

### Core Fundamentals

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**Comm 101 – Oral Communication:** This course included communication theory, as well as speech preparation, delivery, and communication technology. Student learning focuses on researching, composing, and delivering formal and impromptu speeches and presentations. Topics include research, analyzing and adapting audiences, message construction, outlining, delivery of messages and effective use of visual aids and technology. This course will develop each student's ability to communicate effectively with respect to audience and purpose. The major emphasis is on the preparation and delivery of presentations ranging from one-on-one pitches, and small group discussion, to large audience speeches.

*Multiple sections offered every semester.*

**ENGL 101 – College Composition:** Students will write argument-based assignments leading to an independently researched project based on academic and professional goals. Students will be required to 1.) find and integrate a variety of sources, 2.) read and analyze these sources, 3.) develop strong thesis statements that reflect perspectives on topics or issues, and 4.) construct persuasive arguments that engage with the viewpoints of experts and commentators. As the term progresses, students will have the opportunity to re-think or revise the ideas and perspectives they explored in earlier writing assignments by engaging with peer feedback and revising earlier drafts. Placement recommendations will require students to take ENGL 101 as a three-credit course OR in conjunction with an additional credit of lab or studio instruction. Students who earn F or NP grades in ENGL 101 will be required to re-take the course in conjunction with a one-credit Writing Studio course.

*Offered every semester.*

**UNIV 101 – City-University Life:** This course introduces students to the kinds of communities that people construct for themselves (e.g. social, political, artistic, etc.) and the values and dynamics that define such communities (e.g.

cooperation, civility, tolerance, responsibility, etc.). The notion of what it means to be a responsible member of the “community” will actively be explored and discussed by engagement and analysis of multiple communities: the classroom community, the Point Park University community, and the Pittsburgh community. Students will also examine the responsibilities they have to their personal academic development.

## Explore the World

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**ARBC 101 – Elementary Arabic II:** Students will study the Arabic script and phonology of the five major dialectical areas as well as acquiring an overview of these geographical areas. Emphasis will be placed on acquisition of the Arabic script, pronunciation, and learning simple dialogues.

*Offered in Fall and Spring.*

**ARBC 102 – Elementary Arabic II:** Students will study the Arabic script and phonology of the five major dialectical areas as well as acquiring an overview of these geographical areas. Emphasis will be placed on acquisition of the Arabic script, pronunciation, and learning simple dialogues.

*Offered in Fall and Spring.*

*Prerequisite: ARBC 101.*

**ARBC 201 – Intermediate Arabic I:** Students will increase their proficiency in reading, translation, and writing in the ruq'a script. Emphasis will be placed on situational dialogues and on grammatical analysis.

*Offered occasionally.*

*Prerequisite: ARBC 102*

**ARBC 202 – Intermediate Arabic II:** Students will increase their proficiency in pronunciation and the facility in the use of the Arabic script. Emphasis will be placed on speaking, reading, and writing skills, using simple short texts, situational dialogues, and grammatical analysis.

*Offered occasionally.*

*Prerequisite: ARBC 201.*

**ECON 201 – Principles of Economics/Macroeconomics:** An introductory analysis of economic theory as applied to fiscal and monetary policy affairs.

*Multiple sections offered every semester.*

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**FREN 101 – Elementary French I:** An introduction to the French language and culture through conversation and basic grammar.

*Offered in Fall and Spring.*

**FREN 102 – Elementary French II:** A continuation of FREN 101.

*Offered in Fall and Spring.*

*Prerequisite: FREN 101.*

**FREN 201 – Intermediate French I/Translation:** Reading and translation of various modern French texts.

*Offered occasionally.*

*Prerequisite: FREN 102.*

**FREN 202 – Intermediate French II/Conversation:** Development of conversational fluency and practical composition.

*Offered occasionally.*

*Prerequisite: FREN 102.*

**GCS 175 – Intro to Global Cultural Studies:** An introduction to the critical analysis of contemporary global cultural circumstances with special emphasis on developing an appreciation of the complex character of human cultural patterns the world over as well as a global perspective on the dynamics of power and privilege.

*Multiple sections offered every semester.*

**GCS/MLANG 205 – Languages of the World:** This course introduces students to theories of human language. Students will look at how and when speech and writing systems developed, including the history and evolution of various protolanguages. Students will study geographic, political, and sociocultural factors involved in language development and use. The course

includes language recognition and analysis activities and directed application of theory.

