5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication

Regular Undergraduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Broadcast Production & Media Mgt**	**26**	**14**	**7**	**1**	**0**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**26**	**14**	**7**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*26*	*14*	*7*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*26*	*14*	*7*	*1*	*0*	*-1*
Broadcasting: Production	**10**	**8**	**8**	**10**	**12**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**10**	**8**	**8**	**10**	**12**	**2**
New	*9*	*2*	*2*	*4*	*7*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*9*	*2*	*2*	*4*	*7*	*3*
Freshmen	*7*	*1*	*2*	*4*	*6*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*7*	*1*	*2*	*4*	*6*	*2*
Transfer/Readmit	*2*	*1*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*0*	*0*	*1*	*1*
Returning	*1*	*6*	*6*	*6*	*5*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*6*	*6*	*6*	*5*	*-1*
Broadcasting: Production 4+1	**0**	**0**	**2**	**3**	**2**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**3**	**2**	**-1**
New	*0*	*0*	*2*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*0*	*-1*
Freshmen	*0*	*0*	*2*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*0*	*-1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*2*	*0*
Broadcasting: Reporting	**15**	**21**	**18**	**20**	**14**	**-6**	**0**	**0**	**0**	**0**	**0**	**0**	**15**	**21**	**18**	**20**	**14**	**-6**
New	*11*	*5*	*4*	*6*	*5*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*11*	*5*	*4*	*6*	*5*	*-1*
Freshmen	*11*	*4*	*3*	*5*	*3*	*-2*	*0*	*0*	*0*	*0*	*0*	*0*	*11*	*4*	*3*	*5*	*3*	*-2*
Transfer/Readmit	*0*	*1*	*1*	*1*	*2*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*1*	*2*	*1*
Returning	*4*	*16*	*14*	*14*	*9*	*-5*	*0*	*0*	*0*	*0*	*0*	*0*	*4*	*16*	*14*	*14*	*9*	*-5*
Broadcasting: Reporting 4+1	**0**	**2**	**2**	**2**	**3**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**2**	**2**	**3**	**1**
New	*0*	*2*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*1*	*1*	*0*
Freshmen	*0*	*2*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*1*	*1*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*2*	*1*	*2*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*2*	*1*
Digital Journalism: Journalism	**14**	**15**	**17**	**19**	**16**	**-3**	**0**	**0**	**1**	**0**	**0**	**0**	**14**	**15**	**18**	**19**	**16**	**-3**
New	*14*	*9*	*6*	*7*	*8*	*1*	*0*	*0*	*1*	*0*	*0*	*0*	*14*	*9*	*7*	*7*	*8*	*1*
Freshmen	*13*	*7*	*6*	*5*	*7*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*13*	*7*	*6*	*5*	*7*	*2*
Transfer/Readmit	*1*	*2*	*0*	*2*	*1*	*-1*	*0*	*0*	*1*	*0*	*0*	*0*	*1*	*2*	*1*	*2*	*1*	*-1*
Returning	*0*	*6*	*11*	*12*	*8*	*-4*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*6*	*11*	*12*	*8*	*-4*
Digital Journalism: Journalism 4+1	**0**	**0**	**0**	**1**	**0**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Freshmen	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication (cont.)

Regular Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Digital Journalism: Photojournalism	**2**	**3**	**1**	**3**	**5**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**3**	**1**	**3**	**5**	**2**
New	2	2	1	1	2	1	0	0	0	0	0	0	2	2	1	1	2	1
Freshmen	0	2	1	1	2	1	0	0	0	0	0	0	0	2	1	1	2	1
Transfer/Readmit	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
Returning	0	1	0	2	3	1	0	0	0	0	0	0	0	1	0	2	3	1
Digital Journalism: Photojournalism 4+1	**0**	**1**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**1**	**1**
New	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Freshmen	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	1
Graphic and Interactive Design	**47**	**43**	**41**	**43**	**44**	**1**	**1**	**1**	**1**	**0**	**0**	**0**	**48**	**44**	**42**	**43**	**44**	**1**
New	12	15	17	13	8	-5	0	0	0	0	0	0	12	15	17	13	8	-5
Freshmen	8	9	12	6	3	-3	0	0	0	0	0	0	8	9	12	6	3	-3
Transfer/Readmit	4	6	5	7	5	-2	0	0	0	0	0	0	4	6	5	7	5	-2
Returning	35	28	24	30	36	6	1	1	1	0	0	0	36	29	25	30	36	6
***Journalism**	**25**	**9**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**25**	**9**	**2**	**0**	**0**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	25	9	2	0	0	0	0	0	0	0	0	0	25	9	2	0	0	0
***Mass Communication**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
***Multimedia**	**23**	**11**	**6**	**1**	**0**	**-1**	**3**	**0**	**0**	**0**	**1**	**1**	**26**	**11**	**6**	**1**	**1**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	23	11	6	1	0	-1	3	0	0	0	1	1	26	11	6	1	1	0
***Multimedia: Graphic Design**	**4**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**4**	**1**	**0**	**0**	**0**	**0**
New	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freshmen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Transfer/Readmit	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Returning	4	1	0	0	0	0	0	0	0	0	0	0	4	1	0	0	0	0

