5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Business) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type

Dept. of Business Analytics & Technology (School of Business)

Regular Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Accounting	**21**	**28**	**36**	**33**	**33**	**0**	**2**	**1**	**1**	**0**	**0**	**0**	**23**	**29**	**37**	**33**	**33**	**0**
New	7	11	14	11	8	-3	1	0	0	0	0	0	8	11	14	11	8	-3
Freshmen	4	10	11	10	7	-3	0	0	0	0	0	0	4	10	11	10	7	-3
Transfer/Readmit	3	1	3	1	1	0	1	0	0	0	0	0	4	1	3	1	1	0
Returning	14	17	22	22	25	3	1	1	1	0	0	0	15	18	23	22	25	3
Accounting-PB	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1	1	0
Applied Comp Sci: Big Data & Analytics	**4**	**3**	**8**	**5**	**6**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**4**	**3**	**8**	**5**	**6**	**1**
New	3	1	3	1	2	1	0	0	0	0	0	0	3	1	3	1	2	1
Freshmen	1	1	1	1	2	1	0	0	0	0	0	0	1	1	1	1	2	1
Transfer/Readmit	2	0	2	0	0	0	0	0	0	0	0	0	2	0	2	0	0	0
Returning	1	2	5	4	4	0	0	0	0	0	0	0	1	2	5	4	4	0
Applied Comp Sci: General	**10**	**10**	**9**	**12**	**12**	**0**	**0**	**0**	**0**	**1**	**0**	**-1**	**10**	**10**	**9**	**13**	**12**	**-1**
New	4	4	5	5	3	-2	0	0	0	0	0	0	4	4	5	5	3	-2
Freshmen	2	3	3	5	3	-2	0	0	0	0	0	0	2	3	3	5	3	-2
Transfer/Readmit	2	1	2	0	0	0	0	0	0	0	0	0	2	1	2	0	0	0
Returning	6	6	4	7	9	2	0	0	0	1	0	-1	6	6	4	8	9	1
Applied Comp Sci: Networking & Secur.	**3**	**6**	**11**	**11**	**8**	**-3**	**0**	**0**	**0**	**0**	**0**	**0**	**3**	**6**	**11**	**11**	**8**	**-3**
New	0	2	7	5	6	1	0	0	0	0	0	0	0	2	7	5	6	1
Freshmen	0	0	2	4	5	1	0	0	0	0	0	0	0	0	2	4	5	1
Transfer/Readmit	0	2	5	1	1	0	0	0	0	0	0	0	0	2	5	1	1	0
Returning	3	4	4	6	2	-4	0	0	0	0	0	0	3	4	4	6	2	-4
Applied Comp Sci: Software Developmt.	**12**	**16**	**18**	**13**	**10**	**-3**	**1**	**1**	**1**	**1**	**1**	**0**	**13**	**17**	**19**	**14**	**11**	**-3**
New	7	5	5	3	1	-2	0	1	0	0	0	0	7	6	5	3	1	-2
Freshmen	5	2	3	3	0	-3	0	0	0	0	0	0	5	2	3	3	0	-3
Transfer/Readmit	2	3	2	0	1	1	0	1	0	0	0	0	2	4	2	0	1	1
Returning	5	11	13	10	9	-1	1	0	1	1	1	0	6	11	14	11	10	-1
Economics and Finance	**14**	**11**	**14**	**17**	**21**	**4**	**1**	**0**	**0**	**0**	**0**	**0**	**15**	**11**	**14**	**17**	**21**	**4**
New	3	5	7	11	8	-3	0	0	0	0	0	0	3	5	7	11	8	-3
Freshmen	2	3	6	6	5	-1	0	0	0	0	0	0	2	3	6	6	5	-1
Transfer/Readmit	1	2	1	5	3	-2	0	0	0	0	0	0	1	2	1	5	3	-2
Returning	11	6	7	6	13	7	1	0	0	0	0	0	12	6	7	6	13	7

School / Department / Student-Type

Dept. of Business Analytics & Technology (School of Business) (cont.)

Regular Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Information Technology**	**8**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**0**	**0**	**0**	**0**	**8**	**2**	**0**	**0**	**0**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	8	0	0	0	0	0	0	2	0	0	0	0	8	2	0	0	0	0
New	24	28	41	36	28	-8	1	1	0	0	0	0	25	29	41	36	28	-8
Freshmen	14	19	26	29	22	-7	0	0	0	0	0	0	14	19	26	29	22	-7
Transfer/Readmit	10	9	15	7	6	-1	1	1	0	0	0	0	11	10	15	7	6	-1
Returning	48	46	55	55	62	7	3	3	2	3	2	-1	51	49	57	58	64	6
Bus Analytics&Tech - Regular UG Total	***72***	***74***	***96***	***91***	***90***	***-1***	***4***	***4***	***2***	***3***	***2***	***-1***	***76***	***78***	***98***	***94***	***92***	***-2***