*Taught once a year.*

**GCS/SOC 225 – Anthropology of Belief:** This course will provide a survey of the position of belief in the lives of humans the world over. Particular attention will be paid to the critical analysis of organized religions as economic and political institutions as well as the contemporary and historical ramifications of the forms of cultural colonization that they have and continue to inspire.

*Offered occasionally.*

**GCS 230 – Literature, Performing Arts, and Politics: A Global View:** The course will trace the development of performing and literary genres throughout the world. Varied types of expressions will be examined in their historical and local manifestations. The genres that have come to dominate the geo/political cultural entities (states, continents, sub-cultures) will be explored, as well as the global ramifications of the current artistic productions. Poetry, theater, dance and cinema will be among the genres studied.

*Offered occasionally.*

**HIST 201 – Western Civilization to the Sixteenth Century:** This introductory survey course will familiarize students with major themes and historical events in the Western World from the Ancient World to the 1500s. Students will analyze the major forces, ideas and institutions which influenced the peoples of the world and look at the foundations of Western cultural expansion outward. In this course students will learn to think critically about historical events and how they are interpreted to better understand the relationship between historical events and contemporary interpretation of those events. Students will locate and evaluate primary and secondary texts and use them to write critically about history.

*Offered in Fall and Spring.*

**HIST 202 – Western Civilization since the Sixteenth Century:** This introductory survey course will familiarize students with major themes and historical events in the Western World from the 1500s to the twenty-first century. Student will analyze the major forces, ideas and institutions which

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influenced the peoples of the world and examine the impact of Western cultural imperialism. In this course students will learn to think critically about historical events and how they are interpreted to better understand the relationship between historical events and contemporary interpretation of those events. Students will locate and evaluate primary and secondary texts and use them to write critically about history.

*Offered each Fall and Spring.*

**HIST/FREN 215 – French Culture:** The history and contemporary life of France and the French-speaking world. Provides an introduction to French culture through selected texts, current newspaper clippings and videos. Presented in English.

*Offered occasionally.*

**HIST/SPAN 216 – Spanish Culture:** An introduction to the culture and history of Spain from the medieval era to the present day. Selected historical and literary texts are used to give a panoramic view of Spanish culture. Presented in English.

*Offered occasionally.*

**HIST 255 – Military History:** This survey course will introduce students to military history from ancient times through the end of the 20th century. Attention will be given to significant battles throughout time with a focus on key American wars. Students will analyze why nations go to war, discuss the role of changing technology in warfare, and assess the impact of war on populations. No prior knowledge of military history is required for this course.

*Offered occasionally.*

**MLNG 221 – Spanish Literature in Translation:** This course introduces students to Spanish poetry, theater, prose fiction and essays of the 17th through the 20th century, with a special focus on the relationship between the literary and visual arts in Spain. The art of translation itself is central to our approach to several of the works studied.

**MLNG 225 – Representation of Minorities in World Literature:** A study of the ways in which various minority populations have been portrayed and

understood throughout history in the literature of different cultures. Lectures and discussions based on translated literary texts.

**MLNG/SOC 228 – Eastern European Literature and Culture:** A study of the literature, culture and history of Eastern Europe. Special emphasis on the effects of Eastern European immigration on American culture and values. Lectures and discussions based on translated literary texts.

**PADM 210/POLS 204 – Public Administration:** An intensive study of administrative organization, personnel policy, finance, management and control, and lines of responsibility at all levels.

*Multiple sections offered in Fall and Spring; one section in Summer.*

**PHIL 110 – Introduction to Philosophy:** This introduction to philosophy focuses on a selection of primary readings which have been of major influence in ancient, modern, and contemporary philosophy. Readings address issues pertinent to starting in philosophy, raising questions about our own responsibilities, how we think, what we are capable of and what we should be striving towards in our lives. The different areas of philosophical questioning include metaphysics, epistemology, ethics, political philosophy, and aesthetics, will all come under consideration.

**POLS 205 – World Geography:** The study of the geographic nature of the world's major social, political, and economic processes and problems. A central component of this class will be an analysis of the ways in which power has unevenly spread across the regions of the globe. This course starts and ends with an analysis of commodity chains as a means to understand the connections between colonialism, post-colonial imperialism, and the geographies of capitalism; environmental geographies of exploitation and destruction; the ways in which the global economy is governed; the relationships between race and geography; the production of gendered geographies; the production of specifically sexualized spaces; and conflicts that arise over and in various spaces, places, territories, and borders. By the end of the semester, students should have a firm grasp of geography's principal concepts and a solid orientation to the geographic nature of the world's major power inequalities and processes.

