

## Degree Requirements

| Bachel   | or's Degre  | ee in _  |                                      |                   | SPORTS MEDIA, DOCUMENTARY |          |         |                                   |    |
|----------|-------------|----------|--------------------------------------|-------------------|---------------------------|----------|---------|-----------------------------------|----|
| From _   |             |          |                                      |                   |                           |          |         |                                   |    |
| DEPAR    | TMENT C     | ORE R    | EQUIREMENTS                          | 12                |                           |          |         | 2023-2024                         |    |
|          |             |          |                                      |                   | Stude                     | nt's Nam | e:      |                                   | _  |
|          | JOUR        | 510      | Investigative Journalism             | 3                 | Entra                     | nce Date | :       |                                   |    |
|          | COMM        | 515      | Communication Theory                 | 3                 |                           |          |         |                                   |    |
|          | COMM        | 518      | Comm. Law & Regulation*              | 3                 |                           |          |         |                                   |    |
|          | COMM        | 519      | Media Ethics & Responsibilities*     | 3                 | ELECTI                    | VES: Cho | ose Tw  | vo Courses:                       |    |
|          | COMM        | 593      | Applied Mass Comm.                   | 3                 |                           |          |         |                                   |    |
|          |             |          | Research Methods                     |                   |                           | BPMM     | 529     | Professional Video Techniques     | 3  |
|          |             |          |                                      |                   |                           | BPMM     | 542     | Advanced Television Production    | 3  |
|          |             |          |                                      |                   |                           | COMM     | 517     | Global Communication              | 3  |
|          |             |          |                                      |                   |                           | MULT     | 511     | Visual Communication Tech.        | 3  |
| *Course  | es may be   | waived   | d based on prior experience at the o | discretion of the |                           | MULT     | 516     | Technology Mediated Comm.         | 3  |
| Gradua   | te Prograr  | n Direc  | tor. Waived requirements are to be   | e replaced with   |                           | MULT     | 550     | Web Publishing                    | 3  |
| elective | es.         |          |                                      |                   |                           | COMM     | 551     | Graduate Internship I             | 3  |
| CHOOS    | SE ONE TE   | RACK     |                                      |                   |                           | COMM     | 552     | Graduate Internship II            | 3  |
| PROFES   | SIONAL O    | R THE    | SIS TRACK                            |                   |                           | COMM     | 595     | Special Topics*                   | 3  |
|          |             |          |                                      |                   |                           | JOUR     | 504     | <b>Broadcast News Reporting</b>   | 3  |
| PROFES   | SIONAL TI   | RACK     |                                      |                   |                           | JOUR     | 517     | On Camera Performance             | 3  |
| Comple   | te the foll | owing    | two courses:                         | 6                 |                           | JOUR     | 530     | Television Anchoring Producing    | 3  |
|          | COMM        | 591      | Professional Track I                 | 3                 |                           | PHOT     | 501     | Digital Photo Editing             | 3  |
|          | COMM        | 592      | Professional Track II                | 3                 |                           | PRAD     | 513     | Social Media                      | 3  |
|          |             |          |                                      |                   |                           | PRAD     | 548     | Sports Media and Marketing        | 3  |
| THESIS   | TRACK       |          |                                      |                   |                           | PRAD     | 564     | Social Media Analytics SEO        | 3  |
| Thesis   | track requ  | iired co | ourses:                              | 6                 |                           |          |         |                                   |    |
|          | COMM        | 597      | Thesis I                             | 3                 |                           |          |         |                                   |    |
|          | COMM        | 598      | Thesis II                            | 3                 |                           |          |         | *May be repeated if topic differs |    |
| Broado   | ast Conc    | entrat   | ion                                  | 18                |                           |          |         |                                   |    |
|          | COMM        | 505      | Multimedia Storytelling              | 3                 |                           | Documen  | tary Co | oncentration                      | 18 |
|          | MULT        | 528      | Multimedia Production                | 3                 |                           | MULT     | 528     | Multimedia Production             | 3  |
|          | MULT        | 570      | Short Documentary                    | 3                 |                           | JOUR     | 546     | History of Documentary Cinema     | 3  |
| Choose   | 3 elective  | s        |                                      | 9                 |                           | COMM     | 589     | Media Entrepreneurship            | 3  |
|          |             |          |                                      |                   |                           | PHOT     | 565     | Experimental Video                | 3  |
| Sports   | Concenti    | ration   |                                      | 18                |                           | MULT     | 570     | Short Documentary                 | 3  |
|          | COMM        | 505      | Multimedia Storytelling              | 3                 |                           |          |         |                                   |    |
|          | MULT        | 528      | Multimedia Production                | 3                 |                           |          |         |                                   |    |
|          | MULT        | 570      | Short Documentary                    | 3                 |                           |          |         |                                   |    |
| Choose   | 3 elective  | s        |                                      | 9                 |                           |          |         |                                   |    |
| Docum    | entary The  | esis Rec | quirement                            | 6                 |                           |          |         |                                   |    |
|          | COMM        | 562      | Documentary Thesis I                 | 3                 |                           |          |         |                                   |    |
|          | COMM        | 563      | Documentary Thesis II                | 3                 |                           |          |         |                                   |    |

## **Program Objectives**

## MASTER OF ARTS IN BROADCASTING, SPORTS MEDIA, DOCUMENTARY

## Students who complete this program will:

- 1. Demonstrate strong writing and editing skills.
- 2. Perform professional level work in video and audio acquistion and editing
- 3. Employ professional legal and ethical principles.
- 3. Demonstrate readiness for continued academic and mass communication reseach in the field
- 4. Demonstrate readiness for continued academic and mass communication research
- 5. Create content that demonstrates understanding of the techniques and skills taught in the curriculum

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