Online Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Accounting - Online	**5**	**7**	**5**	**11**	**10**	**-1**	**12**	**15**	**11**	**8**	**4**	**-4**	**17**	**22**	**16**	**19**	**14**	**-5**
New	1	3	2	1	2	1	3	2	2	3	0	-3	4	5	4	4	2	-2
Returning	4	4	3	10	8	-2	9	13	9	5	4	-1	13	17	12	15	12	-3
Accounting-PB - Online	**1**	**1**	**0**	**0**	**0**	**0**	**4**	**4**	**1**	**1**	**2**	**1**	**5**	**5**	**1**	**1**	**2**	**1**
New	1	0	0	0	0	0	0	3	0	1	0	-1	1	3	0	1	0	-1
Returning	0	1	0	0	0	0	4	1	1	0	2	2	4	2	1	0	2	2
Applied Comp Sci: Big Data & Analy. -Onl	**0**	**1**	**3**	**6**	**2**	**-4**	**0**	**1**	**1**	**1**	**1**	**0**	**0**	**2**	**4**	**7**	**3**	**-4**
New	0	0	1	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0
Returning	0	1	2	6	2	-4	0	0	1	1	1	0	0	1	3	7	3	-4
Applied Comp Sci: General - Online	**3**	**6**	**4**	**5**	**3**	**-2**	**2**	**1**	**4**	**4**	**3**	**-1**	**5**	**7**	**8**	**9**	**6**	**-3**
New	3	1	2	1	0	-1	0	0	1	0	0	0	3	1	3	1	0	-1
Returning	0	5	2	4	3	-1	2	1	3	4	3	-1	2	6	5	8	6	-2
Applied Comp Sci: Netw. & Secur. - Onl	**4**	**1**	**5**	**6**	**1**	**-5**	**0**	**0**	**0**	**1**	**2**	**1**	**4**	**1**	**5**	**7**	**3**	**-4**
New	2	1	4	1	0	-1	0	0	0	1	0	-1	2	1	4	2	0	-2
Returning	2	0	1	5	1	-4	0	0	0	0	2	2	2	0	1	5	3	-2
Applied Comp Sci: Software Dev. - Onl	**2**	**7**	**9**	**9**	**4**	**-5**	**3**	**3**	**3**	**5**	**6**	**1**	**5**	**10**	**12**	**14**	**10**	**-4**
New	1	3	1	3	1	-2	2	0	1	0	0	0	3	3	2	3	1	-2
Returning	1	4	8	6	3	-3	1	3	2	5	6	1	2	7	10	11	9	-2

School / Department / Student-Type

Dept. of Business Analytics & Technology (School of Business) (cont.)

Online Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Information Technology - Online**	**1**	**1**	**0**	**0**	**0**	**0**	**2**	**2**	**1**	**1**	**0**	**-1**	**3**	**3**	**1**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*1*	*0*	*0*	*0*	*0*	*2*	*2*	*1*	*1*	*0*	*-1*	*3*	*3*	*1*	*1*	*0*	*-1*
New	*8*	*8*	*10*	*6*	*3*	*-3*	*5*	*6*	*4*	*5*	*0*	*-5*	*13*	*14*	*14*	*11*	*3*	*-8*
Returning	*8*	*16*	*16*	*31*	*17*	*-14*	*18*	*20*	*17*	*16*	*18*	*2*	*26*	*36*	*33*	*47*	*35*	*-12*
Bus Analytics&Tech - Online UG Total	***16***	***24***	***26***	***37***	***20***	***-17***	***23***	***26***	***21***	***21***	***18***	***-3***	***39***	***50***	***47***	***58***	***38***	***-20***

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	***32***	***36***	***51***	***42***	***31***	***-11***	***6***	***7***	***4***	***5***	***0***	***-5***	***38***	***43***	***55***	***47***	***31***	***-16***
Returning	***56***	***62***	***71***	***86***	***79***	***-7***	***21***	***23***	***19***	***19***	***20***	***1***	***77***	***85***	***90***	***105***	***99***	***-6***
Business Analytics & Tech - TOTAL	***88***	***98***	***122***	***128***	***110***	***-18***	***27***	***30***	***23***	***24***	***20***	***-4***	***115***	***128***	***145***	***152***	***130***	***-22***

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Business) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type

Dept. of Community Engagement & Leadership (School of Business)

Regular Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Organizational Leadership: General	**0**	**4**	**2**	**2**	**0**	**-2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**4**	**2**	**2**	**0**	**-2**
New	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*0*	*0*	*0*
Freshmen	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Returning	*0*	*2*	*2*	*2*	*0*	*-2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*2*	*2*	*0*	*-2*
Public Administration: EMS	**1**	**1**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**2**	**0**	**0**	**0**
New	*0*	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*0*	*0*
Freshmen	*0*	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*
Public Administration: Fire Service	**0**	**0**	**0**	**1**	**4**	**3**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**4**	**3**
New	*0*	*0*	*0*	*1*	*3*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*3*	*2*
Freshmen	*0*	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*2*
Transfer/Readmit	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*
Returning	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
Public Administration: General	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*
Public Administration: Law Enforcement Adm.	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**
New	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
Freshmen	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
New	*0*	*2*	*2*	*1*	*4*	3	*0*	*0*	*0*	*0*	*0*	0	*0*	*2*	*2*	*1*	*4*	3
Freshmen	*0*	*1*	*2*	*0*	*3*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*0*	*3*	*3*
Transfer/Readmit	*0*	*1*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*1*	*1*	*0*
Returning	*1*	*3*	*2*	*3*	*2*	-1	*0*	*0*	*0*	*0*	*0*	0	*1*	*3*	*2*	*3*	*2*	-1
CommEngage&Lead - Regular UG TOTAL	***1***	***5***	***4***	***4***	***6***	***2***	***0***	***0***	***0***	***0***	***0***	***0***	***1***	***5***	***4***	***4***	***6***	***2***

School / Department / Student-Type

Dept. of Community Engagement & Leadership (School of Business) (cont.)

