

BACHELOR OF ARTS IN BROADCASTING (MA PRAD 4+1)

2024-2025 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____	
ENGL 101	College Composition	3 credits	_____	
UNIV 101	City-University Life	3 credits	_____	
Senior Capstone:	COMM 490	3 credits	_____	(Media Entrepreneurship)

Choose Thematic Core courses in the following:

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	3 credits	_____
Discover Technology	3 credits	_____

COMM BA CORE: 29 cr.

COMM 105 Media & Society	3 credits	3	_____
COMM 110 Media Literacy	3 credits	3	_____
COMM 115 Media Storytelling	3 credits	3	_____
COMM 120 Visual Storytelling	3 credits	3	_____
COMM 215 Video Storytelling	3 credits	3	_____
COMM 300 Career Prep Seminar	1 credit	1	_____
COMM 311 Practicum	1 credit	1	_____
COMM 412 Media Ethics & Responsibilities	3 credits	3	_____
COMM 418 Comm Law and Regulation	3 credits	3	_____
COMM 420 Diversity and Communication	3 credits	3	_____
PHOT 205 Intro to Digital Photography	3 credits	3	_____

PRODUCTION REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting	3	_____
BPMM 216 Multi-Cam Prod and Directing	3	_____
BPMM 223 Radio Production	3	_____
BPMM 329 OR 423 Prof Vid or Adv Radio	3	_____
BPMM 323 Media Programming	3	_____
BPMM 341 Broadcast Copyrighting	3	_____
COMM 490 Media Entrepreneurship	Core	

REPORTING REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting	3	_____
JOUR 260 Newsgather & Reporting	3	_____
JOUR 304 Broadcast Reporting	3	_____
JOUR 317 On Camera Performance	3	_____
JOUR 324 Broadcast Announcing	3	_____
JOUR 445 Producing and Anchoring	3	_____
COMM 490 Media Entrepreneurship	Core	

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PRODUCTION ELECTIVES: 6 cr.

- BPMM 303 Motion Graphics (3)
- BPMM 329 Professional Video Techniques (3)
- BPMM 423 Advanced Radio Production (3)
- BPMM 442 Advanced Television Production (3)
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Cooperative Education (6)
- COMM 390 International Media (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Introduction to Multimedia (3)
- MULT 470 Documentary Photography (3)
- PHOT 365 Experimental Video (3)
- BPMM 295, 395, 495 Special Topics (3)

REPORTING ELECTIVES: 6 cr.

- MULT 220 Writing for Multim/Web (3)
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Coop Education (6)
- COMM 390 International Media (3)
- JOUR 302 Photojournalism I (3)
- JOUR 308 Multiplat Magazine Rpt (3)
- JOUR 312 Advanced Reporting (3)
- JOUR 406 Public Affairs Report (3)
- JOUR 409 Specialized Reporting (3)
- JOUR 410 Investigative Reporting (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Intro to Multimedia (3)
- BPMM 295, 395, 495 Special Topics (3)
- JOUR 424 Adv. Broadcast Announcing (3)

MA PRAD CLASSES: 12 cr.

GENERAL ELECTIVES: 15 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

- 1) Demonstrate adherence to the professional standards of broadcast writing.
- 2) Employ principles of aesthetics and composition.
- 3) Apply ethical and legal principles to media production and distribution.
- 4) Use industry-standard hardware and software to produce video and audio projects.
- 5) Evaluate and interpret the historical, business, and news environments in which broadcasters operate.
- 6) Produce professional-level video and/or audio projects suitable for broadcast distribution.