POINT PARK UNIVERSITY FACTBOOK 2007-08

Prepared by the Office of Institutional Research



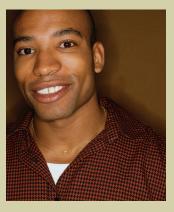
















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INTRODUCTION

Foreword from the Office of Institutional Research

Recognizing that information is a key institutional resource, The Office of Institutional Research is responsible for providing the university management with information that supports institutional planning, policy formation and decision making; for coordinating responses to inquiries for university-related information and serving as a comprehensive source for information about the institution. To that end, the purpose of this factbook is to provide accurate and timely information about significant aspects of the university and its operations. The 2007-08 Factbook is the third annual comprehensive report of data and information collected at Point Park University. It includes the most current information available for an academic or fiscal year, as well as pertinent historical information.

Most of the information contained in the factbook is extracted from administrative reports produced on an annual basis by various university offices. The expert assistance and cooperation received from individuals in offices supplying factbook data is sincerely appreciated.

We hope that you find this factbook both informative and useful. Any questions, comments, or concerns regarding this document may be directed to the Office of Institutional Research. Thank you for your interest in Point Park University and the information contained in this report.

GENERAL INFORMATION

History of the University

The Business Training College (BTC), the predecessor institution of Point Park University, was founded in 1933 by Dr. Dorothy and L. Herbert Finkelhor. A proprietary school that prepared students for careers in the business world, BTC was located in downtown Pittsburgh.

In 1960, the state of Pennsylvania chartered BTC as Point Park Junior College, a tax-exempt institution of higher education. The College was re-chartered as Point Park College in 1966 and began awarding bachelor's degrees. Its first graduate program (journalism and communications) was established in 1981.

Point Park was granted university status by the Pennsylvania Department of Education in October, 2003.

Point Park University acquired The Pittsburgh Playhouse (now The Pittsburgh Playhouse of Point Park University) in 1968. Its main campus remains in downtown Pittsburgh and includes The University Center (the former Library Center). Classes are also offered in the Patterson Building located next door to Academic Hall.

To meet its growing needs, the University has acquired various downtown properties during the past several years. The second largest property owner in downtown Pittsburgh, Point Park's foot print extends down the Wood Street corridor from the Monongahela River to Fourth Avenue.

Approximately 3,600 students are enrolled at the University.

The University's presidents and their years of service:

Dr. Dorothy C. Finkelhor	1960-1967
Arthur Blum	1967-1973
Dr. John V. Hopkins	1973-1986
Dr. J. Matthew Simon	1986-1995
Dr. James Oliver Hunter	1995-1997
Dr. Katherine Usher Henderson	1997-2006
Dr. Paul Hennigan	2006-

University Profile

Point Park University is an independent, four-year coeducational institution located in the heart of downtown Pittsburgh. Point Park enrolls approximately 3,600 full and part-time students in more than 50 majors and concentrations offered through its three schools. Its students represent 47 states and 35 countries.

Since its founding, Point Park has been known for providing its students with an education that combines the liberal arts with career education.

Point Park offers bachelor's and associate's degrees in a number of majors, including accounting, applied history, arts management, behavioral sciences, biological sciences, business management, children's theater, criminal justice, dance, digital and cinema arts, education (early childhood, elementary and secondary), engineering technology (civil, electrical and mechanical), English, environmental protection science, film and video production, human resources management, information technology, intelligence and national security, journalism and mass communications, political science, psychology, public administration, sport, arts & entertainment management and theater arts.

The University has earned national distinction in a number of fields, including dance, theater, journalism and mass communication, and sport, arts and entertainment management.

The University also awards eight graduate degrees: the master of arts degree in curriculum and instruction; the master of arts degree in educational administration; the master of arts degree in journalism and mass communication; the master of arts degree in organizational leadership, the master of fine arts in theater arts; the master of business administration degree; the master of science in criminal justice; and the master of science degree in engineering management.

Learning is an interactive process at Point Park where the average class size is between 15-20 students. All courses are taught by experienced, full-time faculty, augmented by working practitioners who bring a practical knowledge of the workplace into the classroom.

University facilities include engineering technology, science and computer labs, a television studio, black and white and color photo labs, the Program for Academic Success, dance studios, and a radio station. Performing arts majors gain practical experience at the landmark Playhouse of Point Park University.

In recent years the University has embarked upon a major renovation of its facilities, including new science labs, a state-of-the-art color television studios and digital film editing suites. It has also upgraded classrooms, the residence halls, dining facilities, and the overall physical plant. The addition of F. Tracy Henderson Alumni Park and the Academic Hall Atrium has brightened the campus while providing students with more places for study and relaxation.

A major renovation project was completed in 2005 when the Lawrence Hall façade and lobby were restored to their former glory. The 21-story Lawrence Hall, which houses classrooms, offices, dorms, the recreation center and other University facilities, was opened in 1928 as a health club, later becoming a hotel. This first phase of the Lawrence Hall renovation included

creating a street level bookstore, restoring a series of Gothic arched window openings, and updating the building's infrastructure and building connectivity with the Dance Studio Complex.

Point Park University is an institution that utilizes green principles as it renovates. The University's new Dance Studio Complex opened in August, 2007. One of the distinguishing characteristics of this project is that the new dance studio reflects an environmentally friendly design.

The Dance Studio Complex is located in the footprint of three buildings on the Boulevard of the Allies next to Lawrence Hall. The 14,400 square foot space features cushioned, non-slip floor, glare-free lighting and the latest audio and visual equipment, in addition to a 60' x 60' performance area with a master control room, dressing room, and sound isolated lighting and editing equipment so performances can be taped and broadcast.

Thanks to its growing enrollment, which is up to 3,600 students, the University's residence halls have been filled to capacity (600) during the past few years. To provide additional housing, the University entered into an agreement with a developer converting several former Wood Street office buildings into suites and apartments. Opened in the fall of 2006, Pioneer Suites and Conestoga Suites house approximately 120 more Point Park students and are located just a block from campus.

Point Park University is recognized as a leader in the economic development of downtown Pittsburgh. Its students, faculty and staff contribute more than \$73 million annually to the regional economy. The University's residence halls comprise the largest residential complex in downtown Pittsburgh.

Point Park is continually seeking ways to empower the region by partnering with various community organizations. Partnerships include the Guest Artists-in-Residence Program with the Pittsburgh High School for Creative and Performing Arts, which brings distinguished artists in dance and theatre to work with students at both institutions. As part of its popular Summer in the City program, the Point Park has partnered with Radio City to become the only university in the nation to host the Rockette Summer Intensive program.

The University's Gerald E. McGinnis Distinguished Lectureship Series, open to the public, brings in high-profile speakers who will enrich campus life of Point Park as well as that of the general community. Recent speakers include actor and author Hill Harper, whose presentation marked the inauguration of the University's own mentoring program.

Athletics

Point Park University, which fields nine varsity sports teams, is a member of the National Association of Intercollegiate Athletics (NAIA). The teams include men's and women's soccer, men's and women's cross country, men's and women's soccer, volleyball, softball and baseball, all of which compete in the American Mideast Conference, the NAIA's largest.

Point Park's teams are known as the Pioneers.

Point Park University Diversity Statement

As an institution of higher education, Point Park University recognizes its responsibility to create and maintain an environment that affirms the diversity of people and ideas. Point Park University embraces supports and actively pursues a policy of inclusiveness that recognizes values and reflects the diversity of the community we serve and the world in which we live.

To thrive as an academic institution, we believe we must foster a learning and working environment that encourages multiple perspectives and the open exchange of ideas in an unbiased and non-prejudicial way. Our commitment to diversity will make Point Park a welcoming place providing students, faculty, and staff with many opportunities to learn from each other.

To this end we strive to attract students, develop curriculum, diversify our faculty and staff, and offer support services, we are consciously guided by our quest to achieve broad inclusiveness and afford equal opportunity to all without regard to gender, race, ethnicity, national origin, religion, age socioeconomic background, sexual orientation or physical ability.

Point Park University will vigorously pursue its diversity goals. As an institution, we are committed to accountability in our progress in making Point Park University a more diverse and inclusive community.

Mission Statement

Point Park University educates students in a diverse environment and prepares graduates to apply knowledge to achieve their goals, advance their professions and serve their communities.

Vision Statement

Point Park University will be one of the most dynamic private, urban universities in America.

Values

Promoting academic excellence

Point Park University inspires students to become life-long learners through its strong liberal arts core and diversity of majors. We are dedicated to continuously improving our programs and providing resources for our faculty and staff to remain leaders in their fields. Our highly qualified faculty, consisting of scholars with terminal degrees and practicing professionals, are central to maintaining academic excellence.

Focusing on student needs

Point Park University provides students with a career-focused education in a personalized, urban university environment. Our programs meet the needs of undergraduate students, graduate students, and working professionals. We are committed to providing the support services, facilities, and technology that ensure a quality student experience.

Fostering a community of mutual respect and diversity

Point Park University believes that a culture of mutual respect and diversity creates the optimal environment for learning. We encourage a culture of creativity and intellectual inquiry where ideas are openly discussed and debated. Point Park affords equal opportunity to all without regard to gender, race, ethnicity, national origin, religion, age, socioeconomic background, sexual orientation, or physical ability.

Encouraging innovation

Point Park University develops and adapts its innovative programs to ensure alignment with current business, industry, and government needs. We support new ideas and urge our students, faculty, and staff to become pioneers in their fields.

Ensuring integrity and ethics in our actions

Point Park University expects students, faculty, staff, and administrators to demonstrate the highest level of social responsibility, academic integrity, and professional ethics. Our values guide our decisions.

Responding to our stakeholders

Point Park University engages its internal and external stakeholders in key decision-making processes. We value opinions of our students, alumni, faculty, staff, and board members, and we recognize the mutual benefits of seeking partnerships with our business, government, nonprofit, and educational leaders in charting Point Park's future.

Facilitating civic engagement

Point Park University embraces its unique role in the revitalization of downtown Pittsburgh and encourages students, faculty, and staff to become active community members. We promote involvement in service learning opportunities, professional associations, and internships.

Strategic Initiatives

Academic Excellence
Quality Student Experience
Managed Growth
Community Engagement

Strategic Initiatives and Goals

Academic Excellence

- Measures of baseline effectiveness will be identified and objectives will be set for achieving distinctive academic programs at both graduate and undergraduate levels.
- Strategic investments will be made in faculty development to ensure distinctive programs.
- Resources and plans will be developed for continuous improvement of programs, curricula, and facilities.

Quality Student Experience

- Measures of overall effectiveness will be established and objectives will be set for continuous improvement of the student experience.
- Practical experiences in the major programs of study will be integrated into students' learning experiences.
- Retention and graduation rates will be improved for all academic programs.
- Students who graduate from Point Park University have developed the life skills necessary to become responsible citizens.

Managed Growth

- Investment in human resources will be a key competitive advantage to our growth and success.
- A sound fiscal position will be maintained through appropriate financial measures and controls.
- Enrollment and program objectives will be set to meet the strategic growth of the University.
- Capital development will be achieved to support the needs of a dynamic, urban university.
- Strategic opportunities will be developed for additional sources of revenue.

Community Engagement

- Relationships with the external community will be established using a focused, mission-driven approach.
- The alumni will play a vital role in the continuous development of the University.
- The University will engage key stakeholders to advance its mission.
- Our students, faculty, and staff will benefit the Pittsburgh region through our commitment to serving the community

Facts and Figures Summary, Fall 2007

Fail 2007 Admissions	Buildings			
Full-time Transfers/Readmits 284 Pioneer Hall Pioneer Hall Pioneer Hall Pittsburgh Playbouse Part-time Undergraduate 178 Pittsburgh Playbouse Part-time Undergraduate 178 Pittsburgh Playbouse Patterson Building (portions) Fourth and Forbes Properties 2 Wood Street 100 Wood Street 100 Wood Street 100 Wood Street Part-time Undergrad Enrollment 2.446 Part-time Undergrad Enrollment 2.446 Part-time Undergrad Enrollment 2.454 Part-time Graduate Enrollment 2.454 Part-time Undergrad Enrollment 2.454 Part-time Undergrad Enrollment 2.454 Part-time Graduate Enrollment 2.454 Part-time Undergrad Enrollment 2.454 Part-time Graduate Enrollment 2.454 Part-time Graduate Enrollment 3.013 Out-of-state Enrollment 3.013	Academic Hall			
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Pioneer Hall	Thayer Hall		Full-time Transfers/Readmits	284
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Pittsburgh Playhouse			New Accelerated Undergraduate	178
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Full-time Graduate Enrollment 219 Part-time Graduate Enrollment 264				
Part-time Graduate Enrollment 264	100 Wood Street			
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Dept. of Theatre				
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Room (average per year) \$3,980 Full-time Instructional Faculty 106 Board (14 meal plan) \$4,460 Part-time Instructional Faculty 265 Graduate Assistants 22 Students Full-time Staff 254 Part-time Staff 176 Regular Undergraduate 2,653 Work-studies 225 Accelerated Undergraduate 456 Work-studies 225 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398	Graduate \$587/cr.hr.	·	Total Student Aid \$58	3,874,813
Room (average per year) \$3,980 Full-time Instructional Faculty 106 Board (14 meal plan) \$4,460 Part-time Instructional Faculty 265 Graduate Assistants 22 Students Full-time Staff 254 Fall 2007 Enrollment Part-time Staff 176 Regular Undergraduate 2,653 Work-studies 225 Accelerated Undergraduate 456 Work-studies 225 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398	Room and Roard		Faculty and Staff	
Board (14 meal plan) \$4,460 Part-time Instructional Faculty 265 Graduate Assistants 22 Students Full-time Staff 254 Fall 2007 Enrollment Part-time Staff 176 Regular Undergraduate 2,653 Work-studies 225 Accelerated Undergraduate 456 Total Faculty and Staff 1,048 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398		¢3 000		104
StudentsGraduate Assistants22Fall 2007 EnrollmentFull-time Staff254Regular Undergraduate2,653Work-studies225Accelerated Undergraduate456Total Faculty and Staff1,048Regular Graduate213Accelerated Graduate270AlumniTotal Alumni20,398			•	
StudentsFull-time Staff254Fall 2007 EnrollmentPart-time Staff176Regular Undergraduate2,653Work-studies225Accelerated Undergraduate456Total Faculty and Staff1,048Regular Graduate213Accelerated Graduate270AlumniTotal Alumni20,398	Board (14 mear plan)	\$4,460	•	
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Regular Undergraduate 2,653 Work-studies 225 Accelerated Undergraduate 456 Total Faculty and Staff 1,048 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398				
Accelerated Undergraduate 456 Total Faculty and Staff 1,048 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398				
Accelerated Undergraduate 456 Total Faculty and Staff 1,048 Regular Graduate 213 Accelerated Graduate 270 Alumni Total Alumni 20,398		*		
Accelerated Graduate 270 Alumni Total Alumni 20,398	Accelerated Undergraduate		Total Faculty and Staff	1,048
Accelerated Graduate 270 Alumni Total Alumni 20,398	Regular Graduate	213		
· · · · · · · · · · · · · · · · · · ·	Accelerated Graduate	270		
Total Enrollment 3,592			Total Alumni	20,398
	Total Enrollment	3,592		

ADMISSIONS

ADMISSIONS SUMMARY

Overall, applications for admissions to Point Park University rose substantially from fall 2006 to fall 2007 (8.68%). At the undergraduate level, fall 2007 applications increased almost 9% (from 3,949 to 4,292) over the prior year. The largest increase in applications was found with new full-time freshmen which demonstrated a 11.58% increase in applications from the prior year. Point Park University has about a 75% acceptance rate for full-time freshmen (table 3.2). The fall 2007 acceptance rate for graduate programs is 67% (table 3.2).

