

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

2023-2024 Degree Requirements

Name: _____

ID Number: _____

TOTAL CREDITS FOR DEGREE: 121

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits
ENGL 101	College Composition	3 credits
UNIV 101	City-University Life	3 credits
Senior Capstone	BMGT 481	3 credits

Choose Thematic Core courses in the following:

Explore the World - Choice 1	ECON 201	3 credits
Explore the World - Choice 2		3 credits
Investigate Science		3 credits
Investigate Mathematics	MATH 180	3 credits
Interpret Creative Works		3 credits
Understand People - Choice 1	PSYC 150	3 credits
Understand People - Choice 2		3 credits
Succeed in Business	BMGT 234	3 credits
Appreciate & Apply the Arts		3 credits
Discover Technology	CMPS 114	3 credits

BUSINESS CORE REQUIREMENTS: 34 cr.

MATH 175 Elementary Statistics (3)
ACCT 210 Intro to Financial Acctg (3)
ACCT 220 Managerial Accounting (3)
BMGT 201 Business Law I (3)
MKTS 205 Principles of Marketing and Sales (3)
HRM 207 Human Resources Mgmt (3)
BMGT 280 Business Career Prep (1)
FIN 300 Corporate Finance (3)
BMGT 338 Operations Mgmt/QA (3)
BMGT 340 Org Behav w/Topics (3)
CMPS 300 Info Tech for Managers (3)
ECON 202 Prin. of Microecon (3)

MAJOR REQUIREMENTS: 36 cr.

BMGT 101 Intro to Business (3)
Choose 5 courses:
BMGT 202 Business Law II (3)
BMGT 208 Principles of Mgmt (3)
BMGT 221 Bus Comm/Research (3)
BMGT 271 The Money Thing (3)
CMPS 214 MicroComputing I (3)
CMPS 330 E-Commerce I (3)

Select a Concentration*-18 cr.

International Business **OR**
Hospitality Mgmt **OR**
General Mgmt **OR**
Entrepreneurship

*See next page for details on each concentration

GENERAL ELECTIVES: 9 cr.

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

2023-2024 Degree Requirements

1. International Business

BMGT 303 International Business (3)
MKTS 304 International Mktg (3)
ECON 421 International Economics (3)
BMGT 441 Cross-Cultural Bus Mgmt (3)
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*

2. Hospitality Mgmt

BMGT 231 Intro to Hospitality Industry (3)
BMGT 241 Sales/Rev Mktg Plan Hospitality (3)
BMGT 331 Safety&Security Hospitality (3)
BMGT 341 Operations Mgmt in Hosp Ind (3)
BMGT 351 Org Behav in Hosp Ind (3)
School of Bus Elective ____ (3)*

3. General Mgmt

HRM 316 Labor/Mgmt Relations (3)
FIN 426 Investment Mgmt (3)
MKTS 411 Adv Mktg Mgmt (3)
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*

4. Entrepreneurship

BMGT 332 Intro to Entrepreneurship (3)
BMGT 336 Entrepreneurial Regulation (3)
BMGT 454 Adv Entrepreneurial App (3)
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*
School of Bus Elective ____ (3)*

**Suggested courses include Internship, CO-OP, Foreign Language, or other related course*

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

2023-2024 Degree Requirements

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity.
2. Clearly communicate thoughts and ideas both verbally and in writing.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace.
4. Analyze, integrate and communicate complex information to facilitate management decision-making.
5. Gather, analyze, and evaluate critical information from within business management
6. Apply major concepts within traditional areas of business management.