Online Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Organizational Leadership: General -Onl	**0**	**2**	**3**	**4**	**2**	**-2**	**10**	**7**	**6**	**3**	**3**	**0**	**10**	**9**	**9**	**7**	**5**	**-2**
New	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*0*	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*0*
Returning	*0*	*1*	*3*	*4*	*2*	*-2*	*10*	*6*	*4*	*3*	*3*	*0*	*10*	*7*	*7*	*7*	*5*	*-2*
Public Administration: EMS - Online	**5**	**3**	**1**	**1**	**1**	**0**	**3**	**2**	**1**	**0**	**1**	**1**	**8**	**5**	**2**	**1**	**2**	**1**
New	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*1*	*2*	*1*	*0*	*0*	*1*	*1*
Returning	*4*	*2*	*1*	*1*	*1*	*0*	*2*	*2*	*1*	*0*	*0*	*0*	*6*	*4*	*2*	*1*	*1*	*0*
Public Administration: Fire Svc. - Onl	**1**	**1**	**0**	**0**	**0**	**0**	**3**	**2**	**1**	**0**	**1**	**1**	**4**	**3**	**1**	**0**	**1**	**1**
New	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*	*1*	*1*
Returning	*0*	*1*	*0*	*0*	*0*	*0*	*3*	*2*	*1*	*0*	*0*	*0*	*3*	*3*	*1*	*0*	*0*	*0*
Public Administration: General - Online	**1**	**2**	**0**	**3**	**2**	**-1**	**5**	**3**	**2**	**2**	**6**	**4**	**6**	**5**	**2**	**5**	**8**	**3**
New	*1*	*0*	*0*	*2*	*0*	*-2*	*1*	*1*	*0*	*0*	*1*	*1*	*2*	*1*	*0*	*2*	*1*	*-1*
Returning	*0*	*2*	*0*	*1*	*2*	*1*	*4*	*2*	*2*	*2*	*5*	*3*	*4*	*4*	*2*	*3*	*7*	*4*
Public Administration: Org. Lead. - Onl	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*
New	*3*	*2*	*0*	*2*	*0*	*-2*	*2*	*2*	*2*	*0*	*3*	*3*	*5*	*4*	*2*	*2*	*3*	*1*
Returning	*4*	*6*	*4*	*6*	*5*	*-1*	*19*	*12*	*8*	*5*	*9*	*4*	*23*	*18*	*12*	*11*	*14*	*3*
CommEngage&Lead - Online UG Total	***7***	***8***	***4***	***8***	***5***	***-3***	***21***	***14***	***10***	***5***	***12***	***7***	***28***	***22***	***14***	***13***	***17***	***4***

Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Community Engagement (Doctorate)**	**0**	**1**	**0**	**0**	**4**	**4**	**24**	**19**	**15**	**11**	**0**	**-11**	**24**	**20**	**15**	**11**	**4**	**-7**
New	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*0*	*6*	*0*	*0*	*0*	*3*	*0*	*6*	*0*	*0*	*0*
Returning	*0*	*1*	*0*	*0*	*4*	*4*	*21*	*19*	*9*	*11*	*0*	*-11*	*21*	*20*	*9*	*11*	*4*	*-7*
Community Engagement Low-Res (Doctorate)	**0**	**0**	**0**	**0**	**30**	**30**	**17**	**23**	**28**	**40**	**10**	**-30**	**17**	**23**	**28**	**40**	**40**	**0**
New	*0*	*0*	*0*	*0*	*12*	*12*	*7*	*11*	*10*	*18*	*2*	*-16*	*7*	*11*	*10*	*18*	*14*	*-4*
Returning	*0*	*0*	*0*	*0*	*18*	*18*	*10*	*12*	*18*	*22*	*8*	*-14*	*10*	*12*	*18*	*22*	*26*	*4*
New	*0*	*0*	*0*	*0*	*12*	*12*	*10*	*11*	*16*	*18*	*2*	*-16*	*10*	*11*	*16*	*18*	*14*	*-4*
Returning	*0*	*1*	*0*	*0*	*22*	*22*	*31*	*31*	*27*	*33*	*8*	*-25*	*31*	*32*	*27*	*33*	*30*	*-3*
CommEngage&Lead - Graduate Total	***0***	***1***	***0***	***0***	***34***	***34***	***41***	***42***	***43***	***51***	***10***	***-41***	***41***	***43***	***43***	***51***	***44***	***-7***

School / Department / Student-Type

Dept. of Community Engagement & Leadership (School of Business) (cont.)