61% of all new students are female and 21% are African-American (table 3.5). The average age for full-time freshmen is 18 (table 3.5). For full-time transfers/readmits, the average age is 23 while the average age for new part-time undergraduates, accelerated undergraduates and graduate students is 31 to 32 (table 3.5). Of the newly enrolled students, 83% come from Pennsylvania.

The School of Arts & Sciences enrolls over half of the new undergraduates (57%). This school includes the following departments: Education, Humanities, Journalism and Mass Communication, Natural Sciences and Engineering Technology, Protective Services, and Undecided. The Conservatory of Performing Arts (Theatre, Dance and Media Production) enrolls 22% of the new undergraduates while the School of Business enrolls 21%.

The School of Business enrolls 66% of the new graduate students while Journalism enrolls 12% of the new graduate students. More detailed information of fall 2007 admissions data can be found on the following pages.

Table 3.1 Trends of Admissi	ions Summa	ry				Chg from	% chg
	2003	2004	2005	2006	2007	06 to 07	06 to 07
Applied							
Undergraduate							
Full-time Freshmen	1,803	1,471	2,387	2,297	2,563	266	11.58%
Transfers/Readmits	730	659	866	998	1,043	45	4.51%
Part-time	344	325	303	325	332	7	2.15%
Accelerated	290	267	314	329	354	25	7.60%
Undergraduate Total	3,167	2,722	3,870	3,949	4,292	343	8.69%
Graduate	358	408	428	451	490	39	8.65%
Total	3,525	3,130	4,298	4,400	4,782	382	8.68%
Accepted							
Undergraduate							
Full-time Freshmen	1,455	1,186	1,833	1,812	1,982	170	9.38%
Transfers/Readmits	428	451	523	593	621	28	4.72%
Part-time	229	214	220	239	250	11	4.60%
Accelerated	220	195	219	230	245	15	6.52%
Undergraduate Total	2,332	2,046	2,795	2,874	3,098	224	7.79%
Graduate	282	273	285	322	326	4	1.24%
Total	2,614	2,319	3,080	3,196	3,424	228	7.13%
Enrolled							
Undergraduate							
Full-time Freshmen	421	377	455	475	442	-33	-6.95%
Transfers/Readmits	212	249	234	290	282	-8	-2.76%
Part-time	167	180	164	156	148	-8	-5.13%
Accelerated	161	155	170	176	178	2	1.14%
Undergraduate Total	961	961	1,023	1,097	1,050	-47	-4.28%
Graduate Total	219	225	228	241	244	3	1.24%
Total	1,180	1,186	1,251	1,338	1,294	-44	-3.29%

The following tables, 3.2, 3.3, and 3.4 give a detailed summary and comparison of fall 2007, fall 2006, and fall 2005 admissions data. Tables 3.5 and 3.6 highlight various statistics of the newly enrolled students in fall 2007 and finally, Table 3.7 shows new transfer student data.

Table 3.2 Trends of Admissions Summary, Fall 2007

_	Applied	Aco	cepted	En	rolled
	Number	Number	% of Applied	Number	% of Accepted
Full-time Freshmen	2,563	1,982	75	442	22
Transfers/Readmits	1,043	621	59	282	47
Part-time	332	250	73	148	43
Accelerated	354	245	68	178	70
Undergraduate Total	4,292	3,098	71	1,050	33
Graduate Total	490	326	67	244	55
University Total	4,782	3,424	70	1,294	36

Table 3.3 Trends of Admissions Summary, Fall 2006

_	Applied	Accepted		En	rolled
	Number	Number	% of Applied	Number	% of Accepted
Full-time Freshmen	2,297	1,812	79	475	26
Transfers/Readmits	998	593	59	290	49
Part-time	325	239	74	156	65
Accelerated	329	230	70	176	77
Undergraduate Total	3,949	2,874	73	1,097	38
Graduate Total	451	322	71	241	75
University Total	4,400	3,196	73	1,338	42

Table 3.4 Trends of Admissions Summary, Fall 2005

	Applied	Aco	epted	En	rolled
	Number	Number	% of Applied	Number	% of Accepted
Full-time Freshmen	2,387	1,833	77	455	25
Transfers/Readmits	866	523	60	234	45
Part-time	303	220	73	164	75
Accelerated	314	219	70	170	78
Undergraduate Total	3,870	2,795	72	1,023	37
Graduate Total	428	285	67	228	80
University Total	4,298	3,080	72	1,251	41

Table 3.5 New Enrollees Demographic Characteristics, Fall 2007

		Gen	der				Ethnic	city				
				Afri.			Am	Non-res.		Un-	In-	Mean
	Total	Female	Male	Am.	Asian	Hisp.	Indian	Alien	White	known	State	Age
Undergraduate												
Full-time Freshmen	448	297	151	44	6	11	3	7	373	4	305	18
Transfers/Readmits	284	163	121	55	2	3	1	3	220	0	233	23
Part-time	150	88	62	44	4	1	3	1	94	3	148	32
Accelerated	178	105	73	73	1	1	0	0	101	2	176	31
Graduate Total	244	141	103	57	5	2	0	19	160	1	219	31
University Total	1304	794	510	273	18	18	7	30	948	10	1081	27

Table 3.6 New Enrollees by Academic Division, Fall 2007

	Total	BUS	EDUC	DANC	THEA	MEDI	HUMA	JOUR	NSET	CJIS	UND
Undergraduate											
Full-time Freshmen	448	36	24	74	62	40	30	100	12	29	41
Transfers/Readmits	284	50	27	13	23	22	27	54	31	25	12
Part-time	150	40	27	1	1	0	15	6	33	6	21
Accelerated	178	95	0	0	0	0	0	11	0	56	16
Undergrad Total	1060	221	78	88	86	62	72	171	76	116	90
Graduate Total	244	162	20	0	0	0	0	29	10	16	7
University Total	1304	383	98	88	86	62	72	200	86	132	97
Fall 2007 Total											
% of Total	100.0%	29.4%	7.5%	6.7%	6.6%	4.8%	5.5%	15.3%	6.6%	10.1%	7.4%

List of Academic Division Abbreviations:

BUS: School of Business

EDUC: Education (within the School of Arts & Sciences)

DANC: Dance (within the Conservatory of Performing Arts)

THEA: Theatre (within the Conservatory of Performing Arts)

MEDI: Media Production (within the Conservatory of Performing Arts)

HUMA: Humanities (within the School of Arts & Sciences)

JOUR: Journalism and Communications (within the School of Arts & Sciences)

NSET: Natural Sciences (within the School of Arts & Sciences)

CJIS: Criminal Justice & Intelligence Studies (previously named Protective Services) (within Sch of Arts & Sciences)

UND: Undecided or Non-Degree (within the School of Arts & Sciences

Table 3.7 New Full-time Undergraduate Transfers, Fall 2007

ur-Year Institutions	Number of Transfers
Penn State University	9
University of Pittsburgh	9
Clarion University	4
Duquesne University	4
Edinboro University	4
Carlow University	3
West Virginia University	3
Indiana University of PA	2
Kent State University	2
Manhattanville College	2
Robert Morris University	2
Slippery Rock University	2
University Central Florida	2
University of Akron	2
Washington & Jefferson College	2
Total Four-Year Institutions (with two or more registrants)	52
-Year Institutions	
Comm. Coll of Allegheny College (C.C.A.C.) - Main Campus	60
Kaplan Career Institute-ICM Campus	10
Pitt. Institute of Mortuary Science	10
Community College of Beaver County	9
C.C.A.C. South Campus	7
Butler Co. Community College	5
Westmoreland Co. Community College	5
Western School of Health/Business	4
Allan Hancock College	3
Art Institute of Pittsburgh	3
Harrisburg Area Community College	3
Median School of Allied Health	3
C.C.A.C. Boyce Campus	2
Florida School of the Arts	2
Int'l Academy of Design and Technology	2
ITT Technical Institute	2
Pittsburgh Technical Institute	2
Triangle Tech - Pittsburgh	2
Total Two-Year Institutions (with two or more registrants)	134

STUDENT FINANCIAL AID

The estimated total amount of financial aid received by Point Park University's students in 2006-2007 represents an 11% increase over 2005-2006, from \$51,185,619 to \$57,039,404. The average award total increased from \$14,143 to \$14,539 (table 3.8). The number of students receiving awards as of January 2008 is 3,913 (table 3.8). That number will probably continue to increase by a few hundred more students by the end of the 2007-2008 award year.

Table 3.8. Student Financial Aid By Award

Туре	-				A C.T.
				FINAL	As of Jan. '08
	2003-2004	2004-2005	2005-2006	2006-07	2007-08
Student Aid Grand Total	\$42,842,625	\$46,959,647	\$51,185,619	\$57,039,404	\$58,874,813
Number of Students	3329	3315	3619	3923	3913
Average Award	\$12,869.52	\$14,165.81	\$14,143.58	\$14,539.74	\$15,045.95
Percent of Students Receiving Fi	nancial Aid				
Undergraduate	88%	86%	86%	85%	83%
Graduate	12%	14%	14%	15%	17%
Federal Aid Total					
Pell Grant					
Total Aid Awarded	\$2,619,053	\$2,829,409	\$2,862,446	\$3,043,564	3899274
Number of Awards	1128	1126	1177	1232	1359
Average Awards	\$2,321.86	\$2,512.80	\$2,431.98	\$2,470.43	\$2,869.22
Federal Perkins Loan					
Total Aid Awarded	\$259,654	\$300,674	\$204,824	\$290,481	259855
Number of Awards	217	273	167	231	206
Average Awards	\$1,196.56	\$1,101.37	\$1,226.49	\$1,257.49	\$1,261.43
Supplemental Grants (FSEOG)					
Total Aid Awarded	\$534,738	\$443,408	\$513,809	\$466,592	412425
Number of Awards	423	322	366	350	303
Average Awards	\$1,264.16	\$1,377.04	\$1,403.85	\$1,333.12	\$1,361.14
Federal Work-Study					
Total Aid Awarded	\$363,886	\$357,831	\$355,193	397368	417653
Number of Awards	283	280	292	290	186
Average Awards	\$1,285.82	\$1,277.97	\$1,216.41	\$1,370.23	\$2,245.45

Table 3.8. Student Financial Aid By Award

Type

Туре				FINAL	As of Jan. '08
	2003-2004	2004-2005	2005-2006	2006-07	2007-08
Federal Stafford Loan					
Total Aid Awarded	\$9,982,608	\$10,825,384	\$10,874,996	\$11,236,037	12124934
Number of Awards	2295	2395	2518	2679	2565
Average Awards	\$4,349.72	\$4,519.99	\$4,318.90	\$4,194.12	\$4,727.07
Parent Loan					
Total Aid Awarded	\$2,571,382	\$3,084,384	\$3,728,799	4234753	4356921
Number of Awards	334	369	420	428	378
Average Awards	\$7,698.75	\$8,358.76	\$8,878.09	\$9,894.28	\$11,526.25
Unsubsidized Stafford Loans					
Total Aid Awarded	\$10,437,785	\$11,356,969	\$11,693,324	\$12,022,387	12111663
Number of Awards	1957	2102	2203	2319	2087
Average Awards	\$5,333.56	\$5,402.93	\$5,307.91	\$5,184.30	\$5,803.38
Other Aid Total					
Institutional Scholarships					
Total Aid Awarded	\$8,750,794	\$9,515,131	\$10,809,548	\$10,660,218	\$11,685,478
Other Grants & Scholarships					
Total Aid Awarded	\$4,638,243	\$4,948,209	\$5,580,633	\$9,274,794	\$8,845,097
Other Loan Programs					
Total Aid Awarded	\$2,224,482	\$2,782,248	\$4,046,047	\$4,830,710	\$4,185,513
Other Work Programs					
Total Aid Awarded	\$460,000	\$516,000	\$516,000	\$582,500	\$576,000

ENROLLMENT

Enrollment increased over last year by 1% (from 3,546 to 3,592) (table 4.1.). Of the 3,592 students enrolled, 87% (3,109 headcount) are undergraduate students and 13% (483 headcount) are graduate students (table 4.1.).

Some other highlights include the fact that the majority of Point Park's students come from Pennsylvania (84%) (table 4.8.). Approximately, 79% of undergraduate students are full-time, while only 45% of graduate students are full-time (table 4.2.). Point Park remains an ethnically diverse university and it's international student population represents 28 different countries (table 4.12.). Also, the number of students living on campus in student housing continues to rise. There are now 728 students living on campus as compared to 689 last year (table 4.9.). This represents 23% of the entire undergraduate student body. 74% of all full-time freshmen are living in campus housing

This section includes a glance at fall 2007 enrollment data, as well as a detailed account of student enrollment trends over the past five years by various demographic features. For clarification purposes, some enrollment definitions are listed below.

