

5-Yr Variance (Fall 2019 to Fall 2023) Enrollments (School of Communication) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type																			
School of Communication																			
Regular Undergraduate		Full-time					Part-time					Total							
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
*Broadcast Production & Media Mgt		45	44	38	26	14	-12	1	1	1	0	0	0	46	45	39	26	14	-12
	New	18	16	10	0	0	0	0	0	1	0	0	0	18	16	11	0	0	0
	Freshmen	16	12	8	0	0	0	0	0	0	0	0	0	16	12	8	0	0	0
	Transfer/Readmit	2	4	2	0	0	0	0	0	1	0	0	0	2	4	3	0	0	0
	Returning	27	28	28	26	14	-12	1	1	0	0	0	0	28	29	28	26	14	-12
*Broadcast Reporting		28	9	4	0	0	0	1	0	2	0	0	0	29	9	6	0	0	0
	New	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Transfer/Readmit	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	Returning	28	9	4	0	0	0	1	0	1	0	0	0	29	9	5	0	0	0
Broadcasting: Production		0	0	0	10	8	-2	0	0	0	0	0	0	0	0	0	10	8	-2
	New	0	0	0	9	2	-7	0	0	0	0	0	0	0	0	0	9	2	-7
	Freshmen	0	0	0	7	1	-6	0	0	0	0	0	0	0	0	0	7	1	-6
	Transfer/Readmit	0	0	0	2	1	-1	0	0	0	0	0	0	0	0	0	2	1	-1
	Returning	0	0	0	1	6	5	0	0	0	0	0	0	0	0	0	1	6	5
Broadcasting: Reporting		0	0	0	15	21	6	0	0	0	0	0	0	0	0	0	15	21	6
	New	0	0	0	11	5	-6	0	0	0	0	0	0	0	0	0	11	5	-6
	Freshmen	0	0	0	11	4	-7	0	0	0	0	0	0	0	0	0	11	4	-7
	Transfer/Readmit	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	Returning	0	0	0	4	16	12	0	0	0	0	0	0	0	0	0	4	16	12
Broadcasting: Reporting 4+1		0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
	New	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
	Freshmen	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
	Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Digital Journalism		0	0	0	14	15	1	0	0	0	0	0	0	0	0	0	14	15	1
	New	0	0	0	14	9	-5	0	0	0	0	0	0	0	0	0	14	9	-5
	Freshmen	0	0	0	13	7	-6	0	0	0	0	0	0	0	0	0	13	7	-6
	Transfer/Readmit	0	0	0	1	2	1	0	0	0	0	0	0	0	0	0	1	2	1
	Returning	0	0	0	0	6	6	0	0	0	0	0	0	0	0	0	0	6	6
Digital Journalism: Photojournalism		0	0	0	2	3	1	0	0	0	0	0	0	0	0	0	2	3	1
	New	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2	0
	Freshmen	0	0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	2	2
	Transfer/Readmit	0	0	0	2	0	-2	0	0	0	0	0	0	0	0	0	2	0	-2
	Returning	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1

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School / Department / Student-Type																			
School of Communication (cont.)																			
Regular Undergraduate (cont.)		Full-time					Part-time					Total							
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
Digital Journalism: Photojournalism 4+1		0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	New	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	Freshmen	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Graphic and Interactive Design		20	37	51	47	43	-4	0	0	0	1	1	0	20	37	51	48	44	-4
	New	17	21	19	12	15	3	0	0	0	0	0	0	17	21	19	12	15	3
	Freshmen	12	12	14	8	9	1	0	0	0	0	0	0	12	12	14	8	9	1
	Transfer/Readmit	5	9	5	4	6	2	0	0	0	0	0	0	5	9	5	4	6	2
	Returning	3	16	32	35	28	-7	0	0	0	1	1	0	3	16	32	36	29	-7
*Journalism		54	56	53	25	9	-16	1	0	0	0	0	0	55	56	53	25	9	-16
	New	31	22	28	0	0	0	1	0	0	0	0	0	32	22	28	0	0	0
	Freshmen	27	17	18	0	0	0	0	0	0	0	0	0	27	17	18	0	0	0
	Transfer/Readmit	4	5	10	0	0	0	1	0	0	0	0	0	5	5	10	0	0	0
	Returning	23	34	25	25	9	-16	0	0	0	0	0	0	23	34	25	25	9	-16
*Mass Communication		12	3	1	1	0	-1	0	1	0	0	0	0	12	4	1	1	0	-1
	New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	12	3	1	1	0	-1	0	1	0	0	0	0	12	4	1	1	0	-1
*Multimedia		50	56	46	23	11	-12	2	1	0	3	0	-3	52	57	46	26	11	-15
	New	13	17	11	0	0	0	1	0	0	0	0	0	14	17	11	0	0	0
	Freshmen	8	11	9	0	0	0	0	0	0	0	0	0	8	11	9	0	0	0
	Transfer/Readmit	5	6	2	0	0	0	1	0	0	0	0	0	6	6	2	0	0	0
	Returning	37	39	35	23	11	-12	1	1	0	3	0	-3	38	40	35	26	11	-15
*Multimedia: Graphic Design		17	12	6	4	1	-3	0	2	0	0	0	0	17	14	6	4	1	-3
	New	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
	Freshmen	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
	Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	15	12	6	4	1	-3	0	2	0	0	0	0	15	14	6	4	1	-3
Multimedia: Production		0	0	0	4	5	1	0	0	0	0	1	1	0	0	0	4	6	2
	New	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	3	3	0
	Freshmen	0	0	0	2	3	1	0	0	0	0	0	0	0	0	0	2	3	1
	Transfer/Readmit	0	0	0	1	0	-1	0	0	0	0	0	0	0	0	0	1	0	-1
	Returning	0	0	0	1	2	1	0	0	0	0	1	1	0	0	0	1	3	2

