THOMAS W. BAGGERMAN

School of Communication, Point Park University, 201 Wood Street, Pittsburgh, PA 15222

EDUCATION

PhD in Communication (Media Studies Concentration), University of Pittsburgh, 2006.

Dissertation: Structurally Unsound: The Changing State of Local Television

(Director, Dr. Carol Stabile;

Committee Members Dr. Jonathan Sterne, Dr. Pete Simonson, Dr. Rob Bellamy)

MS, Communications and Information Systems, Robert Morris University, 2001

BA, Telecommunications, Kent State University, 1991

Trainer/Facilitator Certification, Zenger-Miller Consulting, 1996

ACADEMIC POSITIONS

Professor, School of Communication, Point Park University, 2021-Present

Chair, School of Continuing and Professional Studies, Spring 2023

Director, School of Continuing and Professional Studies, Fall 2022

Chair of Faculty, School of Communication, Point Park University, 2014-2022

Director of Operations, School of Communication, Point Park University, 2022-2023

Associate Professor, School of Communication, Point Park University, 2015-2021

Assistant Professor, School of Communication, Point Park University, 2011-2015

Assistant Professor / Director of University Radio, Department of Communication, Capital University, 2006-2011

Teaching Fellow / Visiting Instructor, Department of Communication, University of Pittsburgh, 2002-2006

Part-Time Faculty, Department of Communications, Robert Morris University, 2000-2004

GRANTS, FELLOWSHIPS AND AWARDS

Fellowship and invitation to attend the International Radio and Television Society Faculty Seminar and Consumer Electronics Show, Spring 2020. [~$800]

Point Park University Distinguished Teaching Award Nominee, 2018, 2019, 2020.

Fellowship and invitation to attend the Academy of Television Arts and Sciences Faculty Seminar, Fall 2012. [$1058]

Fellowship and invitation to attend the Time Warner College Professors Thought Leadership Seminar, Summer 2012.

Point Park University STARS Honoree, October 2014

Point Park University STARS Nominee, January 2013

Director, Gerhold Award, Citizen Journalism and Radio, Capital University, 2009 [$1500]

Co-director, Gerhold Award, Capvision Multimedia Project, Capital University, 2007 [$643]

Provost’s Humanities Fellowship, Department of Communication, University of Pittsburgh, 2001-2002 [~$14,000]

President’s Scholarship, Kent State University, 1987-1991 [~$1200/year]

FACULTY DEVELOPMENT ACTIVITIES

Completed “Peer Reviewer Course,” Quality Matters, Fall 2020

Completed “Applying the QM Rubric” Training, Quality Matters, Fall 2020

Completed Anti-Racism Training, Diversity and Resiliency Institute of El Paso, Summer 2020

Attendee, IUPIU Assessment Institute, Virtual, Fall 2020

Attendee, BEA On-Location Conference, Virtual, Fall 2020

Attendee, Adobe MAX Conference, Virtual, Fall 2020

Attendee, 2nd Hispanic Media Conference, Summer 2020

Attendee, BEA Seminar, Rethinking Lab and Equipment Room Safety for Fall Classes, Summer 2020

Attendee, IRTS Faculty Seminar, Spring 2020

Attendee, Pittsburgh Women’s Leadership Summit, Summer 2020

Completed Implicit Bias Training, Spring 2019

Completed Green Dot Training, Fall 2017

Attended Point Park Summer Academy, 2017

Presented on Capstone Courses, Attended, Point Park Summer Academy, 2016

Presented on Lynda.com, Attended, Point Park Summer Academy, 2016

Presented on Flipped Classroom, Attended, Point Park Summer Academy, 2015

Completed Safe Zone Training, Spring 2016

Attended Point Park Leadership Training Series, Summer 2015, 2016, 2017

Attended Connect 2015 (E-learning conference), Summer 2015

Learning House BP 250, Best Practices in Online Education, Completed Spring 2015

Adobe “Train the Trainer” Certification Renewal, 2014.