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**POLS 250 – Introduction to the Study of Government Systems:** An introduction to significant issues of politics that have been identified by noted political scientists of the past and present. Designed as an overview of the discipline of political science for students who would otherwise have limited exposure to these issues.

**PHIL 215 – World Religions:** Examination of philosophical assumptions and implications of belief systems represented by world religions such as Buddhism, Taoism, Hinduism, Judaism, Christianity, and Islam, as well as naturalism, agnosticism and atheism. The course will explore metaphysical, epistemological, and ethical assumptions and implications of various religions, anti-religious, and non-religious worldviews.

**SOC/MLNG 260 – Japanese Culture:** A study of the culture of Japan with special emphasis on the historical development and underlying dynamics of the Japanese world view. Education, child-rearing, business practices, morality, relationships, language, and the arts will be explained.

*Offered once a year in the Fall.*

**SPAN 101 – Elementary Spanish I:** An introduction to the Spanish language and Hispanic culture through conversation and basic grammar.

*Offered every term.*

**SPAN 102 – Elementary Spanish II:** A continuation of SPAN 101.

*Offered every term.*

*Prerequisite: SPAN 101.*

**SPAN 201 – Intermediate Spanish I/Translation:** Reading and translation of various modern Spanish texts.

*Offered occasionally.*

*Prerequisite: SPAN 102.*

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**SPAN 202 – Intermediate Spanish II/Conversation:** Development of conversational fluency and practical composition.

*Offered occasionally.*

*Prerequisite: SPAN 102.*

**THEA 225 – Theatre History I:** A comprehensive survey of Western (and influential non-Western) theatre from classical times to the late 17th century.

*Offered in Fall and Summer.*

**THEA 226 – Theatre History II:** A comprehensive survey of Western (and influential non-Western) theatre from the 18th century to the present. Open to all university majors.

*Offered in Spring and Summer.*

# Investigate Mathematics

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**MATH 150 – The Mathematical Experience:** This course introduces logic and mathematical thinking as a way of posing, communicating, and solving problems. It relates mathematics to other branches of knowledge. Topics of exploration include problem solving, logic, number theory, business mathematics, and statistics. This course is intended to fulfill the core mathematics requirement if chosen by individual departments.

**MATH 165 – Basic Algebra:** Basic algebra including fundamental operations on numbers and polynomials, linear equations and inequalities, the Cartesian coordinate system and graphs, and systems of two linear equations. Also factoring techniques, fractions, fractional equations and laws of integer exponents.

**MATH 175 – Elementary Statistics:** Data analysis and charts, rules of probability, conditional probability, distributions, random variables, sampling, confidence interval estimates, hypothesis testing, regression and correlation.

*Students enrolling in this course should have a background in college preparatory algebra, including high school Algebra I and Algebra II or equivalent.*

**MATH 180 – College Algebra:** This college level algebra course includes the study of linear, polynomial, rational, radical, quadratic, exponential, and logarithmic functions and their graphs. Other topics include inequalities, factoring, systems of equations, complex numbers, and applications.

*Students enrolling in this course should have a background in college preparatory algebra, including high school Algebra I and Algebra II or equivalent.*

**MATH 181 – Pre-Calculus:** This course introduces the foundations of analysis necessary to precede the calculus sequence with emphasis on college algebra and trigonometry including the properties and graphs of linear, polynomial, rational, exponential, logarithmic, trigonometric functions and

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inverse trigonometric functions. It will also include solving equations, trigonometric identities and complex numbers.

*Prerequisite: College Preparatory Algebra, Geometry and Trigonometry.*

**MATH 190 – Calculus I:** Functions and limits, the derivative and its significance, differentiation of algebraic functions, applications to rate of change and optimization problems; the integral, area, averages and elementary integration techniques.

*Prerequisite: MATH 180.*

# Investigate Science

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**BIOL 101 – General Biology I:** An introduction to the cell as the basic unit of life, its structures, functions and the extension of these aspects to all living organisms.

*Laboratory section: BIOL 103.*

**BIOL 102 – General Biology II:** The development and maintenance of life including the relationship of organisms to each other and to their environment; the process and results of evolution.

*Laboratory section: BIOL 104.*

**BIOL 214 – Anatomy and Physiology for Dancers:** A basic study of cell and tissue structure and function of the skeletal, muscular and nervous systems as they relate to kinesiology. Other systems that will be covered are the integumentary, circulatory, digestive, respiratory, excretory, hormonal and reproductive. Emphasis of the course is on the integrating functioning of these systems to maintain homeostasis.