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School / Department / Student-Type																			
<i>School of Communication (cont.)</i>																			
<u>Regular Undergraduate (cont.)</u>		Full-time						Part-time						Total					
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
Multimedia: Visual Communication		0	0	0	3	5	2	0	0	0	0	0	0	0	0	0	3	5	2
	New	0	0	0	3	1	-2	0	0	0	0	0	0	0	0	0	3	1	-2
	<i>Freshmen</i>	0	0	0	2	1	-1	0	0	0	0	0	0	0	0	0	2	1	-1
	<i>Transfer/Readmit</i>	0	0	0	1	0	-1	0	0	0	0	0	0	0	0	0	1	0	-1
	Returning	0	0	0	0	4	4	0	0	0	0	0	0	0	0	0	0	4	4
Multimedia: Visual Communication 4+1		0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	New	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>Freshmen</i>	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Photography		40	32	25	26	25	-1	4	1	1	0	0	0	44	33	26	26	25	-1
	New	17	12	11	11	7	-4	1	0	0	0	0	0	18	12	11	11	7	-4
	<i>Freshmen</i>	14	10	9	8	7	-1	0	0	0	0	0	0	14	10	9	8	7	-1
	<i>Transfer/Readmit</i>	3	2	2	3	0	-3	1	0	0	0	0	0	4	2	2	3	0	-3
	Returning	23	20	14	15	18	3	3	1	1	0	0	0	26	21	15	15	18	3
*Photography: Commercial		2	0	2	1	0	-1	0	0	0	0	0	0	2	0	2	1	0	-1
	New	0	0	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0
	<i>Freshmen</i>	0	0	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0
	<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	2	0	0	1	0	-1	0	0	0	0	0	0	2	0	0	1	0	-1
*Photojournalism		11	5	3	1	0	-1	0	0	1	0	0	0	11	5	4	1	0	-1
	New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	<i>Freshmen</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	11	5	3	1	0	-1	0	0	1	0	0	0	11	5	4	1	0	-1
*Public Relations & Advertising		60	42	33	23	8	-15	1	0	0	0	0	0	61	42	33	23	8	-15
	New	13	5	8	0	0	0	0	0	0	0	0	0	13	5	8	0	0	0
	<i>Freshmen</i>	11	4	4	0	0	0	0	0	0	0	0	0	11	4	4	0	0	0
	<i>Transfer/Readmit</i>	2	1	4	0	0	0	0	0	0	0	0	0	2	1	4	0	0	0
	Returning	47	37	25	23	8	-15	1	0	0	0	0	0	48	37	25	23	8	-15
Public Relations, Adv. & SocMed: PR/AD		0	0	0	1	4	3	0	0	0	0	0	0	0	0	0	1	4	3
	New	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>Freshmen</i>	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	0	0	0	1	3	2	0	0	0	0	0	0	0	0	0	1	3	2

