THOMAS W. BAGGERMAN

School of Communication, Point Park University, 201 Wood Street, Pittsburgh, PA 15222

EDUCATION

PhD in Communication (Media Studies Concentration), University of Pittsburgh, 2006.

Dissertation: Structurally Unsound: The Changing State of Local Television

(Director, Dr. Carol Stabile;

Committee Members Dr. Jonathan Sterne, Dr. Pete Simonson, Dr. Rob Bellamy)

MS, Communications and Information Systems, Robert Morris University, 2001

BA, Telecommunications, Kent State University, 1991

Trainer/Facilitator Certification, Zenger-Miller Consulting, 1996

ACADEMIC POSITIONS

Chair of Faculty, School of Communication, Point Park University, 2014-Present

Associate Professor, School of Communication, Point Park University, 2015-Present

Assistant Professor, School of Communication, Point Park University, 2011-2015

Assistant Professor / Director of University Radio, Department of Communication, Capital University, 2006-2011

Teaching Fellow / Visiting Instructor, Department of Communication, University of Pittsburgh, 2002-2006

Part-Time Faculty, Department of Communications, Robert Morris University, 2000-2004

PUBLICATIONS

“Critical Production: Enhancing Video Production Pedagogy with Critical Thinking,” Journal of Media Education, October 2010.

“CMX,” in Buck, John. 2011. Timeline: A History of Editing, Volume #1. E-text.

CONFERENCE ACTIVITIES

“We Teach Storytelling, Not Journalism,” Panelist, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2018

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV,April 2018

“Teaching Video Production I with Innovation,” Panelist, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2017

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2017

“Academic Gymnastics: Techniques for Flipping Your Classroom,” Session Respondent, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

“Data Sources for Multimedia Courses,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

“Staying Ahead of the Digital Evolution: Conducting Effective Assessment of Broadcast and Digital Media Programs,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2015

“Can Old Media Learn New Tricks? A Case Study of Social Media Use by Media Outlets In Pittsburgh, PA” presented at the Beyond Convergence Conference, November 2013.

“’Teaching Hospital’ Method (Re)defined,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2013

“The Best of Both Worlds: Online and Classroom Hybrid Courses,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2013

Video Production Assessment,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2012

“Assessing Creative Work,” session moderator, Broadcast Education Association Annual Conference, Las Vegas, NV, April 2012

“Can you Communicate? Implementing Evaluation Tools Everywhere,” presented at the Higher Learning Commission Annual Conference on Quality in Higher Education, Chicago, IL, April 2011.

“Citizen Journalism and Radio Production,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2010.

“Reporter as Actor: Performance in Conventional and Citizen VideoJournalism," presented at the National Communication Association Annual Conference, Chicago, IL, November 2009.

“Mixed Media: The Form, Technology, and Content choices of ‘online newspapers,’” paper presented at the 8th Annual Convergence & Society Conference, Reno, NV, November 2009.

“Two Parts ‘Old Media,’ One Part ‘New:’ Integrating Social Media and Television News,” paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Boston, MA, August 2009.

Critical Production: Using Video Production to Teach Critical Thinking,” paper presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2009.

“Leveraging the Local: Applications of Citizen Journalism and Hyperlocalism in Television Station Websites,” paper presented at the 7th Annual Convergence & Society Conference, Columbia, SC, October 2008.

“Lip Service to Localism: Policy, Structure, Public Service, and Profit,” paper presented at the American Journalism Historians Association Annual Conference, Seattle, WA, October 2008.

“Structuring Journalism: Economic Influences on Journalistic Practice in Newspapers, Radio, and Television,” paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC, August 2007.

“Ownership/Technology/Content: Revisiting Herman & Chomsky’s Ownership Filter,” paper presented at the Herman & Chomsky Media Conference: 20 Years of Propaganda?, Windsor, Ontario, May 2007.

“Quiz Shows and TV News,” Session Moderator, Film, Television, and the 1950s Conference, Plymouth, NH, October 2006.

“Profitability and Public Service: The Commodification of Television News in the 1950s,” paper presented at the Film, Television, and the 1950s Conference, Plymouth, NH, October 2006.

“Public Service: Sold,” revised paper presented at the Cultural Studies Association (U.S.) Conference, Pittsburgh, PA, June 2003.

“Public Service: Sold,” paper presented at the Media in Transition 3 Conference, Cambridge, MA, May 2003.

TEACHING EXPERIENCE

Point Park University:

Survey of Mass Communication Introduction to Multimedia

Honors Introduction to Multimedia Motion Graphics

Video Production and Editing 1 Broadcast Copywriting

Advanced Television Production Global Communication

Mass Comm / Mass Media History Seminar in Media Studies

Multimedia Capstone Communication Theory

Web Publishing Media Literacy

Capital University:

Communication, Technology, and Culture Mass Media & Society

Introduction to Film Electronic Media Management

Convergent Media Production Oral Communication

Introduction to Media Production WXCU Management Team

Radio Club Advanced Video Production

Video Production Radio Production

University of Pittsburgh:

Media Criticism Public Speaking

Mass Communication Process (Media & Society)

Robert Morris University:

Media Management Television Production