

# POINT PARK UNIVERSITY

**For Immediate Release**

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## **Point Park University partnering with pro teams on esports tournament**

**PITTSBURGH, PA** – The Rowland School of Business at Point Park University, in partnership with the Pittsburgh Penguins, Cleveland Cavaliers and Pittsburgh Knights, is presenting a multi-game esports tournament May 11-12 at the Pittsburgh Playhouse.

The Steel City Showdown will feature competitions in three games – Super Smash Bros., NBA 2K19 and NHL19, with prizes of \$1,000 for first place and \$500 for second in each tournament.

“It’s long overdue for Pittsburgh to really get behind one of these tournaments, and our Playhouse is the perfect venue for it,” said Steve Tanzilli, Dean of the Rowland School of Business at Point Park University, and chair of SportsPittsburgh’s esports task force. “The University is heavily invested in esports, through both this event and our business of esports course that will help develop professionals in the industry with event management and business skills.”

Pittsburgh does have an established esports presence through the Knights, the city’s first professional team.

“We’re excited that Point Park University is venturing into esports, and are happy to be supporting this event,” said Rodney Lee, Project Manager for the Knights. “We think this will be really fun for the community and a great introduction to the growing esports scene.”

Len Komoroski, CEO of the Cleveland Cavaliers and Quicken Loans Arena, said esports is rapidly growing in popularity from Cleveland to Pittsburgh and beyond.

“This may be the first esports tournament for many gamers in the Pittsburgh area, so we are excited to help bring this to life and provide a fun and educational experience for all those who attend,” Komoroski said.

“It’s unique to have three professional teams from two cities supporting Point Park University in this exciting esports venture,” said James Santilli, Senior Vice President of Marketing for the Penguins. “The Penguins are honored to be part of it and look forward to a great event.”

Tickets for both spectators and competitors are available online at [www.PittsburghPlayhouse.com](http://www.PittsburghPlayhouse.com). Spectator tickets are \$5 per day. Competitor fees are \$10 for Super Smash Bros., and \$20 each for NBA 2K and NHL 2K.

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*Point Park University, immersed in the heart of Downtown Pittsburgh, focuses on student success through innovative experiential learning opportunities. Point Park enrolls more than 4,000 students in over 100 undergraduate, master's and doctoral programs offered through its Conservatory of Performing Arts, Rowland School of Business, and schools of Arts and Sciences, Communication, and Education. The University's alumni and students represent all 50 states and 34 countries around the world. Visit [PointPark.edu](http://PointPark.edu) to learn more.*