

## Degree Requirements

Bachelor's Degree in From				Certificate in Multimedia		
					2023-2024	
REQUIREMENTS				12	Student's Name:	
					Entrance Date:	
	MULT	528	Multimedia Production	3		
	MULT	530	Multimedia Design	3		
	MULT	550	Web Publishing I	3		
	PHOT	501	Digital Image Editing	3		

## **Program Objectives**

- 1. Elentify and evaluate multimedia technologies as new means of production, collaboration, sharing and interaction
- 2. Eonceptualize, coordinate, and execute comprehensive public relations/advertising-related campaigns and activities.