

BACHELOR OF SCIENCE IN SPORTS MANAGEMENT

2025-2026 Degree Requirements

Name: _____

ID Number: _____

TOTAL CREDITS FOR DEGREE: 120

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	
ENGL 101	College Composition	3 credits	
UNIV 101	City-University Life	3 credits	
Senior Capstone			
	SAEM 480	3 credits	(Business Models of SAEM)

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	
Explore the World - Choice 2		3 credits	
Investigate Science		3 credits	
Investigate Mathematics	MATH 180	3 credits	(College Algebra)
Interpret Creative Works		3 credits	
Understand People - Choice 1		3 credits	
Understand People - Choice 2		3 credits	
Succeed in Business		3 credits	
Appreciate & Apply the Arts		3 credits	
Discover Technology		3 credits	

BUSINESS CORE REQUIREMENTS: 21 cr.

SAEM 101 Intro to SAE Business (3)
FIN 200 Financial Management (3)
BMGT 201 Business Law I (3)
MKTS 205 Principles of Marketing and Sales (3)
HRM 205 People and the Environment (3)
ACCT 210 Intro to Financial Accounting (3)
SAEM 320 Ticketing (3)

GENERAL ELECTIVES: 24 cr.

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***Recommended courses within the Thematic Core:**

Succeed in Business: MKTS 206 Professional Selling (3)
Discover Technology: CMPS 101 Intro Appl Computer Sci (3)

MAJOR REQUIREMENTS: 33 cr.

SAEM 152 Bus of Live Entertain (3)
SAEM 201 Event Management (3)
SAEM 301 Facility & Venue Des/Adm (3)
SAEM 310 Personal Brand & Bus Dev (3)
SAEM 350 Internship (3)
SAEM 401 Legal Aspects SAEM (3)

SPOR 266 Sports Admin & Coaching (3)
SPOR 360 Sports Agents (3)
SPOR 390 Emerging Trends in Sports (3)
SPOR 366 Sports Sales (3)
SPOR 367 Sports Marketing (3)

Students may choose a max of 9 credits from the following courses:

BMGT 380 Cooperative Ed I (6)
SAEM 460 Internship II (3)
SAEM 461 Internship III (3)

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Analyze problems to facilitate management decision-making (IACBE - Critical Thinking/Problem Solving).
2. Develop collaborative skills through an immersive educational experience fostering effective teamwork (IACBE - Teamwork).
3. Employ communication skills to convey clear and organized information to target area (IACBE - Communication).
4. Apply information technology to the sports industry (IACBE - Analysis & Technology Utilization).
5. Explain major concepts within the sports industry (IACBE - Business Knowledge).
6. Assess best practices of corporate social responsibility, diversity and decision-making (IACBE - Business Environment).