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication (cont.)

Regular Undergraduate (cont.)

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Multimedia: Production	**4**	**5**	**8**	**11**	**9**	**-2**	**0**	**1**	**1**	**0**	**1**	**1**	**4**	**6**	**9**	**11**	**10**	**-1**
New	*3*	*3*	*5*	*7*	*2*	*-5*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*3*	*5*	*7*	*2*	*-5*
Freshmen	*2*	*3*	*3*	*7*	*2*	*-5*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*3*	*3*	*7*	*2*	*-5*
Transfer/Readmit	*1*	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*2*	*0*	*0*	*0*
Returning	*1*	*2*	*3*	*4*	*7*	*3*	*0*	*1*	*1*	*0*	*1*	*1*	*1*	*3*	*4*	*4*	*8*	*4*
Multimedia: Production 4+1	**0**	**0**	**1**	**1**	**0**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*1*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*-1*
Multimedia: Visual Communication	**3**	**5**	**10**	**14**	**16**	**2**	**0**	**0**	**0**	**1**	**1**	**0**	**3**	**5**	**10**	**15**	**17**	**2**
New	*3*	*1*	*4*	*5*	*1*	*-4*	*0*	*0*	*0*	*1*	*0*	*-1*	*3*	*1*	*4*	*6*	*1*	*-5*
Freshmen	*2*	*1*	*2*	*2*	*1*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*2*	*1*	*2*	*2*	*1*	*-1*
Transfer/Readmit	*1*	*0*	*2*	*3*	*0*	*-3*	*0*	*0*	*0*	*1*	*0*	*-1*	*1*	*0*	*2*	*4*	*0*	*-4*
Returning	*0*	*4*	*6*	*9*	*15*	*6*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*4*	*6*	*9*	*16*	*7*
Multimedia: Visual Communication 4+1	**0**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**
New	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Freshmen	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Photography	**26**	**25**	**23**	**22**	**18**	**-4**	**0**	**0**	**2**	**1**	**0**	**-1**	**26**	**25**	**25**	**23**	**18**	**-5**
New	*11*	*7*	*7*	*8*	*5*	*-3*	*0*	*0*	*2*	*0*	*0*	*0*	*11*	*7*	*9*	*8*	*5*	*-3*
Freshmen	*8*	*7*	*4*	*8*	*5*	*-3*	*0*	*0*	*1*	*0*	*0*	*0*	*8*	*7*	*5*	*8*	*5*	*-3*
Transfer/Readmit	*3*	*0*	*3*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*3*	*0*	*4*	*0*	*0*	*0*
Returning	*15*	*18*	*16*	*14*	*13*	*-1*	*0*	*0*	*0*	*1*	*0*	*-1*	*15*	*18*	*16*	*15*	*13*	*-2*
Photography 4+1	**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**1**	**0**
New	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Freshmen	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*
***Photography: Commercial**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication (cont.)