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School / Department / Student-Type																			
School of Communication (cont.)																			
Regular Undergraduate (cont.)		Full-time						Part-time						Total					
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
Public Relations, Adv. & SocMed: SM		0	0	0	13	16	3	0	0	0	0	0	0	0	0	0	13	16	3
	New	0	0	0	12	6	-6	0	0	0	0	0	0	0	0	0	12	6	-6
	<i>Freshmen</i>	0	0	0	8	5	-3	0	0	0	0	0	0	0	0	0	8	5	-3
	<i>Transfer/Readmit</i>	0	0	0	4	1	-3	0	0	0	0	0	0	0	0	0	4	1	-3
	Returning	0	0	0	1	10	9	0	0	0	0	0	0	0	0	0	1	10	9
Sports Communication		0	0	12	31	42	11	0	0	0	0	0	0	0	0	12	31	42	11
	New	0	0	8	20	19	-1	0	0	0	0	0	0	0	0	8	20	19	-1
	<i>Freshmen</i>	0	0	5	14	12	-2	0	0	0	0	0	0	0	0	5	14	12	-2
	<i>Transfer/Readmit</i>	0	0	3	6	7	1	0	0	0	0	0	0	0	0	3	6	7	1
	Returning	0	0	4	11	23	12	0	0	0	0	0	0	0	0	4	11	23	12
Sports Communication 4+1		0	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	3	3
	New	0	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	3	3
	<i>Freshmen</i>	0	0	0	0	3	3	0	0	0	0	0	0	0	0	0	0	3	3
	<i>Transfer/Readmit</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Returning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	New	111	93	97	97	77	-20	3	0	2	0	0	0	114	93	99	97	77	-20
	<i>Freshmen</i>	90	66	69	73	59	-14	0	0	0	0	0	0	90	66	69	73	59	-14
	<i>Transfer/Readmit</i>	21	27	28	24	18	-6	3	0	2	0	0	0	24	27	30	24	18	-6
	Returning	228	203	177	173	160	-13	7	6	3	4	2	-2	235	209	180	177	162	-15
Communication-Regular UG Total		339	296	274	270	237	-33	10	6	5	4	2	-2	349	302	279	274	239	-35
Online Undergraduate																			
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
Certificate in Social Media - Online		0	0	0	0	0	0	0	0	2	4	0	-4	0	0	2	4	0	-4
	<i>New</i>	0	0	0	0	0	0	0	0	1	4	0	-4	0	0	1	4	0	-4
	<i>Returning</i>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
*Mass Communication - Online		1	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0
	<i>New</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	<i>Returning</i>	1	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0
*Public Relations & Advertising - Online		11	12	6	5	3	-2	11	7	8	8	4	-4	22	19	14	13	7	-6
	<i>New</i>	2	0	2	0	0	0	0	2	2	1	0	-1	2	2	4	1	0	-1
	<i>Returning</i>	9	12	4	5	3	-2	11	5	6	7	4	-3	20	17	10	12	7	-5
PublicRelations,Adv.&SocMed: PRAD-OL		0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>New</i>	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
	<i>Returning</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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School / Department / Student-Type																			
<i>School of Communication (cont.)</i>																			
<u>Online Undergraduate (cont.)</u>																			
	Full-time						Part-time						Total						
	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	
Public Relations, Adv.&SocMed: SM -Onl	0	0	0	1	9	8	0	0	0	1	5	4	0	0	0	2	14	12	
<i>New</i>	0	0	0	1	6	5	0	0	0	1	1	0	0	0	0	2	7	5	
<i>Returning</i>	0	0	0	0	3	3	0	0	0	0	4	4	0	0	0	0	7	7	
Social Media Management - Online	0	1	2	2	2	0	0	0	0	0	1	1	0	1	2	2	3	1	
<i>New</i>	0	1	1	0	1	1	0	0	0	0	0	0	0	1	1	0	1	1	
<i>Returning</i>	0	0	1	2	1	-1	0	0	0	0	1	1	0	0	1	2	2	0	
<i>New</i>	2	1	3	1	8	7	0	2	3	6	1	-5	2	3	6	7	9	2	
<i>Returning</i>	10	12	5	7	7	0	12	5	7	7	9	2	22	17	12	14	16	2	
Communication-Online UG Total	12	13	8	8	15	7	12	7	10	13	10	-3	24	20	18	21	25	4	
<u>Graduate</u>																			
	Full-time						Part-time						Total						
	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	
Broadcast, Sports, Document./Masters	0	0	0	0	2	2	0	0	0	0	1	1	0	0	0	0	3	3	
<i>New</i>	0	0	0	0	2	2	0	0	0	0	1	1	0	0	0	0	3	3	
<i>Returning</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
*Communication Technology/Masters	3	4	1	0	0	0	1	1	0	0	1	1	4	5	1	0	1	1	
<i>New</i>	2	1	0	0	0	0	1	1	0	0	0	0	3	2	0	0	0	0	
<i>Returning</i>	1	3	1	0	0	0	0	0	0	0	1	1	1	3	1	0	1	1	
*Journalism & Comm/MBA (concurrent)	9	8	4	1	0	-1	0	3	1	1	0	-1	9	11	5	2	0	-2	
<i>New</i>	2	5	0	0	0	0	0	1	0	0	0	0	2	6	0	0	0	0	
<i>Returning</i>	7	3	4	1	0	-1	0	2	1	1	0	-1	7	5	5	2	0	-2	
*Media Comm (Documentary Specializ.)	1	2	2	1	0	-1	2	1	1	1	0	-1	3	3	3	2	0	-2	
<i>New</i>	1	1	0	0	0	0	1	0	0	1	0	-1	2	1	0	1	0	-1	
<i>Returning</i>	0	1	2	1	0	-1	1	1	1	0	0	0	1	2	3	1	0	-1	
*Media Comm (Journalism Specializ.)	2	2	1	4	2	-2	1	2	0	2	2	0	3	4	1	6	4	-2	
<i>New</i>	1	2	1	3	0	-3	0	1	0	1	0	-1	1	3	1	4	0	-4	
<i>Returning</i>	1	0	0	1	2	1	1	1	0	1	2	1	2	1	0	2	4	2	
*Media Comm (PR & Adver Specializ.)	3	2	0	0	0	0	2	1	0	0	0	0	5	3	0	0	0	0	
<i>New</i>	1	0	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0	
<i>Returning</i>	2	2	0	0	0	0	1	1	0	0	0	0	3	3	0	0	0	0	
Media Comm/MBA (concurrent)	0	0	0	1	0	-1	0	0	0	1	1	0	0	0	0	2	1	-1	
<i>New</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
<i>Returning</i>	0	0	0	1	0	-1	0	0	0	1	1	0	0	0	0	2	1	-1	
Multimedia/Masters	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1	
<i>New</i>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
<i>Returning</i>	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1	