Attended Point Park Summer Academy, 2014

Attended BEA Assessment Boot Camp, 2014

Completed Adobe “Train the Trainer “Certification, 2013.

Attended Point Park Summer Academy, 2013

Completed “Prep for Teaching at a Distance” Training, 2013

Completed Keystone Multimedia Workshop, 2013

Attended AAC&U Conference, 2013

Completed Sirius Education “Learning Through Interactivity” Training, 2013

Completed Quality Matters “Build Your Blended Course” Training, 2012

Completed Blackboard Refresher / Update Training, 2012

Attended “Journalism Interactive” Conference, 2011

Completed Blackboard Basic Training, 2011

PUBLICATIONS

“Critical Production: Enhancing Video Production Pedagogy with Critical Thinking,” Journal of Media Education, October 2010.

“CMX,” in Buck, John. 2011. Timeline: A History of Editing, Volume #1. E-text.

CONFERENCE ACTIVITIES

“The role of student media in recruiting,” Moderator / Panelist, the Broadcast Education Association Annual Conference, April 2023

“Wait. This School has a TV/Radio Station?” Panelist, the Broadcast Education Association Annual Conference, April 2022

“How Much Guidance is Too Much? The role of the student media advisor,” Panelist and Moderator, the Broadcast Education Association Annual Conference, #BEAVirtualVegas, April 2021

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, #BEAVirtualVegas, April 2021

“Comm Intro Courses,” Panelist and Moderator, the Broadcast Education Association Annual Conference, #BEAVirtualVegas, April 2020

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, #BEAVirtualVegas, April 2020

“The Nuts and Bolts of Service Learning,” Panelist, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2019

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2019

“We Teach Storytelling, Not Journalism,” Panelist, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2018

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2018

“Teaching Video Production I with Innovation,” Panelist, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2017

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2017

“Academic Gymnastics: Techniques for Flipping Your Classroom,” Session Respondent, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

“Data Sources for Multimedia Courses,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

Research in Progress, Moderator, the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2016

“Staying Ahead of the Digital Evolution: Conducting Effective Assessment of Broadcast and Digital Media Programs,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2015

“Can Old Media Learn New Tricks? A Case Study of Social Media Use by Media Outlets In Pittsburgh, PA” presented at the Beyond Convergence Conference, November 2013.

“’Teaching Hospital’ Method (Re)defined,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2013

“The Best of Both Worlds: Online and Classroom Hybrid Courses,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2013

Video Production Assessment,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2012

“Assessing Creative Work,” session moderator, Broadcast Education Association Annual Conference, Las Vegas, NV, April 2012

“Can you Communicate? Implementing Evaluation Tools Everywhere,” presented at the Higher Learning Commission Annual Conference on Quality in Higher Education, Chicago, IL, April 2011.

“Citizen Journalism and Radio Production,” presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2010.

“Reporter as Actor: Performance in Conventional and Citizen VideoJournalism," presented at the National Communication Association Annual Conference, Chicago, IL, November 2009.

“Mixed Media: The Form, Technology, and Content choices of ‘online newspapers,’” paper presented at the 8th Annual Convergence & Society Conference, Reno, NV, November 2009.

“Two Parts ‘Old Media,’ One Part ‘New:’ Integrating Social Media and Television News,” paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Boston, MA, August 2009.

Critical Production: Using Video Production to Teach Critical Thinking,” paper presented at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2009.

“Leveraging the Local: Applications of Citizen Journalism and Hyperlocalism in Television Station Websites,” paper presented at the 7th Annual Convergence & Society Conference, Columbia, SC, October 2008.

“Lip Service to Localism: Policy, Structure, Public Service, and Profit,” paper presented at the American Journalism Historians Association Annual Conference, Seattle, WA, October 2008.

“Structuring Journalism: Economic Influences on Journalistic Practice in Newspapers, Radio, and Television,” paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Washington, DC, August 2007.