Online Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Org. Leadership/Masters - Online	**1**	**1**	**4**	**5**	**9**	**4**	**0**	**4**	**6**	**6**	**4**	**-2**	**1**	**5**	**10**	**11**	**13**	**2**
New	*0*	*1*	*2*	*1*	*4*	*3*	*0*	*2*	*0*	*4*	*1*	*-3*	*0*	*3*	*2*	*5*	*5*	*0*
Returning	*1*	*0*	*2*	*4*	*5*	*1*	*0*	*2*	*6*	*2*	*3*	*1*	*1*	*2*	*8*	*6*	*8*	*2*
***Org. Leadership: Diversity & Inclus. - Onl**	**0**	**1**	**7**	**0**	**1**	**1**	**4**	**7**	**3**	**3**	**1**	**-2**	**4**	**8**	**10**	**3**	**2**	**-1**
New	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*2*	*0*	*1*	*0*	*-1*	*1*	*2*	*1*	*1*	*0*	*-1*
Returning	*0*	*1*	*6*	*0*	*1*	*1*	*3*	*5*	*3*	*2*	*1*	*-1*	*3*	*6*	*9*	*2*	*2*	*0*
***Org. Leadership: Leading in ESG - Onl**	**0**	**0**	**1**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**1**	**1**
New	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
***Org. Leadership: Nat'l Fire Acad. - Onl**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**3**	**1**	**0**	**-1**	**0**	**1**	**3**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*1*	*0*	*-1*	*0*	*1*	*2*	*1*	*0*	*-1*
***Org. Leadership: Social Innovation - Onl**	**0**	**1**	**0**	**0**	**1**	**1**	**2**	**3**	**1**	**1**	**0**	**-1**	**2**	**4**	**1**	**1**	**1**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Returning	*0*	*1*	*0*	*0*	*1*	*1*	*2*	*2*	*1*	*1*	*0*	*-1*	*2*	*3*	*1*	*1*	*1*	*0*
New	*0*	*1*	*4*	*1*	*4*	*3*	*1*	*5*	*1*	*5*	*1*	*-4*	*1*	*6*	*5*	*6*	*5*	*-1*
Returning	*1*	*2*	*8*	*4*	*8*	*4*	*5*	*10*	*12*	*6*	*4*	*-2*	*6*	*12*	*20*	*10*	*12*	*2*
CommEngage&Lead - Online GR Total	***1***	***3***	***12***	***5***	***12***	***7***	***6***	***15***	***13***	***11***	***5***	***-6***	***7***	***18***	***25***	***16***	***17***	***1***

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	***3***	***5***	***6***	***4***	***20***	***16***	***13***	***18***	***19***	***23***	***6***	***-17***	***16***	***23***	***25***	***27***	***26***	***-1***
Returning	***6***	***12***	***14***	***13***	***37***	***24***	***55***	***53***	***47***	***44***	***21***	***-23***	***61***	***65***	***61***	***57***	***58***	***1***
Comm. Engagement & Leadership - TOTAL	***9***	***17***	***20***	***17***	***57***	***40***	***68***	***71***	***66***	***67***	***27***	**-40**	***77***	***88***	***86***	***84***	***84***	**0**

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Business) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type

Dept. of Management (School of Business)

Regular Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Aviation Management	**0**	**0**	**0**	**2**	**7**	**5**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**7**	**5**
New	*0*	*0*	*0*	*1*	*5*	*4*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*5*	*4*
Freshmen	*0*	*0*	*0*	*0*	*4*	*4*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*4*	*4*
Transfer/Readmit	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*
Returning	*0*	*0*	*0*	*1*	*2*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*1*
Business Administration	**9**	**22**	**23**	**37**	**36**	**-1**	**0**	**0**	**0**	**1**	**3**	**2**	**9**	**22**	**23**	**38**	**39**	**1**
New	*5*	*13*	*13*	*23*	*22*	*-1*	*0*	*0*	*0*	*1*	*0*	*-1*	*5*	*13*	*13*	*24*	*22*	*-2*
Freshmen	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
Transfer/Readmit	*5*	*13*	*13*	*23*	*21*	*-2*	*0*	*0*	*0*	*1*	*0*	*-1*	*5*	*13*	*13*	*24*	*21*	*-3*
Returning	*4*	*9*	*10*	*14*	*14*	*0*	*0*	*0*	*0*	*0*	*3*	*3*	*4*	*9*	*10*	*14*	*17*	*3*
Business Mgmt: Entrepreneurship	**27**	**21**	**17**	**30**	**28**	**-2**	**0**	**0**	**0**	**0**	**0**	**0**	**27**	**21**	**17**	**30**	**28**	**-2**
New	*9*	*7*	*8*	*22*	*14*	*-8*	*0*	*0*	*0*	*0*	*0*	*0*	*9*	*7*	*8*	*22*	*14*	*-8*
Freshmen	*6*	*7*	*6*	*20*	*10*	*-10*	*0*	*0*	*0*	*0*	*0*	*0*	*6*	*7*	*6*	*20*	*10*	*-10*
Transfer/Readmit	*3*	*0*	*2*	*2*	*4*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*0*	*2*	*2*	*4*	*2*
Returning	*18*	*14*	*9*	*8*	*14*	*6*	*0*	*0*	*0*	*0*	*0*	*0*	*18*	*14*	*9*	*8*	*14*	*6*
Business Mgmt: General	**43**	**43**	**41**	**50**	**60**	**10**	**2**	**2**	**1**	**1**	**1**	**0**	**45**	**45**	**42**	**51**	**61**	**10**
New	*10*	*14*	*11*	*27*	*26*	*-1*	*1*	*1*	*0*	*0*	*0*	*0*	*11*	*15*	*11*	*27*	*26*	*-1*
Freshmen	*9*	*11*	*9*	*20*	*17*	*-3*	*0*	*0*	*0*	*0*	*0*	*0*	*9*	*11*	*9*	*20*	*17*	*-3*
Transfer/Readmit	*1*	*3*	*2*	*7*	*9*	*2*	*1*	*1*	*0*	*0*	*0*	*0*	*2*	*4*	*2*	*7*	*9*	*2*
Returning	*33*	*29*	*30*	*23*	*34*	*11*	*1*	*1*	*1*	*1*	*1*	*0*	*34*	*30*	*31*	*24*	*35*	*11*
***Business Mgmt: Hospitality**	**3**	**5**	**5**	**5**	**2**	**-3**	**0**	**0**	**0**	**0**	**0**	**0**	**3**	**5**	**5**	**5**	**2**	**-3**
New	*1*	*2*	*1*	*4*	*0*	*-4*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*1*	*4*	*0*	*-4*
Freshmen	*1*	*1*	*1*	*2*	*0*	*-2*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*2*	*0*	*-2*
Transfer/Readmit	*0*	*1*	*0*	*2*	*0*	*-2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*2*	*0*	*-2*
Returning	*2*	*3*	*4*	*1*	*2*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*3*	*4*	*1*	*2*	*1*
Business Mgmt: International Bus.	**19**	**20**	**18**	**16**	**17**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**19**	**20**	**18**	**16**	**17**	**1**
New	*7*	*7*	*7*	*6*	*7*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*7*	*7*	*7*	*6*	*7*	*1*
Freshmen	*6*	*6*	*5*	*5*	*4*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*6*	*6*	*5*	*5*	*4*	*-1*
Transfer/Readmit	*1*	*1*	*2*	*1*	*3*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*2*	*1*	*3*	*2*
Returning	*12*	*13*	*11*	*10*	*10*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*12*	*13*	*11*	*10*	*10*	*0*
***Business Mgmt: Marketing**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*

