Corporate Finance	3		SAEM 401 Legal Aspects SAEM	3	
BMGT 338 Operations Mgmt/QA	3		Select a Focus Area*-12 cr.		
BMGT 340 Org Behav w/Topics	3		Sports OR		
CMPS 300 Info Tech for Managers	3		Entertainment (Music) OR		
ECON 202 Prin. of Microecon	3		Arts OR		
SAEM 202 SAE Mktg&Promotion	3		SAEM Marketing OR		
SAEM 250 Career Prep	1		General		

*Select 12 cr. from a focus area. See next page for details on each focus area.

GENERAL ELECTIVES: 9 cr.

	3	
	3	
	3	

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1. Sports

Choose 12 cr.

- SAEM 320 Ticketing _____
- SAEM 360 Sports Agents _____
- SAEM 361 Sports Ethics _____
- SAEM 362 Sports Mgmt/Lead _____
- SAEM 364 Media Relations in Sports _____
- SAEM 395 Special Topics _____

2. Entertainment (Music)

Choose 12 cr.

- SAEM 320 Ticketing _____
- SAEM 330 Talent/Booking _____
- SAEM 331 Prod Tour Mgmt _____
- SAEM 332 Emerg Trends _____
- SAEM 333 Pioneer Records _____
- SAEM 334 Bus Concerts/Tour _____
- SAEM 395 Special Topics _____

3. Arts

Choose 12 cr.

- SAEM 240 Perf Arts Present&Tour _____
- SAEM 320 Ticketing _____
- SAEM 325 Essential Fundraising Prin _____
- SAEM 395 Special Topics _____
- SAEM 420 Prod for Comm Nonprofit _____
- SAEM 445 Adv Fundraising _____
- PROD 132 Stage Mgmt* _____
- PROD 145 Script Analysis* _____
- PROD 200 Tech Practicum III* _____
- PROD 201 Tech Practicum IV* _____
- PROD 440 Prod Mgmt* _____
- THEA 109 Elements Stage Craft* _____
- THEA 140 Production I* _____
- THEA 141 Production II* _____

***Choose up to 6 cr. of these courses**

4. SAEM Marketing

Choose 12 cr.

- CMPS 330 E-Commerce _____
- GRID 307 Graphic Des II _____
- SAEM 210 Dig Mktg _____
- SAEM 303 Adv, PR, Soc Med _____
- SAEM 320 Ticketing _____
- SAEM 354 Media Mgmt _____
- SAEM 395 Special Topics _____

5. General

Choose 12 cr. from any SAEM focus area*

- _____
- _____
- _____

**All focus areas-students may choose a max of 6 cr.
from the following courses:**

- BMGT 380 Cooperative Ed I _____
- SAEM 460 Internship II _____
- SAEM 461 Internship III _____

*Choose 12 credits across all or one of the focus areas.
Unduplicated credits in related minors or double majors may be
used with advisor approval.

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PROGRAM OBJECTIVES

The SAEM Program Outcomes:

Diversity & Social Responsibility: Explain and demonstrate the best practices of corporate social responsibility, diversity, and decision-making in the workplace.

Communication: Employ written and oral communication skills to convey clear and organized information to target audiences for analytical reports.

Information Literacy: Find, evaluate and use information effectively, ethically and legally from a variety of formats, both traditional and technological, commonly used in the industry.

Problem Solving: Analyze problems and develop solutions to facilitate management decision-making.

Ethics: Develop and implement reasoning and reflection skills to practice ethical decision-making, given data on what is morally/ethically at stake in the situation.