**CHEM 101 – General Chemistry I:** Topics include atomic theory and structure, chemical bonding, properties of the elements and the periodic table, chemical equations and stoichiometry, states of chemical matter, equilibrium and kinetics, thermodynamics electrochemistry and selected topics in descriptive chemistry.

*Laboratory section: CHEM 103.*

**NSET 110 – Introduction to the Natural Sciences I:** An integrated study of biology, chemistry, earth science, and physics using the universal laws of science as a basis for an understanding of our surroundings. Qualitative as well as quantitative aspects of the laws will be discussed as they relate to the human body and technology. Thus students will be able to make connections between the natural sciences and their everyday experiences.

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**NSET 111 – Introduction to the Natural Sciences II:** A study of biology, chemistry, earth science and physical science using the universal laws of science as a basis for an understanding of our surroundings. Qualitative as well as quantitative aspects of the laws are discussed. As they relate to the human body and technology. The students will be able to make connections between the natural sciences and their everyday experience.

**NSET 120 – Environmental Sciences:** Students will investigate environmental science topics, with a focus on the relationship between humans and their environment. Topics include earth systems and resources, the living world, population, land and water use, energy sustainability, pollution and global change.

**NSET 122 – The Science of Light:** In this course students will investigate what light is as well as what light does. Our very existence depends on the energy provided by visible and invisible light from the sun, and mankind's continued development of technology to take advantage of the properties of light can be traced back to as early as 1900 B.C.E. The class discussions will be related to the work being done in the laboratory. Through lecture and lab experiments, students explore some of the fundamental properties of light and how these properties are utilized to enrich our lives and define their environments. Experiments in the lab consists of exploring the themes of reflection, refraction, lenses & optical instruments, dispersion, light & color, interference, polarization, diffraction & interference, and other applications.

**NSET 130 – Owner's Manual for the Human Body:** A survey of the human body, including the skin, skeleton, and muscles, as well as the respiratory, circulatory, digestive, excretory, nervous, endocrine, and reproductive systems.

**NSET 131 – Impacts of Microbes and Infectious Diseases on History:** This course examines the many ways infectious diseases have impacted history. It

provides examples of several important infectious diseases that have impacted civilizations, religion, war, immigration and even science. We will aim to reinterpret historical facts in the light of infectious disease and understand how microbes have affected and altered history. The course will cover diseases including The Black Plague, Syphilis, Smallpox, Influenza, Ebola, Mumps and other lesser-known diseases.

**NSET 181 – Astronomy, Space, and Time:** This course is an introduction to the science of astronomy and astrophysics – planets, stars, galaxies, the physics of the cosmos, and our relationship to it all. In this course, students will investigate not just the facts of the universe, but how the scientific process is used to find them. Students will examine how we know where and when we are in the universe. Students will learn how stars work, how solar systems form, how galaxies evolve, how astronomers study exotic objects like neutron stars and black holes, and how they measure the distances to all of them. Students will also look at the evidence for how the universe began, its mysterious dark matter and dark energy, and how it might end.

**NSET 182 – Are We Alone? The Search for Life in the Universe:** Are we alone in the Universe? This course will use this question as a lens to explore *astrobiology*, the study of life in the universe. Throughout the course, students will apply critical thinking and evidence-based reasoning to come up with their own answer to this mystery. Students will examine key topics in astronomy, geology, biology, chemistry, and other fields to investigate this question from all angles. Ultimately, students will make their own evidence-based conclusions about whether life exists elsewhere in the cosmos, where we might find it, and what it might mean if we don't.

## Apply and Appreciate the Arts

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**ART 100 – Introduction to the Visual Arts:** An introduction to the visual arts from both an analytical and historical perspective. Representational and abstract organizations are discussed. The historical perspective is presented in a brief chronological survey of painting, sculpture, and architecture in Western art from ancient Greece and Rome to the present day. Students will have experiences both inside and outside the classroom, including lectures, art demonstrations, hands-on activities, and possible conversations with specialists when available.

**CINE 170 – Introduction to Screenwriting for Non-Majors:** Introduction to Screenwriting for Non-Majors is designed for any student in the University not currently a Cinema Arts major. For the first part of the semester, students will learn the elements of storytelling and apply that knowledge to the analysis of short and feature length motion picture stories. For the second part of the semester, students will take the knowledge gained in the first part of the semester and apply it to the development of short scripts that they will write and revise. This course employs a two-part, Lecture/Lab Workshop structure.