Regular Undergraduate (cont.)	Full-time						Part-time						Total					
	FA22	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**	**FA22**	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**	**FA22**	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**
***Photojournalism**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*
***Public Relations & Advertising**	**23**	**8**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**23**	**8**	**2**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Freshmen	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*23*	*8*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*23*	*8*	*2*	*0*	*0*	*0*
Public Relations, Adv. & SocMed: PR/AD	**1**	**4**	**9**	**10**	**9**	**-1**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**4**	**9**	**10**	**9**	**-1**
New	*0*	*1*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*1*	*0*	*-1*
Freshmen	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Transfer/Readmit	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*
Returning	*1*	*3*	*9*	*9*	*9*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*3*	*9*	*9*	*9*	*0*
Public Relations, Adv. & SocMed: SM	**13**	**16**	**21**	**21**	**26**	**5**	**0**	**0**	**0**	**0**	**0**	**0**	**13**	**16**	**21**	**21**	**26**	**5**
New	*12*	*6*	*9*	*6*	*9*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*12*	*6*	*9*	*6*	*9*	*3*
Freshmen	*8*	*5*	*8*	*3*	*7*	*4*	*0*	*0*	*0*	*0*	*0*	*0*	*8*	*5*	*8*	*3*	*7*	*4*
Transfer/Readmit	*4*	*1*	*1*	*3*	*2*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*4*	*1*	*1*	*3*	*2*	*-1*
Returning	*1*	*10*	*12*	*15*	*17*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*10*	*12*	*15*	*17*	*2*
Sports Communication	**31**	**42**	**39**	**44**	**54**	**10**	**0**	**0**	**0**	**1**	**1**	**0**	**31**	**42**	**39**	**45**	**55**	**10**
New	*20*	*19*	*12*	*16*	*18*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*20*	*19*	*12*	*16*	*18*	*2*
Freshmen	*14*	*12*	*8*	*10*	*13*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*14*	*12*	*8*	*10*	*13*	*3*
Transfer/Readmit	*6*	*7*	*4*	*6*	*5*	*-1*	*0*	*0*	*0*	*0*	*0*	*0*	*6*	*7*	*4*	*6*	*5*	*-1*
Returning	*11*	*23*	*27*	*28*	*36*	*8*	*0*	*0*	*0*	*1*	*1*	*0*	*11*	*23*	*27*	*29*	*37*	*8*
Sports Communication 4+1	**0**	**3**	**10**	**9**	**10**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**3**	**10**	**9**	**10**	**1**
New	*0*	*3*	*7*	*3*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*7*	*3*	*3*	*0*
Freshmen	*0*	*3*	*7*	*3*	*3*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*7*	*3*	*3*	*0*
Transfer/Readmit	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*3*	*6*	*7*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*3*	*6*	*7*	*1*
New	*97*	*77*	*76*	*81*	*69*	-12	*0*	*0*	*3*	*1*	*0*	-1	*97*	*77*	*79*	*82*	*69*	-13
Freshmen	*73*	*59*	*58*	*58*	*53*	*-5*	*0*	*0*	*1*	*0*	*0*	*0*	*73*	*59*	*59*	*58*	*53*	*-5*
Transfer/Readmit	*24*	*18*	*18*	*23*	*16*	*-7*	*0*	*0*	*2*	*1*	*0*	*-1*	*24*	*18*	*20*	*24*	*16*	*-8*
Returning	*173*	*160*	*151*	*155*	*171*	16	*4*	*2*	*2*	*2*	*4*	2	*177*	*162*	*153*	*157*	*175*	18
Communication-Regular UG Total	***270***	***237***	***227***	***236***	***240***	***4***	***4***	***2***	***5***	***3***	***4***	***1***	***274***	***239***	***232***	***239***	***244***	***5***

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School of Communication (cont.)

Online Undergraduate

School / Department / Student-Type	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Certificate in Social Media - Online	**0**	**0**	**0**	**0**	**0**	**0**	**4**	**0**	**0**	**1**	**0**	**-1**	**4**	**0**	**0**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*4*	*0*	*0*	*1*	*0*	*-1*	*4*	*0*	*0*	*1*	*0*	*-1*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
***PublicRelations & Advertising - Online**	**5**	**3**	**1**	**0**	**0**	**0**	**8**	**4**	**3**	**2**	**0**	**-2**	**13**	**7**	**4**	**2**	**0**	**-2**
New	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*
Returning	*5*	*3*	*1*	*0*	*0*	*0*	*7*	*4*	*3*	*2*	*0*	*-2*	*12*	*7*	*4*	*2*	*0*	*-2*
PublicRelations,Adv.&SocMed: PRAD-OL	**0**	**1**	**2**	**0**	**2**	**2**	**0**	**0**	**2**	**0**	**0**	**0**	**0**	**1**	**4**	**0**	**2**	**2**
New	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*2*	*0*	*2*	*2*	*0*	*0*	*2*	*0*	*0*	*0*	*0*	*0*	*4*	*0*	*2*	*2*
PublicRelations,Adv.&SocMed: SM -Onl	**1**	**9**	**7**	**4**	**6**	**2**	**1**	**5**	**2**	**5**	**1**	**-4**	**2**	**14**	**9**	**9**	**7**	**-2**
New	*1*	*6*	*1*	*1*	*0*	*-1*	*1*	*1*	*1*	*1*	*0*	*-1*	*2*	*7*	*2*	*2*	*0*	*-2*
Returning	*0*	*3*	*6*	*3*	*6*	*3*	*0*	*4*	*1*	*4*	*1*	*-3*	*0*	*7*	*7*	*7*	*7*	*0*
Social Media Management - Online	**2**	**2**	**5**	**2**	**0**	**-2**	**0**	**1**	**1**	**4**	**2**	**-2**	**2**	**3**	**6**	**6**	**2**	**-4**
New	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*
Returning	*2*	*1*	*4*	*2*	*0*	*-2*	*0*	*1*	*1*	*4*	*2*	*-2*	*2*	*2*	*5*	*6*	*2*	*-4*
New	*1*	*8*	*2*	*1*	*0*	*-1*	*6*	*1*	*1*	*2*	*0*	*-2*	*7*	*9*	*3*	*3*	*0*	*-3*
Returning	*7*	*7*	*13*	*5*	*8*	*3*	*7*	*9*	*7*	*10*	*3*	*-7*	*14*	*16*	*20*	*15*	*11*	*-4*
Communication-Online UG Total	***8***	***15***	***15***	***6***	***8***	***2***	***13***	***10***	***8***	***12***	***3***	***-9***	***21***	***25***	***23***	***18***	***11***	***-7***

Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
Broadcast, Sports, Document./Masters	**0**	**2**	**4**	**4**	**8**	**4**	**0**	**1**	**1**	**1**	**1**	**0**	**0**	**3**	**5**	**5**	**9**	**4**
New	*0*	*2*	*3*	*2*	*6*	*4*	*0*	*1*	*1*	*1*	*1*	*0*	*0*	*3*	*4*	*3*	*7*	*4*
Returning	*0*	*0*	*1*	*2*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*2*	*2*	*0*
Broadcast.,Sports.,Doc./MBA (concurrent)	**0**	**0**	**1**	**0**	**1**	**1**	**0**	**0**	**1**	**1**	**0**	**-1**	**0**	**0**	**2**	**1**	**1**	**0**
New	*0*	*0*	*1*	*0*	*1*	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*1*	*1*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*1*	*0*	*-1*	*0*	*0*	*1*	*1*	*0*	*-1*
***Communication Technology/Masters**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*
***Journalism & Comm/MBA (concurrent)**	**1**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**	**2**	**0**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*2*	*0*	*0*	*0*	*0*	*0*

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication (cont.)

Graduate (cont.)	Full-time						Part-time						Total					
	FA22	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**	**FA22**	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**	**FA22**	**FA23**	**FA24**	**FA25**	**FA26**	**Var.**
***Media Comm (Documentary Specializ.)**	**1**	**0**	**0**	**0**	**0**	**0**	**1**	**0**	**0**	**0**	**0**	**0**	**2**	**0**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*
***Media Comm (Journalism Specializ.)**	**4**	**2**	**0**	**0**	**0**	**0**	**2**	**2**	**1**	**0**	**0**	**0**	**6**	**4**	**1**	**0**	**0**	**0**
New	*3*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*0*	*0*	*0*	*0*	*4*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*2*	*0*	*0*	*0*	*0*	*1*	*2*	*1*	*0*	*0*	*0*	*2*	*4*	*1*	*0*	*0*	*0*
***Media Comm/MBA (concurrent)**	**1**	**0**	**1**	**1**	**0**	**-1**	**1**	**1**	**1**	**0**	**0**	**0**	**2**	**1**	**2**	**1**	**0**	**-1**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*1*	*1*	*0*	*-1*	*1*	*1*	*1*	*0*	*0*	*0*	*2*	*1*	*2*	*1*	*0*	*-1*
Multimedia/Masters	**0**	**1**	**1**	**3**	**3**	**0**	**0**	**0**	**0**	**1**	**0**	**-1**	**0**	**1**	**1**	**4**	**3**	**-1**
New	*0*	*0*	*1*	*1*	*1*	*0*	*0*	*0*	*0*	*1*	*0*	*-1*	*0*	*0*	*1*	*2*	*1*	*-1*
Returning	*0*	*1*	*0*	*2*	*2*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*1*	*0*	*2*	*2*	*0*
***Public Relations & Advertising/Masters**	**3**	**0**	**0**	**0**	**0**	**0**	**2**	**2**	**0**	**0**	**0**	**0**	**5**	**2**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*3*	*0*	*0*	*0*	*0*	*0*	*2*	*2*	*0*	*0*	*0*	*0*	*5*	*2*	*0*	*0*	*0*	*0*
Public Relations, Adv. & SocMed/Masters	**9**	**10**	**3**	**2**	**6**	**4**	**2**	**4**	**8**	**5**	**0**	**-5**	**11**	**14**	**11**	**7**	**6**	**-1**
New	*9*	*4*	*0*	*2*	*2*	*0*	*2*	*2*	*1*	*1*	*0*	*-1*	*11*	*6*	*1*	*3*	*2*	*-1*
Returning	*0*	*6*	*3*	*0*	*4*	*4*	*0*	*2*	*7*	*4*	*0*	*-4*	*0*	*8*	*10*	*4*	*4*	*0*
New	*12*	*6*	*5*	*5*	*10*	*5*	*4*	*3*	*2*	*3*	*1*	*-2*	*16*	*9*	*7*	*8*	*11*	*3*
Returning	*7*	*9*	*5*	*5*	*8*	*3*	*5*	*8*	*10*	*5*	*0*	*-5*	*12*	*17*	*15*	*10*	*8*	*-2*
Communication-Graduate Total	***19***	***15***	***10***	***10***	***18***	***8***	***9***	***11***	***12***	***8***	***1***	***-7***	***28***	***26***	***22***	***18***	***19***	***1***