5-Yr Variance (Fall 2019 to Fall 2023) Enrollments (School of Communication) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type																			
<i>School of Communication (cont.)</i>																			
<u>Graduate (cont.)</u>		Full-time						Part-time						Total					
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
*Public Relations & Advertising/Masters		0	3	6	3	0	-3	0	0	0	2	2	0	0	3	6	5	2	-3
<i>New</i>		0	3	5	0	0	0	0	0	0	0	0	0	0	3	5	0	0	0
<i>Returning</i>		0	0	1	3	0	-3	0	0	0	2	2	0	0	0	1	5	2	-3
Public Relations, Adv. & SocMed/Masters		0	0	0	9	10	1	0	0	0	2	4	2	0	0	0	11	14	3
<i>New</i>		0	0	0	9	4	-5	0	0	0	2	2	0	0	0	0	11	6	-5
<i>Returning</i>		0	0	0	0	6	6	0	0	0	0	2	2	0	0	0	0	8	8
<i>New</i>		7	12	6	12	6	-6	3	3	0	4	3	-1	10	15	6	16	9	-7
<i>Returning</i>		11	9	8	7	9	2	3	5	2	5	8	3	14	14	10	12	17	5
Communication-Graduate Total		18	21	14	19	15	-4	6	8	2	9	11	2	24	29	16	28	26	-2
<u>Online Graduate</u>		Full-time						Part-time						Total					
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
*Communication Technology/MA-Online		6	3	2	1	0	-1	10	10	5	4	2	-2	16	13	7	5	2	-3
<i>New</i>		3	0	1	0	0	0	3	5	1	0	0	0	6	5	2	0	0	0
<i>Returning</i>		3	3	1	1	0	-1	7	5	4	4	2	-2	10	8	5	5	2	-3
Multimedia/Masters - Online		0	0	0	0	3	3	0	0	0	1	2	1	0	0	0	1	5	4
<i>New</i>		0	0	0	0	2	2	0	0	0	1	0	-1	0	0	0	1	2	1
<i>Returning</i>		0	0	0	0	1	1	0	0	0	0	2	2	0	0	0	0	3	3
<i>New</i>		3	0	1	0	2	2	3	5	1	1	0	-1	6	5	2	1	2	1
<i>Returning</i>		3	3	1	1	1	0	7	5	4	4	4	0	10	8	5	5	5	0
Communication-Online GR Total		6	3	2	1	3	2	10	10	5	5	4	-1	16	13	7	6	7	1
		Full-time						Part-time						Total					
		FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.	FA19	FA20	FA21	FA22	FA23	Var.
<i>New</i>		123	106	107	110	93	-17	9	10	6	11	4	-7	132	116	113	121	97	-24
<i>Returning</i>		252	227	191	188	177	-11	29	21	16	20	23	3	281	248	207	208	200	-8
SCHOOL OF COMMUNICATION - TOTAL		375	333	298	298	270	-28	38	31	22	31	27	-4	413	364	320	329	297	-32

Note for Fall 2023:

- * Majors with an asterisk have been discontinued and are no longer accepting new enrollees