

BACHELOR OF ARTS IN DIGITAL JOURNALISM (MA PRAD 4+1 Option)

2025-2026 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____	
ENGL 101	College Composition	3 credits	_____	
UNIV 101	City-University Life	3 credits	_____	
Senior Capstone:	JOUR 490	3 credits	_____	(Journalism Capstone)

Choose Thematic Core courses in the following:

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	3 credits	_____
Discover Technology	3 credits	_____

COMM BA CORE: 29 cr.

COMM 105 Media & Society	3	_____
COMM 110 Media Literacy	3	_____
COMM 115 Media Storytelling	3	_____
COMM 120 Visual Storytelling	3	_____
COMM 215 Video Storytelling	3	_____
COMM 300 Career Prep Seminar	1	_____
COMM 311 Practicum	1	_____
COMM 412 Media Ethics & Responsibilities	3	_____
COMM 418 Comm Law & Regulation	3	_____
COMM 420 Diversity and Communication	3	_____
PHOT 205 Digital Photography	3	_____

JOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting	3	_____
JOUR 302 Photojournalism I	3	_____
JOUR 340 Point Park News Service	3	_____
JOUR 410 Data & Investigative Journalism	3	_____
JOUR 414 Multiplatform Magazine I	3	_____
JOUR 406 Public Affairs Reporting	3	_____
JOUR 409 Specialized Reporting	3	_____
JOUR 490 Journalism Capstone		Core

PHOTOJOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting	3	_____
JOUR 302 Photojournalism I	3	_____
JOUR 304 Broadcast News Reporting	3	_____
JOUR 315 Photojournalism II	3	_____
JOUR 340 Point Park News Service	3	_____
JOUR 414 Multiplatform Magazine I	3	_____
MULT 470 Short Documentary	3	_____
JOUR 490 Journalism Capstone		Core

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MAJOR ELECTIVES: 9 cr.

Choose 3 courses from the following:

BPMM 202 Intro to Broadcasting	3
COMM 313 Internship I	3
COMM 320 Information Graphics	3
COMM 380 Cooperative Education	6
COMM 390 International Media	3
COMM 413 Internship II	3
JOUR 257 Feature Writing	3
JOUR 272 Culture & Entertainment Journal	3
JOUR 295, 395, 495 Special Topics	3
JOUR 312 Advanced Reporting	3
JOUR 324 Broadcast Announcing	3
JOUR 406 Public Affairs Reporting	3
JOUR 409 Specialized Reporting	3
JOUR 415 Multiplatform Magazine II	3
JOUR 446 History of Documentary Cinema	3
JOUR 465 Mass Media History	3
MULT 220 Writing for Multimedia & Web	3
MULT 365 Web Publishing I	3
MULT 470 Short Documentary	3
PRAD 206 Introduction to PR/AD	3
SPTS 320 Sports Podcasting	3

GENERAL ELECTIVES: 9 cr.

	3
	3
	3

MA PRAD COURSES: 12 cr.

	3
	3
	3
	3

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, photojournalism editing skills, and news judgement.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting and/or documentary packages for multiple media platforms.