5-Yr Variance (Fall 2022 to Fall 2026) Enrollments (School of Communication) by: Student-Type, New/ Returning, Candidacy-Type

School / Department / Student-Type

School of Communication (cont.)

Online Graduate

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
***Communication Technology/MA-Online**	**1**	**0**	**0**	**0**	**0**	**0**	**4**	**2**	**0**	**0**	**0**	**0**	**5**	**2**	**0**	**0**	**0**	**0**
New	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*	*0*
Returning	*1*	*0*	*0*	*0*	*0*	*0*	*4*	*2*	*0*	*0*	*0*	*0*	*5*	*2*	*0*	*0*	*0*	*0*
Multimedia/Masters - Online	**0**	**3**	**5**	**0**	**3**	**3**	**1**	**2**	**4**	**2**	**0**	**-2**	**1**	**5**	**9**	**2**	**3**	**1**
New	*0*	*2*	*1*	*0*	*1*	*1*	*1*	*0*	*1*	*0*	*0*	*0*	*1*	*2*	*2*	*0*	*1*	*1*
Returning	*0*	*1*	*4*	*0*	*2*	*2*	*0*	*2*	*3*	*2*	*0*	*-2*	*0*	*3*	*7*	*2*	*2*	*0*
Public Rel., Adv. & SocMed/Masters -Onln	**0**	**0**	**0**	**1**	**8**	**7**	**0**	**0**	**1**	**3**	**1**	**-2**	**0**	**0**	**1**	**4**	**9**	**5**
New	*0*	*0*	*0*	*1*	*1*	*0*	*0*	*0*	*1*	*1*	*0*	*-1*	*0*	*0*	*1*	*2*	*1*	*-1*
Returning	*0*	*0*	*0*	*0*	*7*	*7*	*0*	*0*	*0*	*2*	*1*	*-1*	*0*	*0*	*0*	*2*	*8*	*6*
New	*0*	*2*	*1*	*1*	*2*	1	*1*	*0*	*2*	*1*	*0*	-1	*1*	*2*	*3*	*2*	*2*	0
Returning	*1*	*1*	*4*	*0*	*9*	9	*4*	*4*	*3*	*4*	*1*	-3	*5*	*5*	*7*	*4*	*10*	6
Communication-Online GR Total	***1***	***3***	***5***	***1***	***11***	**10**	***5***	***4***	***5***	***5***	***1***	**-4**	***6***	***7***	***10***	***6***	***12***	**6**

	Full-time						Part-time						Total					
	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.	FA22	FA23	FA24	FA25	FA26	Var.
New	***110***	***93***	***84***	***88***	***81***	***-7***	***11***	***4***	***8***	***7***	***1***	***-6***	***121***	***97***	***92***	***95***	***82***	***-13***
Returning	***188***	***177***	***173***	***165***	***196***	***31***	***20***	***23***	***22***	***21***	***8***	***-13***	***208***	***200***	***195***	***186***	***204***	***18***
SCHOOL OF COMMUNICATION - TOTAL	***298***	***270***	***257***	***253***	***277***	***24***	***31***	***27***	***30***	***28***	***9***	***-19***	***329***	***297***	***287***	***281***	***286***	***5***

Note for Fall 2026:

- * Majors with an asterisk have been discontinued and are no longer accepting new enrollees.
- As of FA26, the credit hour definition for Full-Time status for Graduate students was lowered from 9 credits to 6 credits.