School / Department / Student-Type

Dept. of Management (School of Business) (cont.)

Regular Undergraduate (cont.)	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Entrepreneurship & Innovation: Innovative	**0**	**0**	**2**	**4**	**5**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**4**	**5**	**1**
New	*0*	*0*	*2*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*1*	*0*
Freshmen	*0*	*0*	*2*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*1*	*1*
Transfer/Readmit	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Returning	*0*	*0*	*0*	*3*	*4*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*4*	*1*
Human Resource Mgmt	**15**	**10**	**8**	**6**	**5**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**15**	**10**	**8**	**6**	**5**	**-1**
New	*0*	*2*	*0*	*2*	*1*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*2*	*1*	*-1*
Freshmen	*0*	*2*	*0*	*2*	*1*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*2*	*1*	*-1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*15*	*8*	*8*	*4*	*4*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*15*	*8*	*8*	*4*	*4*	*0*
***Marketing and Sales**	**3**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3**	**1**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*3*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*1*	*0*	*0*	*0*	*0*
Marketing and Sales: Digital Marketing	**0**	**1**	**4**	**1**	**4**	**3**	**0**	**0**	**0**	**1**	**0**	**-1**	**0**	**1**	**4**	**2**	**4**	**2**
New	*0*	*0*	*3*	*0*	*3*	*3*	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*3*	*1*	*3*	*2*
Freshmen	*0*	*0*	*3*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*0*	*1*	*1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*1*	*2*	*1*
Returning	*0*	*1*	*1*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*1*	*0*
Marketing and Sales: General	**10**	**13**	**9**	**7**	**7**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**10**	**14**	**9**	**7**	**7**	**0**
New	*4*	*5*	*2*	*2*	*4*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*4*	*5*	*2*	*2*	*4*	*2*
Freshmen	*3*	*5*	*1*	*1*	*3*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*5*	*1*	*1*	*3*	*2*
Transfer/Readmit	*1*	*0*	*1*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*1*	*1*	*1*	*0*
Returning	*6*	*8*	*7*	*5*	*3*	*-2*	*0*	*1*	*0*	*0*	*0*	*0*	*6*	*9*	*7*	*5*	*3*	*-2*
Marketing and Sales: Marketing	**18**	**14**	**10**	**10**	**7**	**-3**	**1**	**1**	**0**	**1**	**0**	**-1**	**19**	**15**	**10**	**11**	**7**	**-4**
New	*8*	*0*	*5*	*2*	*1*	*-1*	*0*	*0*	*0*	*1*	*0*	*-1*	*8*	*0*	*5*	*3*	*1*	*-2*
Freshmen	*8*	*0*	*4*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*8*	*0*	*4*	*1*	*1*	*0*
Transfer/Readmit	*0*	*0*	*1*	*1*	*0*	*-1*	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*1*	*2*	*0*	*-2*
Returning	*10*	*14*	*5*	*8*	*6*	*-2*	*1*	*1*	*0*	*0*	*0*	*0*	*11*	*15*	*5*	*8*	*6*	*-2*

School / Department / Student-Type

Dept. of Management (School of Business) (cont.)