“Ownership/Technology/Content: Revisiting Herman & Chomsky’s Ownership Filter,” paper presented at the Herman & Chomsky Media Conference: 20 Years of Propaganda?, Windsor, Ontario, May 2007.

“Quiz Shows and TV News,” Session Moderator, Film, Television, and the 1950s Conference, Plymouth, NH, October 2006.

“Profitability and Public Service: The Commodification of Television News in the 1950s,” paper presented at the Film, Television, and the 1950s Conference, Plymouth, NH, October 2006.

“Public Service: Sold,” revised paper presented at the Cultural Studies Association (U.S.) Conference, Pittsburgh, PA, June 2003.

“Public Service: Sold,” paper presented at the Media in Transition 3 Conference, Cambridge, MA, May 2003.

TEACHING EXPERIENCE

Point Park University:

Survey of Mass Communication Introduction to Multimedia

Honors Introduction to Multimedia Motion Graphics

Video Production and Editing 1 Broadcast Copywriting

Advanced Television Production Global Communication

Mass Comm / Mass Media History Seminar in Media Studies

Multimedia Capstone Communication Theory

Web Publishing Media Literacy

Media & Society Visual Storytellling

Capital University:

Communication, Technology, and Culture Mass Media & Society

Introduction to Film Electronic Media Management

Convergent Media Production Oral Communication

Introduction to Media Production WXCU Management Team

Radio Club Advanced Video Production

Video Production Radio Production

University of Pittsburgh:

Media Criticism Public Speaking

Mass Communication Process (Media & Society)

Robert Morris University:

Media Management Television Production

GRADUATE SCHOLARSHIP

Thesis Committee Member, Kylie Owoc, Fall 2020

Documentary Thesis Advisor, Giodhino, 2018-2019

Online Course Development, JOUR 545, Communication, Technology, and Culture, Fall 2017

Thesis Advisor, Perrot, 2016.

Ongoing Directed Readings and Directed Research.

UNDERGRADUATE SCHOLARSHIP

Honors Supervisor, Vanessa Vivas, BPMM 215, Fall 2020

Independent Study Supervisor, “Crowdfunding Campaigns,” Kathryn Jones, Spring 2015

Lead Author, “Two Parts Old Media, One Part New,” with my Communication, Technology, and Culture Class, Spring 2009. Presented at AEJMC 2009.

Advisor, Symposium Presentation, “Blogging,” Spring 2009

Advisor, Symposium Presentation, “WXCU,” Spring 2008

Ethics, Law, and Media Independent Study: Brandon Lock, Spring 2010

Electronic Media Management Course by Contract: Pete O’Hare, Fall 2010; Kelly Winters, Spring 2009; Kate Schumacher, Fall 2007

UNIVERSITY SERVICE

Point Park University:

Member, Strategic Planning Working Group, 2022-2023

Member, Finance & Operations Committee, 2022-2023

Member, APPC, 2022-2023

Member and Chair, Director of Articulation, Transfer, and Prior Learning Search, Spring 2023

Member, Transfer Credit Evaluation Task Force, Fall 2021-Spring 2022

Member, Enrollment Task Force, Fall 2021

Chair, Undergraduate Curriculum Committee, Spring 2021

Co-chair, Undergraduate Curriculum Committee, Fall 2020

Chair P&T Evaluator, Hanjin Park, Cinema, Fall 2020

Online Faculty Mentor, Fall 2020

Member, De-Densifying Steering Committee, Summer 2020

Member, Contingency Planning Committee (Managed Resources), Summer 2020

Chair, Undergraduate Curriculum Committee, Spring 2020

Secretary, Curriculum Committee, Spring 2016 – Fall 2019

Secretary, Graduate Council, Fall 2015 – Present

Member, Academic Calendar Committee, Fall 2017 – Present

Submission Reviewer, Graduate Student Conference, Spring 2019, Spring 2020

Video Coordinator and Video Editor, TEDx, Fall 2018, Fall 2019

University Liaison to The Washington Center, Summer 2019 – Present

Member, Minors Subcommittee of the Curriculum Committee, Spring 2019, Fall 2019, Spring 2020