Enrollment Definitions:

Student enrollment in higher education is described in terms of both headcount and FTE (Full-time Equivalence).

Student headcount is the count of individual students whose administrative records indicate that they were registered in a credit-bearing course as of the university's enrollment census date for each semester.

Student FTE is calculated by dividing students' total credit hours by a nationally accepted full-time credit load. The divisor is 15 for undergraduate and 10 for graduate students. Student FTE is calculated each semester.

An individual student is classified as full-time if he or she maintains at least 12 undergraduate credits or 9 graduate credits.

At A Glance: Fall 2007 Undergraduate Student Body

Fig. 4.1. Undergraduate Enrollment by Ethnicity, Fall '07

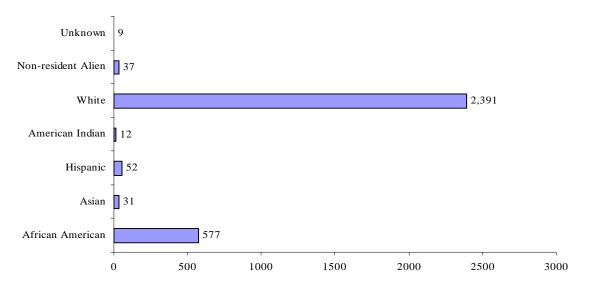
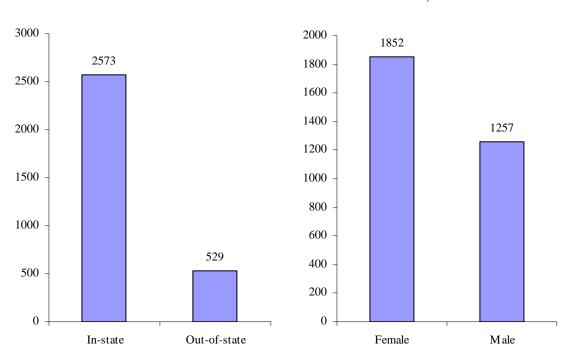
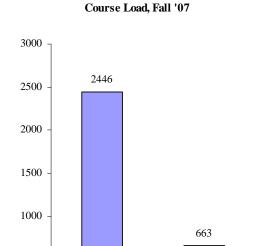


Fig. 4.2 Undergraduate Enrollment by Residency, Fall '07

Fig. 4.3. Undergraduate Enrollment by Gender, Fall '07





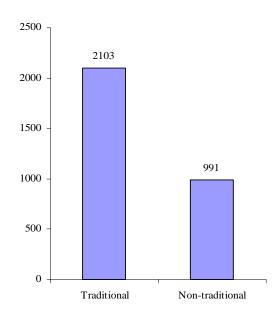
500

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Full-time

Fig. 4.4. Undergraduate Enrollment by

Fig. 4.5. Undergraduate Enrollment by Age, Fall '07



At A Glance: Fall 2007 Graduate Student Body

Part-time

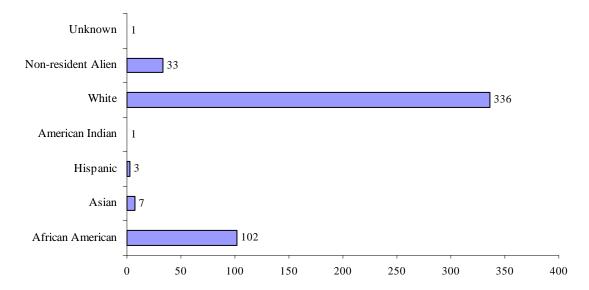


Fig. 4.6. Graduate Enrollment by Ethnicity, Fall '07

Fig. 4.7. Graduate Enrollment by Residency, Fall '07

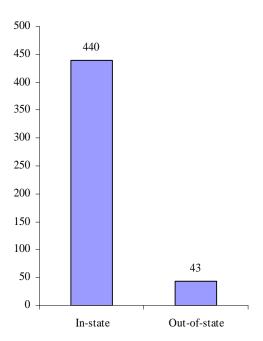


Fig. 4.8. Graduate Enrollment by Gender, Fall '07

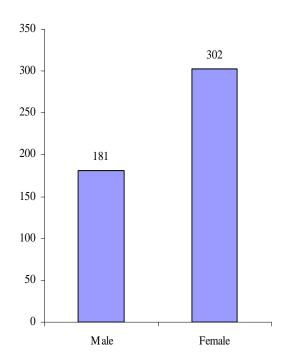


Fig. 4.9. Graduate Enrollment by Course Load, Fall '07

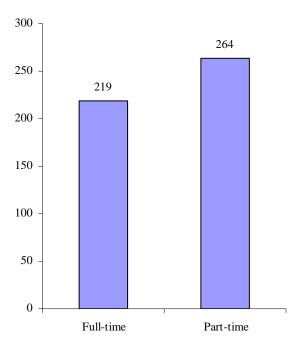
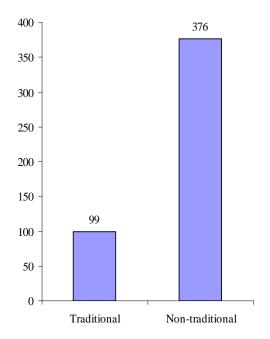


Fig. 4.10. Graduate Enrollment by Age, Fall '07



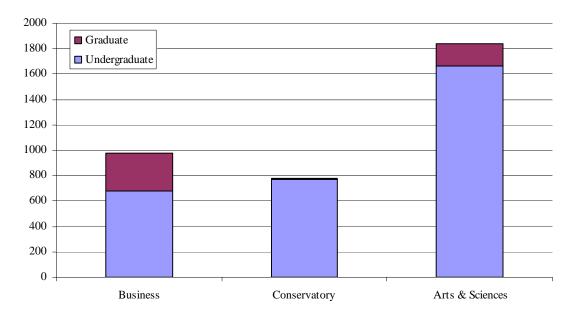
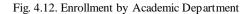
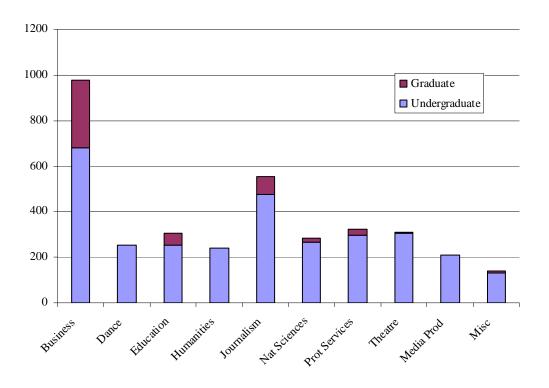


Fig. 4.11. Enrollment by Academic School





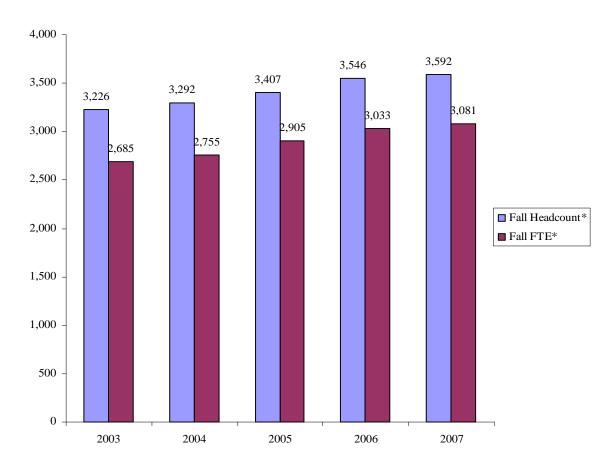
Enrollment Trends

Table 4.1 Trends of Fall Headcount And FTE by Division

		Fall Headcount* 2003 2004 2005 2006 2,827 2,844 2962 3,072 399 448 445 474 3,226 3,292 3,407 3,546					Full-time I	Equivelanc	y (FTE)*	
	2003	2004	2005	2006	2007	2003	2004	2005	2006	2007
Undergraduate	2,827	2,844	2962	3,072	3,109	2,387	2,426	2,563	2,679	2,724
Graduate	399	448	445	474	483	298	329	342	354	357
Total	3,226	3,292	3,407	3,546	3,592	2,685	2,755	2,905	3,033	3,081

^{*} Fall headcount and FTE are based on census data.

Fig. 4.13. Student Enrollment Trends 2003 through 2007



^{*}Fall headcount and FTE are based on census data.

Table 4.2 Enrollment Trend By Student Type

						% of	% increase
	2003	2004	2005	2006	2007	Total '07	Over fall '06
Regular Undergra	duate						
Full-t	ime 1,651	1,732	1,918	2,053	2,105	58.6	2.53%
Part-t	ime 671	645	582	572	548	15.3	-4.20%
Accelerated Under	rgraduate						
Full-t	ime 410	379	345	330	341	9.5	3.33%
Part-t	ime 88	80	99	115	115	3.2	0.00%
Regular Graduate							
Full-t	ime 44	48	56	53	68	1.9	28.30%
Part-t	ime 106	122	106	119	145	4.0	21.85%
Accelerated Gradu	uate						
Full-t	ime 148	156	168	166	151	4.2	-9.04%
Part-t	ime 101	122	115	136	119	3.3	-12.50%
Miscellaneous*	7	8	18	2	0	0.0	-100.00%
Total							
Full-t	ime 2,253	2,315	2,487	2,602	2,665	74.2	2.42%
Part-t	ime 973	977	920	944	927	25.8	-1.80%
Gran	d Tota 3,226	3,292	3,407	3,546	3,592	100.0	1.30%

^{*} Includes English as a Second Language students and High School Distance Learning

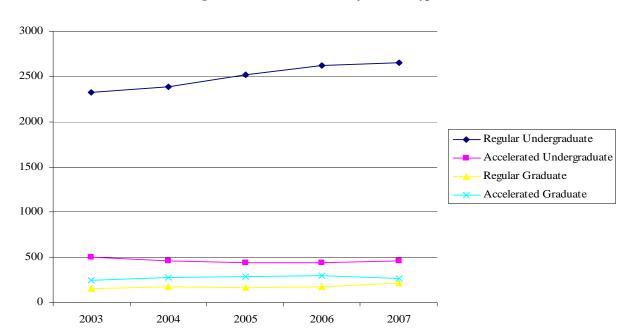


Fig. 4.14. Enrollment Trends by Student Type

Table 4.3 Enrollment Trend By Gender and Division

		2003	2004	2005	2006	2007
Undergrad	luate					
	Female	1,649	1,665	1,736	1,818	1,852
	Male	1,178	1,179	1,226	1,254	1,257
Graduate						
	Female	221	245	256	282	302
	Male	178	203	189	192	181

Fig. 4.15. Enrollment Trends by Gender (all students)

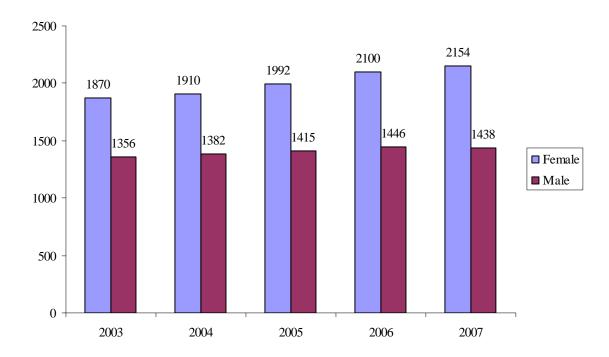


Table 4.4 Enrollment Trend By Ethnicity and Division

	2003	2004	2005	2006	2007
Undergraduate					
African American	371	486	525	569	577
Asian American	18	19	19	26	31
Hispanic American	27	38	45	61	52
Native American	11	9	7	6	12
Non-Res. Alien	32	28	32	36	37
White American	2,046	2,165	2,271	2,364	2,391
Unknown	322	99	63	10	9
Graduate					
African American	62	100	81	94	102
Asian American	6	3	2	4	7
Hispanic American	2	6	3	3	3
Native American	0	1	1	2	1
Non-Res. Alien	12	19	27	29	33
White American	304	300	322	337	336
Unknown	13	19	9	5	1
Total					
African American	433	586	606	663	679
Asian American	24	22	21	30	38
Hispanic American	29	44	48	64	55
Native American	11	10	8	8	13
Non-Res. Alien	44	47	59	65	70
White American	2,350	2,465	2,593	2,701	2,727
Unknown	335	118	72	15	10

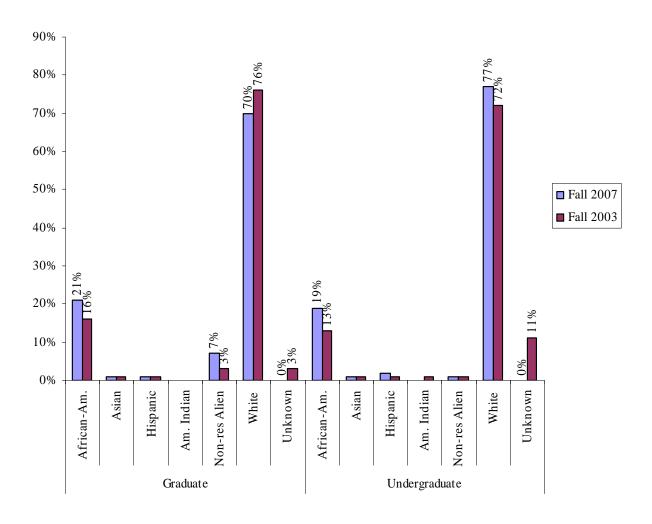


Fig. 4.16. Enrollment By Ethnicity comparing Fall 2003 to Fall 2007

Table 4.5 Enrollment Trend By Minority Status and Division

	2003	2004	2005	2006	2007
Undergraduate					
Minority	427	552	596	662	672
White American	2,046	2,165	2,271	2,364	2,391
Non-Res. Alien	32	28	32	36	37
Unknown	322	99	63	10	9
Graduate					
Minority	70	110	87	103	113
White American	304	300	322	337	336
Non-Res. Alien	12	19	27	29	33
Unknown	13	19	9	5	1
Total					
Minority	497	662	683	765	785
White American	2,350	2,465	2,593	2,701	2,727
Non-Res. Alien	44	47	59	65	70
Unknown	335	118	72	15	10