Regular Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Marketing and Sales: Professional Sales	**3**	**2**	**2**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3**	**2**	**2**	**1**	**1**	**0**
New	*1*	*1*	*1*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*1*	*0*	*-1*
Freshmen	*1*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Returning	*2*	*1*	*1*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*1*	*0*	*1*	*1*
New	*45*	*51*	*53*	*91*	*84*	*-7*	*1*	*1*	*0*	*3*	*0*	*-3*	*46*	*52*	*53*	*94*	*84*	*-10*
Freshmen	*34*	*33*	*32*	*51*	*43*	*-8*	*0*	*0*	*0*	*0*	*0*	*0*	*34*	*33*	*32*	*51*	*43*	*-8*
Transfer/Readmit	*11*	*18*	*21*	*40*	*41*	*1*	*1*	*1*	*0*	*3*	*0*	*-3*	*12*	*19*	*21*	*43*	*41*	*-2*
Returning	*105*	*102*	*87*	*78*	*95*	*17*	*2*	*3*	*1*	*1*	*4*	*3*	*107*	*105*	*88*	*79*	*99*	*20*
Management-Regular UG Total	***150***	***153***	***140***	***169***	***179***	***10***	***3***	***4***	***1***	***4***	***4***	***0***	***153***	***157***	***141***	***173***	***183***	***10***

Online Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Aviation Management - Online	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**1**	**0**	**-1**	**0**	**0**	**0**	**1**	**1**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*1*	*0*	*-1*
Returning	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
Business Administration - Online	**11**	**12**	**19**	**14**	**7**	**-7**	**6**	**13**	**10**	**12**	**7**	**-5**	**17**	**25**	**29**	**26**	**14**	**-12**
New	*6*	*2*	*15*	*4*	*0*	*-4*	*2*	*2*	*2*	*2*	*1*	*-1*	*8*	*4*	*17*	*6*	*1*	*-5*
Returning	*5*	*10*	*4*	*10*	*7*	*-3*	*4*	*11*	*8*	*10*	*6*	*-4*	*9*	*21*	*12*	*20*	*13*	*-7*
Business Mgmt-PB - Online	**0**	**0**	**1**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**	**1**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*
Business Mgmt: Entrepreneurship - Onl	**1**	**0**	**3**	**3**	**5**	**2**	**4**	**3**	**2**	**1**	**0**	**-1**	**5**	**3**	**5**	**4**	**5**	**1**
New	*1*	*0*	*0*	*1*	*0*	*-1*	*2*	*0*	*1*	*0*	*0*	*0*	*3*	*0*	*1*	*1*	*0*	*-1*
Returning	*0*	*0*	*3*	*2*	*5*	*3*	*2*	*3*	*1*	*1*	*0*	*-1*	*2*	*3*	*4*	*3*	*5*	*2*
Business Mgmt: General - Online	**7**	**7**	**9**	**9**	**4**	**-5**	**10**	**7**	**8**	**9**	**7**	**-2**	**17**	**14**	**17**	**18**	**11**	**-7**
New	*1*	*5*	*5*	*1*	*0*	*-1*	*0*	*0*	*4*	*3*	*0*	*-3*	*1*	*5*	*9*	*4*	*0*	*-4*
Returning	*6*	*2*	*4*	*8*	*4*	*-4*	*10*	*7*	*4*	*6*	*7*	*1*	*16*	*9*	*8*	*14*	*11*	*-3*
***Business Mgmt: Hospitality - Online**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**1**	**1**	**0**	**1**	**0**	**0**	**1**	**1**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*	*0*
***Business Mgmt: Marketing - Online**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**1**	**0**	**1**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*0*	*1*	*0*	*0*	*0*

School / Department / Student-Type

Dept. of Management (School of Business) (cont.)

Online Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Human Resource Mgmt - Online	**8**	**5**	**9**	**10**	**5**	**-5**	**7**	**12**	**9**	**6**	**2**	**-4**	**15**	**17**	**18**	**16**	**7**	**-9**
New	*3*	*0*	*2*	*3*	*0*	*-3*	*0*	*3*	*2*	*1*	*0*	*-1*	*3*	*3*	*4*	*4*	*0*	*-4*
Returning	*5*	*5*	*7*	*7*	*5*	*-2*	*7*	*9*	*7*	*5*	*2*	*-3*	*12*	*14*	*14*	*12*	*7*	*-5*
Human Resource Mgmt-PB - Online	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**1**	**1**	**2**	**0**	**-2**	**2**	**1**	**1**	**2**	**0**	**-2**
New	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*2*	*0*	*-2*	*1*	*0*	*0*	*2*	*0*	*-2*
Marketing and Sales: General - Online	**1**	**2**	**1**	**2**	**0**	**-2**	**1**	**1**	**0**	**0**	**1**	**1**	**2**	**3**	**1**	**2**	**1**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*2*	*1*	*2*	*0*	*-2*	*1*	*1*	*0*	*0*	*1*	*1*	*2*	*3*	*1*	*2*	*1*	*-1*
Marketing and Sales: Marketing -Onl	**0**	**2**	**1**	**2**	**1**	**-1**	**1**	**1**	**1**	**0**	**0**	**0**	**1**	**3**	**2**	**2**	**1**	**-1**
New	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*1*	*2*	*1*	*-1*	*1*	*1*	*1*	*0*	*0*	*0*	*1*	*1*	*2*	*2*	*1*	*-1*
Marketing and Sales: Prof. Sales - Online	**0**	**0**	**1**	**1**	**1**	**0**	**2**	**0**	**0**	**0**	**0**	**0**	**2**	**0**	**1**	**1**	**1**	**0**
New	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*1*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*1*	*1*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*1*	*1*	*0*
Professional Sales Certificate - Online	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
New	*11*	*9*	*23*	*9*	*0*	*-9*	*7*	*6*	*10*	*7*	*2*	*-5*	*18*	*15*	*33*	*16*	*2*	*-14*
Returning	*18*	*19*	*21*	*32*	*24*	*-8*	*28*	*33*	*22*	*25*	*17*	*-8*	*46*	*52*	*43*	*57*	*41*	*-16*
Management-Online UG Total	***29***	***28***	***44***	***41***	***24***	***-17***	***35***	***39***	***32***	***32***	***19***	***-13***	***64***	***67***	***76***	***73***	***43***	***-30***

Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Info Systems & Bus Analytics (MS)	**4**	**0**	**0**	**9**	**10**	**1**	**2**	**1**	**0**	**0**	**0**	**0**	**6**	**1**	**0**	**9**	**10**	**1**
New	*0*	*0*	*0*	*9*	*8*	*-1*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*9*	*8*	*-1*
Returning	*4*	*0*	*0*	*0*	*2*	*2*	*1*	*1*	*0*	*0*	*0*	*0*	*5*	*1*	*0*	*0*	*2*	*2*
Info Systems & Bus Analyt/MBA (dual)	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**2**	**2**	**0**	**0**	**0**	**0**
New	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*
***Info Systems & Bus Analyt/MSEM (dual)**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Business) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type

Dept. of Management (School of Business) (cont.)

Graduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Master of Business Administration	**19**	**31**	**42**	**24**	**25**	**1**	**24**	**6**	**16**	**15**	**1**	**-14**	**43**	**37**	**58**	**39**	**26**	**-13**
New	*12*	*19*	*21*	*13*	*17*	*4*	*2*	*1*	*14*	*0*	*1*	*1*	*14*	*20*	*35*	*13*	*18*	*5*
Returning	*7*	*12*	*21*	*11*	*8*	*-3*	*22*	*5*	*2*	*15*	*0*	*-15*	*29*	*17*	*23*	*26*	*8*	*-18*
Master of Bus. Admin./MA (concurrent)	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*
New	*13*	*20*	*21*	*22*	*25*	*3*	*3*	*2*	*14*	*0*	*1*	*1*	*16*	*22*	*35*	*22*	*26*	*4*
Returning	*12*	*12*	*21*	*11*	*10*	*-1*	*24*	*7*	*3*	*15*	*0*	*-15*	*36*	*19*	*24*	*26*	*10*	*-16*
Management-Graduate Total	***25***	***32***	***42***	***33***	***35***	***2***	***27***	***9***	***17***	***15***	***1***	***-14***	***52***	***41***	***59***	***48***	***36***	***-12***

Online Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Healthcare Admin & Mgmt - Online**	**1**	**2**	**3**	**4**	**0**	**-4**	**19**	**11**	**5**	**3**	**0**	**-3**	**20**	**13**	**8**	**7**	**0**	**-7**
New	*1*	*1*	*2*	*0*	*0*	*0*	*1*	*5*	*0*	*0*	*0*	*0*	*2*	*6*	*2*	*0*	*0*	*0*
Returning	*0*	*1*	*1*	*4*	*0*	*-4*	*18*	*6*	*5*	*3*	*0*	*-3*	*18*	*7*	*6*	*7*	*0*	*-7*
Master of Business Admin - Online	**13**	**17**	**15**	**12**	**46**	**34**	**22**	**20**	**22**	**20**	**6**	**-14**	**35**	**37**	**37**	**32**	**52**	**20**
New	*7*	*9*	*5*	*8*	*21*	*13*	*3*	*7*	*6*	*2*	*1*	*-1*	*10*	*16*	*11*	*10*	*22*	*12*
Returning	*6*	*8*	*10*	*4*	*25*	*21*	*19*	*13*	*16*	*18*	*5*	*-13*	*25*	*21*	*26*	*22*	*30*	*8*
New	*8*	*10*	*7*	*8*	*21*	*13*	*4*	*12*	*6*	*2*	*1*	*-1*	*12*	*22*	*13*	*10*	*22*	*12*
Returning	*6*	*9*	*11*	*8*	*25*	*17*	*37*	*19*	*21*	*21*	*5*	*-16*	*43*	*28*	*32*	*29*	*30*	*1*
Management-Online GR Total	***14***	***19***	***18***	***16***	***46***	***30***	***41***	***31***	***27***	***23***	***6***	***-17***	***55***	***50***	***45***	***39***	***52***	***13***

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	***77***	***90***	***104***	***130***	***130***	***0***	***15***	***21***	***30***	***12***	***4***	***-8***	***92***	***111***	***134***	***142***	***134***	***-8***
Returning	***141***	***142***	***140***	***129***	***154***	***25***	***91***	***62***	***47***	***62***	***26***	***-36***	***232***	***204***	***187***	***191***	***180***	***-11***
Management - TOTAL	***218***	***232***	***244***	***259***	***284***	***25***	***106***	***83***	***77***	***74***	***30***	***-44***	***324***	***315***	***321***	***333***	***314***	**-19**

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Business) by: Student-Type, New/Returning, Candidacy-Type