Member, Online Service Provider Evaluation Committee, Fall 2019

Member, Student Onboarding Task Force, Fall 2018

Member, Cinema Search Committee, Fall 2017 & Spring 2018

Member, Internal Communication Working Group, Fall 2016 – Spring 2017

Member, Center for Media Innovation Director Search Committee, Spring 2016

Member, Environmental Journalism Grant Working Group, 2015-2016

Member, Bridge Grant Working Group, 2015 - 2016

Member, Curriculum Committee, Fall 2015 - Present

Secretary / Member, Core Outcomes Assessment Committee, Fall 2012-Spring 2014

Member, Core Learning Outcomes Group, Fall 2013

Member, President’s Council on the CORE, Summer 2013

Member, Core Curriculum Proposal Group 6, Fall 2012 and “Confluence Core” Group, Spring 2013

Member, Program Review Committee, Spring 2012

Member, Broadcast Media Board, Fall 2011-Present

Member, Ad-hoc Graduate Culture Committee, Fall 2012-Spring 2013

Capital University:

CSMC Representative, University Assessment Committee, Spring 2010 – Spring 2011

Member, Higher Learning Commission Assessment Academy Team, Summer 2009 - Spring 2011

Member, “Telling Our Stories” Working Group, Summer 2009- Spring 2011

CMSC Representative, Faculty Senate, 2009-2011 (09-12 term)

Faculty Advisor, “Radio Free Capital” Student Organization, 2006- 2011

A&S Representative, Faculty Senate, 2008 – 2009

Oral Communication Representative, General Education Committee, 2007 – 2009

Representative, Technology in Curriculum Committee, 2008 – 2009

At-Large Representative, Faculty Senate Academic Program Review Committee, 2008 – 2009

LEAD Program Mentor, 2007 – 2008

Capital University Unified Theme Essay Reviewer, 2008 – 2010

Capital University Unified Theme Discussion Leader, 2006 - 2010

Graphics Producer, Honors Convocation Video Presentation, 2007

DEPARTMENTAL SERVICE

Point Park University School of Communication

Member, DJ/BCST/SPTS Search Committee, 2022-2023

Member, SoC Dean Search Committee, Fall 2018, Fall 2019

Member, PRAD Search Committee, Fall 2018

Member, Education Dissertation Committee, Fall 2017

Co-Instructor and Co-Organizer, Catalyst Teacher Training Day, 2016, 2017, 2018, 2019

Advisor, Point Park Student Broadcasters’ Organization / BEA Chapter, 2012-Present

Admitted Student Days, Open Houses, and Pioneer Experience – Ongoing

Board Member, Media Association of Pittsburgh, 2015 – 2018

Member, Photo Instructor Search Committee, Spring 2016

Member, CMI Launch Committee, Summer 2016

Member, CMI Design Committee, 2015-2016

Instructor, GATE/AIU Spring Broadcasting Class, Spring 2012-Spring 2016

Member, Faculty Search Committee, Multimedia / PRAd, 2013-2014

Instructor, High School Teachers’ Multimedia Workshop, Summer 2013

Instructor, Summer Journalism Workshop, 2012-2013, 2015

Member, Program Review Committee, 2012-2013

Member, Faculty Search Committee, Broadcasting 2012-2013

Editor, International Media Class Trip Video, 2012

Member, Faculty Search Committee, Law/Ethics, 2011-2012

Member, Curriculum Committee, 2011-2012

Member, Assessment Committee, 2011-2012

Advisor, Directed Reading, Spring 2012, Summer 2013, Spring 2014

Advisor, Directed Research, Spring 2012, Fall 2013

Member, Ad-hoc Promotion Committee, Spring 2012

Point Park Fleet Driver Qualified, 2012-2014

Other:

Capital University / Director of University Radio, Fall 2006 – Spring 2011

Capital University / Electronic Media & Film Senior Project Advisor, Fall 2010

Capital University / Video Production Support, Capital University Theatre, “Return to the Forbidden Planet,” Fall 2009