Fig. 4.17. Enrollment by Minority Status For ALL Students

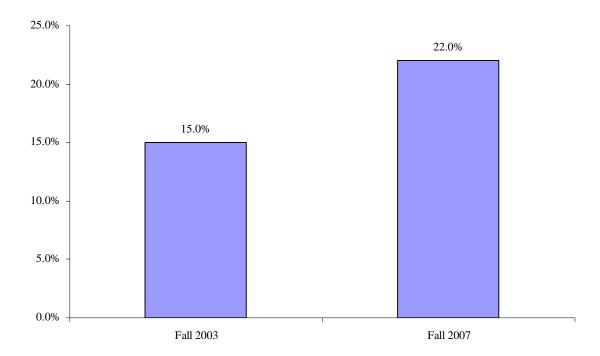


Table 4.6 Enrollment Trends By Age and Division

	2003	2004	2005	2006	2007
Undergraduate	2003	2001	2003	2000	2007
Traditional	1,673	1,741	1,904	2,046	2,103
Non-traditional	930	975	1,024	982	991
Unknown	224	128	34	44	15
Graduate					
Traditional	64	66	83	102	99
Non-traditional	308	367	346	364	376
Unknown	27	15	16	8	8
Total					
Traditional	1,737	1,807	1,987	2,148	2,202
Non-traditional	1,238	1,342	1,370	1,346	1,367
Unknown	251	143	50	52	23

Fig. 4.18. Enrollment by Age, Comparing Fall 2003 to Fall 2007

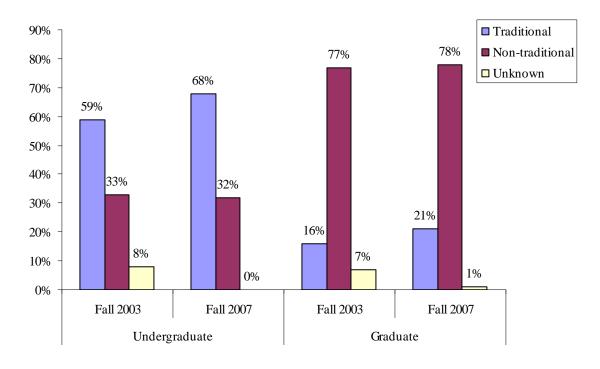


Table 4.7 Average Age by Student Type

	2003	2004	2005	2006	2007
Regular Undergraduate	24	24	24	23	23
Accelerated Undergraduate	31	31	32	32	32
Undergraduate Avg Age	25	25	25	25	25
Regular Graduate	31	32	30	30	31
Accelerated Graduate	34	33	33	32	32
Graduate Avg Age	33	33	32	31	32
Overall average age	26	26	26	25	26

Fig. 4.19. Average Age Between Fall 2003 and Fall 2007

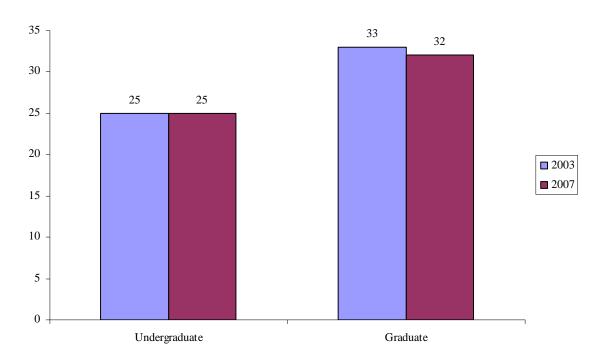


Table 4.8 Enrollment Trends By Residency and Division

	2003	2004	2005	2006	2007
Undergraduate					
In-state	2,344	2,378	2,453	2,548	2,573
Out-of-state	481	466	507	523	529
Unknown	2	0	2	1	7
Graduate					
In-state	375	422	412	437	440
Out-of-state	24	26	33	37	43
Unknown	0	0	0	0	0
Total					
In-state	2,719	2,800	2,865	2,985	3,013
Out-of-state	505	492	540	560	572
Unknown	2	0	2	1	7

Fig. 4.20. Enrollment Trends By Residency

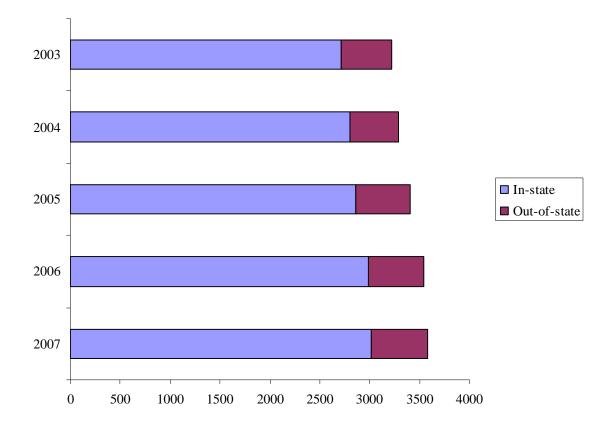


Table 4.9. Number of Students in Residence Halls

	2004	2005	2006	2007
Full-time Freshmen	273	348	323	325
All Undergraduates	629	671	689	728

Fig. 4.21. Students in Residence Halls

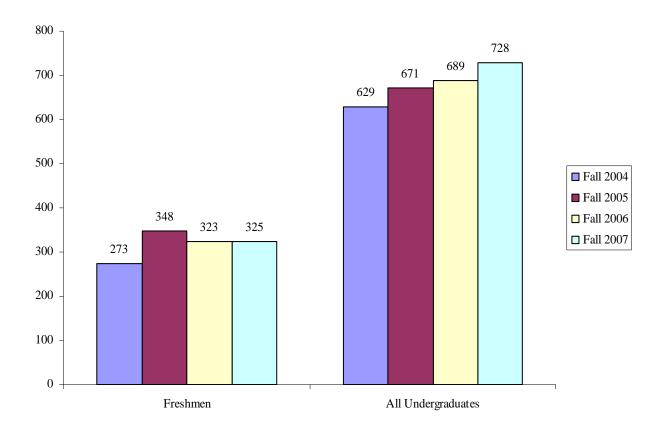


Table 4.10. Enrollment Trends		I	Full-tim	e				I	Part-tim	ie					Total			
by Type, School/Dept, and Major	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.
Regular Undergraduate																		
School of Business																		
Accounting	21	23	30	45	38	-7	35	39	30	35	39	4	56	62	60	80	77	-3
Applied Business	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Banking	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Business Mgmt	56	68	79	84	87	3	41	40	38	40	30	-10	97	108	117	124	117	-7
Computer Science (discontinued)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Economics and Finance	0	0	0	5	10	5	0	0	0	1	1	0	0	0	0	6	11	5
Human Resources Mgmt	11	10	7	9	5	-4	22	14	12	8	12	4	33	24	19	17	17	0
Human Resources Mgmt (Capstone)	5	4	4	2	7	5	5	5	9	10	12	2	10	9	13	12	19	7
Information Technology	31	19	15	16	14	-2	27	28	20	18	11	-7	58	47	35	34	25	-9
Management Services	3	3	1	2	2	0	12	13	10	11	10	-1	15	16	11	13	12	-1
Marketing Communications	1	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0
Public Administration	5	3	2	4	7	3	14	17	18	25	26	1	19	20	20	29	33	4
Sports, Arts and Entertainment	38	70	87	124	116	-8	0	0	1	2	3	1	38	70	88	126	119	-7
Business Total	171	200	225	291	286	-5	157	156	138	150	144	-6	328	356	363	441	430	-11
Dept.of Education(within School of A&S)																		
Bio Sci/Secondary Ed	3	0	0	3	1	-2	0	0	0	1	1	0	3	0	0	4	2	-2
Citizenship/Secondary Ed	1	0	1	4	5	1	0	1	0	0	0	0	1	1	1	4	5	1
Childrens Thea/Elem Ed	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1	0
Early Childhood Education	9	3	2	2	4	2	4	6	1	6	12	6	13	9	3	8	16	8
Education (discontinued)	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Education/Undeclared	77	130	141	101	98	-3	45	68	83	65	62	-3	122	198	224	166	160	-6
Elementary Education	35	26	21	25	32	7	32	15	9	9	13	4	67	41	30	34	45	11
English/Secondary Ed	10	5	3	5	17	12	5	3	1	2	1	-1	15	8	4	7	18	11
Jour and Mass Comm/Sec Ed	3	0	0	0	0	0	0	0	1	0	0	0	3	0	1	0	0	0
Mass Comm/Secondary Ed	2	2	0	1	0	-1	0	0	0	1	1	0	2	2	0	2	1	-1
Mathematics/Secondary Ed	4	1	2	2	6	4	3	1	1	2	3	1	7	2	3	4	9	5
Social Sciences/Sec Ed	7	1	0	0	0	0	3	0	0	0	0	0	10	1	0	0	0	0
Theatre Arts/Secondary Ed	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Education Total	153	168	170	144	164	20	92	94	96	86	93	7	245	262	266	230	257	27

Table 4.10 (Continued)		I	Tull-tim	e				I	Part-tim	e					Total			
by Type, School/Dept, and Major	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.
Conservatory of Performing Arts																		
Applied Arts	2	4	5	1	2	1	1	2	1	4	0	-4	3	6	6	5	2	-3
Cinema and Digital Arts	0	98	137	167	172	5	0	1	3	2	4	2	0	99	140	169	176	7
Dance	218	203	219	238	217	-21	2	1	2	1	1	0	220	204	218	239	218	-21
Dance Pedagogy	4	2	2	1	0	-1	0	0	0	0	0	0	4	2	2	1	0	-1
Dance(BFA)	0	2	3	3	25	22	0	0	0	0	0	0	0	2	3	3	25	22
Digital Film and Electronic Art	51	0	0	0	0	0	0	0	0	0	0	0	51	0	0	0	0	0
Film and Video Prd	101	69	62	44	29	-15	5	12	10	8	4	-4	106	81	72	52	33	-19
Theatre Arts	334	320	331	282	252	-30	6	3	1	1	5	4	340	323	332	283	257	-26
Theatre Arts(BFA)	0	23	24	33	44	11	0	1	0	0	1	1	0	24	24	33	45	12
Undecided - COPA	13	13	12	18	11	-7	0	0	0	0	0	0	13	13	12	18	11	-7
COPA Total	723	734	795	787	752	-35	14	20	17	16	15	-1	737	754	809	803	767	-36
Dept. of Humanities (within School of A&S)																	
Applied History	7	10	9	11	8	-3	2	3	6	5	4	-1	9	13	15	16	12	-4
Behavioral Sciences	16	13	14	11	13	2	14	16	17	17	15	-2	30	29	31	28	28	0
English	17	27	32	28	30	2	5	9	9	5	2	-3	22	36	41	33	32	-1
General Studies	7	5	2	1	3	2	6	3	3	2	1	-1	13	8	5	3	4	1
Global Cultural Studies	0	0	0	2	4	2	0	0	0	1	2	1	0	0	0	3	6	3
History	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0
International Studies	0	0	0	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0
Legal Services	0	0	0	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0
Legal Studies	12	9	14	14	14	0	23	25	20	25	18	-7	35	34	34	39	32	-7
Political Science	13	12	12	23	21	-2	3	3	4	3	1	-2	16	15	16	26	22	-4
Psychology	46	56	61	80	78	-2	24	28	32	26	24	-2	70	84	93	106	102	-4
Social Sciences	2	0	0	0	0	0	0	0	1	0	0	0	2	0	1	0	0	0
Humanities Total	123	132	144	170	171	1	79	89	92	84	67	-17	202	221	236	254	238	-16

Table 4.10 (Continued)		I	Full-tim	e		Part-time						Total						
by Type, School/Dept, and Major	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.
Dept.of Journalism (within School of A&S))																	
Advertising and PR	51	51	54	63	72	9	5	7	8	5	3	-2	56	58	62	68	75	7
Broadcasting	90	85	113	114	135	21	7	3	5	4	4	0	97	88	118	118	139	21
Jour and Mass Communication	72	55	75	91	88	-3	10	9	4	7	7	0	82	64	79	98	95	-3
Journalism/Photojournalism	13	22	28	57	65	8	4	5	2	3	2	-1	17	27	30	60	67	7
Mass Communication	22	26	25	23	23	0	5	5	9	4	1	-3	27	31	34	27	24	-3
Photography(BFA)	21	28	37	32	38	6	4	2	2	4	5	1	25	30	39	36	43	7
Journalism Total	269	267	332	380	421	41	35	31	30	27	22	-5	304	298	362	407	443	36
Dept. of Nat. Sci. (within School of A&S)																		
Allied Health	0	0	0	0	0	0	4	2	0	0	0	0	4	2	0	0	0	0
Biological Sciences	15	12	14	14	22	8	7	4	5	7	5	-2	22	16	19	21	27	6
Biotechnology	1	5	6	8	6	-2	1	3	3	2	3	1	2	8	9	10	9	-1
Biotechnology (Capstone)	0	0	0	0	1	1	0	0	0	3	3	0	0	0	0	3	4	1
Civil Eng Technology	12	13	19	22	27	5	50	48	34	32	32	0	62	61	53	54	59	5
Electrical Eng Technology	37	35	35	25	20	-5	100	91	78	69	65	-4	137	126	113	94	85	-9
Electronic Eng Technology	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Env Health Sci and Protection	2	3	2	2	2	0	2	0	0	1	0	-1	4	3	2	3	2	-1
Funeral Services	9	9	15	15	20	5	2	0	1	1	0	-1	11	9	16	16	20	4
Health Services	2	2	4	5	6	1	9	12	4	5	7	2	11	14	8	10	13	3
Liberal Arts/Sciences	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Mechanical Eng Technology	17	27	24	17	9	-8	67	52	43	37	38	1	84	79	67	54	47	-7
Sys Process Ctrl Eng Tech	0	0	0	0	0	0	3	1	1	0	0	0	3	1	1	0	0	0
Natural Sciences Total	96	106	119	108	113	5	245	213	169	157	153	-4	341	319	288	265	266	1
Dept. of Prot. Serv (within Sch of A&S)																		
Criminal Justice	50	62	49	34	37	3	12	11	14	8	4	-4	62	73	63	42	41	-1
Criminal Justice(Capstone)	2	7	21	48	36	-12	3	3	8	14	14	0	5	10	29	62	50	-12
Intelligence and National Security	0	0	12	31	52	21	0	0	1	5	7	2	0	0	13	36	59	23
Protective Services Total	52	69	82	113	125	12	15	14	23	27	25	-2	67	83	105	140	150	10

