

BACHELOR OF ARTS IN JOURNALISM

2019-2020 Degree Requirements - TENTATIVE

TOTAL CREDITS FOR DEGREE: 125

UNIVERSITY CORE CURRICULUM 42 credits

Required Fundamentals Courses:

COMM 101	Oral Comm. & Pres.	3 credits
ENGL 101	College Composition	3 credits
UNIV 101	City-University Life	3 credits
Senior Capstone – JOUR 445 or PHOT 470		3 credits

Choose thematic core courses in the following:

Explore the World - Choice 1 – ECON 201		3 credits
Explore the World - Choice 2		3 credits
Investigate Science		3 credits
Investigate Mathematics		3 credits
Interpret Creative Works		3 credits
Understand People - Choice 1		3 credits
Understand People - Choice 2		3 credits
Succeed in Business		3 credits
Appreciate & Apply the Arts		3 credits
Discover Technology – JOUR 103		3 credits

MAJOR REQUIREMENTS: 62 credits (C = taken in the Core)

ENGL	(Designated English Literature)	3	HIST	203 OR 204	3
			POLS	102, 202, 205, 209, 250, 308, 372, OR 402	3
	<i>Language Sequence (6 credits)</i>	6	ECON	201 (Explore the World)	C
<i>2-course sequence in the same foreign language (courses in translation excluded)</i>					

JOUR 101	Survey of Mass Communication	3	JOUR 309	Applied Studio Practices OR	
JOUR 103	Graphic Design I (Discover Tech.)	C	JOUR 311	Practicum	1
JOUR 150	Journalistic Writing & Editing	3	JOUR 317	On Camera Announcing OR	
JOUR 151	Broadcast News Writing	3	JOUR 324	Broadcast Announcing	3
JOUR 215	Video Production & Editing	3	JOUR 319	Data Journalism & Representation	3
JOUR 257	Feature Writing	3	CHOOSE ONE:		
JOUR 260	Newsgathering and Reporting	3	JOUR	257, 406, 408, 409, OR 410	3
JOUR 280	Introduction to Multimedia	3			
JOUR 300	Career Prep Seminar	1	JOUR 412	Media Ethics & Responsibilities	3
JOUR 302	Intro to Photojournalism I	3	JOUR 418	Comm. Law & Regulation	3
JOUR 304	Broadcast News Reporting	3	JOUR 445	Editing & Producing the News OR	
JOUR 308	Multiplatform Magazine Reporting	3	PHOT 470	Documentary Photography (Senior Capstone)	C
PHOT 205	Intro to Digital Photography	3			

MAJOR ELECTIVES: 12 credits

In consultation with your academic advisor, select 12 credits in consideration with your academic and career goals:

NSET 122	The Science of Light	3	PHOT 322	Color Photography	3
JOUR 202	Introduction to Broadcasting	3	JOUR 329	Professional Video Techniques	3
PHOT 204	Intro to Black & White Photography	3	PHOT 340	Specialized Photography	3
JOUR 206	Intro to Advertising & PR	3	PHOT 350	Digital Photo Editing	3
PHOT 207 or 208	History of Photography I OR II	3	JOUR 365	Web Publishing I	3
JOUR 216	Multi-Camera Video	3	JOUR 390	International Media	3

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JOUR 220	Writing for Multimedia & Web	3	JOUR 406	Public Affairs Reporting	3
JOUR 223	Radio Production	3	JOUR 408	Magazine Article Writing	3
JOUR 257	Feature Writing	3	JOUR 409	Specialized Reporting	3
JOUR 307	Graphic Design II	3	JOUR 410	Investigative Reporting	3
PHOT 309	Black & White Photo II	3	JOUR 413	Mass Media Internship II	3
JOUR 310	Multiplat. Magazine Reporting II	3	PHOT 414	Business of Photography	3
JOUR 312	Advanced Reporting	3	JOUR 420	Web Publishing II	3
JOUR 313	Mass Media Internship I	3	JOUR 424	Adv. Broadcast Announcing	3
JOUR 314	Entrepreneurial Journalism	3	JOUR 445	Editing & Producing the News	3
JOUR 315	Intro to Photojournalism II	3	JOUR 446	History of Documentary Cinema	3
PHOT 316	Studio Photography	3	JOUR 465	Mass Media History	3
JOUR 320	Information Graphics	3	PHOT 470	Documentary Photography	3

GENERAL ELECTIVES:

9 credits

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, and editing skills, and news judgment.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting packages for multiple media platforms.
7. Apply ethical and legal standards in journalistic work and endeavors.