**COMM 290 – Seminar in Media Studies:** Students in this course will engage in critique and creation in various genres and types of media. The course will focus on aesthetic theory as well as other critique-related theory and the application thereof. Students will connect issues represented in media texts with issues in the real world. Students will also learn to view media texts through historical, economic, political, aesthetic, and cultural lenses.

*Offered every semester.*

**COPA 250 – The Arts and Human Experience I: The Roots:** Students in this course will engage in critique and creation in various genres and types of media. The course will focus on aesthetic theory as well as other critique-related theory and the application thereof. Students will connect issues represented in media texts with issues in the real world. Students will also learn

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to view media texts through historical, economic, political, aesthetic, and cultural lenses.

*Multiple sections offered every semester.*

**COPA/ENGL 252 – The Art of Creative Nonfiction:** A course covering a broad range of prose including essay, memoir, biography, autobiography, and expository writing, as well as some fiction and short story as it has been practiced in western culture over the past five hundred years. The course will cover historic, generic, formal, and thematic aspects of prose. Students will be expected to analyze and perform close readings of individual prose texts examining content, technical aspects, and context, and to share those interpretations both verbally and in writing, as well as to create imaginative text of their own authorship (personal essay, memoir, etc.) that reflects the conventions of the genre.

*Offered every year.*

*Prerequisite: ENGL 101 or equivalent.*

**COPA/ENGL 253 – The Art of Poetry:** A course covering a broad range of lyric poetry as it has been practiced in western culture over the past five hundred years. The course will cover historic, generic, formal, and thematic aspects of poetry. Students will be expected to analyze and perform close readings of individual poems including content, technical aspects, and context, and to share those interpretations both verbally and in writing, as well as to create imaginative text of their own authorship (poetry) that reflects the conventions of the genre of poetry.

*Offered every year.*

*Prerequisite: ENGL 101 or equivalent.*

**COPA/ENGL 254 – The Art of the Short Story:** A course covering the development of the short story as it has been practiced in Western culture over the past two hundred years. The course will cover historic, generic, formal, and

thematic aspects of the short story. Students will be expected to analyze and perform close readings of individual texts, examining content, technical aspects, and context, and to share those interpretations both verbally and in writing.

*Multiple sections offered every semester.*

*Prerequisite: ENGL 101 or equivalent.*

**EDUC 251 – Arts and Music in Teaching:** In this course, students will be able to articulate priorities for high quality, meaningful arts experiences across a human development continuum. Emphasis will be on integrated arts approach utilizing the Literary Arts (Literature and Poetry), Music (Instruments and Singing), Drama and Storytelling, Dance and Creative Movement, Visual Arts, and Eurhythmics. Special attention will be given to the arts supporting physical, affective, and cognitive development. This course is designed to provide students with a variety of learning experiences including, but not limited to: lecture, group discussions and projects, artist presentations, article reviews, and experiential learning experiences such as direct exposure to varied arts media, observations, museum and school visits.

**ENGL 200 – Creative Writing:** Students will write in multiple genres, including but not limited to poetry, fiction, and creative nonfiction, among others. Class experiences will include workshop, peer review, revision, reading work aloud, and compiling a portfolio of creative work.

*Multiple sections offered every semester.*

*Pre-requisite: ENGL 101 or its equivalent.*

**MLNG 220 – French Literature in Translation:** This course introduces students to French poetry, theater, prose fiction and essays of the 17th through the 20th century, with a special focus on the relationship between the literary and visual arts in France. The art of translation itself is central to our approach to several of the works studied.

**MUS 101 – Music Appreciation:** Selected compositions to develop an

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appreciation of music through guided musical experiences, biographical materials and critical comments on composers and modes. Listening experience is provided. Attendance at professional musical performances is required.

**PHOT 101 – Photography for Non-Majors:** Photography has been constantly changing as technological developments allow for endless experimentation. This class is designed to allow students to become familiar with visual arts and the artistic process using the camera as a tool for personal expression. Photography will be approached through several lenses including smart phones, digital and film SLR's, as well as darkroom processing. Topics will include photojournalism, conceptual photography/art, and studio photography (commercial, portraiture and still life). Students will be encouraged to research photographers and industry styles based on topics supplied by the instructor. Additionally, students will obtain experience in a number of photographic areas and will build an understanding of what kind of careers can be obtained through photography.

**THEA 111 – Introduction to Acting I:** An introduction to the acting process through exercises scene work and monologue work, improvisation, lecture, play analysis and attendance at live performances. Open to all University majors. Recommended for Dance majors.