Capital University / Video Production Support, Capital University Theatre, “The Lady in Question,” Fall 2008

University of Pittsburgh / Grad Student Rep, CAC Lecturer Hiring Committee, Spring 2005

Robert Morris University / Founder & Advisor, National Broadcast Society / AERho Chapter, Spring 2001

University of Pittsburgh, Internship Supervisor, Justin Phillips, Fall 2005; Michael Carone, Spring 2006; James Erikson, Spring 2006

PROFESSIONAL SERVICE

Member, Diversity Committee, Broadcast Education Association, Spring 2021 – Present

Member, Board of Directors, Broadcast Education Association, Spring 2019 - Present

Region 1 Representative (Northeast), Broadcast Education Association, Spring 2019-Present

Organizer, Host, and Festival of Media Arts Chair, BEA On-Location Conference, September 2017

Research-in-Progress Coordinator, Broadcast Education Association, 2015-2021

Chair, BEA Research Division, 2014-2016, 2018-2021

Vice-Chair, Broadcast Education Association Research Division, 2012-2014, 2017 – 2018, 2021-2023

Chair, New Faculty Research Grant Committee, BEA, 2016, 2018

Reviewer, New Faculty Research Grant, BEA, 2020, 2023

Communication Officer, Broadcast Education Association Research Division, 2016-2017

Reviewer, BEA Festival of Media Arts, Spring 2020

Conference Paper Reviewer, BEA On-Location, Summer 2020

Conference Paper Reviewer, BEA IMET Division, 2013, 2015-2018

Conference Paper Reviewer, BEA Research Division, 2010 – Present

Judge, BEA Signature Station Award, 2019-2022

Judge, Catalyst Connection Video Contest, 2019, 2020

Newsletter Editor & Webmaster, BEA Research Division, 2010-2012

Webmaster, BEA Research Division, 2009-2010

Journal Article Reviewer, Communication, Culture, & Critique, 2010-2017 (occasional)

Journal Article Reviewer, Sage Open, 2012

Conference Paper Reviewer, AEJMC Technology Division, 2005, 2007-2014

Research-in-Progress Submission Reviewer, BEA Research Division, 2013-Present

Reviewer, Ralph Hanson’s Mass Communication: Living in a Media World, 3rd edition.

COMMUNITY SERVICE

Member, English/Communications Program Advisory Board, CCBC, 2021-Present

Advisor, Pittsburgh Public Schools CTE, 2015 – Present

Co-Chair, Development, Thomas Merton Center, 2016

Chair, Technology Committee, Thomas Merton Center, 2013-2016

Board Member, Thomas Merton Center, 2013-2016

Consultant, Joomla Conversion, Pittsburgh Cares (Just Harvest), Summer 2013

Consultant, Wordpress Website Conversion, Pittsburgh Cares (TMC), Spring 2013

E-Mentor, PA E-mentor Program, Spring 2013-Spring 2015

Conformist, League of Women Voters Debate Video, Fall 2012

Documentary Production, Direction, and Editing, Columbus Urban Debate League, Spring 2010

Videotaping and Editing of Debate, Columbus Urban Debate League, Spring 2010

Volunteer Debate Judge, Columbus Urban Debate League, 2006-2008

Capital University Representative, Columbus LPFM Radio Consortium, 2006-2007

PROFESSIONAL POSITIONS

Freelance Director/Producer, 2001-2010

Station Coordinator, RMC-TV, Robert Morris University, 1999-2001

Operations Manager (Production, Promotion & Programming Department Head), WTOV-TV, 1996-1999

Director / Producer, WGGB-TV, 1995-1996

Director / Producer / Production Technician, WTOV-TV, 1992-1995

Freelance Production Technician, Image Video Teleproductions, 1992-1999

Production Technician, KSU Teleproductions, 1988-1991

PROFESSIONAL MEMBERSHIPS

Broadcast Education Association (2008-Present)

Council on Undergraduate Research (2010-2014)