



# CENTER FOR MEDIA INNOVATION

Point Park University



Photo by Nick Koehler

## THE MISSION

- **Training:** The Center engages current students, high school students, professionals and citizens in learning journalistic skills and values.
- **Outreach:** The Center serves as a clubhouse for journalists, with events for professionals, opportunities for students and prospective students, and recognition for industry leaders.
- **Online presence:** The Center has a digital presence that includes podcasts, a video library, news stories and robust social media components.

## KEY AREAS

- **TV and radio/podcast studios:** The television studio includes a green screen, industry-specific lighting, and high-definition cameras. The radio/podcast booth shares a common control room. Both broadcast areas are self-contained modules with high-visibility glass walls for a “fishbowl” studio experience.
- **Photo studio:** Features high ceilings and light control for the best shooting environment.
- **Multimedia newsroom:** Reporting and multimedia storytelling, along with graphics production, social media, and website and page layout can be done through multiple courses.
- **Transformational presentation and gallery space:** The Center opens into an event space for networking and educational sessions with newsmakers and industry leaders. The area can be used as a photo gallery, offering another space for students to showcase their work.