**THEA 230 – Introduction to Theatre:** Introduction to Theatre is a beginning survey of the theatre arts - a starting point toward a general appreciation of the dramatic form and theatrical process. The course explores theatre's historical significance and its contemporary relevance. Students will actively participate in several theatrical activities in the roles of playwrights, critics, actors and designers over eight weeks to develop some understanding of the collaborative process that goes into staging a play, in order that they may become informed artistic audiences in the future.

*Offered every semester.*

# Interpret Creative Works

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**EDUC 252 – Children’s Literature:** The course emphasizes human communications and creative techniques for developing the skills of speaking, listening, reading, and writing. Special attention is given to such areas as creative storytelling, sequence of language development, language stimulation, mass media, dramatic interpretation, applied and performing arts and poetry. Students in this course will read a variety of classic and contemporary children’s literature. These genres will include traditional literature (folktales, fables, fairy tales, myths, legends), novels, picture books, modern fantasy, poetry, contemporary realistic fiction, historical fiction, biographies, and informational books.

**ENGL 120 – Introduction to Literary Studies:** ENGL 120 will introduce students to the fundamentals of literary studies, including terms, definitions, and reading strategies. Students will learn to read and analyze multiple genres, such as the novel, the lyric poem, the drama, the autobiography, and the short story, with attention to concepts such as gender and sexuality, subjectivity and authorship, literary periodization, and the global novel in English today. Students will produce a close reading, an essay that integrates secondary sources, and a more extensive literary analysis paper.

*Multiple sections offered every semester, including some Summers.*

*Prerequisite: ENGL 101.*

**ENGL 250 – World Literature: Drama, Poetry, Epic:** ENGL 250 will introduce students to the fundamentals of literary studies, including terms, definitions, and research methodologies. Students will learn what it means to produce a close reading, what different interpretative perspectives can offer us as we read a text, how to distinguish between primary and secondary sources, and how to research and develop a literary analysis.

*Offered every year. Mostly limited to online offerings.*

*Prerequisite: ENGL 101.*

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**ENGL 251 – World Literature: Novels:** ENGL 251 will introduce students to the fundamentals of literary studies, including terms, definitions, and research methodologies. Students will learn what it means to produce a close reading, what different interpretative perspectives can offer us as we read a text, how to distinguish between primary and secondary sources, and how to research and develop a literary analysis.

*Mostly limited to online offerings.*

*Prerequisite: ENGL 101.*

**ENGL/COPA 252 – The Art of the Essay:** A course covering a broad range of prose including essay, memoir, biography, autobiography, and expository writing, as well as some fiction and short story as it has been practiced in western culture over the past five hundred years. The course will cover historic, generic, formal, and thematic aspects of prose. Students will be expected to analyze and perform close readings of individual prose texts examining content, technical aspects, and context, and to share those interpretations both verbally and in writing, as well as to create imaginative text of their own authorship (personal essay, memoir, etc.) that reflects the conventions of the genre.

*Offered every year.*

*Prerequisite: ENGL 101 or equivalent.*

**ENGL/COPA 253 – The Art of Poetry:** A course covering a broad range of lyric poetry as it has been practiced in western culture over the past five hundred years. The course will cover historic, generic, formal, and thematic aspects of poetry. Students will be expected to analyze and perform close readings of individual poems including content, technical aspects, and context, and to share those interpretations both verbally and in writing, as well as to create imaginative text of their own authorship (poetry) that reflects the conventions of the genre of poetry.

*Offered every year.*

*Prerequisite: ENGL 101 or equivalent.*

**ENGL/COPA 254 – The Art of the Short Story:** A course covering the development of the short story as it has been practiced in Western culture over the past two hundred years. The course will cover historic, generic, formal, and thematic aspects of the short story. Students will be expected to analyze and perform close readings of individual texts, examining content, technical aspects, and context, and to share those interpretations both verbally and in writing.

*Multiple sections offered every semester.*

*Prerequisite: ENGL 101 or equivalent.*

**ENGL 255 – Theoretical Approaches to the Study of Literature:** A multi-genre and/or multicultural course that examines both primary and secondary sources in any one of a number of traditional avenues of inquiry within Literary Studies. Approaches might have a critical basis (such as race, sexuality, class, religion, ethnicity, or gender) or a contextual basis (emphasizing a particular genre, movement, or region). Topics will vary; please check PointWeb for current offerings. Previous topics have included: LGBTQ Literature and Culture, Mad Science and Literature, Sex and Misery, Literature of the American South, Literature of Faith, and Latino Literature.

