

PROFESSIONAL SALES MINOR

2025-2026 Requirements

TOTAL CREDITS FOR MINOR: 18

PROFESSIONAL SALES MINOR

18 credits

Prerequisites: MKTS 205

MKTS	206	Professional Selling	3 credits
MKTS	305	Buyer Behavior	3 credits
MKTS	306	Advanced Selling	3 credits
MKTS	310	Personal Branding & Bus. Development	3 credits
MKTS	406	Sales Management	3 credits
MKTS	410	Technology/Innovation in Mktg	3 credits

*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.