

BACHELOR OF FINE ARTS IN GRAPHIC and INTERACTIVE DESIGN

2024-2025 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 124

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____	
ENGL 101	College Composition	3 credits	_____	
UNIV 101	City-University Life	3 credits	_____	
Senior Capstone:	GRID 490	3 credits	_____	(Graphic Design Capstone)

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	_____	
Explore the World - Choice 2		3 credits	_____	
Investigate Science		3 credits	_____	
Investigate Mathematics		3 credits	_____	
Interpret Creative Works		3 credits	_____	
Understand People - Choice 1		3 credits	_____	
Understand People - Choice 2		3 credits	_____	
Succeed in Business		3 credits	_____	
Appreciate & Apply the Arts	ART 100	3 credits	_____	(Intro to Visual Arts)
Discover Technology		3 credits	_____	

BFA COMM CORE REQUIREMENTS: 18 cr.

ART 305 or 306 American or Modern Art	3	_____
COMM 215 Video Storytelling	3	_____
GRID 103 Graphic Design I	3	_____
PHOT 110 Foundations of Art & Design	3	_____
PHOT 205 Digital Photography	3	_____
PHOT 350 Digital Image Editing	3	_____

MAJOR ELECTIVES: 6 cr.

Choose 2 Courses:

ART 305 or 306 American or Modern Art	3	_____
BPMM 329 Prof. Video Tech	3	_____
BPMM 303 Motion Graphics	3	_____
COMM 313 Internship	3	_____
COMM 412 Media Ethics	3	_____
COMM 413 Internship II	3	_____
GRID 295, 395, 495 Special Topics	3	_____
PHOT 368 Exploring Art through Prose	3	_____
PHOT 385 Commercial and Editorial	3	_____
PRAD 306 Social Media Practices	3	_____

MAJOR REQUIREMENTS: 46 cr.

COMM 311 Practicum	1	_____
COMM 418 Comm Law and Regulation	3	_____
GRID 160 Graphic Design Thinking	3	_____
GRID 205 Graphic Design Illustration	3	_____
GRID 250 History of Graphic Design	3	_____
GRID 305 Typography I	3	_____
GRID 307 Graphic Design II	3	_____
GRID 336 Branding and Corporate	3	_____
GRID 340 Interactive Design	3	_____
GRID 405 Packaging and Retail	3	_____
GRID 414 Professional Practices	3	_____
GRID 415 Typography II	3	_____
GRID 440 Interactive Design II	3	_____
PHOT 316 Studio Lighting	3	_____
PRAD 206 Intro to AD/PR	3	_____
PRAD 301 PR/AD Design	3	_____

GENERAL ELECTIVES: 12 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Research, create, design, and produce materials for a variety of graphic and interactive design projects.
2. Demonstrate an understanding of design principles, aesthetics, and composition.
3. Apply ethical and legal principles to design, production, and implementation.
4. Demonstrate the ability to customize design projects for a variety of audiences and messages.
5. Demonstrate the ability to use industry-standard hardware, software, and tools to create professional quality projects for a variety of print and digital platforms.
6. Design and produce professional-level visual communication design projects.
7. Create a professional-level portfolio of graphic and interactive design work.