Table 4.10 (Continued)		I	ull-tim	e				F	Part-tim	e					Total			
by Type, School/Dept, and Major	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.
Miscellaneous (within School of A&S)																		
English as a Sec Lang	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
High School Undergraduate	0	0	0	0	0	0	7	8	18	2	0	-2	7	8	18	2	0	-2
NonDegree Program	1	0	0	1	0	-1	21	24	12	20	20	0	22	24	12	21	20	-1
Undecided	68	54	54	59	73	14	13	4	5	5	9	4	81	58	59	64	82	18
Miscellaneous Total	69	54	54	60	73	13	41	36	35	27	29	2	110	90	89	87	102	15
																		1
Regular Undergraduate Total	1656	1730	1921	2053	2105	52	678	653	600	574	548	-26	2334	2383	2518	2627	2653	26
Accelerated Undergraduate																		
Accel Inf Tech and Mgmt	34	51	45	52	64	12	38	8	11	7	8	1	72	59	56	59	72	13
Accel Criminal Justice	109	97	91	82	88	6	14	31	35	52	46	-6	123	128	126	134	134	0
Accel General Studies	0	0	0	0	0	0	8	0	0	0	0	0	8	0	0	0	0	0
Accel Law Enforcement	8	11	9	9	9	0	2	12	10	12	4	-8	10	23	19	21	13	-8
Accel Professional Studies	3	4	10	20	17	-3	3	5	11	14	25	11	6	9	21	34	42	8
Applied Corp Communications	39	26	14	0	0	0	7	5	3	1	0	-1	46	31	17	1	0	-1
Business-Accelerated	208	183	155	129	120	-9	12	11	20	18	15	-3	220	194	175	147	135	-12
Integrated Marketing Communications	0	0	12	24	29	5	0	0	0	3	2	-1	0	0	12	27	31	4
Undecided/Pathways Program	9	7	9	14	14	0	2	8	9	8	15	7	11	15	18	22	29	7
Webmaster-Accelerated	0	0	0	0	0	0	3	0	0	0	0	0	3	0	0	0	0	0
Accelerated Undergrad Total	410	379	345	330	341	11	89	80	99	115	115	0	499	459	444	445	456	11

Table 4.10 (Continued)		I	Full-tim	e				P	art-tim	e					Total			
by Type, School/Dept, and Major	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.	FA03	FA04	FA05	FA06	FA07	Var.
Regular Graduate																		
MFA in Acting	7	5	8	6	5	-1	0	0	0	1	1	0	7	5	8	7	6	-1
Engineering Mgmt	1	2	4	1	1	0	13	13	12	18	18	0	14	15	16	19	19	0
Journalism and Comm/Masters	18	24	32	25	26	1	58	40	48	51	53	2	76	64	80	76	79	3
Master of Business Admin/Evening	18	17	12	20	35	15	32	39	28	35	36	1	50	56	40	55	71	16
Non-Degree Program/Masters	0	0	0	0	0	0	3	25	6	3	7	4	3	25	6	3	7	4
Organizational Leadership	0	0	0	0	0	0	0	0	0	14	27	13	0	0	0	14	27	13
Principalship	0	0	0	1	1	0	0	5	12	10	3	-7	0	5	12	11	4	-7
Regular Graduate Total	44	48	56	53	68	15	106	122	106	132	145	13	150	170	162	185	213	28
Accelerated Graduate																		
Criminal Justice Administration	17	32	35	33	23	-10	3	6	5	4	1	-3	20	38	40	37	24	-13
Curriculum and Instruction	16	18	22	19	18	-1	22	18	23	19	19	0	38	36	45	38	37	-1
Educational Administration	2	3	1	1	2	1	13	7	9	11	7	-4	15	10	10	12	9	-3
Master of Business Admin/Accel	112	102	110	113	108	-5	62	92	78	89	92	3	174	194	188	202	200	-2
Accelerated Graduate Total	147	155	168	166	151	-15	100	123	115	123	119	-4	247	278	283	289	270	-19
Grand Total	2257	2312	2490	2602	2665	63	973	978	920	944	927	-17	3230	3290	3407	3546	3592	46

Table 4.11. Student Enrollment by Department/Ma	jor and Den	ographics	, Fall 2007							
		Ger	nder			Rac	ce/Ethnicity	7		
	Total	Male	Female	Unclassified	White	African- American	American Indian	Asian	Hispanic	Non- resident Alien
Business										
Accel Information Tech & Mgmt	72	54	18		53	17	1	1		
Accelerated Professional Studies (A.S.)	12	2	10		4	8				
Accelerated Professional Studies (B.S.)	30	14	16	1	17	12				
Accounting	77	32	45		55	18	1	1	1	1
Business	135	56	79	1	76	56	1		1	
Business Management	117	55	62		80	24		2	1	10
Economics and Finance	11	8	3		9	1				1
Human Resources Management	11	2	9		5	4	1	1		1
Human Resources Mgmt/Capstone	19	2	17		11	8				
Information Technology	25	18	7		21	3				1
MA Organizational Leadership	27	5	22		18	9				
Management Services	12	5	7		8	3			1	
Master of Business Admin	271	112	159		185	53		4	2	27
Public Administration	33	10	23		15	18				
Sport, Arts and Entertainment Mgmt	119	50	69		103	10		3	1	2
Education										
Biological Sciences/Sec Education	2		2		2					
Biology Sec Ed - Undeclared	2		2		2					
Citizenship Sec Ed- Undeclared	13	11	2		11	1	1			
Citizenship/Secondary Education	5	5			4	1				
Curriculum and Instruction	37	8	29		26	9				2
Early Childhood Ed - Undeclared	25	1	24		14	11				
Early Childhood Education	16	1	15		13	3				
Educational Administration	9	3	6		8	1				
Elementary Ed - Undeclared	84	15	69		69	14		1		
Elementary Education	45	8	37		41	4				
Elementary Education Theatre Arts	1		1		1					
English Sec Ed - Undeclared	21	11	10		18	3				
English/Secondary Education	18	8	10		16	1		1		
Mass Comm Sec Ed -Undeclared	4	3	1		3	1				
Mass Communication/Secondary Education	1	1			1					

Table 4.11. Continued										
		Ge	nder			Rac	ce/Ethnicity	7		
	Total	Male	Female	Unclassified	White	African- American	American Indian	Asian	Hispanic	Non- resident Alien
Math Sec Ed - Undeclared	10	6	4		9	1			_	
Mathematics/Secondary Educ	9	4	5		8	1				
Principalship	4	2	2		3	1				
Theatre Elementary Ed - Undeclared	1		1		1					
Humanities										
Applied History	12	7	5		10	2				
Behavioral Sciences	28	4	24		13	14			1	
English	32	13	19		27	4	1			
General Studies	4	4			2	2				
Global Cultural Studies	6	2	4		6					
Legal Studies	32	4	28		17	14			1	
Political Science	22	9	13		14	5		1	1	1
Psychology	102	27	75		75	24		1	1	1
Journalism										
Advertising and Public Relations	75	16	59		63	10			2	
Broadcasting	139	52	87	2	115	13	1	4	2	2
Integrated Marketing Communications	31	6	25		21	10				
Journalism & Mass Comm/Masters	79	18	61		59	16		1	1	2
Journalism and Mass Communication	95	31	64		84	8			2	1
Journalism/Photojournalism	67	14	53		62	3			1	1
Mass Communication	24	6	18		20	4				
Photography	43	14	29		39	2		1	1	
Natural Sciences										
Biological Sciences	27	9	18		19	8			1	
Biotechnology - Capstone BS	4		4		2	2				
Biotechnology	9	4	5		4	3		2		
Civil Engineering Technology	59	54	5	1	53	3			1	1
Electrical Engineering Tech.	85	75	10	1	76	4		2		2
Engineering Management	19	19			14	1	1	2		1
Environ. Health Science & Prot.	2		2		2					
Health Services	13	5	8		7	5			1	
Mechanical Engineering Tech	47	46	1		43	2			1	1
Prof Studies-Funeral Service	20	6	14		17	2			1	

Table 4.11. Continued										
		Ge	nder			Rac	ce/Ethnicity	7	•	
	Total	Male	Female	Unclassified	White	African- American	American Indian	Asian	Hispanic	Non- resident Alien
Protective Services										
Accelerated Criminal Justice	134	26	108		48	83			3	
Accelerated Law Enforcement	13	12	1		10	2		1		
BS Intelligence and National Security	55	30	25		47	4			3	1
Certificate in Intelligence & National Security	4	4			4					
Criminal Justice	41	18	23		31	9			1	
Criminal Justice (Capstone)	50	13	37		23	25	2			
Criminal Justice Administration	24	8	16		13	11				
Miscellaneous										
Non - Degree Program	20	5	15	1	16	3				
Non - Degree Program/Masters	7	3	4	1	4	1				1
Undecided	82	33	49	1	66	12		2	1	
Undecided/Pathways Program	29	10	19		12	17				
Dance										
Dance	243	42	201	1	201	21	1	6	8	5
Undecided-COPA	11		11		10				1	
Theatre										
Acting	6	3	3		6					
Applied Arts	2		2		2					
Theatre Arts	302	125	177		268	25	1	1	6	1
Media Production										
Cinema and Digital Arts	176	125	51		158	6	1	1	6	4
Film and Video Production	33	24	9		29	2			2	

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Table 4.12. Enrollmen	t Trends of	f Internation	nal Students	By Country	Of Origin
	2003	2004	2005	2006	2007
Australia			1	1	2
Benin					1
Brazil	2	1			
Bulgaria	1	1	1	1	1
Canada	1	1	2	2	4
China	2	1	1	1	2
Colombia	1	1	1		1
Czech Republic	1				
D. Rep. of Congo		2	2	2	1
Dominican Republic	3	1			
France	1	1	1	1	1
Germany		1	1		1
Ghana	2	3	1		1
Guinea				1	3
India	3	4	5	1	3
Indonesia	2	3	4	5	5
Iraq					1
Ireland			1	1	1
Israel	1	1			
Japan	9	6	3	11	8
Jordan				1	
Kenya	2	3	5	8	5
Korea					5
Malaysia		1	2		1
Mauritius	1				
Mexico			1	1	
Myanmar (Burma)		1			
Nepal		2	1		
Netherlands			1	1	

Table 4.12. (Continued		2004	2005	2006	200-
	2003	2004	2005	2006	2007
Netherlands Antilles	1	1			
Nigeria		2	3	3	2
Pakistan	2	1	1	1	
Phillippines			1		
Poland	2		1	1	
Russian Federation					1
Rwanda	<u> </u>	2	1		
Saudi Arabia	1		1		
Senegal	1	1			1
Slovakia	1	1			
South Korea		1	2	3	
Sri Lanka		1	2		
St. Lucia, W. Indies		1	1	1	1
Taiwan	4	3	1	2	2
Thailand			1	3	2
Trinidad/Tobago	1	1		1	1
Turkey	6	3	3	4	4
United Kingdom		1	1	1	1
Uzbekistan	1	1			
Venezuela	5	3	2	3	1
Zambia		1	3	3	3
Zimbabwe			1	1	1
TOTAL	57	58	59	65	67

PERSISTENCE and GRADUATION RATES

Persistence and graduation rates for Point Park University have remained relatively stable over the years. Most recently, for the 2006 cohort, the annual persistence rate for first-time, full-time freshmen was 73% (table 5.1). This represents a slight increase from last year (69%).

For new part-time undergraduates, the persistence rate for the 2006 cohort was 63%, but this population is more difficult to study due to the frequency with which they tend to leave the institution temporarily (table 5.1).

The persistence and graduation rates for the cohort programs (accelerated undergraduate and graduate level) are somewhat higher than traditional non-cohort programs. Specifically, the persistence rate for new accelerated undergraduates for the 2006 cohort was 77% (table 5.1). By the same token, this figure represents a significant drop in retention from last year (9% decrease).

The persistence/graduation rate for new graduate students was 76% (table 5.1). Graduate students who graduated within one year are considered to be retained and therefore are included in various persistence rates.

Typically, graduate rates are reported for first-time, full-time freshman. Table 5.5 shows Point Park as having a 46% six-year graduation rate for the Fall 2001 cohort of first-time, full-time freshmen. This is up slightly from the 2000 and 1999 cohorts.

According to Table 5.7, Point Park has retained all thirty freshmen awarded the Presidential Scholarship in Fall 2006.

It appears that part-time accelerated undergraduates and graduates are being retained at rates similar to the full-time accelerated undergraduates and graduates. (see Tables 8 and 9).

More detailed information regarding one-year persistence for the 2006 cohort is available in tables 5.6 through 5.14.

