

# BACHELOR OF SCIENCE IN SPORTS MANAGEMENT

## 2026-2027 Degree Requirements

Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

**TOTAL CREDITS FOR DEGREE: 120**

### UNIVERSITY CORE CURRICULUM: 42 credits

#### **Required Fundamental Courses:**

COMM 101	Oral Comm. & Pres.	3 credits	
ENGL 101	College Composition	3 credits	
UNIV 101	City-University Life	3 credits	
Senior Capstone			
	<b>SAEM 480</b>	3 credits	<b>(Business Models of SAEM)</b>

#### **Choose Thematic Core courses in the following:**

Explore the World - Choice 1		3 credits	
Explore the World - Choice 2		3 credits	
Investigate Science		3 credits	
Investigate Mathematics	<b>MATH 180</b>	3 credits	<b>(College Algebra)</b>
Interpret Creative Works		3 credits	
Understand People - Choice 1		3 credits	
Understand People - Choice 2		3 credits	
Succeed in Business		3 credits	
Appreciate & Apply the Arts		3 credits	
Discover Technology		3 credits	

### BUSINESS CORE REQUIREMENTS: 21 cr.

- SAEM 101 Intro to SAE Business (3)
- FIN 200 Financial Management (3)
- BMGT 201 Business Law I (3)
- MKTS 205 Principles of Marketing and Sales (3)
- HRM 205 People and the Environment (3)
- ACCT 210 Intro to Financial Accounting (3)
- SAEM 320 Ticketing (3)

### GENERAL ELECTIVES: 24 cr.

- \_\_\_\_\_ (3)
- \_\_\_\_\_ (3)
- \_\_\_\_\_ (3)
- \_\_\_\_\_ (3)
- \_\_\_\_\_ (3)
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- \_\_\_\_\_ (3)

#### **\*Recommended courses within the Thematic Core:**

- Succeed in Business: MKTS 206 Professional Selling (3)
- Discover Technology: CMPS 101 Intro Appl Computer Sci (3)

### MAJOR REQUIREMENTS: 33 cr.

- SAEM 152 Bus of Live Entertain (3)
- SAEM 201 Event Management (3)
- SAEM 301 Facility & Venue Des/Adm (3)
- SAEM 310 Personal Brand & Bus Dev (3)
- SAEM 350 Internship (3)
- SAEM 401 Legal Aspects SAEM (3)
- SPOR 266 Sports Admin & Coaching (3)
- SPOR 360 Sports Agents (3)
- SPOR 390 Emerging Trends in Sports (3)
- SPOR 366 Sports Sales (3)
- SPOR 367 Sports Marketing (3)

#### **Students may choose a max of 9 credits from the following courses:**

- BMGT 380 Cooperative Ed I (6)
- SAEM 460 Internship II (3)
- SAEM 461 Internship III (3)

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### **PROGRAM OBJECTIVES**

**Upon successful completion of this program, a student will be able to:**

1. Analyze problems to facilitate management decision-making (IACBE - Critical Thinking/Problem Solving).
2. Develop collaborative skills through an immersive educational experience fostering effective teamwork (IACBE - Teamwork).
3. Employ communication skills to convey clear and organized information to target area (IACBE - Communication).
4. Apply information technology to the sports industry (IACBE - Analysis & Technology Utilization).
5. Explain major concepts within the sports industry (IACBE - Business Knowledge).
6. Assess best practices of corporate social responsibility, diversity and decision-making (IACBE - Business Environment).