*Offered every year.*

*Prerequisites: ENGL 101 or equivalent.*

**JOUR 225 – Deconstructing the Story:** This course is critical-analytic, designed to serve as an introduction to the practice of media literacy through the close reading of media texts. Students will survey the major schools of analytic thought in the cultural-critical tradition and apply them to the popular media in order to be able to identify and discuss major themes depicted in the texts. Each instructor who teaches the course is free to choose the genre of media, as well as the major themes students will identify and discuss. The main framework for media text analysis will remain consistent across all iterations of the course.

## Understand People

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**EDUC 220 – Family and Community Diversity:** This course will provide teacher candidates with methods and strategies for creating a positive, inclusive learning environment that addresses the various cognitive, affective and developmental needs of diverse learners. Cultural, racial, and ethnic issues will be explored as they relate to the needs of school aged students. Students will review strategies for building positive relationships with diverse families and communities and learn how to develop working relationships with key community organizations related to cultural diversity to enhance children’s educational outcomes.

**EDUC 228 – Educational Psychology:** This course will assist students in better understanding the role that psychological and educational theories play in understanding human learning and human behavior. Prime emphasis will be placed on the role that psychological processes such as cognitive development, individual and group differences, motivation, psycho-social development and metacognition play in the functioning of humans in everyday settings and circumstances. Each student will be challenged to make connections between the various psychological theories studied in this course and their own personal and professional interests. As such, an interdisciplinary approach to educational psychology will be utilized.

**HIST 206 – Foundations in Feminism: Women’s History in the Western World:** This course will introduce students to historical issues and questions about gender, power, and the role of women in modern society. This course will focus on American and European women in the 19th and 20th centuries to understand the debates about first, second, and third-wave feminism. Students will read and analyze how the roles of women, gender, and sexuality have been (mis)understood and continually redefined in the past two centuries. Students will be introduced to the process of writing through the lens of women and feminism. This course is Writing Intensive.

*One section offered every year.*

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**HIST 220 – History of American Music:** In this course, students will learn about the history and development of American musical styles and the interaction that those styles had with American culture. Students will analyze both a variety of genres that evolved during the last one hundred and fifty years and the technology and venues that allowed those musical styles to permeate society. The role of the musician as the creator of new styles from vaudeville to Broadway and from blues to Rock ‘n’ Roll will dovetail with the audience and critics’ response to those genres. During the semester, students will have the opportunity to listen to different styles of music, read history of how musical styles evolved, and read both musicians and critics analyses of their works.

*One section offered every year.*

**PSYC 150 – Psychological Foundations:** Examines psychological foundations underlying the development of personal, professional, academic, and cultural world views, and examines how those world views influence questions that human beings ask and answers they find. Students will be asked to express their ideas in both oral and written form.

*Offered every semester.*

**PSYC 203 – Theories of Personality:** This course will present the fundamentals of existing theories of personality with special attention given to the implications of each. In-depth study of Freud, Jung, Adler and other selected theorists.

*Offered in Fall and Spring.*

**PSYC 214 – Psychology of Emotion:** This course is a study of major theories of emotion and their emergence from cognitive, behavioral, physiological, social, and evolutionary perspectives in the discipline of psychology. Subject matter will include communication of emotion in nonverbal behavior, bodily expressions of emotion, the development of emotion, emotional dynamics in relationships and

groups, the physiology of emotion, and cultural differences in emotion concepts and expression.

*Offered in Fall and Spring.*

### **PSYC 230 – The Characterological and Psychotic in Fiction and Film:**

This course will explore character development, organization and characterologic disorder (personality disorders) by examining the tension between characterological and situational (episodic) psychopathology, ego development (syntonic and dystonic) and defense as portrayed in film and fiction. Using Greek literary themes and dramatism (tragedy, catharsis, hamartia, nemesis), current psychoanalytic theory, feminist reappraisals of psychopathology and social constructionist theory, the course generally critiques personality disorders (e.g., borderline, narcissistic, histrionic, dissociative, etc.) by closely examining the material of character development such as trauma and abuse (of psychological life) as well as tragedy and drama.

*Offered in the Spring.*

**SOC 105 – Marriage and the Family:** Sociological perspectives on premarital, marital and familial relationships including mate selection, sexuality and sex roles, legal and economic aspects of marriage, growth and conflict, parenthood and marital dissolution.

**SOC 150 – Sociological Foundations:** This course introduces students to the main concepts, theories, and methods of the discipline of sociology. Subject matter will include the relationship between the individual and social groups, social institutions, culture, and the social environment. Students will consider how the intersection of social identity, categories (race, ethnicity, class/socioeconomic status, gender, sexuality, religion, and ability status) may impact individual development, with an emphasis on power, privilege, and access to resources in society. Content related to human diversity and social inequality will be a substantial element of this course.