	A	В	С	D	Е	F	G	Н				
1	Table 5.1. Overall Fall to Fall Ret	ention Rate	s by Student	Type*								
2												
3		F00 to F01	F01 to F02	F02 to F03	F03 to F04	F04 to F05	F05 to F06	F06 to F07				
4	First-time, Full-time Freshmen	68%	71%	74%	69%	72%	69%	73%				
5	Regular Part-time Undergraduates	57%	64%	57%	57%	63%	58%	63%				
6	Accelerated Undergraduates	77%	83%	83%	80%	83%	85%	77%				
7	Graduate Students	75%	86%	75%	81%	78%	77%	75%				
9												
10	* Includes those who graduated within one year											

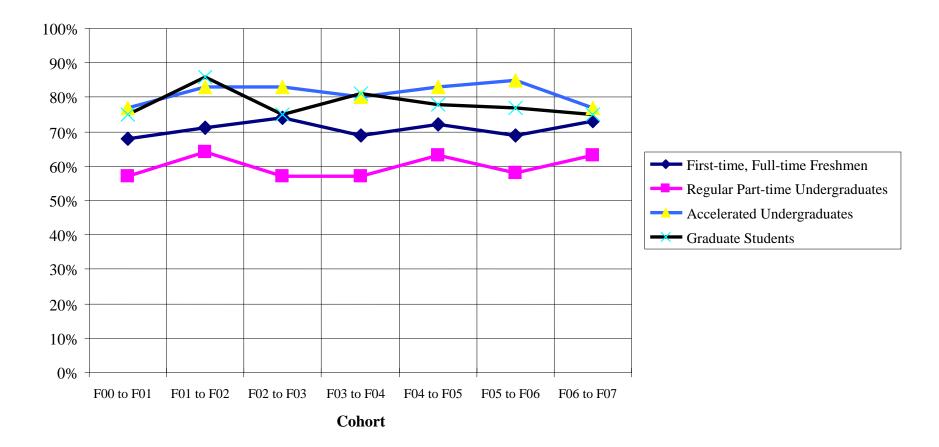


Fig. 5.1. First to Second Year Persistence of All New Students

	I A I D				F		1 и Т		
	A B	C	D D	E	· ·	G E-11 2006 4- 1	H	ı	J
1	Table 5.2. First Year Re	tention Rates	s by School an	a Academic	Department ()	ran 2006 to 1	ran 2007)		
2									
3					Fall 200	6 cohort			
4		First-time	e, FT Fresh	Part-time	Undergrad	Accel. U	ndergrad	Gra	duate
5		Ent.	%	Ent.	%	Ent.	%	Ent.	%
6		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning
7	Arts & Sciences	177	68%	62	61%	62	77%	83	71%
8	Education	18	72%	15	80%	-	-	24	63%
9	Humanities	35	54%	9	56%	-	-	-	-
10	Journalism	106	71%	6	100%	8	75%	28	82%
11	Natural Sciences	10	80%	20	60%	-	-	8	88%
12	Protective Services	8	63%	12	25%	54	78%	23	61%
13	Business	53	77%	42	64%	64	80%	137	78%
14	Conservatory	206	80%	1	100%	-	na	2	50%
15	Dance	87	76%	-	-	-	-	-	-
16	Film & Dig Arts	54	76%	1	100%	-	-	-	-
17	Theatre	65	88%	-	-	-	-	2	50%
18	Undecided majors	40	55%	3	0%	15	60%	-	-

	АВ	С	D	Е	F	G	Н	I	J
33	Table 5.3. First Year Ret	ention Rates	s by School an	d Academic	Department (Fall 2005 to 1	Fall 2006)		
34									
35					Fall 200	5 cohort			
36	-	First-time	e, FT Fresh	Part-time	Undergrad	Accel. U	ndergrad	Gra	duate
37		Ent.	%	Ent.	%	Ent.	%	Ent.	%
38		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning
39	Arts & Sciences	146	63%	79	58%	5	100%	79	63%
40	Education	27	52%	29	72%	-	-	31	61%
41	Humanities	22	50%	24	54%	-	-	-	-
42	Journalism	92	70%	10	20%	5	100%	40	58%
43	Natural Sciences	5	60%	16	63%	-	-	8	100%
44	Business	44	75%	27	63%	72	83%	104	87%
45	Conservatory	221	74%	1	0%	na	na	7	71%
46	Dance	63	73%	0	0%	-	-	-	-
47	Film & Dig Arts	59	71%	1	0%	-	-	-	-
48	Theatre	87	79%	0	0%	-	-	7	71%
49	Adult and Prof Studies	13	62%	2	50%	74	87%	23	78%
50	Undecided majors	34	59%	3	33%	-	-	-	-

	АВ	С	D	Е	F	G	Н	l	J
65	Table 5.4. First Year Ret	ention Rates	s by School an	d Academic	Department (Fall 2004 to 1	Fall 2005)		•
66									
67					Fall 200	4 cohort			
68	-	First-time	e, FT Fresh	Part-time	Undergrad	Accel. U	ndergrad	Gra	duate
69		Ent.	%	Ent.	%	Ent.	%	Ent.	%
70		Cohort	Returning	Cohort	Returning	Cohort	Returning	Cohort	Returning
71	Arts & Sciences	102	73%	88	65%	10	90%	54	69%
72	Education	26	77%	32	69%	-	-	21	71%
73	Humanities	18	56%	18	72%	-	-	-	-
74	Journalism	49	78%	6	33%	10	90%	26	62%
75	Natural Sciences	9	67%	32	63%	-	-	7	86%
76	Business	33	76%	37	57%	79	85%	118	81%
77	Conservatory	197	79%	3	67%	-	-	-	-
78	Dance	47	77%	0	0%	-	-	-	-
79	Film & Dig Arts	46	80%	2	50%	-	-	-	-
80	Theatre	93	83%	1	100%	-	-	0	0%
81	Adult and Prof Studies	6	33%	1	100%	64	80%	21	81%
82	Undecided majors	38	37%	3	67%	-	-	-	-

	A B	С	D	E	F	G	Н	I	J	K
97	Table 5.5. Four-Year and Six-	Year Graduat	ion Rates for Fir	st-time, Full-tim	e Freshmen (F	a 1999, Fa 2000,	and Fa 2001 ent	tering cohorts)		
98										
99		F	all 2001 coho	rt	F	Fall 2000 coho	rt	Fa	ll 1999 cohor	t
100		Fir	st-time, FT Fı	resh	Fir	st-time, FT F1	resh	First	t-time, FT Fr	esh
101		Ent.	4-year	6-year	Ent.	4-year	6-year	Ent.	4-year	6-year
102		Cohort	Grad Rate	Grad Rate	Cohort	Grad Rate	Grad Rate	Cohort	Grad Rate	Grad Rate
103	Arts & Sciences	90	37%	52%	105	28%	38%	85	32%	44%
104	Education	17	41%	65%	14	14%	29%	23	44%	65%
105	Humanities	14	7%	29%	13	31%	38%	17	12%	24%
106	Journalism	53	43%	57%	66	27%	36%	39	36%	44%
107	Natural Sciences	4	0%	0%	12	42%	58%	6	17%	17%
108	Protective Services	2	100%	100%	-	-	-	-	-	-
109	Business	20	30%	35%	16	13%	19%	21	33%	48%
110	Conservatory	193	40%	45%	200	44%	53%	188	42%	48%
111	Dance	66	33%	38%	76	49%	57%	78	47%	51%
112	Film & Dig Arts	45	13%	27%	37	32%	41%	26	19%	35%
113	Theatre	82	60%	61%	87	45%	54%	84	44%	49%
114	Adult and Prof Studies	-	-	-	-	-	-	-	-	-
115	Undecided majors	27	22%	44%	26	19%	27%	24	13%	21%
116										
117	Total ALL Departments	330	37%	46%	347	36%	45%	318	36%	45%

Table 5.6 One-Year Persistence By Housing Status,

Fall 2003-06 cohorts (Freshmen only)

	%	%	%	%
	2003	2004	2005	2006
Living in Residence Halls	71	74	70	72
Commuter	61	66	66	75

Table 5.7 One-Year Persistence By Scholarship Status,

Fall 2003-06 cohorts (Freshmen only)

	%	%	%	%
	2003	2004	2005	2006
Awarded Presidential Schol.	83	90	83	100
Not awarded Pres. Schol.	67	70	68	71

Table 5.8 One-Year Persistence By Course Load,

Fall 2002-06 cohorts (Accelerated Undergraduates only)

	%	%	%	%	%
	2002	2003	2004	2005	2006
Full-time	87	81	84	89	77
Part-time	69	75	80	75	78

Table 5.9 One-Year Persistence By Course Load,

Fall 2002-06 cohorts (Graduate students only)

	%	%	%	%	%
	2002	2003	2004	2005	2006
Full-time	78	85	84	81	76
Part-time	69	70	69	69	74

Other One-Year $(1^{st}\ to\ 2^{nd}\ Year)$ Persistence Tables By Type of Student, Fall 2006 Cohort of Entering Students

Table 5.10 One-Year Persistence By School/Department, Fall 2006 cohort

	%	%	%	
	First-time	Part-time	Accel	%
	Freshmen	Undergrad	Undergrad	Graduate
Arts & Sciences	68	61	77	71
Education	72	80	-	63
Humanities	54	56	-	-
Journalism	71	100	75	82
Natural Sciences	80	60	-	88
Protective Services	63	25	78	61
Business	77	64	80	78
Conservatory	80	100	-	50
Dance	76	-	-	-
Media Production	76	100	-	-
Theatre	88	-	-	50
Undecided majors	55	0	60	-

Table 5.11 One-Year Persistence By Minority Status, Fall 2006 cohort

	%	%	%	
	First-time	Part-time	Accel	%
	Freshmen	Undergrad	Undergrad	Graduate
White	73	67	76	75
Minority*	69	58	77	75
Unknown	-	0	100	100

Table 5.12 One-Year Persistence By Race, Fall 2006 cohort

	%	%	%	
	First-time	Part-time	Accel	%
	Freshmen	Undergrad	Undergrad	Graduate
White	73	67	76	75
African-American	64	57	76	71
Asian	83	-	100	-
Hispanic	73	100	100	100
American Indian	100	-	-	100
Non-resident Alien	67	-	-	86
Unknown/unclassified	-	0	100	100

Table 5.13 One-Year Persistence By Gender, Fall 2006 cohort

	%	%	%	
	First-time	Part-time	Accel	%
	Freshmen	Undergrad	Undergrad	Graduate
Female	72	66	78	77
Male	74	58	75	72

Table 5.14 One-Year Persistence By Age, Fall 2006 cohort

	%	%	%	
	First-time	Part-time	Accel	%
	Freshmen	Undergrad	Undergrad	Graduate
Traditional (18-24)	73	61	73	81
Non-traditional (>24)	-	63	80	73

ACADEMIC PROGRAMS And DEGREES CONFERRED

Degrees and certificates awarded by Point Park University are authorized by the Pennsylvania Department of Education. The university confers degrees at the Certificate, Associate, Baccalaureate and Masters levels.

The University offers a total of 85 degree programs of study. This includes 67 degrees at the undergraduate level and 8 master's programs. For a detailed listing, please see table 6.5.

As Point Park's student enrollment reaches historical highs, so has the number of degrees granted by Point Park. During the 2006-07 academic year, Point Park granted 890 degrees, reflecting an increase of 6% (53 degrees) over the prior year. And, that number represents an overall increase of 55% from the 2000-01 academic year.

Of the 890 degrees granted, 35% were awarded by the School of Business, 18% by the Conservatory of Performing Arts, 14% by School of Adult and Professional Studies, and 11% by the Department of Journalism and Mass Communications and the Department of Education (table 6.2).

Table 6.1 Trends in Degrees Conferred

								Chang from 05-06	,
	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	Headcount	%
Certificates	19	12	8	4	4	5	2	-3	-60.0%
Associates	9	5	6	7	3	7	10	3	42.9%
Bachelors	424	509	540	565	629	608	640	32	5.3%
Masters	122	159	179	182	216	217	238	21	9.7%
Total	574	685	733	758	852	837	890	53	6.3%

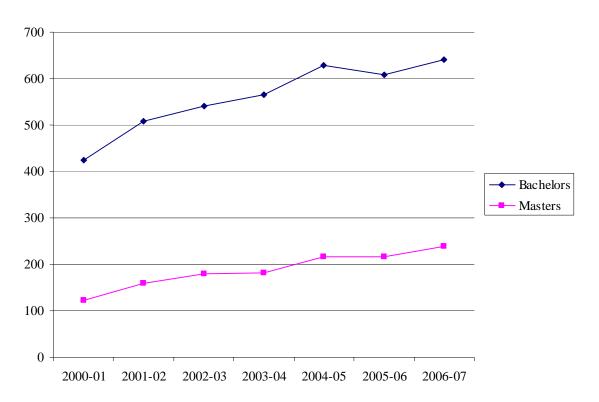


Fig. 6.1. Degrees Conferred Trends

Table 6.2. Degrees and Certificates Conferred by Academic School/Department, Academic Year 2006-07

						% of Total
	Certificates	Associates	Bachelors	Masters	Total	University
Business	1	1	153	156	311	34.9%
Conservatory	0	0	157	0	157	17.6%
Education	0	0	45	22	67	7.5%
Humanities	0	0	61	0	61	6.9%
Journalism	0	0	76	19	95	10.7%
Natural Sci	0	6	60	10	76	8.5%
Prof Studies	1	3	88	31	123	13.8%
Univ Total	2	10	640	238	890	100.0%

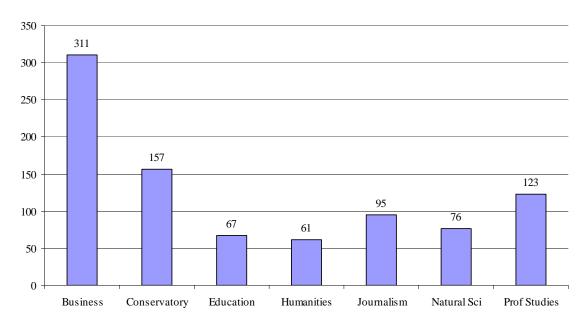


Fig. 6.2. Degrees Conferred by Academic Unit

Table 6.3. Degrees and Certificates Awarded by Gender and Ethnicity, Academic Year 2006-07

		Gend	ler			1	Ethnicity			
								Non-		
				Afr			Am.	res		
	Total	Female	Male	Amer.	Asian	Hispanic	Indian	Alien	White	Unkn.
Business										
Certificate	1	1	0	0	0	0	0	0	1	0
Associate of Science	1	1	0	0	0	0	0	0	1	0
Bachelor of Science	153	75	78	43	1	0	1	1	106	1
Master of Bus Admin	156	83	73	25	1	1	1	15	112	1
Subtotal	311	160	151	68	2	1	2	16	220	2
Conservatory										
Bachelor of Arts	120	88	32	5	1	4	0	3	107	0
Bachelor of Fine Arts	37	20	17	3	0	0	0	0	34	0
Subtotal	157	108	49	8	1	4	0	3	141	0
Education										
Certificate	0	0	0	0	0	0	0	0	2	0
Bachelor of Arts	43	36	7	5	0	1	1	0	35	1
Bachelor of Science	2	1	1	0	0	0	0	0	2	0
Master of Arts	22	18	4	5	0	0	0	1	14	0
Subtotal	67	55	12	10	0	1	1	1	53	1
Humanities										
Bachelor of Arts	61	46	15	13	0	0	1	1	46	0
Subtotal	61	46	15	13	0	0	1	1	46	0
Journalism										
Bachelor of Arts	59	36	23	2	0	0	0	2	55	0
Bachelor of Fine Arts	4	2	2	0	0	0	0	0	4	0
Bachelor of Science	13	10	3	3	0	0	0	0	10	0
Master of Arts	19	14	5	0	0	0	0	1	18	0
Subtotal	95	62	33	5	0	0	0	3	87	0
Natural Sciences										
Associate of Science	6	1	5	0	0	0	0	0	6	0
Bachelor of Arts	1	0	1	0	0	0	0	0	1	0
Bachelor of Science	59	12	47	5	0	1	0	0	52	1
Master of Science	10	1	9	0	1	0	0	3	6	0
Subtotal	76	14	62	5	1	1	0	3	65	1
Professional Studies										
Certificate	1	1	0	0	0	0	0	0	1	0
Associate of Science	3	2	1	1	0	0	0	0	2	0
Bachelor of Science	88	56	32	34	0	2	0	0	49	3
Master of Science	31	24	7	15	0	0	0	0	16	0
Subtotal	123	83	40	50	0	2	0	0	68	3
University Total	890	528	362	159	4	9	4	27	680	7