School / Department / Student-Type

Dept. of Sports, Arts and Entertainment Mgmt (School of Business)

Regular Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Sports, Arts and Entertainment Mgt**	**153**	**132**	**77**	**38**	**8**	**-30**	**0**	**4**	**0**	**1**	**1**	**0**	**153**	**136**	**77**	**39**	**9**	**-30**
New	*43*	*31*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*43*	*32*	*0*	*0*	*0*	*0*
Freshmen	*29*	*18*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*29*	*18*	*0*	*0*	*0*	*0*
Transfer/Readmit	*14*	*13*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*14*	*14*	*0*	*0*	*0*	*0*
Returning	*110*	*101*	*77*	*38*	*8*	*-30*	*0*	*3*	*0*	*1*	*1*	*0*	*110*	*104*	*77*	*39*	*9*	*-30*
Sports, Arts, Entertainment, and Music	**0**	**0**	**40**	**66**	**66**	**0**	**0**	**0**	**0**	**0**	**2**	**2**	**0**	**0**	**40**	**66**	**68**	**2**
New	*0*	*0*	*39*	*33*	*14*	*-19*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*39*	*33*	*14*	*-19*
Freshmen	*0*	*0*	*26*	*24*	*12*	*-12*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*26*	*24*	*12*	*-12*
Transfer/Readmit	*0*	*0*	*13*	*9*	*2*	*-7*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*13*	*9*	*2*	*-7*
Returning	*0*	*0*	*1*	*33*	*52*	*19*	*0*	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*1*	*33*	*54*	*21*
Sports Management	**0**	**0**	**0**	**12**	**47**	**35**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**12**	**47**	**35**
New	*0*	*0*	*0*	*12*	*35*	*23*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*12*	*35*	*23*
Freshmen	*0*	*0*	*0*	*9*	*13*	*4*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*9*	*13*	*4*
Transfer/Readmit	*0*	*0*	*0*	*3*	*22*	*19*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*22*	*19*
Returning	*0*	*0*	*0*	*0*	*12*	*12*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*12*	*12*
New	*43*	*31*	*39*	*45*	*49*	4	*0*	*1*	*0*	*0*	*0*	0	*43*	*32*	*39*	*45*	*49*	4
Freshmen	*29*	*18*	*26*	*33*	*25*	*-8*	*0*	*0*	*0*	*0*	*0*	*0*	*29*	*18*	*26*	*33*	*25*	*-8*
Transfer/Readmit	*14*	*13*	*13*	*12*	*24*	*12*	*0*	*1*	*0*	*0*	*0*	*0*	*14*	*14*	*13*	*12*	*24*	*12*
Returning	*110*	*101*	*78*	*71*	*72*	1	*0*	*3*	*0*	*1*	*3*	2	*110*	*104*	*78*	*72*	*75*	3
Sports, Arts, Ent. Mgt-Regular UG TOTAL	***153***	***132***	***117***	***116***	***121***	***5***	***0***	***4***	***0***	***1***	***3***	***2***	***153***	***136***	***117***	***117***	***124***	***7***

Online Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Sports, Arts, Enter, and Music - Online	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**1**	**1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*1*
New	***0***	***0***	***0***	***0***	***0***	**0**	***0***	***0***	***0***	***0***	***0***	**0**	***0***	***0***	***0***	***0***	***0***	**0**
Returning	***0***	***0***	***0***	***0***	***0***	**0**	***0***	***0***	***0***	***0***	***1***	**1**	***0***	***0***	***0***	***0***	***1***	**1**
Sports, Arts, Ent. Mgt-Online UG TOTAL	***0***	***0***	***0***	***0***	***0***	**0**	***0***	***0***	***0***	***0***	***1***	**1**	***0***	***0***	***0***	***0***	***1***	**1**

School / Department / Student-Type

Dept. of Sports, Arts and Entertainment Mgmt (School of Business) (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	*43*	*31*	*39*	*45*	*49*	*4*	*0*	*1*	*0*	*0*	*0*	*0*	*43*	*32*	*39*	*45*	*49*	*4*
Returning	*110*	*101*	*78*	*71*	*72*	*1*	*0*	*3*	*0*	*1*	*4*	*3*	*110*	*104*	*78*	*72*	*76*	*4*
Sports, Arts, Ent. Mgt - TOTAL	*153*	*132*	*117*	*116*	*121*	*5*	*0*	*4*	*0*	*1*	*4*	3	*153*	*136*	*117*	*117*	*125*	8

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	*155*	*162*	*200*	*221*	*230*	*9*	*34*	*47*	*53*	*40*	*10*	*-30*	*189*	*209*	*253*	*261*	*240*	*-21*
Returning	*313*	*317*	*303*	*299*	*342*	*43*	*167*	*141*	*113*	*126*	*71*	*-55*	*480*	*458*	*416*	*425*	*413*	*-12*
SCHOOL OF BUSINESS - TOTAL	*468*	*479*	*503*	*520*	*572*	*52*	*201*	*188*	*166*	*166*	*81*	*-85*	*669*	*667*	*669*	*686*	*653*	*-33*

Note for Fall 2026:

- * Majors with an asterisk have been discontinued and are no longer accepting new enrollees.
- As of FA26, the credit hour definition for Full-Time status for Graduate students was lowered from 9 credits to 6 credits.