*Offered every semester.*

## **Point Park University CORE Courses**

**SOC 240 – Anthropological Approaches:** This course introduces students to Cultural Anthropology, the study of contemporary human existence. It provides a survey of the various research methods and theoretical applications that cultural anthropologists have developed over the last century. It pays particular attention to recent scholarship to demonstrate the ways in which Cultural Anthropology is relevant to life in the early 21st century.

*Offered Occasionally.*

# Succeed in Business

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**BMGT 204 – Salesmanship:** Product sales with emphasis on the selling process: knowledge of the product, consumer motivation, product management and direct sales.

*One section offered in the Spring.*

**BMGT 205 – Principles of Marketing:** Students will apply fundamental marketing and promotional concepts to the business environment. Utilizing these theories, students will identify the consumer and product markets, and develop appropriate marketing and promotional plans.

*Multiple sections offered in Fall and Spring; one section in Summer.*

**BMGT 234 – Ethical Leadership:** A philosophical investigation of the main concepts and theories of ethics, with applications to fundamental moral questions as they arise in different areas of business. The following issues may be used as illustrations: affirmative action, investment in unethical companies or countries, product safety, whistle blowing and advertising.

*Multiple sections offered in Fall and Spring; one section in Summer.*

**BMGT 271 – The Money Thing: Life and Finances During and After College:** Life is coming and so are its financial responsibilities. Now is the time to become more financially literate. This course will provide students an engaging and approachable framework for developing greater financial literacy and creating financial plans as students move out of their college experience and into the real-world. Topics such as student loan consolidation, balancing consumer needs and savings, creating financial budgets and plans, maintaining a healthy credit standing, and developing long-term financial horizons will be few of the areas covered through the use of readily available PC and mobile applications.

*Multiple sections offered every semester.*

*Prerequisite: Sophomore standing or above.*

## Point Park University CORE Courses

**CMPS 330 – Electronic Commerce I:** This course provides information and analysis of e-commerce. Course topics include: e-commerce business models, e-commerce infrastructure, implementing an e-commerce website, e-commerce security and payment systems, e-commerce marketing concepts, ethical, social and political e-commerce issues, social networks, and how highly portable, place-aware, always-with-you personal devices are expanding the e-commerce environment.

*Multiple sections offered every semester.*

**ECON 202 – Principles of Economics/Microeconomics:** An introduction to the pricing and allocation mechanism of the classical market economy.

*Multiple sections offered every semester.*

**ECON 203 – Economic History of the United States:** A study of the evolutionary development of the United States from the colonial subsistence level to the present day.

*One section offered every other Fall– even years.*

### Discover Technology

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**CMPS 114 – Problem Solving with Information Technology:** A course on how Information Technology impacts organizations and how to use Information Technology to solve problems. Topics include: main concepts of Information Technology at a general level, online collaboration tools, application software, and information literacy as applied to searching and using the Internet. In addition, students will become proficient at an intermediate level in using application software. The student will learn each of the four software applications (Spreadsheet, Database, Word Processing and Presentation) and be able to apply them successfully to problem-solving scenarios.

*Multiple sections offered every semester.*

**EDUC 101 – Technological Literacy for Education for the 21st Century:** This course is designed to be a hands-on, interactive technology course that will allow students to use technology that is found in our global society and to improve their future professional practice. Through group projects, individual presentations, and an e-portfolio, students will learn how technology can increase collaboration, communication, creativity and divergent thinking. Students will locate and use content-related technology resources.

**ETGR 205 – Engineering Technology Graphics:** Introduction to graphical representation using hand drawing and computer-aided drafting. Orthographic projection, dimensioning, sketching, and visualization. Use of layers, line types, blocks, and scale as they relate to orthographic projection.

**JOUR 103 – Graphic Design I:** (Required of all majors) This course serves as an introduction to the theory and practice of visual communication design for print and screen-based media. Emphasis is placed on visual communication of ideas, information and messages. Students learn the fundamentals of digital imaging, page layout and web design. Upon completion of this course, students will produce a series of visual communication artifacts to add to their portfolios.

*Multiple sections offered every semester.*

**NSET 101 – Introduction to the Natural Sciences and Engineering Technology:** An introduction to the professions in Natural Sciences and Engineering Technologies including ethical practices. Software relevant to the natural sciences and engineering technology fields will be utilized to solve practical problems. Additionally, a research project and oral presentation related to these fields will be required.