Table 6.4 Trends in Degrees Conferred (detail)

School of Business

Undergraduate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate						
Webmaster	5	2	0	0	0	7
Total:	5	2	0	0	0	7
Associate of Science						
Accounting	0	0	0	1	1	2
Banking	1	0	0	0	0	1
Business Management	1	0	0	0	0	1
Information Technology	0	1	0	0	0	1
Total:	2	1	0	1	1	5
Bachelor of Science						
Accel Information Tech & Mgmt	6	31	27	29	24	117
Accounting	8	8	3	10	8	37
Business	69	81	90	78	69	387
Business Management	21	15	15	24	18	93
Computer Science*	2	1	0	0	0	3
Human Resources Management	9	7	4	4	2	26
Human Res.Mgmt/Capstone	3	4	2	5	5	19
Information Technology	18	12	11	16	7	64
Management Services	4	9	1	2	2	18
Public Administration	1	6	4	2	3	16
Sport, Arts and Ent Mgmt	0	3	8	10	14	35
Total:	141	177	165	180	152	815

Post-baccalaureate

Major		2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate							
Accounting		0	0	0	0	1	1
Webmaster		2	1	0	0	0	3
	Total:	2	1	0	0	1	4
Bachelor of Science							
Accounting		1	1	1	0	1	4
Business Management		0	1	0	1	0	2
Information Technology		1	1	0	0	0	2
	Total:	2	3	1	1	1	8

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
MBA						
Master of Business Admin	128	130	141	140	156	695
То	tal: 128	130	141	140	156	695
Department Total	al: 280	314	307	322	311	1534

Table 6.4 (Continued)

Conservatory of Performing Arts

Undergraduate

<u> </u>	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Bachelor of Arts						
Applied Arts	3	0	2	2	4	11
Arts Management	1	0	0	0	0	1
Cinema and Digital Arts	0	0	0	8	21	29
Dance	39	42	28	37	42	188
Dance Pedagogy	1	2	1	2	1	7
Film and Video Production	0	0	0	0	3	3
Theatre Arts	34	41	40	44	48	207
Visual Arts and Design*	1	0	0	0	0	1
Total	l: 79	85	71	93	119	447
Bachelor of Fine Arts						
Arts Management	1	0	0	0	0	1
Dance	5	3	3	2	1	14
Film and Video Production	7	12	14	8	11	52
Musical Theatre	1	0	0	0	0	1
Theater Arts - Acting	0	0	0	3	0	3
Theater Arts - Musical Theater	0	0	1	5	0	6
Theater Arts - Stage Mgmt	0	0	1	1	0	2
Theater Arts - Theater Design	0	0	0	2	0	2
Theatre Arts	19	23	20	7	25	62
Tota	l: 33	38	39	28	37	143

	Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Master of Fine A	rts						
Acting		3	0	2	1	0	6
	Total:	3	0	2	1	0	6
	Department Total:	115	123	112	122	156	596

Table	64	(Continu	(har
rame	11.4	CC COILLING	IECI I

School of Adult and Professional Studies

Undergraduate

<u> </u>	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Associate of Science						-
Professional Studies	0	0	0	0	2	2
Accelerated Prof Studies	0	0	1	3	1	5
Tota	l: 0	0	1	3	3	7
Bachelor of Science						
Accelerated Criminal Justice	31	35	55	46	50	217
Accelerated General Studies	9	3	4	0	0	16
Accelerated Law Enforcement	0	0	12	9	14	35
Professional Studies	0	0	0	0	5	5
Criminal Justice	9	8	17	8	5	47
Criminal Justice (Capstone)	1	0	3	15	14	33
Total	: 50	46	91	78	88	353

Post-baccalaureate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate						
Intelligence & National Security	0	0	0	0	1	1
Tota	al: 0	0	0	0	1	1
Bachelor of Science						
Accelerated Criminal Justice	0	1	0	0	0	1
Tots	al: 0	1	0	0	0	1

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Master of Science						
Criminal Justice Administration	0	0	22	26	31	79
Total:	0	0	22	26	31	79
Department Total:	50	47	114	107	123	441

School of Arts and Sciences

Department of Education

Undergraduate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate						
Early Childhood Educ	0	0	0	1	0	1
English/Secondary Educ	0	1	0	0	0	1
To	tal: 0	1	0	1	0	2
Bachelor of Arts						
Children's Theatre/Elem Educ	1	0	0	1	1	3
Citizenship/Secondary Educ	0	0	1	1	3	5
Early Childhood Educ	5	5	2	3	3	18
Elementary Educ	20	21	17	27	23	108
English/Secondary Educ	1	2	1	1	2	7
Mass Comm/Sec Educ	0	0	0	2	1	3
Social Sciences/Sec Educ	3	1	0	0	0	4
To	tal: 30	29	21	35	33	148
Bachelor of Science						
Biological Sciences/Sec Educ	0	1	0	0	1	2
Mathematics/Secondary Educ	1	0	1	3	0	5
To	tal:	1	1	3	1	7

Table 6.4 (Continued)

School of Arts and Sciences

Department of Education(continued)

Post-baccalaureate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate						
Jour & Mass Comm/Sec Ed	1	0	0	0	0	1
Social Sci/Secondary Educ	0	0	0	1	0	1
Total:	1	0	0	1	0	2
Bachelor of Arts						
Citizenship/Secondary Educ	0	2	1	3	0	6
Early Childhood Educ	0	0	1	1	0	2
Education*	1	0	0	0	0	1
Elementary Educ	6	9	4	9	7	35
English/Secondary Educ	0	3	3	5	3	14
Jour & Mass Comm/Sec Ed	2	0	0	0	0	2
Mass Comm/Secondary Educ	0	1	0	0	1	1
Social Sciences/Sec Educ	1	3	0	0	0	4
Theatre Arts and Com/Sec Educ	1	0	0	0	0	1
Total:	11	18	9	18	11	66
Bachelor of Science						
Biological Sciences/Sec Educ	1	2	2	2	0	7
Mathematics/Secondary Educ	0	0	2	4	1	2
Total:	1	2	4	6	1	9

Major		2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Certificate							
Principalship		0	0	0	2	2	2
	Total:	0	0	0	2	2	2
Master of Arts							
Curriculum and Instruction		24	19	12	21	14	90
Educational Administration		0	4	4	4	6	18
	Total:	24	23	16	25	20	108
Department	Total:	68	74	51	91	68	344

School of Arts and Sciences

Department of Humanities

Undergraduate

Major		2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Associate of Arts							
Liberal Arts		0	2	0	0	0	2
	Total:	0	2	0	0	0	2
Bachelor of Arts							
Applied History		0	1	3	4	3	11
Behavioral Sciences		3	6	4	4	5	22
English		10	4	4	10	10	38
Legal Studies		9	12	14	6	14	55
Political Science		5	4	5	1	5	20
Psychology		10	12	14	12	24	72
	Total:	37	39	44	37	61	218
Bachelor of Science							
General Studies		1	2	1	2	0	6
	Total:	1	2	1	2	0	6

Post-baccalaureate

Major		2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Bachelor of Arts							
Applied History		0	0	1	0	0	1
To	tal:	0	0	1	0	0	1
Department Tot	al:	38	43	46	39	61	227

School of Arts and Sciences

Department of Journalism

Undergraduate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Bachelor of Arts						
Advertising and Public Relations	5	8	13	14	13	53
Broadcasting	15	12	14	18	24	83
Journalism and Mass Comm	18	11	12	11	10	62
Journalism/Photojournalism	2	2	7	3	7	21
Marketing Communications	1	0	0	0	0	1
Mass Communication	6	6	7	5	5	29
Total:	47	39	53	51	59	249
Bachelor of Fine Arts						
Photography	0	3	0	7	4	14
Total:	0	3	0	7	4	14
Bachelor of Science						
Integrated Mark. Communications	0	0	0	0	5	5
Applied Corporate Comm.	22	18	23	11	8	82
Total:	22	18	23	11	13	87

Post-baccalaureate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Bachelor of Arts						
Advertising & Public Relations	0	0	0	1	0	1
Total:	0	0	0	1	0	1

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Master of Arts						
Journalism & Mass Comm	17	21	25	19	19	101
То	tal: 17	21	25	19	19	101
Department Tota	al: 86	81	101	89	95	452

School of Arts and Sciences

Department of Natural Sciences

Undergraduate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Associate of Science						
Allied Health	1	2	0	0	0	3
Civil Engineering Technology	0	1	0	0	3	4
Electrical Engineering Tech.	1	0	1	3	2	7
Mechanical Engineering Tech	1	0	1	0	1	3
Total:	3	3	2	3	6	17
Bachelor of Arts						
Prof Studies-Funeral Service	0	0	0	0	1	1
Total:	0	0	0	0	1	1
Bachelor of Science						
Biological Sciences	1	6	2	2	2	13
Biotechnology	0	0	0	0	5	5
Civil Engineering Technology	11	6	7	8	9	41
Electrical Engineering Tech.	27	23	15	20	19	104
Environ. Health Science & Prot.	3	1	2	0	0	6
Health Services	4	3	5	1	3	16
Mechanical Engineering Tech	16	10	6	13	9	54
Prof Studies-Funeral Service	11	10	11	13	11	56
Systems Proc Control Eng Tec	8	1	0	0	1	10
Total:	81	60	48	57	59	305

Post-baccalaureate

Major	2002-03	2003-04	2004-05	2005-06	2006-07	Totals:
Associate of Science						
Electrical Eng Technology	1	0	0	0	0	1
Mechanical Engineering Tech	0	1	0	0	0	1
Total:	1	1	0	0	0	2
Bachelor of Science						
Electrical Engineering Tech.	2	0	0	0	0	2
Systems Proc Control Eng Tec	1	0	0	0	0	1
Total:	3	0	0	0	0	3

Major		2002-03	2003-04	2004-05	2005-06	2006-07	Totals:	
Master of Science								-
Engineering Management		7	7	3	7	10	34	
T	otal:	7	7	3	7	10	34	
Department To	tal:	95	71	53	67	76	362	•

Table 6.5. Degrees Offered, Academic Year 2006-07

Degrees

Certificates:

School of Arts & Sciences

Education

Principalship, Certificate

Protective Services

Intelligence and National Security, Certificate

School of Business

Accounting, Certificate

Business Management, Certificate

Information Technology, Certificate

Associate Degrees

School of Arts & Sciences

Education

Early Childhood Education A.A.

Natural Sciences and Engineering Technology

Allied Health, A.S.

Civil Engineering Technology, A.S.

Electrical Engineering Technology, A.S.

Mechanical Engineering Technology, A.S.

School of Business

Accounting, A.S.

Business Management, A.S.

Information Technology, A.S.

Professional Studies (Accelerated), A.S.

Public Administration, A.S.

Bachelor Degrees:

School of Arts & Sciences

Education

Early Childhood Education, B.A.

Elementary Education, B.A.

Secondary Education - Citizenship, B.A.

Secondary Education - English, B.A.

Secondary Education - Mass Communication, B.A.

Secondary Education - Biology, B.S.

Secondary Education - Mathematics, B.S.

Humanities and Human Sciences

Applied History, B.A.

Behavioral Sciences, B.A.

English, B.A.

General Studies (Capstone), B.S.

Degrees

Bachelor Degrees (con't)

Global Cultural Studies, B.A.

Legal Studies (Capstone), B.A.

Political Science, B.A.

Psychology, B.A.

Journalism & Mass Communication

Advertising and Public Relations, B.A.

Broadcasting, B.A.

Integrated Marketing Communications (Accelerated), B.S.

Journalism, B.A.

Mass Communication, B.A.

Photography, B.F.A.

Photojournalism, B.A.

Natural Sciences and Engineering Technology

Biological Sciences, B.S.

Biotechnology, B.S.

Biotechnology (Capstone), B.S.

Civil Engineering Technology, B.S.

Electrical Engineering Technology, B.S.

Environmental Health Science and Protection, B.S.

Funeral Services (Capstone), B.A., B.S.

Health Services (Capstone), B.S.

Mechanical Engineering Technology, B.S.

Protective Services

Criminal Justice, B.S.

Criminal Justice (Accelerated), B.S.

Criminal Justice (Capstone), B.S.

Intelligence and National Security, B.S.

Law Enforcement, B.S.

School of Business

Accounting, B.S.

Business Management, B.S.

Business (Accelerated), B.S.

Economics and Finance, B.S.

Human Resources Management, B.S.

Human Resources Management (Capstone), B.S.

Information Technology, B.S.

Information Technology Management (Accelerated), B.S.

Management Services (Capstone), B.S.

Professional Studies (Accelerated), B.S.

Public Administration, B.S.

Sport, Arts and Entertainment Management, B.S.

Conservatory of Performing Arts

Applied Arts (Capstone), B.A.

Cinema and Digital Arts, B.A.

Dance, B.A., B.F.A.

Dance Pedagogy, B.A.

Film and Video Production, B.A.

Theatre Arts, B.A., B.F.A.

Degrees

Masters Degrees:

School of Business

Master of Business Administration, M.B.A.

Organizational Leadership, M.A.

School of Arts & Sciences

Education

Curriculum and Instruction, M.A.

Educational Administration, M.A.

Journalism & Mass Communication

Journalism & Mass Communication, M.A.

