Bachelor's Degree in From

## DEPARTMENT CORE REQUIREMENTS

| JOUR | 510 | Investigative Journalism | 3 |
| :---: | :---: | :---: | :---: |
| COMM | 515 | Communication Theory | 3 |
| COMM | 518 | Comm. Law \& Regulation* | 3 |
| COMM | 519 | Media Ethics \& Responsibilities* | 3 |
| COMM | 593 | Applied Mass Comm. <br> Research Methods | 3 | Graduate Program Director. Waived requirements are to be replaced with electives.

CHOOSE ONE TRACK
PROFESSIONAL OR THESIS TRACK

## PROFESSIONAL TRACK

Complete the following two courses:

| - COMM | 591 | Professional Track I |
| :--- | :--- | :--- | :--- |
| COMM | 592 | Professional Track II |

THESIS TRACK
Thesis track required courses:
COMM 597 Thesis I
COMM 598 Thesis II

Broadcast Concentration

|  | COMM | 505 | Multimedia Storytelling |
| :--- | :--- | :--- | :--- |
| __ | MULT | 528 | Multimedia Production |
|  | MULT | 570 | Short Documentary |

Choose 3 electives

Sports Concentration
$\qquad$ COMM 505 Multimedia Storytelling
MULT 528 Multimedia Production
MULT 570 Short Documentary
Choose 3 electives

Documentary Thesis Requirement 6
COMM 562 Documentary Thesis I 3
COMM 563 Documentary Thesis II 3

MASTER OF ARTS IN BROADCASTING, SPORTS MEDIA, DOCUMENTARY

2023-2024
Student's Name: $\qquad$
Entrance Date: $\qquad$

ELECTIVES: Choose Two Courses:

| BPMM | 529 | Professional Video Techniques | 3 |
| :---: | :---: | :---: | :---: |
| BPMM | 542 | Advanced Television Production | 3 |
| COMM | 517 | Global Communication | 3 |
| MULT | 511 | Visual Communication Tech. | 3 |
| MULT | 516 | Technology Mediated Comm. | 3 |
| MULT | 550 | Web Publishing | 3 |
| COMM | 551 | Graduate Internship I | 3 |
| COMM | 552 | Graduate Internship II | 3 |
| COMM | 595 | Special Topics* | 3 |
| JOUR | 504 | Broadcast News Reporting | 3 |
| JOUR | 517 | On Camera Performance | 3 |
| JOUR | 530 | Television Anchoring Producing | 3 |
| PHOT | 501 | Digital Photo Editing | 3 |
| PRAD | 513 | Social Media | 3 |
| PRAD | 548 | Sports Media and Marketing | 3 |
| PRAD | 564 | Social Media Analytics SEO | 3 |
|  |  | *May be repeated if topic differs |  |
| Documen | ary Co | ncentration | 18 |
| MULT | 528 | Multimedia Production | 3 |
| JOUR | 546 | History of Documentary Cinema | 3 |
| COMM | 589 | Media Entrepreneurship | 3 |
| PHOT | 565 | Experimental Video | 3 |
| MULT | 570 | Short Documentary | 3 |

## Program Objectives

MASTER OF ARTS IN BROADCASTING, SPORTS MEDIA, DOCUMENTARY

## Students who complete this program will:

1. Demonstrate strong writing and editing skills.
2. Perform professional level work in video and audio acquistion and editing
3. Employ professional legal and ethical principles
4. Demonstrate readiness for continued academic and mass communication reseach in the field
5. Demonstrate readiness for continued academic and mass communication research
6. Create content that demonstrates understanding of the techniques and skills taught in the curriculum