Natural Sciences and Engineering Technology

Engineering Management, M.A.

Protective Services

Criminal Justice Administration, M.S.

Conservatory of Performing Arts

Theatre Arts, M.F.A.

Total University Degree Programs Offered

Certificates	5
Associates (A.A., A.S.)	10
Bachelors (B.A., B.S., B.F.A.)	57
Masters (M.B.A., M.F.A., M.A., M.S.)	8
Total	80

FACULTY AND STAFF

Table 7.1 Total University Personnel by Job Classification

							% change from '06
	2002	2003	2004	2005	2006	2007	to '07
Full-time	82	80	82	87	100	106	6%
Full-time	202	190	206	211	236	254	8%
Part-time 1	Incomplete	records	82	115	176	176	0%
TOTAL	284	270	370	413	512	536	5%

Table 7.2 Gender Distribution of Full-time University Personnel, Fall 2007

	Total	Female	Female	Male	Male	
	Headcount	N	%	N	%	
Full-time Faculty	106	41	39.0%	65	61.0%	
Full-time Staff (classified):						
Craft Workers	4	3	75.0%	1	25.0%	
Office and Clerical	39	36	92.3%	3	7.7%	
Managers	44	21	47.7%	23	52.3%	
Professionals	134	97	72.4%	37	27.6%	
Operatives (Semi-skilled)	19	2	10.5%	17	89.5%	
Service Workers	3	0	0.0%	3	100.0%	
Technicians	11	4	36.4%	7	63.6%	
subtotal	254	163	64.2%	91	35.8%	
Full-time Faculty & Staff Total	360	204	56.7%	156	43.3%	

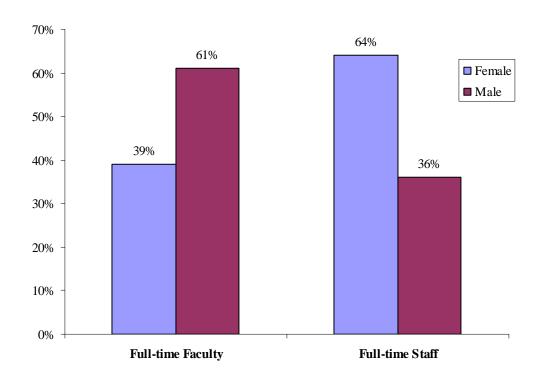


Fig. 7.1. Full-time University Personnel by Gender, Fall 2007

Table 7.3 Ethnic Distribution of Full-time University Personnel, Fall 2007

	African-	White	Hispanic	Asian	
	American				TOTAL
Full-time Faculty	6	96	2	2	106
Full-time Staff (classified):					
Craft Workers	0	3	0	1	4
Office and Clerical	4	35	0	0	39
Managers	3	41	0	0	44
Professionals	7	124	3	0	134
Operatives (Semi-skilled)	0	19	0	0	19
Service Workers	1	2	0	0	3
Technicians	0	11	0	0	11
subtotal	15	235	3	1	254
Full-time Faculty & Staff Total	21	331	5	3	360

Table 7.4 Full-time Faculty Salary by Rank

	2005-06	# of FT	2006-07	# of FT	2007-08	# of FT	% salary
Rank	Salary (\$)	Faculty	Salary (\$)	Faculty	Salary (\$)	Faculty	chg '06 to '07
Professor	\$67,259	29	\$70,925	33	\$75,169	38	5.98%
Assoc Professor	\$56,901	33	\$60,007	28	\$61,403	26	2.33%
Asst Professor	\$47,493	12	\$50,457	21	\$51,318	25	1.71%
Instructor	\$42,662	14	\$45,024	18	\$47,053	17	4.51%

Fig. 7.2. Full-time Faculty Average Salary by Rank

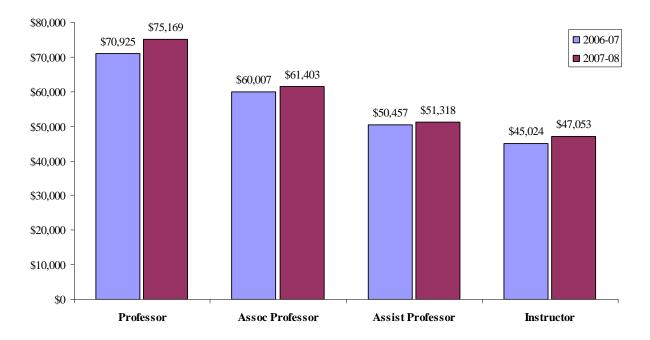


Table 7.5 Tenure Status of Full-time Faculty by Academic School/Department, Fall 2007

	Ten	Tenured		Tenure-track		Non-tenure track		Total	
School/Department	N	%	N	%	N	%	N	%	
Business	12	57	7	33	2	10	21	100	
Conservatory	13	37	8	23	14	40	35	100	
Education	4	57	2	29	1	14	7	100	
Professional Studies	0	0	4	80	1	20	5	100	
Humanities	9	69	4	31	0	0	13	100	
Journalism	5	50	4	40	1	10	10	100	
Natural Sciences	11	73	2	13	2	13	15	100	
Total	54	51	31	29	21	20	106	100	

Fig. 7.3. Tenure Status of Full-time Faculty, Fall 2007

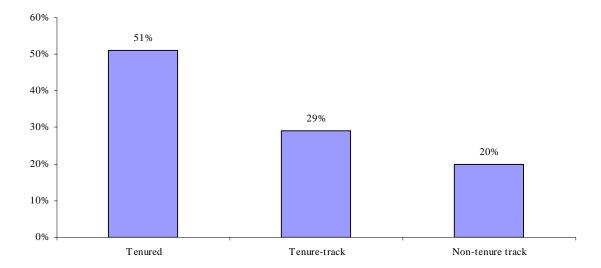


Table 7.6 Full-time Faculty by Rank and Years of Service, Fall 2007

		<u> </u>					
	Under 1 Year	1 to 5 Years	6 to 10 Years	11 to 20 Years	21 to 30 Years	More than 30 Years	Mean Years of Service
Professor	1	1	3	10	10	13	23.8
Associate	3	5	8	4	5	1	11.9
Assistant	5	16	4	0	0	0	3.2
Instructor	3	7	3	3	1	0	7.2
Total	12	29	18	17	16	14	13.4

Fig. 7.4. Fall 2007 Full-time Faculty Average Years of Service by Rank

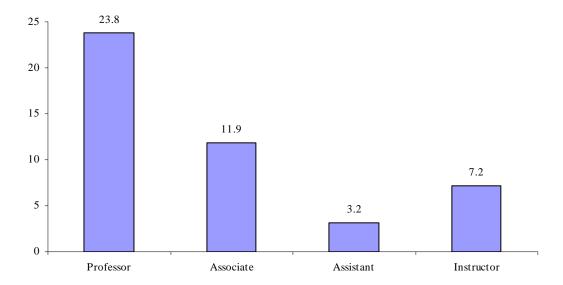
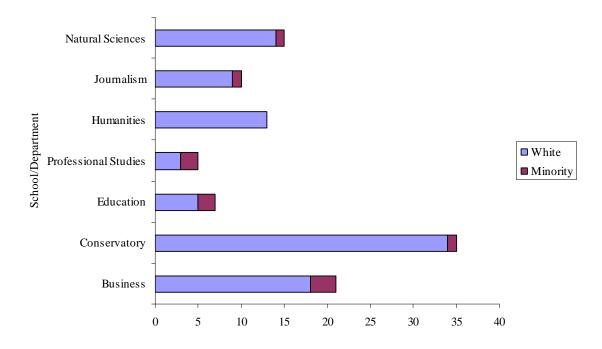


Table 7.7 Full-time Faculty by School/Department, Gender and Race/Ethnicity, Fall 2007

	Ger	nder	Race				
School/Department	Male	Female	White	African-Am	Asian	Hispanic	
Business	11	10	18	1	1	1	
Conservatory	21	14	34	1	0	0	
Education	2	5	5	1	0	1	
Professional Studies	3	2	3	2	0	0	
Humanities	9	4	13	0	0	0	
Journalism	7	3	9	1	0	0	
Natural Sciences	12	3	14	0	1	0	
Total	65	41	96	6	2	2	

Fig. 7.5. Fall 2007 Full-time Faculty by Race/Ethnicity



BUDGET

Table 8.1 Total University Budget - Revenue, Fiscal Year 2007

Revenue	Amount (\$)	% of Total
Tuition and Fees	52,484,001	80.2%
College Fees	1,273,527	1.9%
Gifts and Grants	228,247	0.3%
Other Sources	4,537,642	6.9%
Auxiliary Enterprises	6,911,202	10.6%
Total Revenue	65,434,619	100.0%

Fig. 8.1. Total University Budget - Revenue, Fiscal Year 2007

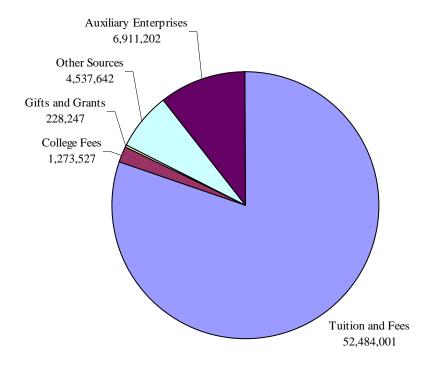
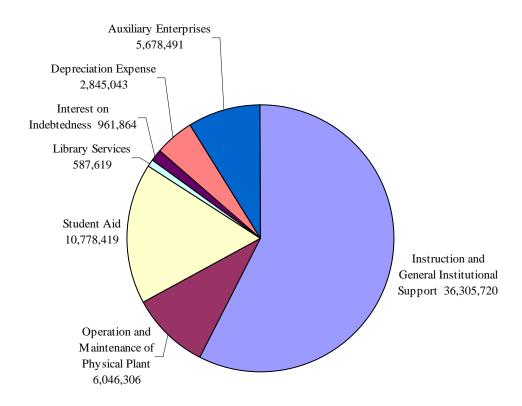


Table 8.2 Total University Budget - Expenditures, Fiscal Year 2007

Expenditures	Amount (\$)	% of Total	
Instruction and General Institutional Support	36,305,720	57.4%	
Operation and Maintenance of Physical Plant	6,046,306	9.6%	
Student Aid	10,778,419	17.1%	
Library Services	587,619	0.9%	
Interest on Indebtedness	961,864	1.5%	
Depreciation Expense	2,845,043	4.5%	
Auxiliary Enterprises	5,678,491	9.0%	
Total Expenditures	63,203,462	100.0%	

Fig. 8.2. Total University Budget - Expenditures, Fiscal Year 2007



Board Desig. Endowment

 Table 8.3. Endowment Values over Five years

 8/31/2003
 8/31/2004
 8/31/2005
 8/31/2006
 8/31/2007

 Endowment
 5,940,655
 6,755,165
 7,891,383
 8,893,092
 \$ 9,935,403

Total Endowment	7,135,524	8,464,662	12,354,269	14,769,369	\$ 20,703,557

1,709,497

4,462,886

1,194,869

5,876,277 \$ 10,768,154

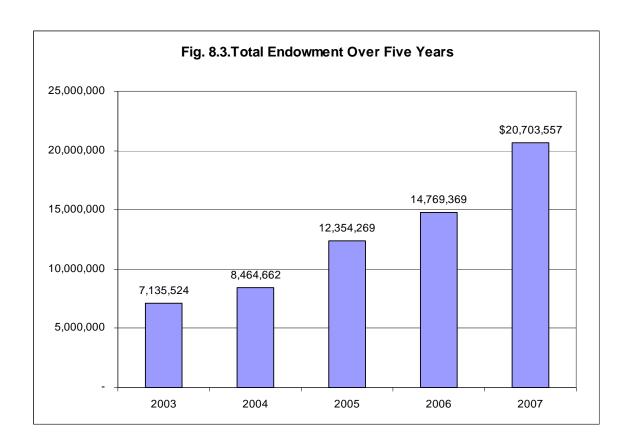


Table 8.4. Tuition & Fee Rates

	Annual	Annual	Annual		Annual	
	Tuition	Fees	Total	Per Credit	Room & Board	
Academic Year	(\$)	(\$)	(\$)	Hour (\$)	(\$)	
2000-2001						
Non-copa Undergraduate	\$12,596	\$400	\$12,996	\$335	\$5,718	
Copa Undergraduate	\$12,596	\$400	\$12,996	\$335	\$5,718	
Graduate	na	na	na	\$385	\$5,718	
2001-2002						
Non-copa Undergraduate	\$13,262	\$460	\$13,772	\$352	\$5,948	
Copa Undergraduate	\$13,982	\$460	\$14,442	\$387	\$5,948	
Graduate	na	na	na	\$405	\$5,948	
2002-2003						
Non-copa Undergraduate	\$13,888	\$460	\$14,348	\$371	\$6,098	
Copa Undergraduate	\$14,682	\$460	\$15,142	\$408	\$6,098	
Graduate	na	na	na	\$427	\$6,098	
2003-2004						
Non-copa Undergraduate	\$14,720	\$460	\$15,180	\$397	\$6,660	
Copa Undergraduate	\$15,560	\$460	\$16,020	\$437	\$6,660	
Graduate	na	na	na	\$457	\$6,660	
2004-2005						
Non-copa Undergraduate	\$15,500	\$460	\$15,960	\$422	\$7,000	
Copa Undergraduate	\$16,380	\$460	\$16,840	\$465	\$7,000	
Graduate	na	na	na	\$486	\$7,000	
2005-2006						
Non-copa Undergraduate	\$16,280	\$460	\$16,740	\$447	\$7,420	
Copa Undergraduate	\$17,540	\$460	\$18,000	\$498	\$7,420	
Graduate	na	na	na	\$515	\$7,420	
2006-2007						
Non-copa Undergraduate	\$17,260	\$510	\$17,770	\$474	\$7,880	
Copa Undergraduate	\$19,120	\$510	\$19,630	\$543	\$7,880	
Graduate	na	na	na	\$546	\$7,880	
2007-2008						
Non-copa Undergraduate	\$18,460	\$530	\$18,990	\$510	\$8,440	
Copa Undergraduate	\$21,420	\$530	\$21,950	\$608	\$8,440	
Graduate	na	na	na	\$587	\$8,440	

